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Children's Television Programming Report

FRN: **0003763927** | File Number: **0000019475** | Submit Date: **04/04/2017** | Call Sign: **WPSD-TV** | Facility ID: **51991** |
City: **PADUCAH** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |
Status Date: **04/04/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WPSD-TV, LLC Doing Business As: WPSD-TV, LLC	201 SOUTH 4TH STREET PADUCAH, KY 42002 United States	+1 (202) 662-5120	RPAXTON@PAXTONMEDIA.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
Bill Evans <i>Vice President of News & Operations</i> Paxton Media Group, LLC	100 Television Lane Paducah, KY 42002 United States	+1 (270) 415- 1943	bevans@wpsdlocal6. com	Contact Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	www.wpsdlocal6.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	The Voyager with Josh Garcia (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes its audience on an exciting and immersive journey around the planet with world traveler and host, Josh Garcia. Each episode provides the viewers access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week the host brings the audience on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Wilderness Vet (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need. WILDERNESS VET will bring its audience closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)		Response
Program Title		Journey with Dylan Dreyer (carried on main digital channel 6.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		JOURNEY with DYLAN DREYER, led by NBC News meteorologist and "Today" Contributor, Dylan Dreyer, is a wondrous celebration of nature. The program features breathtaking cinematography that will bring the viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. The reason for this phenomenon of nature will be explained.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 19)		Response
Program Title		Naturally, Danny Seo (carried on main digital channel 6.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (5 of 19)		Response
Program Title		Give (carried on main digital channel 6.1)
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces its audience to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, the audience will be introduced to these inspiring individuals to see how they accomplish their goals through the eyes of the celebrity ambassador.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 19)		Response
Program Title		Heart of a Champion with Lauren Thompson (carried on main digital channel 6.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 8:30 a.m. - 9:00 a.m. CT

Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's "Morning Drive," HEART OF A CHAMPION WITH LAUREN THOMPSON introduces the viewers to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. This series proves that a champion is not only defined by their speed, strength, and agility, but also by their grit, resiliency, and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	01/28/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-28
Episode #	#HOC111
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	03/04/2017 11:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-04
Episode #	#HOC116
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	02/18/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-02-18
Episode #	#HOC114
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	03/25/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-25
Episode #	#HOC114
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	01/07/2017 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-01-07
Episode #	#HOC108

