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Children's Television Programming Report

FRN: **0030190466** | File Number: **0000023793** | Submit Date: **04/07/2017** | Call Sign: **WDKA** | Facility ID: **39561** | City: **PADUCAH** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**
Status Date: **04/07/2017** | Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WDKA ACQUISITION CORPORATION Doing Business As: WDKA ACQUISITION CORPORATION	Mr. Paul T. Lucci POST OFFICE BOX 560 CARROLLTON, VA 23314 United States	+1 (757) 287- 7285	PAUL. LUCCI@YAHOO. COM	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
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JOHN E. Hidle , P.E. . <i>CONSULTING ENGINEER</i> Carl T. Jones Corporation	CARL T. JONES CORPORATION 7901 YARNWOOD COURT SPRINGFIELD, VA 22153 United States	+1 (703) 569- 7704	JHIDLE@CTJC.COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK TV
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	WWW.MYWDKA.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 1/2/17-3/27/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 1/3/17-3/28/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION EXPLORES THE FASCINATING COMPONENTS OF THE HUMAN BRAIN AND HOW THEY SHAPE OUR PERCEPTIONS AND EVERYDAY LIVES. HOSTED BY JASON SILVA, EACH EPISODE OPENS WITH AN EXERCISE FOR YOUR MIND WHICH WILL OFTEN LEAVE YOU SCRATCHING YOUR HEAD. THESE EXERCISES SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE REALITY OF HUMAN PERCEPTION AND THE FASCINATING WAYS THAT OUR BRAIN FUNCTIONS. EACH WEEK, A VARIETY OF DIFFERENT TOPICS ARE EXPLORED, INCLUDING VISUAL PERCEPTION, MEMORY, SKILL LEARNING, DECISION MAKING AND MANY MORE. THE PROGRAM EDUCATES AND INSPIRES VIEWERS BY PRESENTING A SERIES OF EXPERIMENTS AND ACTIVITIES DESIGNED TO HELP VIEWERS IMPROVE COGNITIVE FUNCTION AND USE THEIR BRAINS BETTER, SMARTER AND FASTER. BRAIN GAMES: FAMILY EDITION AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 25)	Response
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Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 1/4/17-3/29/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS ON AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES. THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, SUCH AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEARS. THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 25)

Response

Program Title	DOG TOWN USA
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Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 1/5/17-3/30/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 25)

Response

Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/17-3/31/17 7:00AM-7:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIANTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 25)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/17-3/25/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 25)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/17-3/25/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 25)	Response
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/17-3/31/17 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST AIRED 1/6/17-2/24/17 ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2) AND 3/3/17-3/31/17 ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 25)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/17-3/31/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED 1/6/17-2/24/17 ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2) AND 3/3/17-3/31/17 ON WDKA'S QUARTERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 25)

