



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001565050** | File Number: **0000025741** | Submit Date: **07/05/2017** | Call Sign: **WYFF** | Facility ID: **53905** | City: **GREENVILLE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**
Status Date: **07/05/2017** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WYFF HEARST TELEVISION INC. Doing Business As: WYFF HEARST TELEVISION INC.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak BROOKS, PIERCE, ET AL.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC and Movies Network
	Nielsen DMA	Greenville-Spart-Asheville-And
	Web Home Page Address	www.wyff4.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Heart of a Champion
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1230pm-1pm, 4/22, 5/13, 5/20, 5/27, 6/17, 6/24,
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The program proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This show airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	04/08/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-04-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	04/29/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-04-29
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	04/15/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-04-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	06/03/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-03
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	04/01/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-04-01
Episode #	

Reason for Preemption	Sports
-----------------------	--------

Digital Preemption Programs #6

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	05/06/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-05-06
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10am-1030am, 4/1, 4/8, 5/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/17, 6/24,
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. This program airs on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Voyager with Josh Garcia
List date and time rescheduled	06/10/2017 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 14)		Response
Program Title		Wilderness Vet
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 1030am-11am, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/17, 6/24,
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		1
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rehabilitation. This program airs on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	06/10/2017 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-06-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am-1130am, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/17, 6,24
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 hundred miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why. This program airs on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (5 of 14)	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1130am-12pm, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/17, 6,24
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing a delicious and healthy meals while creating a healthy and environmentally friendly home. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Give

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm-1230pm, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/17, 6/24,
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors. This program airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)

Response

Program Title	Teen Kids News
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays, 1130am-12pm, 4/2, 4/9, 4/16, 4/23, 4/30, 5/7, 5/14, 6/4, 6/18, 6/25,
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	05/20/2017 01:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-05-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Dog Tales Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10am - 1030am, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Dog Tales Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1030am - 11am, 4/2, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am - 1130am, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, resending a powerful and positive message. This airs on the second digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (11 of 14)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1130am - 12pm, 4/1, 4/8, 5/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This program airs on our second digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm - 1230pm, 4/1, 4/8, 4/15, 4/22, 4/29, 6/5, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1230pm - 1pm, 4/1, 4/8, 4/15, 4/22, 4/29, 5/6, 5/13, 5/20, 5/27, 6/3, 6/10, 6/17, 6/24,
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	
	Response
Program Title	"Special Edition" Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	12pm-1230pm Sunday, 4/16, 4/30, 5/7, 5/14, 6/18, 6/25,
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Humphries
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	(864) 242-4404
Email Address	jhumphries@hearst.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