Reason for Preemption	Sports
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Digital Core Program (7 of 19)	Response
Program Title	Pets.TV (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	Animal Atlas (carried on secondary digital channel 6.3)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding that dwell throughout the world. The program promotes a better understanding of how various animal species live and what they need to survive. Viewers are given insight into animal habitats, how creatures find food, and how they play. Family and community units are also featured. The program also informs its audience about endangered species and how wildlife conservation efforts can be supported.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Safari Tracks (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers of "Safari Tracks" are taken on adventures in Africa with a focus on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Host Ushaka explores the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Coolest Places on Earth (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. and 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes young viewers on discovery ventures to astonishing places on planet Earth including cities, festivals, landmarks, and natural features along with examining the history and culture of each place. Three locations are featured on each episode and the goal of this program is to enhance understanding of the culturally and geographic world in which we live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
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Program Title	State to State (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"State to State" takes viewers to all corners of America. From the big cities of New York, Los Angeles, and St. Louis, to the wide-open spaces of Wyoming, to the glitz of Las Vegas, to music centers such as Austin and New Orleans, all elements of the nation are presented. Visits are made to lakes, mountains, coasts, and prairies. The audience is exposed to a variety of historical, geographical, and cultural topics. Young viewers will be inspired and informed to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)		Response
Program Title		On the Spot (carried on secondary digital channel 6.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ON THE SPOT" utilizes an entertaining on-the-street format to test the knowledge of young persons concerning information included in the Common Core Standards initiative. Answers are explained to the questions posed. Viewers are challenged to recall middle and high school knowledge about history, science, mathematics, English, languages, health, geography, art, music, and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Get Wild (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. GET WILD is a series intended to educate and inform viewers all about life in the animal kingdom.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 19)	Response
Program Title	Wild World (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays , 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. This program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, WILD WORLD is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Wild About Animals (carried on secondary digital channel 6.2)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" targets children in the 13-16 age group and is a reality science program. Each episode included four (4) segments/stories that results in a varied, fast paced program. Dramatic and stunning footage combine with an engaging and entertaining narrative creates a general tone that is effective in connecting to the target audience. The program is hosted by Mariette Hartley who is an animal rights activist. The program features scenes of animals in their natural habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)		Response
Program Title		Get Wild (carried on secondary digital channel 6.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. GET WILD is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)		Response
Program Title		Wild World (carried on secondary digital channel 6.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. This program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, WILD WORLD is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Awesome Adventures (carried on digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is directed at viewers in the 13 to 16 year old age group. The format includes the presentation of young "guides" in the different locales featured in the series. The program examines historical and cultural information along with action adventure. Foods, music, geographical features, and environmental issues associated with each subject locale are presented in a contemporary format that the target audience can connect with. The program's objectives include allowing the viewers to develop a working knowledge of other countries or cities and their cultures, contrast their own locale to other areas, and understand the historical similarities and differences between regions and nations.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (19 of 19)	Response
Program Title	Whaddyado (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:00 a.m. - 11:30 a.m. CT and 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" provides viewers in the 13-16 target audience to examine various courses of action that they can exercise in real life situations that are commonly encountered. The program includes interviews with teens that have confronted a particular event and advice from experts who have objectively reviewed the situation. A connection with peers is established and this allows for effective learning. The show attempts to minimize the concept that teens think they are both immortal and invincible. Both physical and moral dilemmas are portrayed and the program is intended to create insight into situations and allow the development of rationalization skills in addressing a situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Dwayne L. Stice
Address	P. O. Box 1197
City	Paducah
State	KY
Zip	42002-1197
Telephone Number	(270) 415-1900
Email Address	dstice@wpsdlocal6.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WPSD is including a segment on its Saturday morning newscast entitled "Hooked on Science." The segment features scientific experiments some of which are conducted live in the studio with students from local schools participating. Station personnel conduct tours of the broadcast facilities for school classes and civic groups. This gives a practical insight into television programming and operations. Station personnel have spoken to various school classes, camps, and youth groups on broadcasting and related careers. Station personnel also have participated in reading events in elementary schools. Staff meteorologists have made weather presentations to several school groups. The NBC network's "The More You Know" website to complement on-air public service announcements and provide in-depth referral information. Video of all children/youth oriented public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. NBC Universal has provided "THE MORE YOU KNOW" since 1989 and this platform is a trusted voice for sharing knowledge to improve lives and inspire action. A comprehensive website (www.themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH - fighting childhood obesity, encouraging nutrition and physical fitness ENVIRONMENT - encouraging everyday actions that reduce environmental impact EDUCATION - recruiting new teachers and promoting their long-lasting impact DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information DIVERSITY - embracing differences and promoting inclusion, tolerance and respect. Also featured on this site is The More You Know Learning series' "Growing Up Online," a free eBook on digital literacy and Internet Safety. This resource is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.</p>
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Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	The Voyager with Josh Garcia (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes its audience on an exciting and immersive journey around the planet with world traveler and host, Josh Garcia. Each episode provides the viewers access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week the host brings the audience on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 19)	Response
Program Title	Wilderness Vet (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program, hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms, and wildlife preserves across the Yukon to help animals in need. WILDERNESS VET will bring its audience closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of 19)	Response
Program Title	Journey with Dylan Dreyer (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JOURNEY with DYLAN DREYER, led by NBC News meteorologist and "Today" Contributor, Dylan Dreyer, is a wondrous celebration of nature. The program features breathtaking cinematography that will bring the viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. The reason for this phenomenon of nature will be explained.
Other Matters (4 of 19)	
Program Title	Naturally, Danny Seo (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Other Matters (5 of 19)	
Program Title	Give (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces its audience to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, the audience will be introduced to these inspiring individuals to see how they accomplish their goals through the eyes of the celebrity ambassador.
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Other Matters (6 of 19)	Response
Program Title	Heart of a Champion with Lauren Thompson (carried on main digital channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's "Morning Drive," HEART OF A CHAMPION WITH LAUREN THOMPSON introduces the viewers to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. This series proves that a champion is not only defined by their speed, strength, and agility, but also by their grit, resiliency, and heart.