Response

Program Title	AWESOME ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/17-3/31/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES AIRED 1/6/17-2/24/17 ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2) AND 3/3/17-3/31/17 ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 25)	Response
Program Title	AQUA KIDS ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/17-3/31/17 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWERS KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION: SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURES AIRED 1/6/17-2/24/17 ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2) AND 3/3/17-3/31/17 ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4)..
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)	Response
Program Title	BOOMERANG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 9:00AM-9:30AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS A CHILDREN'S TRAVEL PROGRAM FEATURING THE NATURAL GEOGRAPHIC WONDERS, INDIGENOUS CULTURES, NATIVE WILDLIFE AND UNIQUE ADVENTURES OF AUSTRALIA AND OTHER SURROUNDING COUNTRIES AS SEEN AND EXPERIENCED THROUGH THE EYES OF YOUTH. FILMED ON LOCATION, BOOMERANG'S YOUNG HOSTS SHARE THEIR FIRST-HAND DISCOVERIES BY CONDUCTING INTERVIEWS, TAKING UNUSUAL TOURS, AND DESIGNING THEIR ADVENTURES BASED ON VIEWERS' SPECIAL REQUESTS. CHILDREN LEARN GEOGRAPHY, EXPOSURE TO OTHER CULTURES AND APPRECIATION FOR THE WORLD IN WHICH THEY LIVE. EPISODE FEATURES INCLUDE: MEETING THE WORLD'S OLDEST DOG, EXPLORING MAYAN PYRAMIDS OF SOUTHERN MEXICO, AND TRAVELING TO A TINY ISLAND IN THE TIMOR SEA TO VISIT A FAMILY WHO LIVES THERE. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 4, 11, 18 AND 25TH. BOOMERANG AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)	
	Response
Program Title	GET WILD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 9:30AM-10:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 4, 11, 18 AND 25TH. GET WILD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 25)	Response
Program Title	WILD WORLD AT THE SAN DIEGO ZOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 4, 11, 18 AND 25TH. WILD WORLD AT THE SAN DIEGO ZOO AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 25)	Response
Program Title	HEROES AMONG US
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES TRUE STORIES OF EXCEPTIONAL MEN, WOMEN AND CHILDREN MAKING A DIFFERENCE ACROSS THE UNITED STATES. FROM HIGHLY TRAINED PROFESSIONALS TO ORDINARY CITIZENS PUTTING THEMSELVES IN HARM'S WAY, THE PROGRAM CELEBRATES THE HEROES IN OUR NATION TODAY WHILE GOING ONE STEP FURTHER, AND TEACHES CHILDREN KEY RESPONSE BEHAVIORS CRITICAL TO OVERCOMING EVERY DAY, UNFORESEEN DANGERS. EPISODE EXAMPLES INCLUDE: A BOY WHO DISPLAYS COURAGE AND STRENGTH IN HIS BATTLE AGAINST CANCER, A CHILD WHO SAVED HIS ENTIRE CLASS FROM CERTAIN CATASTROPHE WHEN A BUS DRIVER SLIPPED INTO UNCONSCIOUSNESS, DOGS WHO BRING JOY TO THE MENTALLY CHALLENGED, AND SCOUTS WHO RALLY TO SAVE A HIKER WHO FALLS FROM A MOUNTAINTOP. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 4, 11, 18 AND 25TH. HEROES AMONG US AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 25)	Response
Program Title	INTO THE WILD
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 3/5/17-3/26/17 9:00AM-10:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CLOSE-UP EXPLORATION INTO THE WORLD OF WILD ANIMALS LIVING AROUND THE WORLD. THERE IS A SPECIAL FOCUS ON THE IMPORTANCE OF HABITAT CONSERVATION AS WELL AS AN EMPHASIS ON PROTECTING ENDANGERED SPECIES WHICH TEACHES CHILDREN CARE AND STEWARDSHIP OF THE PLANET. EPISODE EXAMPLES INCLUDE: HOW HUMANS HAVE AFFECTED THE TIGER AND ELEPHANT IN INDIA, HOW POLAR BEARS DEPEND ON THEIR DELICATE HABITAT, AND HOW THE NORTH AMERICAN LYNX EXIST ON ONLY ONE CONTINENT AND ARE KNOWN TO BE ONE OF THE MOST RECLUSIVE ANIMALS IN THE WORLD. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 5, 12, 19 AND 26TH. INTO THE WILD AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 25)	Response
Program Title	KILLER INSTINCT
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 3/5/17-3/26/17 10:00AM-11:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM PROVIDES AN IN-DEPTH UNDERSTANDING OF WILD ANIMALS FROM THE UNIQUE VIEWPOINT OF AUSTRALIAN ANIMAL EXPERT ROB BREDL, WHO IS KNOWN AS THE "BAREFOOT BUSHMAN." ROB USES HIS SKILLS TO BETTER UNDERSTAND THE PREDATORY BEHAVIOR OF THE DEADLIEST CREATURES. CHILDREN WILL LEARN AN APPRECIATION FOR THE AUSTRALIAN CONTINENT WITH ITS UNIQUE AND DIVERSE WILDLIFE, AND A RESPECT FOR THE PREDATOR IN NATURE. ANIMALS FEATURED INCLUDE: MARSUPIAL CARNIVORES, BOX JELLYFISH, IRUKANDJI, STONEFISH AND THE GIANT AMETHYSTINE PYTHON. DUE TO A TECHNICAL ERROR, WHICH HAS BEEN CORRECTED, THE E/I BUG DID NOT AIR DURING THIS PROGRAM ON MARCH 5, 12, 19 AND 26TH. KILLER INSTINCT AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 25)	Response
Program Title	ARIEL AND ZOOEY, ELI TOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/17-2/25/17 7:00AM-7:30AM, 7:30AM-8:00AM, 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	32
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS HOSTED BY THREE SIBLINGS: TWIN GIRLS ARIEL AND ZOOEY, AND THEIR YOUNGER BROTHER ELI. AS HOSTS, THE CHILDREN ENTERTAIN AND INFORM THEIR AUDIENCE THROUGH SONG, DANCE, MUSIC AND DIALOGUE. THIS SHOW SUPPORTS AND ENCOURAGES RESPECT FOR OTHERS, HAVING INTEGRITY, FOLLOWING DIRECTIONS, PUTTING FORTH YOUR BEST EFFORT AND TAKING RESPONSIBILITY. A WONDERFUL MESSAGE FOR CHILDREN. THIS PROGRAM IS AN UPBEAT, DIVERSE AND ENTERTAINING SERIES THAT INFORMS YOUNG PEOPLE ON A VARIETY OF SUBJECTS, WHILE KEEPING THEIR INTEREST. ARIEL AND ZOOEY, ELI TOO AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 25)	
	Response
Program Title	STEAL THE SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/17-2/25/17 8:00AM-8:30AM & 8:30AM-9:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW FOLLOWS ARIEL, ZOOEY AND ELI ALONG WITH GRAMMY WINNER JIM PETERIK AS THEY WORK TOGETHER TO RECORD AN ALBUM. THE VIEWER IS TAKEN BEHIND THE SCENES TO LEARN ALL OF THE PARTS NECESSARY IN THE RECORDING PROCESS AND THE COLLABORATION BEHIND CREATING A SONG. THE SHOW USED THE MUSIC THEY CREATE TO ADDRESS ISSUES AND CONCERNS OF CHILDREN TODAY, WHILE ENCOURAGING THEM TO SET GOALS, GO FOR THEIR DREAMS, AND BEING GOOD CITIZENS. STEAL THE SHOW AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	AMERICA'S HEARTLAND
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; IT'S HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART OF THE FAMILY. SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 25)	Response
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 3/4/17-3/25/17 8:00AM-8:30AM

