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Children's Television Programming Report

FRN: **0030190466** File Number: **0000026324** Submit Date: **07/06/2017** Call Sign: **WDKA** Facility ID: **39561** City:

PADUCAH State: KY

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/06/2017 Filing Status: Active

Report reflects information for : Second Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Arthur V Belendiuk , Esq FCC Counsel Smithwick & Belendiuk, P.C.	5028 Wisconsin Ave., NW Suite 301 WASHINGTON, DC 20016 United States	+1 (202) 363- 4559	abelendiuk@fccworld. com	Legal Representative
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Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK TV
	Nielsen DMA	Paducah-Cape Girard- Harsbg
	Web Home Page Address	WWW.MYWDKA.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23) Response		Response
	Program Title	TEEN KIDS NEWS
	Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated

Days/Times Program Regularly Scheduled	MONDAYS 4/3/17-6/26/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 4/4/17-6/27/17 7:00AM-7:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM DEMONSTRATES HOW THE BRAIN PROCESSES INFORMATION RELATING TO TOPICS LIKE COMPETITION, FOOD AND LANGUAGE. INTERACTIVE GAMES AND HIDDEN-CAMERA EXPERIMENTS CAPTURE HILARIOUS AND SURPRISING RESULTS. CHILDREN WILL LEARN REAL-WORLD TAKEAWAYS ABOUT THEIR BRAINS TO USE IN EVERYDAY LIFE. BRAIN GAMES: FAMILY EDITION AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Core Program (5 of 23)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 4/5/17-6/28/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS ON AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES. THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, SUCH AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEARS. THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 23)	Response
Program Title	DOG TOWN USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 4/6/17-6/29/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee Identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIANTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	BOOMERANG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	THIS PROGRAM IS A CHILDREN'S TRAVEL PROGRAM FEATURING THE NATURAL GEOGRAPHIC
educational	WONDERS, INDIGENOUS CULTURES, NATIVE WILDLIFE AND UNIQUE ADVENTURES OF
and	AUSTRALIA AND OTHER SURROUNDING COUNTRIES AS SEEN AND EXPERIENCED THROUGH
informational	EYES OF YOUTH. FILMED ON LOCATION, BOOMERANG'S YOUNG HOSTS SHARE THEIR FIRST-
objective of	HAND DISCOVERIES BY CONDUCTING INTERVIEWS, TAKING UNUSUAL TOURS, AND DESIGNIN
the program	THEIR ADVENTURES BASED ON VIEWERS' SPECIAL REQUESTS. CHILDREN LEARN GEOGRAP
and how it	EXPOSURE TO OTHER CULTURES AND APPRECIATION FOR THE WORLD IN WHICH THEY LIVE
meets the	EPISODE FEATURES INCLUDE: MEETING THE WORLD'S OLDEST DOG, EXPLORING MAYAN
definition of	PYRAMIDS OF SOUTHERN MEXICO, AND TRAVELING TO A TINY ISLAND IN THE TIMOR SEA TO
Core	VISIT A FAMILY WHO LIVES THERE. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398,
Programming.	THAT DUE TO A TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THI
	BUG WDKA DID REBROADCAST THOSE EPISODES WITH THE E/I BUG ON APRIL 15TH AND 22N
	BOOMERANG AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the	Yes
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program by	
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the program	
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Digital Core Program (9 of 23)	Response
