

# Children's Television Programming Report

 FRN: 0002058089
 File Number: 0000023920
 Submit Date: 04/10/2017
 Call Sign: WLFB
 Facility ID: 37806
 City:

 BLUEFIELD
 State: WV

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/10/2017
 Filing Status: Active
 Filing Status: Active
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## **Report reflects information for : First Quarter of 2017**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

### Applicant Information

#### Applicant Name, Type, and Contact Information

| Applicant  | Address   | Phone                 | Email                      | Applicant<br>Type |
|--|---|-----------------------|----------------------------|-------------------|
| LIVING FAITH MINISTRIES, INC.<br>Doing Business As: LIVING FAITH<br>MINISTRIES, INC. | P.O. BOX 1867<br>ABINGDON, VA<br>24212<br>United States | +1 (276) 676-<br>3806 | lisa@livingfaithtv.<br>com | Company           |

| Contact                | Contact Name                                      | Address  | Phone                 | Email                           | Contact Type            |
|------------------------|---|--|-----------------------|---------------------------------|-------------------------|
| Representatives<br>(1) | Elizabeth E<br>Spainhour<br>Brooks, Pierce et al. | 150 Fayetteville<br>Street<br>Suite 1700<br>RALEIGH, NC 27601<br>United States | +1 (919) 839-<br>0300 | espainhour@brookspierce.<br>com | Legal<br>Representative |

| Children's  | Section  | Question Response   |            |
|---|--|---|------------|
| Television<br>Information   | Station Type   | Station Type Independent  |            |
|   |  | Affiliated network  |            |
|   |  | Nielsen DMA Bluefield-Beckle  | y-Oak Hill |
|   |  | Web Home Page Address   |            |
|   |  |   |            |
| Digital Core  | Question   |   | Response   |
| Programming       State the average number of hours of Core Programming per weel stream         State the average number of hours per week of free over-the-air distation on other than its main program stream | er of hours of Core Programming per week broadcast by the station on its main program  | 4.34  |            |
|   | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |   | 0.0        |
|   | er of hours per week of Core Programming broadcast by the station on other than its be 47 C.F.R. Section 73.671:   | 0.0   |            |
|   | · ·  | de information identifying each Core Program aired on its station, including an indication ce, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes        |
|   | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program |   | Yes        |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

| Digital Core Program (1 of 6)  | Response   |
|--|--|
| Program Title  | DR. WONDERS  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT @ 8:30 A.M. & WED @ 4 P.M.   |
| Total times aired at regularly scheduled time  | 25   |
| Total times aired  | 25   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR.WONDER AND HIS CREW SHARE LIFE-CHANGING TRUTHS<br>FROM A CHRISTIAN PERSPECTIVE WITH ALL CHILDREN IN SIGN<br>LANGUAGE AND ENGLISH. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 6)  | Response   |
|--|--|
| Program Title  | YOUTH BYTE   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT @ 9:30 AM  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 12 years to 16 years   |
| Describe the educational and informational objective<br>of the program and how it meets the definition of<br>Core Programming. | CHAD AND DANIEL EDUCATE PRE-TEENS AND TEENS ABOUT<br>FACING ISSUES AND MAKING GOOD CHOICES FROM A<br>BIBLICAL WORLDVIEW. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes  |

| Digital Core Program (3 of 6)          | Response                 |
|--|--------------------------|
| Program Title                          | Adventures in Odyssey    |
| Origination                            | Syndicated               |
| Days/Times Program Regularly Scheduled | Fri @ 4 pm & Sat at 8 am |

| Total times aired at regularly scheduled time   | 25   |
|---|--|
| Total times aired   | 25   |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 3 years to 12 years  |
| Describe the educational and informational objective of the program<br>and how it meets the definition of Core Programming. | Animated children's stories that build moral character and teach important life lessons. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                 | Yes  |

| Digital Core Program (4 of 6)   | Response   |
|---|--|
| Program Title   | SHEEP SNACKS   |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled  | MON@4:00 PM  |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   | 13   |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 5 years to 12 years  |
| Describe the educational and informational objective of the program<br>and how it meets the definition of Core Programming. | Animated children's stories that build moral character and teach important life lessons. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                 | Yes  |