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKE AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 25)	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 3/5/17-3/26/17 7:00AM-7:30AM & 7:30AM-8:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	8

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 3/5/17-3/26/17 8:00AM-8:00AM
Total times aired at regularly scheduled time	4
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO EMPHASIZE THE IMPORTANCE OF HAVING A WORKING KNOWLEDGE OF MATH, SCIENCE AND PHYSICS. THE SERIES SHOWS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES, COMBINING SKILL AND CREATIVITY. THE SERIES ALSO DEMONSTRATES REAL WORLD APPLICATIONS FOR MATH, SCIENCE AND ENGINEERING, PROVING THAT THE PHYSICAL SCIENCES CAN BE USEFUL, CHALLENGING AND FUN. EACH EPISODE PRESENTS AN "INVENT-OFF" CHALLENGE, WHERE TEENAGE TEAMS MUST INVENT A MACHINE DESIGNED TO PERFORM A SPECIFIC TASK IN A LIMITED AMOUNT OF TIME, PROMOTING CREATIVE THINKING AND PRACTICAL SKILLS. THINK BIG AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)

Response

Program Title	MISSING
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 3/5/17-3/26/17 8:30AM-9:00AM
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	XPLORATION NATURE KNOWS BEST
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 1/7/17-3/25/17 5:30AM-6:00AM
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>IN THIS PROGRAM, HOST AND MARINE BIOLOGIST, DANNI WASHINGTON, RELATES HOW CURRENT TECHNOLOGY WAS INSPIRED BY NATURE, AND HOW MODERN INNOVATORS ARE CONTINUING WITH THIS PRACTICE. VIEWERS WILL WHIRL AROUND IN AIRPLANES INSPIRED BY BIRDS, AND IN HELICOPTERS INFLUENCED BY DRAGONFLIES, AND EVEN JUMP FROM HIGH HEIGHTS TO ILLUSTRATE HOW WINGSUITS WERE INVENTED BASED ON THE FLYING SQUIRREL. VIEWERS WILL ALSO MEET WITH BIOLOGISTS STUDYING THE BEHAVIOR PATTERNS OF ANTS, ARCHITECTS WHO DESIGN "LIVING BUILDINGS," AND ROBOTICISTS WHO ARE MAKING THEIR DESIGNS BIGGER, STRONGER AND FASTER BASED ON ANIMALS. THIS SERIES WILL SHOW KIDS HOW UNDERSTANDING NATURE CAN HELP THEM MAKE THE NEXT GREAT DISCOVERY. XPLORATION NATURE KNOWS BEST AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).</p>
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Date Time	02/04/2017 05:30 AM