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398 THAT DUE TO A TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THE E/I BUG. WDKA DID REBROADCAST THOSE EPISODES WITH THE E/I BUG ON APRIL 15TH AND 22ND. GET WILD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398 THAT DUE TO A TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THE E/I BUG. WDKA DID REBROADCAST THOSE EPISODES WITH THE E // BUG ON APRIL 15TH AND 22ND. WILD WORLD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	HEROES AMONG US
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	THIS PROGRAM FEATURES TRUE STORIES OF EXCEPTIONAL MEN, WOMEN AND CHILDREN
educational	MAKING A DIFFERENCE ACROSS THE UNITED STATES. FROM HIGHLY TRAINED PROFESSIONA
and	TO ORDINARY CITIZENS PUTTING THEMSELVES IN HARM'S WAY, THE PROGRAM CELEBRATES
informational	THE HEROES IN OUR NATION TODAY WHILE GOING ONE STEP FURTHER, AND TEACHES
objective of	CHILDREN KEY RESPONSE BEHAVIORS CRITICAL TO OVERCOMING EVERY DAY, UNFORESEE
the program	DANGERS. EPISODE EXAMPLES INCLUDE: A BOY WHO DISPLAYS COURAGE AND STRENGTH II
and how it	HIS BATTLE AGAINST CANCER, A CHILD WHO SAVED HIS ENTIRE CLASS FROM CERTAIN
meets the	CATASTROPHE WHEN A BUS DRIVER SLIPPED INTO UNCONSCIOUSNESS, DOGS WHO BRING .
definition of	TO THE MENTALLY CHALLENGED, AND SCOUTS WHO RALLY TO SAVE A HIKER WHO FALLS FR
Core	A MOUNTAINTOP. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398 THAT DUE TO A
Programming.	TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THE E/I BUG. WDKA
	REBROADCAST THOSE EPISODES WITH THE E/I BUG ON APRIL 15TH AND 22ND. HEROES AMO
	US AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
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Digital Core Program (12 of 23)	Response
Program Title	INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 9:00AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CLOSE-UP EXPLORATION INTO THE WORLD OF WILD ANIMALS LIVING AROUND THE WORLD. THERE IS A SPECIAL FOCUS ON THE IMPORTANCE OF HABITAT CONSERVATION AS WELL AS AN EMPHASIS ON PROTECTING ENDANGERED SPECIES WHICH TEACHES CHILDREN CARE AND STEWARDSHIP OF THE PLANET. EPISODE EXAMPLES INCLUDE: HOW HUMANS HAVE AFFECTED THE TIGER AND ELEPHANT IN INDIA, HOW POLAR BEARS DEPEND ON THEIR DELICATE HABITAT, AND HOW THE NORTH AMERICAN LYNX EXIST ON ONLY ONE CONTINENT AND ARE KNOWN TO BE ONE OF THE MOST RECLUSIVE ANIMALS IN THE WORLD. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398 THAT DUE TO A TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THE E/I BUG. WDKA DID REBROADCAST THOSE EPISODES WITH THE E/I BUG ON APRIL 16TH AND 23RD. INTO THE WILD AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	KILLER INSTINCT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 10:00AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM PROVIDES AN IN-DEPTH UNDERSTANDING OF WILD ANIMALS FROM THE UNIQUE VIEWPOINT OF AUSTRALIAN ANIMAL EXPERT ROB BREDL, WHO IS KNOWN AS THE "BAREFOOT BUSHMAN." ROB USES HIS SKILLS TO BETTER UNDERSTAND THE PREDATORY BEHAVIOR OF THE DEADLIEST CREATURES. CHILDREN WILL LEARN AN APPRECIATION FOR THE AUSTRALIAN CONTINENT WITH ITS UNIQUE AND DIVERSE WILDLIFE, AND A RESPECT FOR THE PREDATOR IN NATURE. ANIMALS FEATURED INCLUDE: MARSUPIAL CARNIVORES, BOX JELLYFISH, IRUKANDJI, STONEFISH AND THE GIANT AMETHYSTINE PYTHON. WDKA REPORTED IN ITS FIRST QUARTER 2017 FORM 398 THAT DUE TO A TECHNICAL ERROR, THE PROGRAM AIRED ON CERTAIN DATES WITHOUT THE E/I BUG. WDKA DID REBROADCAST THOSE EPISODES WITH THE E/I BUG ON APRIL 16TH AND 23RD. KILLER INSTINCT AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 23)	Response
Program Title	AMERICA'S HEARTLAND
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; IT'S HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART OF THE FAMILY. SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKE AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (17 of 23)	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 7:00AM-7:30AM & 7:30AM-8:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