On Saturday June 10th, Wilderness Vet was interrupted for 4 minutes due to an NBC Special Report to announce that the Bill Cosby trial had been declared a mistrial. Due to the amount of network sports programming that preempted children's core hours in Q2, we aired additional core hours. During 2nd quarter 2017, this station aired 6 additional episodes of the regularly scheduled core children's program "Teen Kids News." These "special editions" were intended to increase audience awareness of the program and to further educate and inform the teen audience about significant news events. The importance of engaging teen viewers in news-of-the-day -- which is a principal goal of the station's airing of these additional episodes -- cannot be overstated. In short, these airings were designed to update the teen audience about recent events and reports, some of which they had missed due to network sports coverage. These additional core episodes were promoted via on-air crawls, and the television listing services were notified in advance of their scheduling. WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach/non-broadcast efforts is maintained with this report in our Children's Public File. Efforts this quarter include Hands on Greenville Day (HOG Day) for volunteers, Golden Apple Awards to honor teachers, and Coaches for Character Events for players and coaches to hopefully impact younger lives. WYFF 4 actively participates in an Internship Program with area university students. William Dodson from University of South Carolina, and Elise Rimmer from North Greenville University were interns in the Operations Department, and Asia Suber, and JazBriel Golden from USC Upstate were interns in our News Department. WYFF 4 actively participates in community outreach. Here is a partial list of examples: 6/21/17, Carol Goldsmith, News 4 Primary Anchor, was a speaker at Emerging Public Leaders at Furman University-Riley Institute, Greenville, SC 4/25/17, Michael Cogdill, News 4 Primary Anchor, was a speaker at the Senior Group at Neals Creek Baptist, Anderson, SC 4/28/17, Nigel Robertson, News Anchor/Reporter, was the speaker at Clemson Men of Color, TD Convention Center, Greenville, SC 4/19/17, Geoff Hart, Morning News Anchor/Reporter, was the Master of Ceremonies at the Special Olympics, Furman University, Greenville, SC 5/17/17, Ally Powell, News Morning Anchor, was a participant in Warrior Edition Gold Skills Competition, Thornblade Club, Greenville, SC 5/10/17, Myra Ruiz, Weekend Anchor/Reporter, was a the Emcee at the Upstate Diversity Leadership, Hyatt Regency, Greenville, SC 4/20/17, Patrick Hussion, Weekend Anchor/Reporter, was a participant in the Carolina Miracle League, Miracle Park, Spartanburg, SC 4/22/17, Michael McCormick, Reporter, was the Emcee for the 3 for 3 Honors at Spartanburg District 3 Schools, Spartanburg, SC 6/19/17, Dale Gilbert, Meteorologist, gave a Weather Talk at Legacy Academy, Greenville, SC 6/2/17, John Cessarich, Chief Meteorologist, was the speaker for tthe YES Program, Belton Elementary School, Anderson, SC 6/21/17, Chris Justus, Meteorologist, gave a Weather Talk / Facetime for Woodfuff Primary School, Spartanburg, SC 5/11/17, Brennan McDavid, Traffic Anchor, Reporter, was teh Emcee at the Cannon Hospital auxiliary, Cannon Memorial Hospital, Anderson, SC 4/21/17, Aubrey Jackson, Reporter, was the Mistress of Ceremonies, Claflin University, Orangeburg, SC 4/5/17, John Humphries, President & General Manager, was a Participant at the SCBA Board Meeting, SCBA offices, Columbia, SC One or more episodes of children's programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Heart of a Champion
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 930am-10am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The program proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This show will air on our main digital channel.

Other Matters (2 of 13)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 10am-1030am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. This program will air on our main digital channel.

Other Matters (3 of 13)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 1030am-11am

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rehabilitation. This program will air on our main digital channel.

Other Matters (4 of 13)	
	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11am-1130am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 hundred miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why. This program will air on our main digital channel.

Other Matters (5 of 13)	
	Response
Program Title	Naturally, Danny Seo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 1130a-12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing a delicious and healthy meals while creating a healthy and environmentally friendly home. This program will air on our main digital channel.
--	--

Other Matters (6 of 13)	
	Response

Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 12pm-1230pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors. This program will air on our main digital channel.
--	--

Other Matters (7 of 13)	
	Response

Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 1130am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

Other Matters (8 of 13)	Response
--------------------------------	-----------------

Program Title	Dog Tales Classics
---------------	--------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays, 10am - 1030am
--	--------------------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
--	---

Other Matters (9 of 13)	Response
--------------------------------	-----------------

Program Title	Dog Tales Classics
---------------	--------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays, 1030am - 11am
--	--------------------------

Total times aired at regularly scheduled time	14
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	13 years to 16 years
-----------------------------------	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
--	---

Other Matters (10 of 13)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11am - 1130am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This program airs on our second digital channel.

Other Matters (11 of 13)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1130am - 12pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. This program airs on our second digital channel.

Other Matters (12 of 13)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12pm - 1230pm
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.

Other Matters (13 of 13)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1230pm - 1pm
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>John Humphries <i>General Manager</i></p> <p>07/05/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>wyff_2q_2017_398_amendment_language.pdf</u>	Applicant	Amendment	Amendment to 2Q 2017 Children's Programming Report	Done with Virus Scan and/or Conversion