Non-Core Educational and Informational Programming (2 of 2) Response

Program Title	XPLORATION OUTER SPACE
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 2/11/17-3/25/17 6:00AM-6:30AM
Total times aired at regularly scheduled time:	7
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. EACH WEEK, HOST EMILY CALANDRELLI TAKES JOURNEYS THROUGH SPACE THAT WILL BOTH ENTERTAIN AND EDUCATE VIEWERS. EVER WONDER WHAT IT WOULD BE LIKE TO LIVE IN SPACE OR ON A DIFFERENT PLANET? EMILY SHOWS VIEWERS WHAT IT IS LIKE TO TRY TO PERFORM EVERYDAY TASKS WHILE FLOATING IN ZERO GRAVITY AND LIVING IN A MARS-LIKE HABITAT. EPISODES FEATURE SPACE ROBOTICS, COMMERCIAL SPACE TOURISM, ASTEROIDS, THE SEARCH FOR OTHER LIFE IN SPACE AND MANY OTHER TOPICS, INCLUDING NASA-RELATED PROGRAMS AS APPLICABLE TO THE EPISODES. XPLORATION OUTER SPACE AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	(573) 331-2121
Email Address	AMUSTER@SBGTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WDKA AIRED NUMEROUS PSAs DURING CHILDREN'S PROGRAMMING ADDRESSING ISSUES THAT ARE OF IMPORTANCE TO YOUNG VIEWERS, SUCH AS: DISCOVERING NATURE, BULLYING PREVENTION AND RECYCLING. STARTING FEBRUARY 28TH, WDKA BEGAN AIRING AN ADDITIONAL PROGRAM STREAM ON CHANNEL 49-4, CONSISTING OF PROGRAMMING FROM THE GETTV NETWORK THAT HAD PREVIOUSLY BEEN AIRING ON SECONDARY PROGRAM STREAM CHANNEL 49-2.

Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (2 of 23)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (3 of 23)

Response

Program Title	OCEAN MYSTERIES
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	MONDAYS 4/3/17-6/26/17 7:00AM-7:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (4 of 23)

Response

Program Title	BRAIN GAMES: FAMILY EDITION
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	TUESDAYS 4/4/17-6/27/17 7:00AM-7:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION EXPLORES THE FASCINATING COMPONENTS OF THE HUMAN BRAIN AND HOW THEY SHAPE OUR PERCEPTIONS AND EVERYDAY LIVES. HOSTED BY JASON SILVA, EACH EPISODE OPENS WITH AN EXERCISE FOR YOUR MIND WHICH WILL OFTEN LEAVE YOU SCRATCHING YOUR HEAD. THESE EXERCISES SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE REALITY OF HUMAN PERCEPTION AND THE FASCINATING WAYS THAT OUR BRAIN FUNCTIONS. EACH WEEK, A VARIETY OF DIFFERENT TOPICS ARE EXPLORED, INCLUDING VISUAL PERCEPTION, MEMORY, SKILL LEARNING, DECISION MAKING AND MANY MORE. THE PROGRAM EDUCATES AND INSPIRES VIEWERS BY PRESENTING A SERIES OF EXPERIMENTS AND ACTIVITIES DESIGNED TO HELP VIEWERS IMPROVE COGNITIVE FUNCTION AND USE THEIR BRAINS BETTER, SMARTER AND FASTER. BRAIN GAMES: FAMILY EDITION WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (5 of 23)	
	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 4/5/17-6/28/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS ON AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES. THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, SUCH AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEARS. THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (6 of 23)	Response
Program Title	DOG TOWN USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 4/6/17-6/29/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (7 of 23)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIANTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (8 of 23)	Response
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Program Title	BOOMERANG
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 9:00AM-9:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS A CHILDREN'S TRAVEL PROGRAM FEATURING THE NATURAL GEOGRAPHIC WONDERS, INDIGENOUS CULTURES, NATIVE WILDLIFE AND UNIQUE ADVENTURES OF AUSTRALIA AND OTHER SURROUNDING COUNTRIES AS SEEN AND EXPERIENCED THROUGH THE EYES OF YOUTH. FILMED ON LOCATION, BOOMERANG'S YOUNG HOSTS SHARE THEIR FIRST-HAND DISCOVERIES BY CONDUCTING INTERVIEWS, TAKING UNUSUAL TOURS, AND DESIGNING THEIR ADVENTURES BASED ON VIEWERS' SPECIAL REQUESTS. CHILDREN LEARN GEOGRAPHY, EXPOSURE TO OTHER CULTURES AND APPRECIATION FOR THE WORLD IN WHICH THEY LIVE. EPISODE FEATURES INCLUDE: MEETING THE WORLD'S OLDEST DOG, EXPLORING MAYAN PYRAMIDS OF SOUTHERN MEXICO, AND TRAVELING TO A TINY ISLAND IN THE TIMOR SEA TO VISIT A FAMILY WHO LIVES THERE. BOOMERANG WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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Other Matters (9 of 23)	Response
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Program Title	GET WILD AT THE SAN DIEGO ZOO
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 9:30AM-10:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FEATURES NOTABLE ANIMAL EXPERTS TEACHING CHILDREN THE LIVING HABITS AND UNIQUE BEHAVIORS OF WILD ANIMALS. EPISODE EXAMPLES INCLUDE: LEARNING HOW EXPERTS STUDY ADULT ORANGUTANS TO LEARN HOW THEY RAISE THEIR YOUNG AND EXPLAINING THE PANDA'S LIVING PATTERNS. GET WILD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (10 of 23)

