



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015021157** | File Number: **0000025408** | Submit Date: **06/30/2017** | Call Sign: **WBUI** | Facility ID: **16363** | City:  
**DECATUR** | State: **IL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date:  
**07/07/2017** | Filing Status: **Inactive**

Report reflects information for : **Second Quarter of 2017**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant  | Address   | Phone             | Email               | Applicant Type |
|--|---|-------------------|---------------------|----------------|
| <b>GOCOM MEDIA OF ILLINOIS, LLC</b><br>Doing Business As: GOCOM MEDIA OF ILLINOIS, LLC | 400 MAIN STREET<br>Suite 200F<br>HILTON HEAD ISLAND,<br>SC 29926<br>United States | +1 (843) 342-4405 | ricgorman@gmail.com | Company        |

Contact  
Representatives  
(2)

| Contact Name   | Address   | Phone             | Email                  | Contact Type             |
|--|---|-------------------|------------------------|--------------------------|
| <b>SAMUEL E. GARFIELD E Garfield</b><br><i>TECHNICAL CONSULTING ENGINEER</i><br>DILICAST ADVISERS, LLC | P O BOX 97483<br>RALEIGH, NC<br>27624<br>United States                          | +1 (919) 341-4699 | SGARFIELD@DILICAST.COM | Technical Representative |
| <b>Frank R. Jazzo , Esq. .</b><br>FLETCHER HEALD &<br>HILDRETH, P.L.C.                                 | 1300 N. 17TH<br>STREET<br>11TH FLOOR<br>ARLINGTON, VA<br>22209<br>United States | +1 (703) 812-0470 | JAZZO@FHHLAW.COM       | Legal Representative     |

Children's  
Television  
Information

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | CW                         |
|              | Nielsen DMA           | Champaign&Sprngfld-Decatur |
|              | Web Home Page Address | www.cw23tv.com             |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(8)

| Digital Core Program<br>(1 of 8)   | Response   |
|--|--|
| Program Title  | Calling Dr. Pol  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 7am and 7:30am (4/1/17-6/24/17)  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. (This program aired on the main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program<br>(2 of 8)              | Response  |
|---|---|
| Program Title                                 | Dog Whisperer with Cesar Millan: Family Edition         |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | Saturdays 8am, 8:30am, 9am and 9:30 am (4/1/17-6/24/17) |
| Total times aired at regularly scheduled time | 52  |
| Total times aired                             | 52  |
| Number of Preemptions                         | 0   |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. (This program aired on the main digital stream). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 8)                      |  | Response                      |
|--|--|-------------------------------|
| Program Title                                      |  | Wild America                  |
| Origination  |  | Syndicated                    |
| Days/Times Program Regularly Scheduled             |  | Sundays 10am (4/2/17-6/25/17) |
| Total times aired at regularly scheduled time      |  | 13                            |
| Total times aired                                  |  | 13                            |
| Number of Preemptions                              |  | 0                             |
| Number of Preemptions for other than Breaking News |  |                               |
| Number of Preemptions Rescheduled                  |  |                               |
| Length of Program                                  |  | 30 mins                       |

|  |   |
|--|---|
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective to this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that human have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. (This program aired on the main digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(4 of 8)   | Response   |
|--|--|
| Program Title  | Wild About Animals   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays 9am (4/2/17-6/25/17)   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the arctic, the animals at a safari in Africa, or during a visit to the Australian outback. The programs has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. (This program aired on the secondary digital stream) |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (5 of 8)  | Response  |
|--|---|
| Program Title  | Get Wild  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays 9:30 am (4/2/17-6/25/17)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based on the world famous San Diego zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. (This program aired on the secondary digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 8)                      | Response                      |
|--|-------------------------------|
| Program Title                                      | Wild World                    |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled             | Sundays 10am (4/2/17-6/25/17) |
| Total times aired at regularly scheduled time      | 13                            |
| Total times aired                                  | 13                            |
| Number of Preemptions                              | 0                             |
| Number of Preemptions for other than Breaking News | 0                             |
| Number of Preemptions Rescheduled                  | 0                             |



