



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003613825** | File Number: **0000022784** | Submit Date: **04/04/2017** | Call Sign: **WLVI** | Facility ID: **73238** | City:
CAMBRIDGE | State: **MA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**
Status Date: **04/04/2017** | Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WHDH-TV Doing Business As: WHDH-TV	GOVERNMENT CENTER 7 BULFINCH PLACE BOSTON, MA 02114 United States	+1 (617) 725- 0777	MSMITH@WHDH. COM	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
JOHN HIDLE <i>CONSULTING ENGINEER</i> Carl T. Jones Corp.	CARL T. JONES CORPORATION 7901 YARNWOOD COURT SPRINGFIELD, VA 22153 United States	+1 (703) 569- 7704	JHIDLE@CTJC.COM	Technical Representative
CHARLES R. NAFTALIN , ESQ . HOLLAND & KNIGHT LLP	800 17TH STREET, N.W. SUITE 1100 WASHINGTON, DC 20006 United States	+1 (202) 457- 7040	CHARLES. NAFTALIN@HKLAW.COM	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Boston (Manchester)
	Web Home Page Address	www.cw56.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Made in Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 6:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood Teen Edition introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries. It includes segments from Animation, Producing and Directing to Costume Design, Casting & 3D Technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Made in Hollywood Teen Edition
List date and time rescheduled	01/01/2017 06:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 11)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12Noon
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title	Animal Atlas	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 8:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 11)		Response
Program Title	Jack Hanna's Into the Wild	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 9:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is based around Jack Hanna traveling around the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 11)		Response
Program Title	Coolest Places on Earth	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 9:30AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative program that takes young viewers on a journey of discovery to the most astonishing places on the planet--cities, festivals, landmarks and jaw-dropping works of nature--exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography and culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)	
	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00AM, 8:30AM, 9AM, and 9:30AM
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer with Cesar Millan: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs, trains families to achieve a balanced and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7AM and 7:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Animal Outtakes (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10 and 10:30AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes is a weekly half-hour series presenting teen viewers with amazing, unusual and informative stories from the animal kingdom. Host Marsha Panuce visits zoos and animal sanctuaries across the United States to explore how animals are being cared for and explain the differences between the various critters. Zookeepers and animal experts share their stories about each animal as we follow their daily routines at each facility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Wild Wonders (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Walking Wild (Digital Multicast Only, Ch. 56.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sundays, 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour series showcasing wild animals at the famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular animals. The program also gives teens a unique, up-close examination of each wild animal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	
	Response
Program Title	Dragonfly TV (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10 and 10:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science series that highlights children doing projects with hands-on experience and demonstrates the practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Joan McCreedy
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccreedy@whdh.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>WLVI completed its DTV transition and terminated all analog operations by June 12, 2009. On January 25, 2011 the station launched The Country Network (TCN) as a digital subchannel. The station terminated its affiliation with ZUUS Country Network on November 16, 2015 in order to carry the BUZZR game show network on that digital subchannel. Children's programming for BUZZR is listed in the "Digital Core Programming" section of this report. EXHIBIT - "A" -PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WLVI's on-line Public Inspection File. EXHIBIT "B" -NON-BROADCAST EFFORTS: The following events were publicized on the Kids' Calendar section of the station's website: Teddy Bear Clinic at Joslin Diabetes Center; Train, Train event at Boston Children's Museum; Healthy Kids Festival at Boston Children's Museum; Health Fair: BrainWorks at Museum of Science; Pi Day at Discovery Museum; Stories Under the Stars at Hayden Planetarium; Boston Symphony Orchestra Concert for Very Young People; Purim Day at Boston Children's Museum; Children's Winter Festival on Boston Common; Explore-a-Saurus exhibit at Boston Children's Museum; Bugs Bunny Film Festival at Brattle Theatre; Frog Watch Training at Roger Williams Zoo; Valentine's Day at Children's Museum in Easton; Harvard Museum of Natural History Family Program; MIT Science on Saturday; Calvary Baptist Church Night to Shine Prom for People with Special Needs; Acton Winter Carnival; Sensory-Friendly Afternoons at Discovery Museum; The Enchanted Forest at Coolidge Corner Theatre; Carnival of the Animals by Cambridge Symphony Orchestra Tours of the station's newsroom were provided for the following: January 11 - 15 students from Fecteau-Leary School in Lynn March 15 - 14 students from Lawrence Academy</p>

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Sports Stars of Tomorrow" profiles the top national and local college, high school and youth sports talent, providing an in-depth, storytelling look at the hard work and dedication it takes to achieve their goals. Sports Stars of Tomorrow will inspire and set a peer-to-peer example for today's teams.

Other Matters (2 of 11)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" is an entertaining and educational half-hour wildlife program that introduces young viewers to every kind of animal imaginable from all over the world. The program promotes a better understanding of how species live and what they need to survive. Viewers discover how animals find food, how family units operate and how they play. Along the way, the program also educates the audience about endangered species and how to support wildlife conservation.

Other Matters (3 of 11)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into the Wild" is based around Jack Hanna traveling around the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide
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Other Matters (4 of 11)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From jaw-dropping works of nature to the most amazing creations of humankind--this program visits three unique locations around the world each week and looks at why they deserve to be called one of the coolest places on earth.

Other Matters (5 of 11)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7AM and 7:30AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.

Other Matters (6 of 11)	Response
Program Title	Dog Whisperer: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00, 8:30, 9AM, and 9:30AM
Total times aired at regularly scheduled time	48
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Dog Whisperer: Family Edition, renowned dog behaviorist Cesar Millan travels far and wide to help pups and their families. Millan rehabilitates dogs, trains families to achieve a balanced and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.
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Other Matters (7 of 11)	Response
Program Title	Animal Outtakes (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes is a weekly half-hour series presenting teen viewers with amazing, unusual and informative stories from the animal kingdom. Host Marsha Panuce visits zoos and animal sanctuaries across the United States to explore how animals are being cared for and explain the differences between the various critters. Zookeepers and animal experts share their stories about each animal as we follow their daily routines at each facility.

Other Matters (8 of 11)	Response
Program Title	Wild Wonders(Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (9 of 11)	Response
Program Title	Walking Wild (Digital Multicast Only, Channel 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour series showcasing wild animals at the famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular animals. The program also gives teens a unique, up-close examination of each wild animal.

Other Matters (10 of 11)	Response
Program Title	Made in Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 6PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This content-rich series introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (11 of 11)	Response
Program Title	Dragonfly TV (Digital Multicast Only, Ch. 56.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10 and 10:30AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour science series that highlights children doing projects with hands-on experience and demonstrates the practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Joan McCready <i>Dir. of Programming & Community Services</i></p> <p>04/04/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
2017 WLVI KIDS EXHIBIT A 1ST QTR.docx	Applicant	Amendment		Done with Virus Scan and/or Conversion