Other Matters (7 of 19)	Response
Program Title	Pets.TV (carried on main digital channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
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Other Matters (8 of 19)	Response
Program Title	Wild About Animals (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild About Animals" targets children in the 13-16 age group and is a reality science program. Each episode included four (4) segments/stories that results in a varied, fast paced program. Dramatic and stunning footage combine with an engaging and entertaining narrative creates a general tone that is effective in connecting to the target audience. The program is hosted by Mariette Hartley who is an animal rights activist. The program features scenes of animals in their natural habitats.

Other Matters (9 of 19)	Response
Program Title	Awesome Adventures (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Awesome Adventures" is directed at viewers in the 13 to 16 year old age group. The format includes the presentation of young "guides" in the different locales featured in the series. The program examines historical and cultural information along with action adventure. Foods, music, geographical features, and environmental issues associated with each subject locale are presented in a contemporary format that the target audience can connect with. The program's objectives include allowing the viewers to develop a working knowledge of other countries or cities and their cultures, contrast their own locale to other areas, and understand the historical similarities and differences between regions and nations.
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Other Matters (10 of 19)	Response
Program Title	Whaddyado (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11:00 a.m. - 11:30 a.m. & 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Whaddyado" provides viewers in the 13-16 target audience to examine various courses of action that they can exercise in real life situations that are commonly encountered. The program includes interviews with teens that have confronted a particular event and advice from experts who have objectively reviewed the situation. A connection with peers is established and this allows for effective learning. The show attempts to minimize the concept that teens think they are both immortal and invincible. Both physical and moral dilemmas are portrayed and the program is intended to create insight into situations and allow the development of rationalization skills in addressing a situation.

Other Matters (11 of 19)	Response
Program Title	Animal Atlas (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00 a.m. - 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" introduces young viewers to every kind of animal imaginable, from the familiar to the astounding that dwell throughout the world. The program promotes a better understanding of how various animal species live and what they need to survive. Viewers are given insight into animal habitats, how creatures find food, and how they play. Family and community units are also featured. The program also informs its audience about endangered species and how wildlife conservation efforts can be supported.
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Other Matters (12 of 19)	Response
Program Title	Safari Tracks (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30 a.m. - 9:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers of "Safari Tracks" are taken on adventures in Africa with a focus on wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Host Ushaka explores the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

Other Matters (13 of 19)	Response
Program Title	Coolest Places on Earth (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. and 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series takes young viewers on discovery ventures to astonishing places on planet Earth including cities, festivals, landmarks, and natural features along with examining the history and culture of each place. Three locations are featured on each episode and the goal of this program is to enhance understanding of the culturally and geographic world in which we live.

Other Matters (14 of 19)	Response
Program Title	State to State (carried on digital subchannel 6.3)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"State to State" takes viewers to all corners of America. From the big cities of New York, Los Angeles, and St. Louis, to the wide-open spaces of Wyoming, to the glitz of Las Vegas, to music centers such as Austin and New Orleans, all elements of the nation are presented. Visits are made to lakes, mountains, coasts, and prairies. The audience is exposed to a variety of historical, geographical, and cultural topics. Young viewers will be inspired and informed to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (15 of 19)	Response
Program Title	On The Spot (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a. m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ON THE SPOT" utilizes an entertaining on-the-street format to test the knowledge of young persons concerning information included in the Common Core Standards initiative. Answers are explained to the questions posed. Viewers are challenged to recall middle and high school knowledge about history, science, mathematics, English, languages, health, geography, art, music, and technology.

Other Matters (16 of 19)	Response
Program Title	Get Wild (carried on secondary digital channels 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. GET WILD is a series intended to educate and inform viewers all about life in the animal kingdom.
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Other Matters (17 of 19)	Response
Program Title	Wild World (carried on secondary digital channel 6.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. This program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, WILD WORLD is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (18 of 19)	Response
Program Title	Get Wild (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30 a.m. - 10:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. GET WILD is a series intended to educate and inform viewers all about life in the animal kingdom.
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Other Matters (19 of 19)	Response
Program Title	Wild World (carried on secondary digital channel 6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. This program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, WILD WORLD is a series intended to educate and inform viewers all about life in the animal kingdom.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Dwayne L. Stice <i>HR</i> <i>/Programming Assistant</i></p> <p>04/04/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>WPSD 1st Q 2017 Reason for Amended Filing.pdf</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion