



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027171768** | File Number: **0000024056** | Submit Date: **04/10/2017** | Call Sign: **KCVU** | Facility ID: **58605** | City: **PARADISE** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2017** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2017

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| <b>Applicant</b>  | <b>Address</b>  | <b>Phone</b>         | <b>Email</b>           | <b>Applicant Type</b> |
|---|---|----------------------|------------------------|-----------------------|
| <b>ESTEEM BROADCASTING OF CALIFORNIA LLC</b><br>Doing Business As: ESTEEM BROADCASTING<br>OF CALIFORNIA LLC | David Bailey<br>13865 EAST<br>ELLIOTT DRIVE<br>MARSHALL, IL<br>62441<br>United States | +1 (217)<br>826-6095 | dlb100@hotmail.<br>com | Company               |

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**Contact  
Representatives  
(1)**

| Contact Name   | Address   | Phone                 | Email                    | Contact Type            |
|--|---|-----------------------|--------------------------|-------------------------|
| <b>HOWARD M LIBERMAN</b><br>Wilkinson Barker Knauer<br>LLP | 1800 M Street, N.W.<br>SUITE 800N<br>Washington, DC<br>20036<br>United States | +1 (202) 383-<br>3373 | hliberman@wbklaw.<br>com | Legal<br>Representative |

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**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX                 |
|              | Nielsen DMA           | Chico-Redding       |
|              | Web Home Page Address | WWW.KCVUFOX20.COM   |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(13)**

| Digital Core Program (1 of 13)   | Response   |
|--|--|
| Program Title  | Ocean Myseries KCVU Digital 20.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00-7:30 AM PT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 13)   | Response   |
|--|--|
| Program Title  | Expedition Wild KCVU Digital 20.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:30-8:00 AM PT  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's Wild places. Viewers will follow Casey on a series of breathtakingly wild adventures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 13) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

|  |   |
|--|---|
| Program Title  | Brain Games Family Ed KCVU Digital 20.1   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8-8:30 AM PT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (4 of 13)   | Response   |
|--|--|
| Program Title  | Dog Town USA KCVU Digital 20.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 8:30-9:00 AM PT  |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  | 13   |
| Number of Preemptions  | 5  |
| Number of Preemptions for other than Breaking News   | 5  |
| Number of Preemptions Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 12 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Dog Town USA        |
| List date and time rescheduled   | 01/07/2017 02:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-07          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Dog Town USA        |
| List date and time rescheduled   | 01/15/2017 09:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-14          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Dog Town USA        |
| List date and time rescheduled   | 01/21/2017 02:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-21          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Dog Town USA        |
| List date and time rescheduled   | 02/11/2017 02:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-11          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

**Digital Preemption Programs #5**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Dog Town USA        |
| List date and time rescheduled   | 03/05/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-03-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (5 of 13)   | Response   |
|--|--|
| Program Title  | Recipe Rehab KCVU Digital 20.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:00-9:30 AM PT  |
| Total times aired at regularly scheduled time  | 7  |
| Total times aired  | 13   |
| Number of Preemptions  | 6  |
| Number of Preemptions for other than Breaking News   | 6  |
| Number of Preemptions Rescheduled  | 6  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour competition-style series developed and produces to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Preemption Programs #1**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 01/07/2017 03:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-07          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

**Digital Preemption Programs #2**



| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 01/15/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-14          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 01/21/2017 03:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-21          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 02/11/2017 02:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-11          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #5

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 02/18/2017 03:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-18          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #6

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Recipe Rehab        |
| List date and time rescheduled   | 03/05/2017 10:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 0201-03-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (6 of 13)   | Response   |
|--|--|
| Program Title  | Hatched KCVU Digital 20.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9:30-10:00 AM PT   |
| Total times aired at regularly scheduled time  | 7  |
| Total times aired  | 12   |
| Number of Preemptions  | 6  |
| Number of Preemptions for other than Breaking News   | 6  |
| Number of Preemptions Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skill need to bring a product from concept to market. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 01/07/2017 03:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-07          |
| Episode #  |                     |

|                       |        |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 01/15/2017 11:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-14          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 01/21/2017 03:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-21          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 02/11/2017 03:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-11          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

### Digital Preemption Programs #5

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Hatched             |
| List date and time rescheduled   | 02/18/2017 03:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-18          |

|                       |        |
|-----------------------|--------|
| Episode #             |        |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 13)   | Response  |
|--|---|
| Program Title  | Steal the Show KCVU 20.2  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday 7A-730A  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 13)                | Response                     |
|---|------------------------------|
| Program Title                                 | Ariel Zoey Eli Too KCVU 20.2 |
| Origination                                   | Network                      |
| Days/Times Program Regularly Scheduled        | Sunday 730A-8A               |
| Total times aired at regularly scheduled time | 13                           |
| Total times aired                             | 13                           |
| Number of Preemptions                         | 0                            |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| <b>Digital Core Program (9 of 13)</b>         | <b>Response</b>                |
|---|--------------------------------|
| Program Title                                 | Aqua Kids Adventures KCVU 20.2 |
| Origination                                   | Network                        |
| Days/Times Program Regularly Scheduled        | Sunday 8A-830A                 |
| Total times aired at regularly scheduled time | 13                             |
| Total times aired                             | 13                             |
| Number of Preemptions                         | 0                              |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (10 of 13)                    | Response               |
|--|------------------------|
| Program Title                                      | Veggie Tales KCVU 20.2 |
| Origination  | Network                |
| Days/Times Program Regularly Scheduled             | Sunday 830A-9A         |
| Total times aired at regularly scheduled time      | 13                     |
| Total times aired                                  | 13                     |
| Number of Preemptions                              | 0                      |
| Number of Preemptions for other than Breaking News | 0                      |
| Number of Preemptions Rescheduled                  | 0                      |
| Length of Program                                  | 30 mins                |
| Age of Target Child Audience                       | 4 years to 8 years     |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 13) | Response |
|---------------------------------|----------|
|---------------------------------|----------|