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Digital Core Program (18	
of 23)	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG IS A KID-HOSTED ENTERTAINING SERIES FOR YOUNG PEOPLE THAT FOLLOWS THE WORLD'S MOST INNOVATIVE KIDS AS THEY CREATE AND INVENT NEW TOYS, GAMES, LEARNING TOOLS, WEBSITES AND MODES OF TRANSPORTATION. THE PROGRAM FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST ONE ANOTHER IN AN INVENT-OFF, TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. IN EACH EPISODE, TWO TEAMS BRAINSTORM, CHOOSE MATERIALS, AND SKETCH AND DESIGN THEIR IDEA. ONCE COMPLETED, THE INVENTIONS ARE THEN JUDGED. THIS PROGRAM ALLOWS KIDS TO SHOWCASE THEIR SKILLS IN CREATIVITY, SCIENCE, INNOVATION, MARKETING AND TEAMWORK. THINK BIG AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (19	
of 23)	Response
Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Does the	Yes
Licensee	
dentify the	
orogram by	
displaying	
throughout	
the program	
the symbol E	
/ 1?	

Digital Core Program (20 of 23)	Response
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST AIRED ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED, AND THE VIEWER IS TAKEN "ON THE JOB" TO UNDERSTAND WHY THE PROFESSIONALS LOVE WHAT THEY DO. VIEWERS MAY EVEN LEARN ABOUT JOB OPPORTUNITIES THEY MAY NOT HAVE KNOWN EXISTED. REAL LIFE 101 AIRED ON WDKA'S QUARTERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)	Response
Program Title	AWESOME ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 10:30AM-11:00AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES AIRED ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWERS KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION: SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS AIRED ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	XPLORATION NATURE KNOWS BEST
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 4/1/17-6/24/17 5:30AM-6:00AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS PROGRAM, CHILDREN LEARN ABOUT BIOMIMICRY AND SEE HOW ENGINEERS IMITATE NATURE IN THE DESIGN OF INNOVATIVE PRODUCTS. THEY LEARN HOW THE MANTA RAY HAS INSPIRED INVENTIONS RELATED TO OCEAN NAVIGATION, AS WELL AS MILITARY APPLICATIONS; AND HOW SNAKES HAVE BEEN COPIED TO DESIGN ROBOTS THAT CAN RESCUE THOSE TRAPPED IN SMALL SPACES. THIS PROGRAM FEATURES THE INCREDIBLE WORLD OF ANIMALS AND PLANTS, AND THE INVENTIONS INSPIRED BY THEM. XPLORATION NATURE KNOWS BEST AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core	
Educational and	
Informational	
Programming (2 of 2)	Response
Program Title	XPLORATION OUTER SPACE
Origination	Syndicated

Days/Times Program Regularly Scheduled:	SATURDAYS 4/1/17-6/24/17 6:00AM-6:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, HOST EMILY CALANDRELLI TAKES JOURNEYS THROUGH SPACE THAT WILL BOTH ENTERTAIN AND EDUCATE VIEWERS. EVER WONDER WHAT IT WOULD BE LIKE TO LIVE IN SPACE OR ON A DIFFERENT PLANET? EMILY SHOWS VIEWERS WHAT IT IS LIKE TO TRY TO PERFORM EVERYDAY TASKS WHILE FLOATING IN ZERO GRAVITY AND LIVING IN A MARS-LIKE HABITAT. EPISODES FEATURE SPACE ROBOTICS, COMMERCIAL SPACE TOURISM, ASTEROIDS, THE SEARCH FOR OTHER LIFE IN SPACE AND MANY OTHER TOPICS, INCLUDING NASA-RELATED PROGRAMS AS APPLICABLE TO THE EPISODES. XPLORATION OUTER SPACE AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
	•

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	МО
Zip	63703
Telephone Number	(573) 331-2121
Email Address	AMUSTER@SBGTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WDKA AIRED NUMEROUS PSAs DURING CHILDREN'S PROGRAMMING ADDRESSING ISSUES THAT ARE OF IMPORTANCE TO YOUNG VIEWERS, SUCH AS: DISCOVERING NATURE, BULLYING PREVENTION AND RECYCLING. ON JUNE 26TH, WDKA GAVE AN EDUCATIONAL TOUR OF THE STATION FACILITIES TO CHILDREN FROM THE BOYS AND GIRLS CLUB OF CAPE GIRARDEAU.

Other Matters (25)

Other Matters (1 of 25)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (2 of 25)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (3 of 25)	Response
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 7/3/17-9/25/17 9:00AM-9:30AM AND TUESDAYS 9/12/17-9/26/17 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	16
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (4 of 25)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 7/4/17-9/5/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	10
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	THIS PROGRAM DEMONSTRATES HOW THE BRAIN PROCESSES INFORMATION RELATING
educational and	TO TOPICS LIKE COMPETITION, FOOD AND LANGUAGE. INTERACTIVE GAMES AND HIDDEN-
informational	CAMERA EXPERIMENTS CAPTURE HILARIOUS AND SURPRISING RESULTS. CHILDREN
objective of the	WILL LEARN REAL-WORLD TAKEAWAYS ABOUT THEIR BRAINS TO USE IN EVERYDAY LIFE.
program and how it	BRAIN GAMES: FAMILY EDITION WILL BE BROADCAST ON WDKA'S MAIN PROGRAM
meets the definition	STREAM (CHANNEL 49-1).
of Core	
Programming.	