Response

Program Title WILD WORLD AT THE SAN DIEGO ZOO

Origination Network

Days/Times Program Regularly Scheduled SATURDAYS 4/1/17-6/24/17 10:00AM-10:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THIS PROGRAM IS BASED AT THE WORLD FAMOUS SAN DIEGO ZOO AND FOCUSES ON SHOWING HOW ZOO ENRICHMENT PROGRAMS HELP ANIMALS INITIATE NATURAL BEHAVIOR. THIS PROGRAM TEACHES CHILDREN ABOUT ANIMAL BEHAVIOR AND THE IMPORTANCE OF PROVIDING AN ENRICHING ENVIRONMENT FOR ANIMALS IN OUR CARE. WILD WORLD AT THE SAN DIEGO ZOO WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (11 of 23)

Response

Program Title HEROES AMONG US

Origination Network

Days/Times Program Regularly Scheduled SATURDAYS 4/1/17-6/24/17 10:30AM-11:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES TRUE STORIES OF EXCEPTIONAL MEN, WOMEN AND CHILDREN MAKING A DIFFERENCE ACROSS THE UNITED STATES. FROM HIGHLY TRAINED PROFESSIONALS TO ORDINARY CITIZENS PUTTING THEMSELVES IN HARM'S WAY, THE PROGRAM CELEBRATES THE HEROES IN OUR NATION TODAY WHILE GOING ONE STEP FURTHER, AND TEACHES CHILDREN KEY RESPONSE BEHAVIORS CRITICAL TO OVERCOMING EVERY DAY, UNFORESEEN DANGERS. EPISODE EXAMPLES INCLUDE: A BOY WHO DISPLAYS COURAGE AND STRENGTH IN HIS BATTLE AGAINST CANCER, A CHILD WHO SAVED HIS ENTIRE CLASS FROM CERTAIN CATASTROPHE WHEN A BUS DRIVER SLIPPED INTO UNCONSCIOUSNESS, DOGS WHO BRING JOY TO THE MENTALLY CHALLENGED, AND SCOUTS WHO RALLY TO SAVE A HIKER WHO FALLS FROM A MOUNTAINTOP. HEROES AMONG US WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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Other Matters (12 of 23)

