



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006281562** | File Number: **0000026777** | Submit Date: **07/07/2017** | Call Sign: **KEVU-CD** | Facility ID: **8241** | City: **EUGENE** | State: **OR**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2017**  
Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2017

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant   | Address  | Phone                 | Email               | Applicant Type |
|---|--|-----------------------|---------------------|----------------|
| <b>CALIFORNIA OREGON BROADCASTING, INC.</b><br>Doing Business As: CALIFORNIA OREGON<br>BROADCASTING, INC. | PATRICIA C.<br>SMULLIN<br>PO Box 1489<br>MEDFORD, OR<br>97501<br>United States | +1 (541) 779-<br>5555 | admin@kobi5.<br>com | Company        |

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**Contact  
Representatives  
(2)**

| Contact Name   | Address   | Phone                 | Email                    | Contact Type                |
|--|---|-----------------------|--------------------------|-----------------------------|
| <b>Kathy Kirby , ESQ .</b><br>WILEY REIN LLP   | MARNIE K.<br>SARVER<br>1776 K STREET NW<br>WASHINGTON, DC<br>20006<br>United States | +1 (202) 719-<br>3360 | kkirby@WILEYREIN.<br>COM | Legal<br>Representative     |
| <b>KARL D SARGENT</b><br><i>DIRECTOR OF ENGINEERING</i><br>CALIFORNIA OREGON<br>BROADCASTING, INC. | KARL SARGENT<br>PO Box 1489<br>MEDFORD, OR<br>97501<br>United States                | +1 (541) 282-<br>1217 | ksargent@kobi5.<br>com   | Technical<br>Representative |

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MYTV                |
|              | Nielsen DMA           | Eugene              |
|              | Web Home Page Address | www.oregonsfox.com  |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(9)**

| <b>Digital Core Program (1 of 9)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Animal Atlas  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mondays 7am (4/03-6/26/17)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Following in the great, classical tradition of National Geographic, "Animal Atlas" is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky behavior of animals, observing species of all kinds in the wild and nature preserves all over the world. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 3-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 9)</b>   | <b>Response</b>             |
|--|-----------------------------|
| Program Title                          | Animal Rescue               |
| Origination                            | Syndicated                  |
| Days/Times Program Regularly Scheduled | Tuesdays 7am (4/04-6/27/17) |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Rescue" serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real-life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (3 of 9)**

**Response**

|   |                               |
|---|-------------------------------|
| Program Title                                 | The Young Icons               |
| Origination                                   | Syndicated                    |
| Days/Times Program Regularly Scheduled        | Wednesdays 7am (4/05-6/28/17) |
| Total times aired at regularly scheduled time | 13                            |
| Total times aired                             | 13                            |
| Number of Preemptions                         | 0                             |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Young Icons" is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work, dedication and looking beyond ourselves will pay off for everyone. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| <b>Digital Core Program (4 of 9)</b>          |                              |
|---|------------------------------|
|   | <b>Response</b>              |
| Program Title                                 | Career Day                   |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Thursdays 7am (4/06-6/29/17) |
| Total times aired at regularly scheduled time | 13                           |
| Total times aired                             | 13                           |
| Number of Preemptions                         | 0                            |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Career Day" is a television program that introduces young adults to career exploration and awareness. Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. "Career Day" provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and listings provided by publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 9)</b>               | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | Distant Roads                  |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Sundays 12:30pm (4/02-6/25/17) |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  | 13                             |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News | 0                              |



