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Children's Television Programming Report

FRN: **0014489892** | File Number: **0000023748** | Submit Date: **04/07/2017** | Call Sign: **WWAY** | Facility ID: **12033** | City: **WILMINGTON** | State: **NC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WWAY-TV, LLC Doing Business As: WWAY-TV, LLC	Bobby Berry 27 ABERCORN STREET SAVANNAH, GA 31401 United States	+1 (912) 233- 1281	bberry@morrisnetwork. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Anne Goodwin Crump Fletcher, Heald & Hildreth, P. L.C.	1300 NORTH 17TH STREET ELEVENTH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0426	CRUMP@FHHLAW. COM	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/CBS/CW
	Nielsen DMA	Wilmington
	Web Home Page Address	WWW.WWAYTV3.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)		Response
Program Title	OCEAN TREKS WITH JEFF CORWIN	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET (WWAY MAIN)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13 to 16 and the whole family, OCEAN TREKS WITH JEFF CORWIN is hosted by Emmy award winning television host Jeff Corwin. In this weekly half hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the areas natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks. Jeff brings young audiences on the inspirational trip of a lifetime.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 18)		Response
Program Title	OUTBACK ADVENTURES W/ TIM FAULKNER	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS/ 11:30AM-12PM ET (WWAY MAIN)	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Produced for ages 13 to 16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/10AM-1030AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)		Response
Program Title		THE WILDLIFE DOCS
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS/1030AM-11AM ET (WWAY MAIN)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)

Response

Program Title	ROCK THE PARK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/11-11:30AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 830AM-9AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	
	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	
	Response
Program Title	Save our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 10-10:30 AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is produced for ages 13-16 and will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. The series will focus on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a facade will ultimately result in more adoptions and more lives saved. Children will also learn important information about caring for pets, as well as traits that are unique to specific breeds
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Vacation Creation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 10:30-111AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In VACATION CREATION, there's no place like home takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, VACATION CREATION gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable VACATION CREATION.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 18)	Response
Program Title	DINNER SPINNER
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's 11:00AM-11:30AM ET (CW)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DINNER SPINNER PRESENTED BY ALLRECIPES is the new half hour competitive cooking series that helps millions of people to reinvent their daily menus. The first ever television show inspired by an app, DINNER SPINNER is the newest extension of the Allrecipes brand, the worlds number one digital food destination. Each week on DINNER SPINNER, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)		Response
Program Title	Save To Win	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday's 11:30A-12P ET (CW)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save to Win is a fun and fast paced play along game show where savvy shoppers can win big cash by showcasing their knowledge of Americas favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar one of Americas largest retail chains. Hilarious host and Celebrity Chef Pat Neely dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product themed prize wall can result in one team walking away with the jackpot.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (13 of 18)		Response
Program Title	Lucky Dog	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays 9-9:30A ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)

Response

Program Title	Dr. Chris Pet Vet
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 9:30-10A ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)

Response

Program Title	The Henry Ford's Innovation Nation
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 10-10:30 AM ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Fords INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident, and has a strong focus on junior geniuses who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)

Response

Program Title	The Inspectors
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 10:30-111AM ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspectors lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 18)

Response

Program Title	Chicken Soup For The Souls Hidden Heros
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 11-11:30A ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people regardless of age, sex, occupation or education stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)

Response

Program Title	The Open Road with Dr. Chris
Origination	Network

Days/Times Program Regularly Scheduled	Saturday's 11:30A-12P ET (CBS)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destinations unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kimberly Franklin
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	(910) 202-5800
Email Address	kimf@wwaytv3.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 9-930AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'...JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.

Other Matters (2 of 18)	Response
Program Title	OCEAN TREKS WITH JEFF CORWIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/ 930-10AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for viewers aged 13 to 16 and the whole family, OCEAN TREKS WITH JEFF CORWIN is hosted by Emmy award winning television host Jeff Corwin. In this weekly half hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the areas natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks. Jeff brings young audiences on the inspirational trip of a lifetime.
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Other Matters (3 of 18)

Response

Program Title	OUTBACK ADVENTURES WITH TIM FAULKNER
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/ 11:30AM-12PM ET (WWAY MAIN)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour television program designed to meet the educational and informational needs of children. Produced for ages 13 to 16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
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Other Matters (4 of 18)

Response

Program Title	Sea Rescue (WWAY MAIN)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS/10AM-10:30AM ET
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and " in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that theres a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
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Other Matters (5 of 18)

Response

Program Title	THE WILDLIFE DOCS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS/10:30-11AM ET (WWAY MAIN)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
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Other Matters (6 of 18)

Response

Program Title	Dog Whisperer with Cesar Millan
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9AM CW
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
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Other Matters (7 of 18)

Response

Program Title	Calling Dr. Pol
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM ET - (CW)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
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Other Matters (8 of 18)

Response

Program Title	Save Our Shelter
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM ET - (CW)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is produced for ages 13-16 and will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. The series will focus on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a facade will ultimately result in more adoptions and more lives saved. Children will also learn important information about caring for pets, as well as traits that are unique to specific breeds

Other Matters (9 of 18)	Response
Program Title	VACATION CREATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30AM-11AM ET (CW)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In VACATION CREATION, there's no place like home takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once in a lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, VACATION CREATION gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable VACATION CREATION.

Other Matters (10 of 18)	Response
Program Title	Unlikely Animal Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30A-12PM ET (CW)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Unlikely Animal Friends takes a look at the friendships that are most unlikely of them all: from the most unique, a tortoise and a hippopotamus; to the most playful, a badger and fox; to the most human, a goose and his human; to the most loving, an elephant and a dog.
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Other Matters (11 of 18) Response

Program Title RESCUE ME WITH DR. LISA

Origination Network

Days/Times Program Regularly Scheduled Saturdays 8-8:30AM CW

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Rescue Me with Dr. Lisa, tells the story about a veterinarians mission to save orphan animals, one pet at a time. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet.

Other Matters (12 of 18) Response

Program Title LUCKY DOG

Origination Network

Days/Times Program Regularly Scheduled SATURDAYS 9-9:30AM (CBS)

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 18)		Response
Program Title	DR. CHRIS PET VET	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS 9:30-10AM (CBS)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>	

Other Matters (14 of 18)		Response
Program Title	THE HENRY FORD'S INNOVATION NATION	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS 10-10:30AM (CBS)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Fords INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventors spirit from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on what if it never happened and the innovation by accident, and has a strong focus on junior geniuses who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
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Other Matters (15 of 18)

Response

Program Title	THE INSPECTORS
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 10:30-11AM (CBS)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspectors lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.
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Other Matters (16 of 18)

Response

Program Title	CHICKEN SOUP FOR THE SOULS HIDDEN HEROS
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAYS 11-11:30 AM (CBS)
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people regardless of age, sex, occupation or education stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.

Other Matters (17 of 18)

Response

Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11:30AM-12PM (CBS)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destinations unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commissions rules.

Other Matters (18 of 18)

Response

Program Title	Save to Win
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 11-11:30 AM (CW)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	a fun and fast-paced play along game show where savvy shoppers can win big cash by showcasing their knowledge of Americas favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of America s largest retail chains. Hilarious host and celebrity chef Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Kimberly J Franklin <i>Business Manager</i></p> <p>04/07 /2017</p>

Attachments

No Attachments.