



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0024377780** | File Number: **0000023586** | Submit Date: **04/07/2017** | Call Sign: **WGWW** | Facility ID: **56642** | City: **ANNISTON** | State: **AL**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2017** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>HSH BIRMINGHAM (WCFT) LICENSEE, LLC</b>	Brandon Ponder 201 MASSACHUSETTS AVENUE, NE SUITE C-1 WASHINGTON, DC 20002 United States	+1 (202) 546- 5400	ponderpbrandon@gmail. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Colby M May , Esq. .</b> <i>Attorney</i>	Colby M. May 7010 Little River	+1 (202) 544- 5171	cmmay@maylawoffices. com	Legal Representative
Colby M. May, Esq., P. C.	Turnpike Suite 440 Annandale, VA 22003 United States			

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Heroes and Icons
	Nielsen DMA	Birmingham (Ann and Tusc)
	Web Home Page Address	www.heroesandiconstv.com/

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(8)**

Digital Core Program (1 of 8)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's secondary digital stream channel 40.2.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 8)</b>		<b>Response</b>
Program Title	Ocean Treks with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 8)</b>		<b>Response</b>
Program Title	Sea Rescue	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 9:30AM-10:00AM	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's secondary digital stream channel 40.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 8)</b>	<b>Response</b>
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's secondary digital stream channel 40.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 8)	Response
Program Title	Eco Company Teens
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM, 10:30AM-11:00AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the environment and helping make the planet greener. The series teenage hosts visit places around the United States to highlight green practices and their impact on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Wonderful World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM, 11:30AM-12:00PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wonderful World goes into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (7 of 8)</b>	<b>Response</b>
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00PM-12:30PM, 12:30PM-1:00PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 8)</b>	<b>Response</b>
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00 AM -10:30 AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, have made it their life's mission to explore every national park in this country. In the process, they come face to face with nature and push their physical limits as they go off the beaten path to discover some of the most awe-inspiring places on earth. The series is designed to inspire other Americans to seek adventure in the national parks
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Amanda Hawkins
Address	2021 Goldencrest Drive
City	Birmingham
State	AL
Zip	35209
Telephone Number	(205) 290-4037
Email Address	ponderpbrandon@gmail.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As the Commission is aware, the current licensee, HSH Birmingham (WCFT) Licensee, LLC ("HSH"), acquired the station, WGWW(TV) from TV Alabama Inc. on February 27, 2015. See BALCDT-20141001CIL. The Licensee is continuing to review its KidVid programming and practices. The Licensee anticipates a network affiliation change on October 1, 2015 from Heartland to Heroes & Icons, which will deliver a fresh batch of educational and informational programming to the station's young viewers. It should be noted that the station's original call sign, WJSU(TV), was changed to WGWW(TV) on March 11, 2015. It should as be noted that the Licensee changed its name from HSH Birmingham (WCFT) Licensee, LLC to HSH Birmingham (WSES&WGWW)Licensee, LLC.

**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
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Origination	Network
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<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	Wonderful World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11:00AM-11:30AM, 11:30AM-12:00PM
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wonderful World goes right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be.

<b>Other Matters (3 of 8)</b>	<b>Response</b>
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 12:00PM-12:30PM, 12:30PM-1:00PM
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<b>Other Matters (4 of 8)</b>		<b>Response</b>
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Origination	Syndicated	
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<b>Other Matters (5 of 8)</b>		<b>Response</b>
Program Title	Ocean Treks With Jeff Corwin	
Origination	Syndicated	
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Ocean Treks with Jeff Corwin is hosted by Emmy award-winning television host Jeff Corwin. In this weekly half-hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us.</p>	

<b>Other Matters (6 of 8)</b>		<b>Response</b>
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Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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**Other Matters (7 of 8) Response**

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Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am-10:00am
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the station's secondary digital stream channel 40.2.

**Other Matters (8 of 8) Response**

Program Title	Rock the Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, have made it their life's mission to explore every national park in this country. In the process, they come face to face with nature and push their physical limits as they go off the beaten path to discover some of the most awe-inspiring places on earth. The series is designed to inspire other Americans to seek adventure in the national parks

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Amanda Hawkins</b> <i>Station Coordinator</i></p> <p>04/07/2017</p>

## Attachments

No Attachments.