Response

Program Title	INTO THE WILD
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 9:00AM-10:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	60 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CLOSE-UP EXPLORATION INTO THE WORLD OF WILD ANIMALS LIVING AROUND THE WORLD. THERE IS A SPECIAL FOCUS ON THE IMPORTANCE OF HABITAT CONSERVATION AS WELL AS AN EMPHASIS ON PROTECTING ENDANGERED SPECIES WHICH TEACHES CHILDREN CARE AND STEWARDSHIP OF THE PLANET. EPISODE EXAMPLES INCLUDE: HOW HUMANS HAVE AFFECTED THE TIGER AND ELEPHANT IN INDIA, HOW POLAR BEARS DEPEND ON THEIR DELICATE HABITAT, AND HOW THE NORTH AMERICAN LYNX EXIST ON ONLY ONE CONTINENT AND ARE KNOWN TO BE ONE OF THE MOST RECLUSIVE ANIMALS IN THE WORLD. INTO THE WILD WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
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Other Matters (13 of 23)

Response

Program Title	KILLER INSTINCT
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 10:00AM-11:00AM
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Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM PROVIDES AN IN-DEPTH UNDERSTANDING OF WILD ANIMALS FROM THE UNIQUE VIEWPOINT OF AUSTRALIAN ANIMAL EXPERT ROB BREDL, WHO IS KNOWN AS THE "BAREFOOT BUSHMAN." ROB USES HIS SKILLS TO BETTER UNDERSTAND THE PREDATORY BEHAVIOR OF THE DEADLIEST CREATURES. CHILDREN WILL LEARN AN APPRECIATION FOR THE AUSTRALIAN CONTINENT WITH ITS UNIQUE AND DIVERSE WILDLIFE, AND A RESPECT FOR THE PREDATOR IN NATURE. ANIMALS FEATURED INCLUDE: MARSUPIAL CARNIVORES, BOX JELLYFISH, IRUKANDJI, STONEFISH AND THE GIANT AMETHYSTINE PYTHON. KILLER INSTINCT WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (14 of 23)	Response
Program Title	AMERICA'S HEARTLAND
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUCH OF THE FOOD AMERICANS EAT IS PRODUCED BY FARMERS AND RANCHERS IN THE COUNTRY'S HEARTLAND; BUT MANY CHILDREN DON'T KNOW HOW IT'S PRODUCED. THIS PROGRAM PROVIDES INFORMATION ABOUT THE PEOPLE AND PROCESSES RESPONSIBLE FOR THE AVAILABILITY OF FOOD AND FUEL ACROSS THE COUNTRY AND AROUND THE WORLD. THE SHOW'S REPORTERS AND PRODUCERS TELL STORIES ON TOPICS THAT INCLUDE FARM FAMILIES, CONSUMER ISSUES, ANIMAL WELFARE AND CROP SUSTAINABILITY. CHILDREN WILL LEARN ABOUT THE PRODUCTION OF THE FOOD AND FUEL THEY CONSUME. SOME EPISODES ALSO TAKE THE SHOW ABROAD TO COUNTRIES SUCH AS EGYPT AND TAIWAN, TO SHOW THE IMPACT AMERICAN AGRICULTURE HAS ON THE GLOBAL ECONOMY. AMERICA'S HEARTLAND WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (15 of 23)	Response
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH EPISODE OF DOG TALES PROFILES A BREED OF DOG; IT'S HISTORY, POPULARITY AND CHARACTERISTICS. VIEWERS WILL LEARN THE DIFFERENCES IN DOGS AND HOW THOSE DIFFERENCES AFFECT THEIR LIVES. VIEWERS ARE SHOWN FAMILIES WHO OWN PARTICULAR BREEDS, HOW THEY INTERACT WITH THEIR DOGS, AND HOW THEY ARE A VALUABLE PART OF THE FAMILY. SEVERAL DOG EXPERTS EXPLAIN THE VARIOUS DOGS' NEEDS, HEALTH, NUTRITION REQUIREMENTS, SAFETY AND CARE. DOG TALES WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (16 of 23)	Response
Program Title	ANIMAL RESCUE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 4/1/17-6/24/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXERTS A POSITIVE INFLUENCE ON ITS VIEWERS BY ILLUSTRATING THE BEST OF HUMAN INSTINCTS. IN PARTICULAR, THE SHOW HIGHLIGHTS RESPECT AND COMPASSION FOR ALL LIVING CREATURES, INFORMATIVE INSTRUCTION ON MEDICAL REHABILITATION TREATMENTS AND TECHNIQUES, AND THE TEAMWORK OF ANIMAL RESCUE PERSONNEL. THE VIEWER LEARNS VALUABLE INFORMATION ABOUT ANIMAL DEVELOPMENT, BEHAVIOR AND HABITATS, AND IS ALSO MAKE AWARE OF IMPORTANT ENVIRONMENTAL ISSUES. ANIMAL RESCUE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (17 of 23)	
	Response
Program Title	THE REAL WINNING EDGE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 7:00AM-7:30AM & 7:30AM-8:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES YOUNG PEOPLE WHO HAVE BEEN CHOSEN TO BE PROFILED BECAUSE OF THEIR ADOPTION OF PRO-SOCIAL VALUES AND PRINCIPLES. THE PARTICULAR YOUNG PERSON FEATURED IS INTERVIEWED BY A CELEBRITY IN THE SAME TALENT FIELD. THIS PROGRAM SHOWS THE VIEWER THAT HONESTY, LOYALTY, HARD WORK, SELF-DISCIPLINE AND BALANCING SCHOOL WORK WITH SOCIAL ACTIVITIES AND FRIENDS, AND DEVELOPING A SENSE OF PURPOSE IN THEIR LIVES, ALL COMBINE TO HELP THEM STAND AGAINST THOSE INFLUENCES WHICH COULD BE HURTFUL. THE REAL WINNING EDGE WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).