Matters (5 of 25)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 7/5/17-9/6/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, S AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEART THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (6 of 25)	Response
Program Title	DOG TOWN USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 7/6/17-9/7/17 9:00AM-9:30AM

Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (7 of 25)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 7/7/17-9/8/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIANTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (8 of 25)	Response
Program Title	CALLING DR. POL
Origination	Syndicated

Days/Times Program Regularly Scheduled	WEDNESDAYS & THURSDAYS 9/13/17-9/28/17 9:00AM-9:30AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	DR. JAN POL IS A VETERINARIAN WHO SPECIALIZES IN LARGE FARM ANIMALS. HAVING MORE THAN 19,000 CLIENTS, DR. POL HAS "SEEN IT ALL." THIS SERIES IS DESIGNED TO EDUCATE AND INFORM VIEWERS AS DR. POL, HIS FAMILY. AMD VETERINARY STAFF SHARE THEIR EXPERIENCES CARING FOR ANIMALS OF ALL SHAPES AND SIZES ACROSS RURAL MICHIGAN. VIEWERS WILL HAVE THE OPPORTUNITY TO LEARN ABOUT THE BIOLOGY AND BEHAVIORS OF VARIOUS DOMESTICATED ANIMALS AND LIVESTOCK. CALLING DR. POL WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (9 of 25)	Response
Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 9/15/17-9/29/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS EDUCATIONAL AND INFORMATIONAL PROGRAM IS HOSTED BY ANIMAL EXPERT AND WILDLIFE PARK OPERATIONS MANAGER, TIM FAULKNER. VIEWERS CAN WATCH AND LEARN AS TIM SHOWCASES THE BEAUTY AND WONDER OF THE NATURAL WORLD. AUDIENCES WILL GAIN A BETTER UNDERSTANDING OF WILDLIFE AS TIM EXPLORES THE HABITATS AND ADVENTURES OF CREATURES OF ALL SIZES, INCLUDING A GIANT GALAPAGOS TORTOISE, A BABY WOMBAT, THE FLYING FOX, AND EVEN A NEWLY DISCOVERED SPECIES OF BIRD. OUTBACK ADVENTURES WITH TIM FAULKNER WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other	
Matters (10	
of 25)	R

Programming.

Response

Program Title	BOOMERANG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS A CHILDREN'S TRAVEL PROGRAM FEATURING THE NATURAL GEOGRAPHIC WONDERS, INDIGENOUS CULTURES, NATIVE WILDLIFE AND UNIQUE ADVENTURES OF AUSTRALIA AND OTHER SURROUNDING COUNTRIES AS SEEN AND EXPERIENCED THROUGH THE EYES OF YOUTH. FILMED ON LOCATION, BOOMERANG'S YOUNG HOSTS SHARE THEIR FIRST-HAND DISCOVERIES BY CONDUCTING INTERVIEWS, TAKING UNUSUAL TOURS, AND DESIGNING THEIR ADVENTURES BASED ON VIEWERS' SPECIAL REQUESTS. CHILDREN LEARN GEOGRAPHY, EXPOSURE TO OTHER CULTURES AND APPRECIATION FOR THE WORLD IN WHICH THEY LIVE. EPISODE FEATURES INCLUDE: MEETING THE WORLD'S OLDEST DOG, EXPLORING MAYAN PYRAMIDS OF SOUTHERN MEXICO, AND TRAVELING TO A TINY ISLAND IN THE TIMOR SEA TO VISIT A FAMILY WHO LIVES THERE. BOOMERANG WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (11 of 25)	Response
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 9:30AM-10:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. GET WILD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (12 of	
25)	Response

Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. WILD WORLD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (13 of 25)	Response
Program Title	HEROES AMONG US
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES TRUE STORIES OF EXCEPTIONAL MEN, WOMEN AND CHILDREN MAKING A DIFFERENCE ACROSS THE UNITED STATES. FROM HIGHLY TRAINED PROFESSIONALS TO ORDINARY CITIZENS PUTTING THEMSELVES IN HARM'S WAY, THE PROGRAM CELEBRATES THE HEROES IN OUR NATION TODAY WHILE GOING ONE STEP FURTHER, AND TEACHES CHILDREN KEY RESPONSE BEHAVIORS CRITICAL TO OVERCOMING EVERY DAY, UNFORESEEN DANGERS. EPISODE EXAMPLES INCLUDE: A BOY WHO DISPLAYS COURAGE AND STRENGTH IN HIS BATTLE AGAINST CANCER, A CHILD WHO SAVED HIS ENTIRE CLASS FROM CERTAIN CATASTROPHE WHEN A BUS DRIVER SLIPPED INTO UNCONSCIOUSNESS, DOGS WHO BRING JOY TO THE MENTALLY CHALLENGED, AND SCOUTS WHO RALLY TO SAVE A HIKER WHO FALLS FROM A MOUNTAINTOP. HEROES AMONG US WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other	
Matters (14	
of 25)	

