

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004995882** File Number: **0000022862** Submit Date: **04/04/2017** Call Sign: **KMTW** Facility ID: **77063** City:

HUTCHINSON State: KS

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2017 Filing Status: Active

Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MERCURY BROADCASTING COMPANY, INC. Doing Business As: MERCURY BROADCASTING COMPANY, INC.	Van H. Archer, III 115 EAST TRAVIS SUITE 533 SAN ANTONIO, TX 78205 United States	+1 (210) 222- 0973	CHIP@STIC. NET	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Daniel A Kirkpatrick, Esq FLETCHER, HEALD & HILDRETH, P.L.C.	1300 N. 17TH ST. 11TH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0432	kirkpatrick@fhhlaw. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	mytv
	Nielsen DMA	Wichita-Hutchinson Plus
	Web Home Page Address	www.mytvwichita.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30AM (1/1/17-3/4/17)
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on our stations's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (2	
of 18)	Response
Program Title	Expedition Wild

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and accepacked odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating raven's nest, obserpolar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing, in the stunning natural ecosystem they call home. This program airs on our station's main digit channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Dog Town
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 8-8:30AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Brain Games Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program airs on our station's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs worthrough the challenge, the viewers will learn he value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program airs on our station's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of	
18)	Response
Program Title	Ocean Mysteries

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7-7:30AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corbin trave the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration of the design of the stealth jet. While in the water with whale sharks, he takes samples of their blood to be understand their biology. As Jeff continues his journey through each episode, the viewer is able to cont with these animals and learn how important they are to all life on the planet. as well as how sea life connects to life on the rest of the globe. This program airs on our station's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30-8AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on our station's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Curiousity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 9-9:30AM &9:30-10AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores what viewers are curious about. In each episode, host Joel Greene goes on a quest to answer view's letters of curious. Each episode takes the audience on location for a hands-on exploration to find the answer to the particular viewer's inquiry. Joel will go to the local population to get the answer, which is sometimes conical, to the question pertaining to the particular quest. This program airs on our station's digital channel, 36.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10-10:30AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken 'on the job' to understand why the professionals love what they do'; viewers may even learn about job opportunities they may not have known existed. This program airs on our station's digital channel, 36.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Awesome Adventures
Origination	Network

Days/Times Program Regularly Scheduled	Fridays 10:30-11AM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. The program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhibit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on our station's digital channel, 36.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 11-11:30AM & 11:30AM-12PM (1/1/17-3/31/17)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the marine ecosystem from tributaries, rivers, and oceans. Viewers will develop and understanding that we are 'key' in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population, such as marine mammals dying from the ingestion of plastic, and toxic waste in our waterways, which can destroy the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program airs on our station's digits channel, 36.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30AM (3/11/17-3/31/17)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational segments such as 'College and You' (tips for choosing and getting into college), and 'Word' (vocabulary skills training), as well as informational segments for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulate the viewer's curiosity, develops learning, cognitive listening and learning skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on our station's main digital channel, 36.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episodes features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. This program airs on our station's third digital channel, 36.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based oat the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explain the Panda's living patterns. This program airs on our station's third digital channel, 36.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Wild World

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on our station's third digital channel, 36.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women, and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs bring joy to the mentally challenged; and scouts who rally to save a hiker who falls from a mountaintop. This program airs on our station's third digital channel, 36.3.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9-10AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how human have affected the tiger and elephant population in India; how polar bears depend on their delicate habitat; and how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program airs on our station's third digital channel, 36.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10-11AM (3/1/17-3/31/17)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the 'Barefoot Bushman'. Ron uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stomefish; and the giant Amethystine python. This program airs on our station's third digital channel, 36.3.

Does the	Yes
Licensee identify	
the program by	
·	
displaying	
throughout the	
=	
program the	
symbol E/I?	
cy	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Michelle Cleaton
Address	316 N. West St.
City	Wichita
State	KS
Zip	67203
Telephone Number	(316) 942-2424
Email Address	mcleaton@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KMTW aired PSA's for poison safety, drug free, child hunger, vaccinating your child, adoption Kansaskids and Girls on the Run. Girls on the Run is a locally organization teaching girls life skills.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-7:30AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational segments such as 'College and You' (tips for choosing and getting into college), and 'Word' (vocabulary skills training), as well as informational segments for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulate the viewer's curiosity, develops learning, cognitive listening and learning skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on our station's main digital channel, 36.1.

Other Matters (2 of 17)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing, in the stunning natural ecosystem they call home. This program airs on our station's main digital channel, 36.1.

Other Matters (3 of 17)	Response
Program Title	Dog Town
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-8:30AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on our station's main digital channel, 36.1.

Other Matters (4 of 17)	Response
Program Title	Brain Games, Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30-9AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program airs on our station's main digital channel, 36.1.

