



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003781630** | File Number: **0000023547** | Submit Date: **04/07/2017** | Call Sign: **WADL** | Facility ID: **455** | City: **MOUNT CLEMENS** | State: **MI**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superseded** | Status Date: **12/17/2019** | Filing Status: **Inactive**

Report reflects information for : **First Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|-----------------------|------------------------------|-----------------------|
| ADELL BROADCASTING CORPORATION Doing Business As: ADELL BROADCASTING CORPORATION | Ralph Lameti 35000 ADELL DRIVE MT. CLEMENS, MI 48035 United States | +1 (586) 790- 3838 | ralph@thewordnetwork. org | Company |

**Contact
Representatives
(2)**

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|--------------------------|-----------------------------|
| MIKE MALIN <i>ENGINEER</i> ADELL BROADCASTING CORP. | MIKE MALIN 35000 ADELL DRIVE CLINTON TOWNSHIP, MI 48035 United States | +1 (586) 790- 3838 | mikem@waddetroit. com | Technical Representative |
| WILLIAM D. SILVA <i>COUNSEL</i> LAW OFFICES OF WILLIAM D. SILVA | WILLIAM D. SILVA PO Box 1121 STEVENSVILLE, MD 21666 United States | +1 (443) 249- 0109 | BILL@WMSILVALAW. COM | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Detroit |
| | Web Home Page Address | WWW.WADLDETROIT.COM |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|--|
| Program Title | MISSING |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT. AT 7:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. This program includes tips and information to keep children safe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|--|---|
| Program Title | ANIMAL RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT. AT 7:30 AM. |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures of the animal kingdom. All stories are authentic and contain video of rescues. Title |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | | Response |
|--|--|-----------------|
| Program Title | ZOO CLUES | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SAT. @ 8-8:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (4 of 6) | | Response |
|--|---------------------|-----------------|
| Program Title | America's Heartland | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SAT. @ 8-8:30AM | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |

| | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EACH EPISODE IN THE SERIES IS A HISTORY LESSON ON AMERICA AND ITS AGRICULTURAL HERITAGE. IT OFFERS TEEN VIEWERS INFORMATION ON VARIOUS TOPICS OF LIFE IN RURAL PARTS OF THE UNITED STATES. THE PROGRAMS EXPLAIN HOW FOOD IS GROWN AND USED IN DIFFERENT WAYS. FOR EXAMPLE, THE PROCESS OF MAKING MAPLE SYRUP OR TURNING CORN INTO FUEL, ARE JUST A COUPLE OF EXAMPLES. IN EACH EPISODE, VIEWERS VISIT RANCHES, FARMS OR OTHER LOCATIONS AND LEARN ABOUT DIFFERENT OCCUPATIONS AND THE RICH HISTORY OF HEARTLAND JOBS AND PROFESSIONS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 6) | Response |
|--|----------------------|
| Program Title | XPLORATION DIY SCI |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT. @ 9-9:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION DIY SCI WILL INSPIRE AND EDUCATE AUDIENCES OF ALL AGES. HOST, SCIENCE EDUCATOR AND LEADER IN THE FIELD OF PROFESSIONAL EDUCATIONAL TRAINING, STEVE SPANGLER, ENCOURAGES THE DISCOVERY OF SCIENTIFIC CONCEPTS THROUGH EXPERIMENTS VIEWERS CAN DO AT HOME. WITH A FUN, RELAXED ATTITUDE, STEVE WILL TAKE VIEWERS THROUGH STEP-BY-STEP DEMONSTRATIONS OF DO-IT-YOURSELF EXPERIMENTS THAT AMAZE BUT WHICH ALSO RELATE BACK TO SOLID PRINCIPLES OF SCIENCE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|------------------------------|
| Program Title | XPLORATION NATURE KNOWS BEST |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT. @ 9:30-10:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION NATURE KNOWS BEST WILL INSPIRE AND EDUCATE AUDIENCES OF ALL AGES. HOST AND MARINE BIOLOGIST, DANNI WASHINGTON, EXUDES ENERGY AS SHE RELATES HOW TECHNOLOGY ALL AROUND US WAS INSPIRED BY NATURE AND HOW MODERN INNOVATORS ARE CONTINUING WITH THIS PRACTICE. WE WILL WHIRL AROUND IN AIRPLANES INSPIRED BY BIRDS, AND IN HELICOPTERS INFLUENCED BY THE DRAGONFLY, AND EVEN JUMP FROM A FEW SUCH VEHICLES TO ILLUSTRATE HOS WINGSUITS WERE INVENTED BASED ON THE FLYING SQUIRREL. THIS SERIES WILL HELP KIDS TO UNDERSTAND HOW GETTING OUTSIDE AND TAKING A LOOK AROUND CAN HELP THEM MAKE THE NEXT GREAT DISCOVERY. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)? | Yes |
| Name of children's programming liaison | JAMIE HARRINGTON |
| Address | 35000 ADELL DRIVE |
| City | CLINTON TOWNSHIP |
| State | MI |
| Zip | 48035-2814 |
| Telephone Number | (586) 790-3838 |
| Email Address | JAMIE@WADLDETROIT.COM |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | ADELL AIRS ANTENNA TV ON ITS D-2 CHANNEL AND THE WORD NETWORK ON ITS D-3 CHANNEL. THREE HOURS OF CORE PROGRAMMING ARE AIRED WEEKLY ON EACH OF THESE CHANNELS. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|--|
| Program Title | MISSING |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT AT 7:00 AM. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. This program includes tips and information to keep children safe. |

| Other Matters (2 of 6) | Response |
|--|---|
| Program Title | ANIMAL RESCUE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT. AT 7:30 AM. |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures of the animal kingdom. All stories are authentic and contain video of rescues. |

| Other Matters (3 of 6) | Response |
|--|--|
| Program Title | Zoo Clues |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat @ 8:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues is an educational and informative half-hour, E/I program that poses fascinating animal-related questions to viewers, gives them clues to the right answer, and then explains the right answer, allowing young viewers to interact and learn. The goal of the series is to provide young viewers with information to understand and appreciate animals and the environment. |

| Other Matters (4 of 6) | Response |
|-------------------------------|---------------------|
| Program Title | AMERICA'S HEARTLAND |

| | |
|--|---|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT AT 8:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
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| Other Matters (5 of 6) | Response |
|---|---|
| Program Title | XPLORATION DIY SCI |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SAT AT 9:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | XPLORATION DIY SCI WILL INSPIRE AND EDUCATE AUDIENCES OF ALL AGES. HOST, SCIENCE EDUCATOR AND LEADER IN THE FIELD OF PROFESSIONAL EDUCATIONAL TRAINING, STEVE SPANGLER, ENCOURAGES THE DISCOVERY OF SCIENTIFIC CONCEPTS THROUGH EXPERIMENTS VIEWERS CAN DO AT HOME. WITH A FUN, RELAXED ATTITUDE, STEVE WILL TAKE VIEWERS THROUGH STEP-BY-STEP DEMONSTRATIONS OF DO-IT-YOURSELF EXPERIMENTS THAT AMAZE BUT WHICH ALSO RELATE BACK TO SOLID PRINCIPLES OF SCIENCE. |

| Other Matters (6 of 6) | Response |
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| Origination | Syndicated |

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Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>JAMIE HARRINGTON <i>EXECUTIVE ADMINISTRATOR</i></p> <p>04/07/2017</p> |

Attachments

No Attachments.