



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **0000023109** | Submit Date: **04/05/2017** | Call Sign: **WCJB-TV** | Facility ID: **16993**  
City: **GAINESVILLE** | State: **FL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/05/2017** | Filing Status: **Active**

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Report reflects information for : **First Quarter of 2017**

## General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
<b>DIVERSIFIED BROADCASTING, INC.</b> Doing Business As: WCJB-TV	Karen Woolfstead 6220 NW 43RD STREET GAINESVILLE, FL 32653 United States	+1 (352) 416- 0641	kwoolfstead@wcjb. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>STEVE INGRAM</b> <i>CHIEF ENGINEER</i> Diversified Broadcasting, Inc.	Steve Ingram 6220 N.W. 43RD STREET GAINESVILLE, FL 32653 United States	+1 (352) 377- 2020	SINGRAM@WCJB. COM	Technical Representative
<b>Michelle McClure , Esq. .</b> Fletcher, Heald & Hildreth	Michelle McClure 1300 North 17th Street 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	mcclore@fhhlaw.com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC/CW
	Nielsen DMA	Gainesville
	Web Home Page Address	www.wcjb.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

Digital Core Program (1 of 9)	Response
Program Title	Teen Kids News/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A kid-to-kid newscast created for and delivered by children. Hosted by a diverse team made up of young journalists reporting from a professional news set and from the field on stories of interest and emotional value to it's own audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Dog Whisperer w/ Cesar Millan:Family Edition/CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8,8:30,9,& 9:30
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educates and informs the audience about canine training techniques and creating healthy environments for dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Calling Dr. Pol/CW

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7 & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate and inform this series invites viewers to share the experiences of Veterinarian Dr. Pol. Each week audiences have a chance to understand the challenges and rewards this fulfilling profession.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Jack Hanna's Wild Countdown/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13 to 16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Ocean Treks with Jeff Corwin/ABC
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin and produced for ages 13 to 16. Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each week Jeff brings young audiences on the inspirational trip of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Sea Rescue/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series features the rescue, rehabilitation and in many cases release back into the wild of ocean wildlife. Produced for ages 13 to 16 it offers educational and entertaining television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	The Wildlife Docs/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. Produced for ages 13 to 16 it covers nutrition to treatments, x-rays to surgery and preventative care to emergencies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Rock The Park/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for 13 to 16 year olds this program taps into America's love affair with our national parks. Viewers with travel with hosts as they come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	Outback Adventures with Tim Faulkner/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30a-12p



Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers are provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Woolfstead
Address	6220 N.W. 43rd Street
City	Gainesville
State	FL
Zip	32653
Telephone Number	(352) 416-0641
Email Address	kwoolfstead@wcjb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (9)**

<b>Other Matters (1 of 9)</b>	<b>Response</b>
Program Title	Teen Kids News/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A kid-to-kid newscast created for and delivered by children. Hosted by a diverse team made up of young journalists reporting from a professional news set and from the field on stories of interest and emotional value to it's own audience.

<b>Other Matters (2 of 9)</b>	<b>Response</b>
Program Title	Dog Whisperer w/ Cesar Millan:Family Edition/CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8,8:30,9, &9:30
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educates and informs the audience about canine training techniques and creating healthy environments for dogs.

<b>Other Matters (3 of 9)</b>	<b>Response</b>
Program Title	Calling Dr. Pol/CW
Origination	Network
Days/Times Program Regularly Scheduled	Saurdays 7 & 7:30
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to educate and inform this series invites viewers to share the experiences of Veterinarian Dr. Pol. Each week audiences have a chance to understand the challenges and rewards this fulfilling profession.

<b>Other Matters (4 of 9)</b>	<b>Response</b>
Program Title	Jack Hanna's Wild Countdown/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. This weekly half hour engages viewers 13 to 16 as well as the whole family.

Other Matters (5 of 9)	Response
Program Title	Ocean Treks with Jeff Corwin/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Jeff brings young audiences on the inspirational trip of a lifetime.

Other Matters (6 of 9)	Response
Program Title	Sea Rescue/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 19-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Features the rescue, rehabilitation and return to the wild of ocean life. Produced for 13 to 16 year olds.

Other Matters (7 of 9)	Response
Program Title	The Wildlife Docs/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follows the exotic and challenging lives of a veterinary staff that cares for over 2,000 animals. Produced for ages 13 to 16.

Other Matters (8 of 9)	Response
Program Title	Rock The Park/ABC
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Weekly series produced and designed to educate kids 13-16 years of age and taps into America's love affair with our national parks.

Other Matters (9 of 9)	Response
Program Title	Outback Adventures with Tim Faulkner
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30a-12n
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Karen Kay Woolfstead , Ms. . <i>Program Director</i></b></p> <p>04/05/2017</p>



## Attachments

No Attachments.