

Children's Television Programming Report

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 27507
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 State:
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Report reflects information for : Third Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Name, Type, and Contact Information

Applicant Information

Applicant	Address	Phone	Email	Applicant Type
KCBD LICENSE SUBSIDIARY, LLC Doing Business As: KCBD LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	fcclms@raycommedia. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (2)	Ann Bobeck , Esq . <i>Legal Counsel</i> COVINGTON BURLING LLP	One CityCenter 850 Tenth Street, NW Washington, DC 20001 United States	+1 (202) 662- 5719	abobeck@cov.com	Legal Representative
	Robert E Thurber , Jr . Vice President, Engineering RAYCOM MEDIA INC	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	bthurber@raycommedia. com	Technical Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Lubbock	
		Web Home Page Address	www.kcbd.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		No	
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	RUFF RUFF TWEET AND DAVE (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	RUFF RUFF TWEET AND DAVE (MAIN CHANNEL)
List date and time rescheduled	07/04/15 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/15 RTD102
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	ASTROBLAST (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed educational octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows informational into a predicament of some sort needing a solution. While these predicaments take place on a space station objective of populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a the program preschool audience. Through comedy and zippy action, our target audience sees how the characters learn and how it lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the meets the definition of urge to blame others for your mistakes. Core Programming. Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /|?

and

Questions	Response
Title of Program	ASTROBLAST (MAIN CHANNEL)
List date and time rescheduled	07/04/15 AT 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/15 ATB102
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	LAZYTOWN (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LAZYTOWN (MAIN CHANNEL)
List date and time rescheduled	07/04/15 AT 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/15 LZT101
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	EARTH TO LUNA (MAIN CHANNEL)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	EARTH TO LUNA (MAIN CHANNEL)
List date and time rescheduled	07/04/15 AT 130PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-07-11
Episode #	07/11/15 ETL102
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	POPPY CAT (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat based on a book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, including the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well; think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

Does the
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/l?

Questions	Response
Title of Program	POPPY CAT(MAIN CHANNEL)
List date and time rescheduled	07/05/15 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/15 PCT120
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	POPPY CAT(MAIN CHANNEL)
List date and time rescheduled	09/20/15 AT 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-19
Episode #	09/19/15 PCT205
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	POPPY CAT(MAIN CHANNEL)
List date and time rescheduled	09/27/15 AT 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-26
Episode #	09/26/15 PCT206
Reason for Preemption	Sports

Digital Core Program (6 of 18) Response

Program Title	TREE FU TOM (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that wi bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TREE FU TOM (MAIN CHANNEL)
List date and time rescheduled	09/27/15 AT 1130A

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-09-26
Episode #	09/26/15 TFT126
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM (MAIN CHANNEL)
List date and time rescheduled	09/06/15 AT 1130A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-08-29
Episode #	08/29/15 TFT122
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response		
Title of Program	TREE FU TOM (MAIN CHANNEL)		
List date and time rescheduled	09/20/15 AT 1230P		
Is the rescheduled date the second home? Yes			
Were promotional efforts made to notify the public of rescheduled date and time? Yes			
Date Preempted	2015-09-19		
Episode #	09/19/15 TFT125		
Reason for Preemption	Sports		

Digital Preemption Programs #4

Questions	Response		
Title of Program	TREE FU TOM (MAIN CHANNEL)		
List date and time rescheduled	08/23/15 AT 1130A		
Is the rescheduled date the second home? Yes			
Were promotional efforts made to notify the public of rescheduled date and time?	Yes		
Date Preempted 2015-08-22			
Episode #	08/22/15 TFT121		
Reason for Preemption	Sports		

Questions	Response
Title of Program	TREE FU TOM (MAIN CHANNEL)

List date and time rescheduled	07/05/15 AT 1130A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-07-11
Episode #	07/11/15 TFT115
Reason for Preemption	Sports

Questions	Response		
Title of Program	TREE FU TOM (MAIN CHANNEL)		
List date and time rescheduled	09/20/15 AT 1130A		
Is the rescheduled date the second home? Yes			
Were promotional efforts made to notify the public of rescheduled date and time? Yes			
Date Preempted	2015-09-12		
Episode #	09/12/15 TFT124		
Reason for Preemption	Sports		

Digital Preemption Programs #7

Questions	Response			
Title of Program	TREE FU TOM (MAIN CHANNEL)			
List date and time rescheduled	08/16/15 AT 1130A			
Is the rescheduled date the second home? Yes				
Were promotional efforts made to notify the public of rescheduled date and time?	Yes			
Date Preempted	2015-08-15			
Episode #	08/15/15 TFT120			
Reason for Preemption	Sports			

