



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171768** File Number: **0000024056** Submit Date: **04/10/2017** Call Sign: **KCVU** Facility ID: **58605** City:

PARADISE State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2017 Filing Status: Active

Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ESTEEM BROADCASTING OF CALIFORNIA LLC Doing Business As: ESTEEM BROADCASTING OF CALIFORNIA LLC	David Bailey 13865 EAST ELLIOTT DRIVE MARSHALL, IL 62441 United States	+1 (217) 826-6095	dlb100@hotmail. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
HOWARD M LIBERMAN Wilkinson Barker Knauer LLP	1800 M Street, N.W. SUITE 800N Washington, DC 20036 United States	+1 (202) 383- 3373	hliberman@wbklaw. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Chico-Redding
	Web Home Page Address	WWW.KCVUFOX20.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Ocean Myseteries KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Expedition Wild KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's Wild places. Viewers will follow Casey on a series of breathtakingly wild adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Brain Games Family Ed KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-8:30 AM PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Dog Town USA KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00 AM PT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dog Town USA
List date and time rescheduled	01/07/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Dog Town USA
List date and time rescheduled	01/15/2017 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Dog Town USA
List date and time rescheduled	01/21/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Dog Town USA
List date and time rescheduled	02/11/2017 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Dog Town USA
List date and time rescheduled	03/05/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Recipe Rehab KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 AM PT
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produces to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	01/07/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	01/15/2017 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	01/21/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	02/11/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	02/18/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	03/05/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0201-03-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Hatched KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00 AM PT
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skill need to bring a product from concept to market.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Hatched
List date and time rescheduled	01/07/2017 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	Hatched
List date and time rescheduled	01/15/2017 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Hatched
List date and time rescheduled	01/21/2017 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Hatched
List date and time rescheduled	02/11/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Hatched
List date and time rescheduled	02/18/2017 03:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18

Reason for Preemption Sports	Episode #		
	Reason for Pree	nption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Steal the Show KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7A-730A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Ariel Zoey Eli Too KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 730A-8A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and to dreams. The program accomplishes this through interviewing people who excel in their profession and he a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic. The program is 30 minutes in length, and is identified as an information and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Aqua Kids Adventures KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8A-830A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Veggie Tales KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 830A-9A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	The New Howdy Doody KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9A-930A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/1?		

Digital Core Program (12 of 13)	Response
Program Title	The New Howdy Doody KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 930A-10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 6 through 10, at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/I?		

Digital Core Program (13 of 13)	Response
Program Title	American Athlete KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12P
Total times aired at regularly scheduled time	2
Total times aired	7
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response

Title of Program	American Athlete
List date and time rescheduled	01/07/2017 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	American Athlete
List date and time rescheduled	01/15/2017 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-14
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	American Athlete
List date and time rescheduled	01/28/2017 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	American Athlete
List date and time rescheduled	02/04/2017 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-04
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	American Athlere
List date and time rescheduled	02/18/2017 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Cris Aguilar
Address	300 Main Street
City	Chico
State	CA
Zip	95928
Telephone Number	(530) 893-1234
Email Address	caguilar@esteembroadcasting.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee broadcasts its primary digital 20.1 a Fox affiliate, and a secondary digital 20.2 COZI TV effective 9/1/15 until further notice. The licensee also no longer broadcasts in analog.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Ocean Mysteries KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7A-730A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.

Other Matters (2 of 13)	Response
Program Title	Expedition Wild 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730A-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Wildlife expert Casey Anderson, Expedition Wild showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's Wild places. Viewers will follow Casey on a series of breathtakingly wild adventures.

Other Matters (3 of 13)	Response
Program Title	Brain Games Family Edition KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8A-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head.

Other Matters (4 of 13)	Response
Program Title	Dog Town USA KCVU Digital 20.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 830A-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs.

Other Matters (5 of 13)	Response
Program Title	Recipe Rehab KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9A-930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produces to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge.

Other Matters (6 of 13)	Response
Program Title	Hatched KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930A-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skill need to bring a product from concept to market.

Other Matters (7 of 13)	Response
Program Title	Steal the Show KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7A-730A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Steal the Show provides CORE programming in the areas of music, music composition,
informational objective of the	the music recording process and musical instruments. With schools across the country
program and how it meets the	cutting funding to music related programs, Steal the Show fills an important void. Students
definition of Core	will be empowered with the knowledge and skills they will broaden and hone.
Programming.	

Other Matters (8 of 13)	Response
Program Title	Ariel Zoey Eli KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 730A-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too is a musical variety show that empowers children to accomplish their goals and their dreams. The program accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. All songs offer a positive message about life, friendship and being optimistic.

Other Matters (9 of 13)	Response
Program Title	Aqua Kids Adventure KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8A-830A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The young viewers imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment.

Other Matters (10 of 13)	Response
Program Title	VeggieTales KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 830A-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a television series designed to meet the educational and informational needs of children 4-8 years of age. Each episode teaches children about moral responsibility and choices and invites them to celebrate their own creation.

Other Matters (11 of 13)	Response
Program Title	New Howdy Doody KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00-9:30 AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and

program and how it meets the definition of Core Programming.

encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series.

Other Matters (12 of 13)	Response
Program Title	New Howdy Doody KCVU 20.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30-10:00 AM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 interactive series which is known to its viewers for its cast of human characters as well as puppets. The primary value of the series is to educate and entertain elementary school-aged children. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility is presented in a positive and encouraging manner. Making choices in life, mastery of attachment and separation are emphasized in each episode. Issues of competition and loyalty are conveyed throughout the series.

Other Matters (13 of 13)	Response
Program Title	American Athlete KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00-12:30 PM PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete interviews sports stars of extremely high distinction and repute in their respective fields. The artists share their trials, tribulations and growing pains, children and teens ages 13 to 16 particularly relate to these life experiences. The athletes instill self confidence, perseverance, and the need to achieve similar goals among young viewers. The series offers and satisfies certain key educational and emotional needs by providing the viewer a sense of discipline, rigor and a want to attain perfection in whatever field he or she sets their mind to.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

David L
Bailey
President

04/10 /2017 **Attachments**

No Attachments.