|  |   |
|--|---|
| Program Title  | The New Howdy Doody KCVU 20.2   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 9A-930A   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (12 of 13)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | The New Howdy Doody KCVU 20.2   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 930A-10A  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (13 of 13)</b>   |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | American Athlete KCVU 20.1  |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Saturdays 12P   |                 |
| Total times aired at regularly scheduled time  | 2   |                 |
| Total times aired  | 7   |                 |
| Number of Preemptions  | 5   |                 |
| Number of Preemptions for other than Breaking News   | 5   |                 |
| Number of Preemptions Rescheduled  | 5   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |                 |

### Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

|  |                     |
|--|---------------------|
| Title of Program   | American Athlete    |
| List date and time rescheduled   | 01/07/2017 02:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-07          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | American Athlete    |
| List date and time rescheduled   | 01/15/2017 10:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-14          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | American Athlete    |
| List date and time rescheduled   | 01/28/2017 03:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-28          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | American Athlete    |
| List date and time rescheduled   | 02/04/2017 10:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #5

| Questions  | Response            |
|--|---------------------|
| Title of Program   | American Athlere    |
| List date and time rescheduled   | 02/18/2017 02:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-18          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes   |
| Name of children's programming liaison  | Cris Aguilar  |
| Address   | 300 Main Street   |
| City  | Chico   |
| State   | CA  |
| Zip   | 95928   |
| Telephone Number  | (530) 893-1234  |
| Email Address   | caguilar@esteembroadcasting.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee broadcasts its primary digital 20.1 a Fox affiliate, and a secondary digital 20.2 COZI TV effective 9/1/15 until further notice. The licensee also no longer broadcasts in analog. |

**Other Matters (13)**

| <b>Other Matters (1 of 13)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Ocean Mysteries KCVU 20.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 7A-730A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. |

| <b>Other Matters (2 of 13)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Expedition Wild 20.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 730A-8A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hosted by Wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's Wild places. Viewers will follow Casey on a series of breathtakingly wild adventures. |

| <b>Other Matters (3 of 13)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Brain Games Family Edition KCVU 20.1  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 8A-830A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. |

| <b>Other Matters (4 of 13)</b> | <b>Response</b>                |
|--------------------------------|--------------------------------|
| Program Title                  | Dog Town USA KCVU Digital 20.1 |
| Origination                    | Syndicated                     |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Saturdays 830A-9A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. |

| Other Matters (5 of 13)  | Response   |
|--|--|
| Program Title  | Recipe Rehab KCVU 20.1   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 9A-930A  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this weekly half-hour competition-style series developed and produces to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. |

| Other Matters (6 of 13)  | Response   |
|--|--|
| Program Title  | Hatched KCVU 20.1  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturdays 930A-10A   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skill need to bring a product from concept to market. |

| Other Matters (7 of 13)                       | Response                 |
|---|--------------------------|
| Program Title                                 | Steal the Show KCVU 20.2 |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Sundays 7A-730A          |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |



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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone. |
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**Other Matters (8 of 13)**

**Response**

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|---------------|--------------------------|
| Program Title | Ariel Zoey Eli KCVU 20.2 |
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|-------------|---------|
| Origination | Network |
|-------------|---------|

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|---|-----------------|
| Days/Times<br>Program Regularly Scheduled | Sundays 730A-8A |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. |
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**Other Matters (9 of 13)**

**Response**

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|---------------|-------------------------------|
| Program Title | Aqua Kids Adventure KCVU 20.2 |
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|-------------|---------|
| Origination | Network |
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|---|-----------------|
| Days/Times<br>Program Regularly Scheduled | Sundays 8A-830A |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
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|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. |
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| <b>Other Matters (10 of 13)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | VeggieTales KCVU 20.2  |                 |
| Origination  | Network  |                 |
| Days/Times Program Regularly Scheduled   | Sundays 830A-9A  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience from  | 4 years to 8 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation. |                 |

| <b>Other Matters (11 of 13)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | New Howdy Doody KCVU 20.2  |                 |
| Origination  | Network  |                 |
| Days/Times Program Regularly Scheduled   | Sundays 9:00-9:30 AM PT  |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience from  | 6 years to 10 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. |                 |

| <b>Other Matters (12 of 13)</b>   |  | <b>Response</b> |
|---|--|-----------------|
| Program Title   | New Howdy Doody KCVU 20.2  |                 |
| Origination   | Network  |                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Sundays 9:30-10:00 AM PT   |                 |
| Total times<br>aired at<br>regularly<br>scheduled time  | 13   |                 |
| Length of<br>Program  | 30 mins  |                 |
| Age of Target<br>Child Audience<br>from   | 6 years to 10 years  |                 |
| Describe the<br>educational<br>and<br>informational<br>objective of the<br>program and<br>how it meets<br>the definition of<br>Core<br>Programming. | Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. |                 |
| <b>Other Matters (13 of 13)</b>   |  | <b>Response</b> |
| Program Title   | American Athlete KCVU Digital 20.1   |                 |
| Origination   | Syndicated   |                 |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 12:00-12:30 PM PT  |                 |
| Total times aired at<br>regularly scheduled<br>time   | 13   |                 |
| Length of Program   | 30 mins  |                 |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |                 |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming.       | The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to.  |                 |

## Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>David L<br/>Bailey</b><br/><i>President</i></p> <p>04/10<br/>/2017</p> |

## Attachments

No Attachments.