Digital Preemption Programs #8

Questions	Response		
Title of Program	TREE FU TOM (MAIN CHANNEL)		
List date and time rescheduled	08/09/15 AT 1130A		
Is the rescheduled date the second home? Yes			
Were promotional efforts made to notify the public of rescheduled date and time?	Yes		
Date Preempted 2015-08-08			
Episode #	08/08/15 TFT119		
Reason for Preemption	Sports		

Digital Core Program (7 of 18) Response

Program Title	ANIMAL ATLAS (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 9:00AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8	
of 18)	Response
Program Title	ANIMAL ATLAS (THIS TV)

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 9:30AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	ZOO CLUES (THIS TV)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAYS 10:00AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	ZOO CLUES (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 10:30AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	ON THE SPOT (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 11:00AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	ON THE SPOT (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 11:30AM (07/05/15-09/27/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is a series tapping knowledge across a series of subject areas: geography, art,technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people' is essential. It means that anyone can own information. The fact that young people will see this on television in a non-academic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	FUTURE PHENOMS (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is such an inspiration for both our youth and their parents. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alik Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dream, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activies. Essential to the educational process, parents see how extracurricular activites can give their children the confidence to pursue knowledge, purse a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	ON THE SPOT (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	BETTER PLANET TV (GRIT TV)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyor in the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	MAKE TELEVISION (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Television is the do-it-yourself series for a new generation! It celebrate "Makers" - the inventors, artists, geeks and just plain everyday folks who mix new and old technology to create new-fangled marvels.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	OCEAN MYSTERIES (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13

0
0
0
30 mins
13 years to 16 years
Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.
Yes

Digital Core Program (18 of 18)	Response
Program Title	FUTURE PHENOMS (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM (07/04/15-09/26/15)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Future Phenoms is such an inspiration for both our youth and their parents. As families watch this show,
educational	the featured students and their stories of overcoming adversity resonate within students and parents alike
and	Students are challenged to overcome their personal adversities in life and find an outlet to pursue their
informational	dream, while parents find that their position in their child's life is to encourage their dreams. By watching
objective of	Future Phenoms, students have a stronger desire to participate in extracurricular activies. Essential to the
the program	educational process, parents see how extracurricular activites can give their children the confidence to
and how it	pursue knowledge, purse a healthy, active lifestyle, and pursue their dreams, despite the difficulties that
meets the	life brings.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dan Jackson
Address	5600 Avenue A
City	Lubbock
State	ТХ
Zip	79404
Telephone Number	(806) 744-1414
Email Address	djackson@kcbd.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section	This amended filing represents a revised submission that updates the station's response to the program guides certification following the discovery of a long-standing oversight in which the station prepared but did not properly send the requisite e/l Programming Information (i.e., e/l designation and age ranges) to the program listings services. This oversight was the result of an error in the exportation of the station's program schedules, which gave the appearance that the requisite information had been sent when, in fact, it had not. Since the discovery of this export error, the station has instituted the necessary corrections, including the use of updated processes, staff training, and the implementation of system of checks and balances to ensure a similar error does not go undetected again. KCBD launched a new multi-cast channel GRIT on 10/10/14; with children's programming on each Saturday from 9a-12p CT through the quarter. All 6 shows are targeted for 13-16 years of age. The More You Know Websige "The More you Know's" comprehensive website (NBC.com/tmyk) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Other Matters (18)

8)	Other Matters (1 of 18)	Response
	Program Title	RUFF RUFF TWEET & DAVE (MAIN CHANNEL)
	Origination	Network
	Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM (10/03/15-12/26/15)
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	2 years to 5 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
	Other Matters (2 of 18)	Response
	Program Title	ASTROBLAST (MAIN CHANNEL)
	Origination	Network
	Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM (10/03/15-12/26/15)
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes.

Programming. Other

Other Matters (3 of 18)	Response
Program Title	CLANGERS (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place.
Other Matters (4 of	

Other Matters (4 of 18)	Response
Program Title	EARTH TO LUNA (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM (10/03/15-12/26/15)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.
Other Matters (5 of 18)	Response
Program Title	LAZYTOWN (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Matters (6 of 18)	Response
Program Title	TREE FU TOM (MAIN CHANNEL)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, a live action/animated series about a little boy who lives in a rural area and has a rich fa life in the woods behind his home. Tom uses specific movements to summon up magic powers that pu him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves the bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, know how to ask for help, doing the right thing instead of what is convenient, making the effort to share rath being selfish, or relying on teamwork in order to accomplish a goal.
Other Matters (of 18)	7 Response
Program Title	WILD ABOUT ANIMALS (THIS TV)
	Network
Origination	
Origination Days/Times Program Regularly Scheduled	SUNDAYS 9:00AM (10/04/15-12/27/15)
Days/Times Program Regularly	13
Days/Times Program Regularly Scheduled Total times aired at regularly	13

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

Other Matters (8 of 18)	Response
Program Title	WILD ABOUT ANIMALS (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 9:30AM (10/04/15-12/27/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

Other Matters (9 of 18)	Response
Program Title	AWESOME ADVENTURES (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 10:00AM (10/04/15-12/27/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience. With a host and the use of young guides from a specific locale, it is ideal for the "tween/teen" market.