Program Title	INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/2/17-9/24/17 9:00AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CLOSE-UP EXPLORATION INTO THE WORLD OF WILD ANIMALS LIVING AROUND THE WORLD. THERE IS A SPECIAL FOCUS ON THE IMPORTANCE OF HABITAT CONSERVATION AS WELL AS AN EMPHASIS ON PROTECTING ENDANGERED SPECIES WHICH TEACHES CHILDREN CARE AND STEWARDSHIP OF THE PLANET. EPISODE EXAMPLES INCLUDE: HOW HUMANS HAVE AFFECTED THE TIGER AND ELEPHANT IN INDIA, HOW POLAR BEARS DEPEND ON THEIR DELICATE HABITAT, AND HOW THE NORTH AMERICAN LYNX EXIST ON ONLY ONE CONTINENT AND ARE KNOWN TO BE ONE OF THE MOST RECLUSIVE ANIMALS IN THE WORLD. INTO THE WILD WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (15 of 25)	Response
Program Title	KILLER INSTINCT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/2/17-9/24/17 10:00AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THIS PROGRAM PROVIDES AN IN-DEPTH UNDERSTANDING OF WILD ANIMALS FROM THE UNIQUE VIEWPOINT OF AUSTRALIAN ANIMAL EXPERT ROB BREDL, WHO IS KNOWN AS THE "BAREFOOT BUSHMAN." ROB USES HIS SKILLS TO BETTER UNDERSTAND THE PREDATORY BEHAVIOR OF THE DEADLIEST CREATURES. CHILDREN WILL LEARN AN APPRECIATION FOR THE AUSTRALIAN CONTINENT WITH ITS UNIQUE AND DIVERSE WILDLIFE, AND A RESPECT FOR THE PREDATOR IN NATURE. ANIMALS FEATURED INCLUDE: MARSUPIAL CARNIVORES, BOX JELLYFISH, IRUKANDJI, STONEFISH AND THE GIANT AMETHYSTINE PYTHON. KILLER INSTINCT WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (16 of 25)	Response
Program Title	AMERICA'S HEARTLAND
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (17 of 25)	Response
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	14

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; IT'S HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART O THE FAMILY. SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (18 of 25)	Response
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/1/17-9/30/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKE AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (19 of 25)	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/2/17-9/24/17 7:00AM-7:30AM & 7:30AM-8:00AM (EACH A SEPARATE EPISODE)

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (20 of 25)	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/2/17-9/24/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG IS A KID-HOSTED ENTERTAINING SERIES FOR YOUNG PEOPLE THAT FOLLOWS THE WORLD'S MOST INNOVATIVE KIDS AS THEY CREATE AND INVENT NEW TOYS, GAMES, LEARNING TOOLS, WEBSITES, AND MODES OF TRANSPORTATION. THE PROGRAM FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST ONE ANOTHER IN AN INVENT-OFF, TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. IN EACH EPISODE, TWO TEAMS BRAINSTORM, CHOOSE MATERIALS, AND SKETCH AND DESIGN THEIR IDEA. ONCE COMPLETED, THE INVENTIONS ARE THEN JUDGED. THIS PROGRAM ALLOWS KIDS TO SHOWCASE THEIR SKILLS IN CREATIVITY, SCIENCE, INNOVATION, MARKETING AND TEAMWORK. THINK BIG WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (21 of 25)	Response
Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 7/2/17-9/24/17 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNE 49-3).

Other Matters (22 of 25)	Response
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times	FRIDAYS 7/7/17-9/29/17 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Program	
Regularly	
Scheduled	
Total times aired	26
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (23 of 25)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/7/17-9/29/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED, AND THE VIEWER IS TAKEN "ON THE JOB" TO UNDERSTAND WHY THE PROFESSIONALS LOVE WHAT THEY DO. VIEWERS MAY EVEN LEARN ABOUT JOB OPPORTUNITIES THEY MAY NOT HAVE KNOWN EXISTED. REAL LIFE 101 WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (24 of 25)	Response
Program Title	AWESOME ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/7/17-9/29/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (25 of 25)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/7/17-9/29/17 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWERS KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION: SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4)

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

ALAN
MUSTER,
MR..
STATION
MANAGER

07/06/2017

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
wdka FCC- CTA psas- 2q17.pdf	Applicant	All Purpose	LIST OF DATES AND TIMES OF ON-AIR ANNOUNCEMENTS TO PROMOTE THE LOCATION OF WDKA'S CHILDREN'S PROGRAMMING REPORTS.	Done with Virus Scan and /or Conversion