



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0015435407 | File Number: 0000025605 | Submit Date: 07/03/2017 | Call Sign: WYME-CD | Facility ID: 7726 |
City: GAINESVILLE | State: FL
Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 07/03/2017 |
Filing Status: Active

Report reflects information for : Second Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEW AGE MEDIA OF GAINESVILLE LICENSE, LLC Doing Business As: NEW AGE MEDIA OF GAINESVILLE LICENSE, LLC	1181 HIGHWAY 315 WILKES-BARRE, PA 18702 United States	+1 (570) 970-5600	jparente1966@gmail.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Terry Blakeny <i>Chief Engineer</i> New Age Media of Gainesville License, LLC	1703 NW 80th Boulevard Gainesville, FL 32606 United States	+1 (352) 332- 1128	TMBlakeney@sbgvtv. com	Technical Representative
Frank R Jazzo , Esq . <i>FCC Council</i> FLETCHER, HEALD & HILDRETH, PLC	Frank R. Jazzo, Esq. 1300 NORTH 17TH ST 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	jazzo@FHHLAW. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MeTV
	Nielsen DMA	Gainesville
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	MYSTERY HUNTERS
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am-7:30am & 7:30am-8:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	BEAKMANS WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00am-8:30am & 8:30am-9:00am
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers around Beakman, who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with, and sometimes hinder, his eye-popping experiments. The principles taught in the show are connected to daily life in meaningful and revealing ways. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)		Response
Program Title		BILL NYE THE SCIENCE GUY
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 9:00am-9:30am & 9:30am-10:00am
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program teaches scientific concepts. Some episode examples include the difference between human and animal communication, the human brain, mammals, rivers and streams, computers and nutrition. The program includes experiments children can do at home that reinforce concepts taught on the program. This program airs on the station's main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Greenwald
Address	1181 Highway 315
City	Wilkes-Barre
State	PA
Zip	18702
Telephone Number	(570) 970-5615
Email Address	lgreenwald@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WYME continued its commitment to the Backpack for Kids program by packing backpacks with food for eligible kids to take home over the weekends. Through our locally produced PSA's, we are able to raise awareness about hunger in our local communities. It helps hungry kids have something to eat. WYME runs PSA's on an on-going basis targeting important kids subjects like the Environment, the importance of Recycling, the importance of Education and How to handle Bullying.

Other Matters (3)

Other Matters (1 of 3)	Response
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Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am-7:30am & 7:30am-8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This will air on the station's main digital channel.

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Other Matters (3 of 3)	Response
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<div>Linda Greenwald</div> <div>Corporate Program Coordinator</div> <div>07/03/2017</div>

Attachments

No Attachments.