Other Matters (10 of 18)

Response

O · · · · ·		
Origination		Network
Days/Times Pro Scheduled	ogram Regularly	SUNDAY 10:30A (10/04/15-12/27/15))
Total times aire scheduled time	d at regularly	13
Length of Progr	am	30 mins
Age of Target C	Child Audience from	13 years to 16 years
Describe the ed informational of program and ho definition of Cor	pjective of the	Awesome Adventures is an educational and informational adventure travel program that targets the 13 to 16 year old age group, but is also a highly entertaining progra for a more general audience. With a host and the use of young guides from a spec locale, it is ideal for the "tween/teen" market.
Other Matters (11 of 18)	Response	
Program Title	WHADDAYADO (1	THIS TV)
Origination	Network	
Days/Times Program Regularly Scheduled	SUNDAYS 11:00A	A (10/04/15-09/27/15)
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 yea	ars
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	exceptional job edu time period when o demonstrate that the want to be. It's a tin coupled with withd decision making. T limited, educational	half-hour weekly series designed to educate, inform, inspire and entertain, does an lucating teenagers. The show's target audience is between 13 and 16 years of age, the children are making the transition to becoming adults. Both theory and research this is the stage of life where children begin to experiment with who they are who they me which is typified by feeling invincible. This sense of invulnerability is commonly larw from parents and authority figures which leaves teenagers susceptible to poor Therefore, this time where insight and judgment are developing, but adult influence is al programming can make an immense impact on a child's decisions. WHADDYADO ent opportunity for teenagers to learn life lessons they likely are otherwise not open t
Other		
Matters (12 of 18)	Response	
•	Response	THIS TV)

Days/Times Program Regularly Scheduled	SUNDAYS 11:30A (10/04/15-12/27/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, a half-hour weekly series designed to educate, inform, inspire and entertain, does an exceptional job educating teenagers. The show's target audience is between 13 and 16 years of age, the time period when children are making the transition to becoming adults. Both theory and research demonstrate that this is the stage of life where children begin to experiment with who they are who they want to be. It's a time which is typified by feeling invincible. This sense of invulnerability is commonly coupled with withdraw from parents and authority figures which leaves teenagers susceptible to poor decision making. Therefore, this time where insight and judgment are developing, but adult influence is limited, educational programming can make an immense impact on a child's decisions. WHADDYADO provides an excellent opportunity for teenagers to learn life lessons they likely are otherwise not open to receiving.
Other Matters (13 of 18)	Response
Program Title	FUTURE PHENOMS (GRIT TV)
Origination	Network
	SATURDAYS 9:00AM (10/03/15-12/26/15)
Days/Times Program Regularly Scheduled	
Program Regularly	13
Program Regularly Scheduled Total times aired at regularly	
Program Regularly Scheduled Total times aired at regularly scheduled time Length of	13

Other Matters (14 of 18)	Response
Program Title	ON THE SPOT (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas.

Other Matters (15 of 18)	Response		
Program Title	BETTER PLANET TV (GRIT TV)		
Origination	Network		
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM (10/03/15-12/26/15)		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world.		

Other Matters (16 of 18)	Response
Program Title	MAKE TELEVISION (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM (10/03/15-12/26/15
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Television is the do-it-yourself series for a new generation! It celebrates "Makers" - the inventors, artists, geeks and just plain everyday folks who mix new and old technology to create new-fangled marvels.
Other Matters (17 of 18)	Response
Program Title	OCEAN MYSTERIES (GRIT TV)
Origination	Network

Ongination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:00AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

(

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.

Other Matters (18 of 18)	Response
Program Title	FUTURE PHENOMS (GRIT TV)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM (10/03/15-12/26/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is such an inspiration for both our youth and their parents. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alike. Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dream, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activies. Essential to the educational process, parents see how extracurricular activites can give their children the confidence to pursue knowledge, purse a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings.

Certification	Question			
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or he has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).			
	I certify that this application includes all required and relevant attachments.	Yes		
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Daniel L Jackson Vice President /General Manager		
		11/06 /2017		

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
KCBD Children s Amended Filing Statement (3rd Q 2014 thru 4th Q 2016) Flpdf	Applicant	Amendment		Done with Virus Scan and/or Conversion