|  |  |
|--|--|
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, "Distant Roads" presents an up-close and personal tour of great family vacation destinations; show you their historical significance, as well as their current day characteristics and influence on our country. You'll experience firsthand the recreational, cultural and historical attractions of a region while learning about its sights, sounds, geography and weather; complimented by useful "if you go" information and Google Maps. "Distant Roads" is now used in many Geography and American History classes and is available at most public libraries. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and listings provided by publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (6 of 9) Response</b>      |                             |
|--|-----------------------------|
| Program Title                                      | Zoo Clues (KEVU)            |
| Origination  | Syndicated                  |
| Days/Times Program Regularly Scheduled             | Sundays 11am (4/02-6/25/17) |
| Total times aired at regularly scheduled time      | 13                          |
| Total times aired                                  | 13                          |
| Number of Preemptions                              | 0                           |
| Number of Preemptions for other than Breaking News | 0                           |
| Number of Preemptions Rescheduled                  | 0                           |
| Length of Program                                  | 30 mins                     |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ZOO CLUES is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and is identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and listings provided by publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (7 of 9)</b>               | <b>Response</b>                |
|--|--------------------------------|
| Program Title                                      | Sport Stars of Tomorrow (KEVU) |
| Origination  | Syndicated                     |
| Days/Times Program Regularly Scheduled             | Saturdays 9am (4/01-6/24/17)   |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  | 13                             |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News | 0                              |
| Number of Preemptions Rescheduled                  | 0                              |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 13 years to 16 years           |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps young people realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (8 of 9) Response</b>      |                                    |
|--|------------------------------------|
| Program Title                                      | Xploration Station: DIY Sci (KEVU) |
| Origination  | Syndicated                         |
| Days/Times Program Regularly Scheduled             | Fridays 7am (4/07-6/30/17)         |
| Total times aired at regularly scheduled time      | 13                                 |
| Total times aired                                  | 13                                 |
| Number of Preemptions                              | 0                                  |
| Number of Preemptions for other than Breaking News | 0                                  |
| Number of Preemptions Rescheduled                  | 0                                  |
| Length of Program                                  | 30 mins                            |
| Age of Target Child Audience                       | 13 years to 16 years               |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host, science educator, and leader in the field of professional educational training, Steve Spangler, encourages the discovery of scientific concepts through experiments viewers can do at home. With a fun, relaxed attitude, Steve will take viewers through step-by-step demonstrations of do-it-yourself experiments that amaze but also relate back to solid principles of science. The program was regularly scheduled between the hours of 7am and 10pm. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (9 of 9)</b>   |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | American Heartland (KEVU)  |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | Sundays 10:30am (4/02-6/25/17)   |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  | 13   |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   | 0  |                 |
| Number of Preemptions Rescheduled  | 0  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | America's Heartland serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about farming and feeding the world. Teenage students are presented with fascinating stories and introduced to exceptional individuals who operate family farms through America's heartland. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |                 |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Sandra Dornon-Belmont   |
| Address   | 2940 Chad Drive   |
| City  | Eugene  |
| State   | OR  |
| Zip   | 97408   |
| Telephone Number  | (541) 681-3177  |
| Email Address   | sbelmont@oregonsfox.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KEVU is carried in digital on the secondary digital stream of sister station KLSR channel 34, Eugene, Oregon, where it is 34.2. |



**Other Matters (9)**

| <b>Other Matters (1 of 9)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Animal Atlas  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mondays 7am (7/03-9/25/17)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 3 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 3-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| <b>Other Matters (2 of 9)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Tuesdays 7am (7/04-9/26/17)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| <b>Other Matters (3 of 9)</b>  | <b>Response</b>  |
|--|--|
| Program Title  | The Young Icons  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Wednesdays 8am (7/05-9/27/17)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| <b>Other Matters (4 of 9)</b> | <b>Response</b> |
|-------------------------------|-----------------|
| Program Title                 | Career Day      |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Thursdays 7am (7/06-9/28/17)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (5 of 9)   | Response   |
|--|--|
| Program Title  | Xploration Station: DYI Sci  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Fridays 7am (7/07-9/29/17)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (6 of 9)   | Response   |
|--|--|
| Program Title  | America's Heartland  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays 10:30am (7/02-9/24/17)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (7 of 9)                 | Response                    |
|--|-----------------------------|
| Program Title                          | Zoo Clues                   |
| Origination                            | Syndicated                  |
| Days/Times Program Regularly Scheduled | Sundays 11am (7/02-9/24/17) |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (8 of 9) | Response |
|------------------------|----------|
|------------------------|----------|

|  |  |
|--|--|
| Program Title  | Sport Stars of Tomorrow  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9am (7/01-9/30/17)   |
| Total times aired at regularly scheduled time  | 14   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | See above. The program is 30 minutes in length and will be identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

| Other Matters (9 of 9) | Response |
|------------------------|----------|
|------------------------|----------|

|  |  |
|--|--|
| Program Title  | Distant Roads (KEVU)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays 12:30pm (7/02-9/24/17)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Distant Roads serves the educational and informational needs of children 13 to 16 years of age with its program content. The program is 30 minutes in length and was identified as an educational and informational show, targeted to 13-16 year-olds, at the beginning and through each broadcast and in listings provided to publishers of program guides. |

**Certification**

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Sandra<br/>Ruth<br/>Dornon-<br/>Belmont<br/>, Mrs. .<br/><i>Program<br/>Director</i></b></p> <p>07/07<br/>/2017</p> |

## Attachments

No Attachments.