|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. (This program aired on the secondary digital stream) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(7 of 8)   |  | Response  |
|--|--|---|
| Program Title  |  | Awesome Adventure   |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Sundays 10:30am (4/2/17-6/25/17)  |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 13  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  | 0   |
| Number of Preemptions Rescheduled  |  | 0   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. (This program aired on the secondary digital stream.) |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (8 of 8) |  | Response   |
|-------------------------------|--|------------|
| Program Title                 |  | Whaddayado |

|   |  |
|---|--|
| Origination   | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled  | Sundays 11am and 11:30am (4/2/17-6/25/17)  |
| Total times aired<br>at regularly<br>scheduled time   | 26   |
| Total times aired   | 26   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   |  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. (This program aired on the secondary digital stream.) |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Chrissy Bradley  |
| Address   | 2680 East Cook Street  |
| City  | Springfield  |
| State   | IL   |
| Zip   | 62703  |
| Telephone Number  | (217) 523-8855   |
| Email Address   | cdbradley@sbgvtv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | We air PSA's about adoption, autism, meals on wheels, underage drinking, UNICEF donations, and overseas disaster relief. |

Other Matters (8)

| Other Matters (1 of 8)   | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 7am and 7:30am (7/1/17-9/23/17)   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. (This program will air on the main digital stream.) |

| Other Matters (2 of 8)   | Response  |
|--|---|
| Program Title  | Dog Whisperer with Cesar Milan: Family Edition  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 8am, 8:30am, 9am and 9:30am (7/1/17-9/23/17)  |
| Total times aired at regularly scheduled time  | 52  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. (This program will air on the main digital stream.) |

| Other Matters (3 of 8)                 | Response                      |
|--|-------------------------------|
| Program Title                          | Wild America                  |
| Origination                            | Network                       |
| Days/Times Program Regularly Scheduled | Sundays 10am (7/2/17-9/24/17) |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. (This program will air on the main digital stream.) |

| Other Matters (4 of 8)   | Response  |
|--|---|
| Program Title  | Get Wild  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 9am (7/1//17-9/23/17)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. (This program will air on the secondary digital stream.) |

| Other Matters (5 of 8)                        | Response                          |
|---|-----------------------------------|
| Program Title                                 | Wild About Animals                |
| Origination                                   | Syndicated                        |
| Days/Times Program Regularly Scheduled        | Saturdays 9:30am (7/1/17-9/23/17) |
| Total times aired at regularly scheduled time | 13                                |
| Length of Program                             | 30 mins                           |
| Age of Target Child Audience from             | 13 years to 16 years              |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This programs spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. (This program will air on the secondary digital stream.) |
|--|---|

| Other Matters (6 of 8)                        | Response  |
|---|---|
| Program Title                                 | Whaddyado   |
| Origination                                   | Syndicated  |
| Days/Times Program Regularly Scheduled        | Saturdays 10am (7/1/17-9/23/17) and Sundays 10am (7/2/17-9/24/17) |
| Total times aired at regularly scheduled time | 26  |
| Length of Program                             | 30 mins   |
| Age of Target Child Audience from             | 13 years to 16 years  |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. Through dramatic reenactments, the program documents ordinary teens who accidentally find themselves in perilous and challenging situations. Various experts interview the participants and explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will also be featured in each show in an effort to help teens to make the right decision at the right moment. (This program will air on the secondary digital stream.) |
|--|---|

| Other Matters (7 of 8)                        | Response                     |
|---|------------------------------|
| Program Title                                 | Wild World                   |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Sundays 9am (7/2/17-9/24/17) |
| Total times aired at regularly scheduled time | 13                           |
| Length of Program                             | 30 mins                      |
| Age of Target Child Audience from             | 13 years to 16 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. (This program will air on the secondary digital stream.) |
|--|---|

| Other Matters (8 of 8) | Response          |
|------------------------|-------------------|
| Program Title          | Awesome Adventure |
| Origination            | Syndicated        |



|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Sundays 9:30am (7/2/17-9/24/17)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. (This program will air on the secondary digital stream.) |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| I certify that this application includes all required and relevant attachments.  | Yes   |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | <p><b>Chrissy Bradley</b><br/><i>Traffic Manager</i></p> <p>06/30<br/>/2017</p> |

Attachments

| File Name                | Uploaded By | Attachment Type | Description | Upload Status                          |
|--------------------------|-------------|-----------------|-------------|--|
| <a href="#">WBUI.pdf</a> | Applicant   | All Purpose     |             | Done with Virus Scan and/or Conversion |