



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0001529627 | File Number: 0000024086 | Submit Date: 04/10/2017 | Call Sign: WMDO-CD | Facility ID: 38437 |

City: WASHINGTON | State: DC

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/10/2017 |

Filing Status: Active

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ENTRAVISION HOLDINGS, LLC	Mark Boelke 2425 OLYMPIC BOULEVARD SUITE 6000 WEST SANTA MONICA, CA 90404 United States	+1 (310) 447-3870	mboelke@entravision.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
MANUEL CAVAZOS , III . <i>DIRECTOR OF ENGINEERING</i> ENTRAVISION COMMUNICATIONS CORPORATION	801 N. JACKSON MCALLEN, TX 78501 United States	+1 (956) 687-4848	scavazos@entravision.com	Technical Representative
BARRY A. FRIEDMAN THOMPSON HINE LLP	SUITE 700 1919 M STREET, N.W. WASHINGTON, DC 20036 United States	+1 (202) 331-8800	BARRY. FRIEDMAN@THOMPSONHINE. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Unimas
	Nielsen DMA	Washington DC (Hagrstwn)
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Reino Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discusses concepts like the functions of animal in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Lil' Genius (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 8:00 AM & 8:30 AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Aventura Animal (main digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 9:00 AM & 9:30 AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a doze or more mind-blowing and interesting questions concerning animals and their habitat. the show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)		Response
Program Title		Animal Rescue (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		MO, 10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 9)		Response
Program Title		Biz Kids (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		TU, 10:00 AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz kid is an educational television show that teaches financial education and entrepreneurship to a preteen audience. It uses sketch comedy and young actors to explain basic economic concepts. Its motto is "Where kids teach kids about money and business."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)		Response
Program Title		DragonFly TV (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		WE, 10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 9) Response	
Program Title	Think Big (second digital stream)
Origination	Network
Days/Times Program Regularly Scheduled	TH, 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. May the brightest mind win.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9) Response	
Program Title	Dog Tales (second digital stream)
Origination	Network

Days/Times Program Regularly Scheduled	FR, 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is an educational and informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)		Response
Program Title		America's Heartland (second digital stream)
Origination		Network
Days/Times Program Regularly Scheduled		SU, 10:00 AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Americas Heartland feature everyday Americans and their families, telling fascinating stories across Americas heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jacqui Brebnor
Address	101 Constitution Ave NW Ste. L-100
City	Washington
State	DC
Zip	20001
Telephone Number	(202) 522-8642
Email Address	jbrebnor@entravision. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Aventura Animal
Origination	Network
Days/Times Program Regularly Scheduled	SA, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a doze or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

Other Matters (2 of 3)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	SA, 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discusses concepts like the functions of animal in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Other Matters (3 of 3)	Response
Program Title	Lil' Genius
Origination	Network

Days/Times Program Regularly Scheduled	Sa, 8:00 AM & 8:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super Genius (Lil Genius) is geared towards the youngest in the household that will educate, inform and entertain them while simultaneously encouraging children to use their intelligence and creativity to discover the world around them in the areas of science, the arts, music, literature and sports. They will uncover extraordinary talents and abilities that exists within each one of them and that makes them unique. Numerous original activities and fun adventures will delight children who will learn and have fun while their thinking and reasoning is stimulated so that they can find the answers for themselves to the wonderful mysteries of life.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Jacqui Brebnor <i>Business Operations Manager</i></p> <p>04/10/2017</p>

Attachments

No Attachments.