Other Matters (18 of 23)	
	Response
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO EMPHASIZE THE IMPORTANCE OF HAVING A WORKING KNOWLEDGE OF MATH, SCIENCE AND PHYSICS. THE SERIES SHOWS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES, COMBINING SKILL AND CREATIVITY. THE SERIES ALSO DEMONSTRATES REAL WORLD APPLICATIONS FOR MATH, SCIENCE AND ENGINEERING, PROVING THAT THE PHYSICAL SCIENCES CAN BE USEFUL, CHALLENGING AND FUN. EACH EPISODE PRESENTS AN "INVENT-OFF" CHALLENGE, WHERE TEENAGE TEAMS MUST INVENT A MACHINE DESIGNED TO PERFORM A SPECIFIC TASK IN A LIMITED AMOUNT OF TIME, PROMOTING CREATIVE THINKING AND PRACTICAL SKILLS. THINK BIG WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
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Other Matters (19 of 23)

Response

Program Title	MISSING
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Origination	Network
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Days/Times Program Regularly Scheduled	SUNDAYS 4/2/17-6/25/17 8:30AM-9:00AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES ACTUAL CASES OF MISSING INDIVIDUALS ACROSS THE COUNTRY. ASSISTED BY LOCAL STATE AND FEDERAL LAW ENFORCEMENT AGENCIES, AS WELL AS THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN, THE PROGRAM INTERVIEWS FRIENDS, FAMILY AND INVESTIGATORS INVOLVED WITH THE CASES. THE PROGRAM EMPHASIZES TAKING RESPONSIBILITY FOR PERSONAL SAFETY AND PROMOTES SITUATIONAL AWARENESS. EACH EPISODE SHOWCASES SAFETY TIPS, A SAFETY QUIZ AND AN INSTRUCTIONAL MESSAGE FROM THE NATIONAL CENTER FOR MISSING AND EXPLOITED CHILDREN. MISSING WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
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Other Matters (20 of 23)

Response

Program Title	CURIOSITY QUEST
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Origination	Network
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Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (21 of 23)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (22 of 23)	Response
Program Title	AWESOME ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 4/7/17-6/30/17 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES WILL BE BROADCAST ON WDKA'S QUATERNARY PROGRAM STREAM (CHANNEL 49-4).

Other Matters (23 of 23) Response

Program Title AQUA KIDS ADVENTURES

Origination Network

Days/Times Program Regularly Scheduled FRIDAYS 4/7/17-6/30/17 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)

Total times aired at regularly scheduled time 26

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWERS KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION: SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURES WILL BE BROADCAST ON WDKA QUATERNARY PROGRAM STREAM (CHANNEL 49-4)..

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>ALAN MUSTER , MR. . STATION MANAGER</p> <p>04/07/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>wdka FCC-CTA psas-1q17.pdf</u>	Applicant	Amendment	LIST OF DATES AND TIMES OF ON-AIR ANNOUNCEMENTS TO PROMOTE THE LOCATION OF WDKA'S CHILDREN'S PROGRAMMING REPORTS.	Done with Virus Scan and /or Conversion