| Digital Core Program (5 of 6)                      | Response          |
|--|-------------------|
| Program Title                                      | CARLOS CATEPILLAR |
| Origination  | Syndicated        |
| Days/Times Program Regularly Scheduled             | TUES@4:00 PM      |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  | 13                |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |
| Number of Preemptions Rescheduled                  | 0                 |
| Length of Program                                  | 30 mins           |

| Age of Target Child Audience   | 4 years to 10 years  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Award-winning animated series that is both entertaining and instructive. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 6)  | Response   |
|--|--|
| Program Title  | Donkey Ollie   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat @ 9:00 am & Thurs @ 4:00 pm  |
| Total times aired at regularly scheduled time  | 25   |
| Total times aired  | 25   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 12 years  |
| Describe the educational and informational<br>objective of the program and how it meets the<br>definition of Core Programming. | DONKEY AND OLLIE SHOW LOTS OF COURAGE WITH HIS<br>FRIENDS AND HAS MANY ADVENTURES AND LEARNS<br>IMPORTANT LESSONS ALONG THE WAY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question   | Response                 |
|--|--------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes                      |
| Name of children's programming liaison   | LISA SMITH               |
| Address  | P.O. BOX 1867            |
| City   | ABINGDON                 |
| State  | VA                       |
| Zip  | 24212                    |
| Telephone Number   | (276) 676-3806           |
| Email Address  | lisa@livingfaitht<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aire this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                          |

Liaison Contact

#### Other Matters (6)

Age of Target Child Audience from

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | DR. WONDERS   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | WED @ 4:00 P.M. & SAT @ 8:30 A.M.   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 5 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR. WONDER AND HIS CREW SHARE LIFE-CHANGING TRUTHS<br>FROM A CHRISTIAN PERSPECTIVE WITH ALL CHILDREN IN SIGN<br>LANGUAGE AND ENGLISH. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Sheep Snacks   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Mon @ 4:00 pm  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A collection of God stories, ponderings, and parables cooked up to feed the flock. |

| Other Matters (3 of 6)   | Response   |
|--|--|
| Program Title  | DONKIE OLLIE   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | THURS @ 4 PM & SAT @9 AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DONKEY AND OLLIE SHOW LOTS OF COURAGE WITH HIS<br>FRIENDS AND HAS MANY ADVENTURES AND LEARNS<br>IMPORTANT LESSONS ALONG THE WAY. |
| Other Matters (4 of 6)   | Response   |
| Program Title  | YOUTH BYTE   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SAT @ 9:30 AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |

12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. CHAD AND DANIEL EDUCATE PRE-TEENS AND TEENS ABOUT FACING ISSUES AND MAKING GOOD CHOICES FROM A BIBLICAL WORLDVIEW.

| Other Matters (5 of 6)  | Response   |
|---|--|
| Program Title   | Adventures in Odyssey  |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled  | Fri@ 4:00 pm & Sat @ 8:00 am   |
| Total times aired at regularly scheduled time   | 26   |
| Length of Program   | 30 mins  |
| Age of Target Child Audience from   | 3 years to 12 years  |
| Describe the educational and informational objective of the program<br>and how it meets the definition of Core Programming. | Animated children's stories that build moral character and teach important life lessons. |
| Other Matters (6 of 6)  | Response   |
| Program Title   | Carlos Catepillar  |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled  | Tues @ 4:00 p.m.   |
| Table the second stars when the second stars a  | 13   |
| Total times aired at regularly scheduled time   | 15   |

 Age of Target Child Audience from
 4 years to 10 years

 Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
 Award-winning animated series that is both entertaining and instructive.

| Certification | Question   | Response                  |
|---------------|--|---------------------------|
|               | <ul> <li>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</li> <li>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</li> <li>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</li> <li>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</li> </ul> |                           |
|               | I certify that this application includes all required and relevant attachments.  | Yes                       |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the<br>Authorization(s) specified above.  | Lisa<br>Smith<br>Exev V/P |
|               |  | 04/10<br>/2017            |

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