Other Matters (5	of
------------------	----

Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a faceoff with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn he value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program airs on our station's main digital channel, 36.1.

Other Matters (6 of 17)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times	Sundays 7-7:30AM (4/1/17-6/30/17)
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corbin trave
educational	the world to explore the Earth's least understood resource, our oceans and waterways and the animals
and	which call them home. He swims with manta rays, pointing out that their body form was the inspiration f
informational	the design of the stealth jet. While in the water with whale sharks, he takes samples of their blood to be
objective of the	understand their biology. As Jeff continues his journey through each episode, the viewer is able to conn
program and	with these animals and learn how important they are to all life on the planet. as well as how sea life
how it meets	connects to life on the rest of the globe. This program airs on our station's main digital channel, 36.1.
the definition of	
Core	
Programming.	

Other Matters (7 of 17)	Response
Program Title	Hatched
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sundays 7:30-8AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on our station's main digital channel, 36.1.

Other Matters (8 of 17)	Response				
Program Title	Curiousity Quest				
Origination	Network				
Days/Times Program Regularly Scheduled	Fridays 9-9:30AM &9:30-10aM (4/1/17-6/30/17)				
Total times aired at regularly scheduled time	26				
Length of Program	30 mins				
Age of Target Child Audience from	13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores what viewers are curious about. In each episode, host Joel Greene goes on a quest to answer view's letters of curious. Each episode takes the audience on location for a hands-on exploration to find the answer to the particular viewer's inquiry. Joel will go to the local population to get the answer, which is sometimes conical, to the question pertaining to the particular quest. This program airs on our station's digital channel, 36.2.				

Other Matters (9 of 17)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 10-10:30AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken 'on the job' to understand why the professionals love what they do'; viewers may even learn about job opportunities they may not have known existed. This program airs on our station's digital channel, 36.2.

Other Matters (10 of 17)	Response				
Program Title	Awesome Adventures				
Origination	Network				
Days/Times Program Regularly Scheduled	Fridays 10:30-11:00AM (4/1/17-6/30/17)				
Total times aired at regularly scheduled time	13				
Length of Program	30 mins				
Age of Target Child Audience from	13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. The program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhibit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program airs on our station's digital channel, 36.2.				

Other Matters (11 of 17)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 11-11:30AM & 11:30AM-12PM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

This program explores the marine ecosystem from tributaries, rivers, and oceans. Viewers will develop and understanding that we are 'key' in preserving the ocean environment. Aqua Kids teaches about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population, such as marine mammals dying from the ingestion of plastic, and toxic waste in our waterways, which can destroy the habitat and marine life. By showing the audience the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas. This program airs on our station's digits channel, 36.2.

Other Matters (12 of 17)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episodes features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. This program airs on our station's third digital channel, 36.3.

Other Matters (13 of 17)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

This program features wild animals at the San Diego Zoo providing key information about each creature including their living habits and unique behaviors. Episode example viewers learn how experts studying adult orangutans learn how they raise their young; highlights of Panda Bear and their living habits. This program airs on our station's third digital channel, 36.3.

Other Matters (14 of 17)	Response				
Program Title	Wild World				
Origination	Network				
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM (4/1/17-6/30/17)				
Total times aired at regularly scheduled time	13				
Length of Program	30 mins				
Age of Target Child Audience from	13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases all types of wild animals living in the world famous San Diego Zoo focusing on the dedicated people who care for these unique creatures. Young viewers can learn about living environments and key facts about each wild animal. Episodes also include stories on zoo environment program that help animals initiate natural behavior. Whether its following the life cycle of rhinoceros or understanding the eating habits of grizzly bears, young viewers learn all about life in the wild animal kingdom. This program airs on our station's third digital channel, 36.3.				

Other Matters (15 of 17)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

This program features true stories of exceptional men, women, and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our nation today while going one step further, and teaches children key response behaviors critical to overcoming every day unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who saved his entire class from certain catastrophe when a bus driver slipped into unconsciousness; dogs bring joy to the mentally challenged; and scouts who rally to save a hiker who falls from a mountaintop. This program airs on our station's third digital channel, 36.3.

Other Matters (16 of 17)	Response
Program Title	Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9-10AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how human have affected the tiger and elephant population in India; how polar bears depend on their delicate habitat; and how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program airs on our station's third digital channel, 36.3.

Other Matters (17 of 17)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10-11AM (4/1/17-6/30/17)
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years

This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the 'Barefoot Bushman'. Ron uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores; Box Jellyfish, Irukandji and Stomefish; and the giant Amethystine python. This program airs on our station's third digital channel, 36.3.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Michelle Cleaton Program

04/04/2017

Coordinator

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
KMTW form 398 exhibit 1 question 7C. pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion