

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0028358455** File Number: **0000024065** Submit Date: **04/10/2017** Call Sign: **WQAD-TV** Facility ID: **73319** 

City: **MOLINE** State: **IL** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2017 Filing Status: Active

# Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WQAD LICENSE, LLC Doing Business As: WQAD LICENSE, LLC	Troy Hollmer 3003 PARK 16TH STREET MOLINE, IL 61265 United States	+1 (309) 764- 8888	troy.hollmer@WQAD. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
<b>Troy Hollmer</b> Chief Engineer  WQAD LICENSE, LLC	Troy Hollmer 3003 PARK 16TH STREET MOLINE, IL 61265 United States	+1 (309) 764- 8888	troy.hollmer@wqad.com	Technical Representative
Jason Roberts Senior Counsel Tribune Media Company	Jason Roberts 435 North Michigan Avenue Chicago, IL 60611 United States	+1 (312) 222- 3894	jroberts@tribunemedia. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Davenport-R.Island-Moline
	Web Home Page Address	www.wqad.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Jack Hanna's Wild Countdown (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	Ocean Mysteries (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830a
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16-and beyond-by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics of the mingling species, viewers will get to know-and care-about these heroes, and all of the fascination life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 21)	Response
Program Title	Sea Rescue (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

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Digital Core Program (4 of 21)	Response
Program Title	Wildlife Docs, The (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30a
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5	
of 21)	Response
Program Title	Rock the Park(Channel 8.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark or their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	Outback Adventures with Tim Faulkner(Channel 8.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal experience and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Animal Atlas (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Safari Tracks (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an educational and informative half hour, EI program that takes viewers on an African safari focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Coolest Places on Earth, The(Channel 8.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 9am and 10:30am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half hour, EI program that takes young viewers on a journey of discovery to the most astonishing places on the planet cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	State to State (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half hour, EI program that takes you to eve corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orlean and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems

Does the Licensee identify	Yes
the program by displaying	
throughout the program	
the symbol E/I?	

Digital Core Program (11 of 21)	Response
Program Title	Ocean Mysteries (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Expedition Wild(Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13 16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	Brain Games: Family Edition (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for children aged 13 16, Brain Games: Family Edition is a weekly half hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Dog Town, USA (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
Program Title	Jack Hanna's Into the Wild (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna s Into the Wild takes viewers on excursions around the world through the eyes of America s most beloved animal adventurer and his family
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21) Response		
Program Title	On the Spot (Channel 8.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10am	
Total times aired at regularly scheduled time	12	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states	

Does the Licensee identify the	Yes
program by displaying throughout the	
program the symbol E/I?	

Digital Core Program (17 of 21)	Response
Program Title	Get Wild (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Wild World (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11:30am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half-hour reality series showcasing all types of wild animals at the world famo San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild anim Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bear Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response	
Program Title	Hatched (Channel 8.3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 10:00am	
Total times aired at regularly scheduled time	12	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13 16 about how to successfully pursue their entrepreneurial dreams	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (20 of 21)	Response
Program Title	Wild America (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13 16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Pets. tv (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

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#### Non-Core Educational and Informational Programming (5)

Non-Core Educational and Informational Programming (1 of 5)	Response
Program Title	Into the Outdoors (Channel 8-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 6:30am
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to undertand not only the "you should do it" but the "why" behind energy conservation? What boy and girl oriented onscreen entertainment acutally enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first hand. Part science lesson, part travelogue, part exploration of the ooeey, gooey and gross, Into the Outdoors has achieved its award winning success by serving up stories that captivate kids.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Non-Core Educational and Informational Programming (2 of 5)	Response
Program Title	Dragonfly (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays at 4:00am
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational needs of children ages 13-16. This program highlights children "Doing" projects with real hands on experience and demonstrates practical applications of mathematics and science.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (3 of 5)	Response
Program Title	Missing (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 4:30am
Total times aired at regularly scheduled time:	12
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Provides safety tips and real life stories using various resources to help find missing people. This series carries an important message for young people in regard to being aware of their surroundings and cautions when dealing with strangers. The tips and how to act in dangerous circumstances are also important.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
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Non-Core Educational and Informational Programming (4 of 5)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday at 4:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE AND WIN! is a new weekly, Educational/Informational TV series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship, while promoting social responsibility, perseverance, leadership, academic achievement and volunteerism.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Questions	Response
Date Time	12/25/2016 04:00 AM

Non-Core Educational and Informational Programming (5 of 5)  Response		
Program Title	BizKids (Channel 8.3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled:	Sundays at 4:30am	
Total times aired at regularly scheduled time:	13	
Number of Preemptions	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"BIZ KIDS" features teens learning about money and business as well as setting and achieving their financial goals.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Date Time	12/25/2016 04:30 AM

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary Lingafelter
Address	3003 Park 16th St
City	Moline
State	IL
Zip	61265
Telephone Number	(309) 736-3265
Email Address	mary. lingafelter@wqad. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

# Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Jack Hanna's Wild Countdown (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family. Jack highlights his favorite animals and adventures from around the world.

Other Matters (2 of 21)	Response
Program Title	Ocean Treks with Jeff Corwin (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the areas natural wonders to bring viewers closer to nature wildlife and manmade treasures. From mountain climbs to deep sea dives helicopter rides and glacier treks Jeff brings young audiences on the inspirational trip of a lifetime.

Other Matters (3 of 21)	Response
Program Title	Sea Rescue (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

13 years to 16 years	
The half-hour weekly	
release back into the	
entertaining television	
programs provide ani	
valuable insight into t	
conserve threatened	
the real-life stories of	
sea life with which we	

Core

Programming.

The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (4 of 21)	Response
Program Title	Wildlife Docs, The(Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, The Wildlife Docs, produced for ages 13/16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care

Other Matters (5 of 21)	Response
Program Title	Rock the Park (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.

Programming.

Other Matters (6 of 21)	Response
Program Title	Outback Adventures with TimFaulkner (Channel 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Other Matters (7 of 21)	Response
Program Title	Animal Atlas (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (8 of 21)	Response	
Program Title	Safari Tracks (Channel 8.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an educational and informative half hour EI program that takes viewers on an African safari focusing on African wildlife and the magnificent and mysterious world of these animals all in their natural habitat. Follow Ushaka as we explore the African continent from the brush lands of the African Savanna to the great Okavango delta and beyond The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.	

Other Matters (9 of 21)	Response
Program Title	The Coolest Place on Earth (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9am and 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

The Coolest Places on Earth is an educational and informative half hour EI program that takes young viewers on a journey of discovery to the most astonishing places on the planet cities festivals landmarks and jaw dropping works of nature exploring each locations history and culture. Each episode showcases three specific locations and delivers fast paced engaging information thats a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (10 of 21)	Response	
Program Title	State of State (Channel 8.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 9:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is an educational and informative half hour, EI program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them	

Other Matters (11 of 21)	Response
Program Title	On the Spot (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming.

On The Spot uses an entertaining on the street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (12 of 21)	Response
Program Title	Get Wild (Channel 8.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns.

Other Matters (13 of 21)	Response	
Program Title	Wild World (Channel 8.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays at 11:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core	State to State is an educational and informative half hour, El program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them	

Other Matters (14 of 21)	Response
Program Title	Ocean Mysteries (Channel 8.3)
Origination	Syndicated
Days/Times	Sundays at 7:30am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic
educational and	understanding by blending stories of fascinating sea creatures, comparisons to popular land animals,
informational	and analogies to human experiences. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 1
objective of the	16 and beyond, and shows how animals share the same behaviors, challenges and triumphs as
program and how	humans. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics
it meets the	the mingling species, viewers will get to know, and care, about these heroes and all of the fascinating
definition of Core	life teeming in our oceans.
Programming.	

Other Matters (15 of 21)	Response
Program Title	Expedition Wild (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming.

Produced for ages 13 16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he II paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a ravens nest, observe Polar Bears on Alaskas northern slope, and climb to rugged extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (16 of 21)	Response	
Program Title	Brain Games (Channel 8.3)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays at 8:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core	Produced for children aged 13 16, Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives. Hosted by Jason Silva, Brain Games: Family Edition opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week, Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more.	

Other Matters (17 of 21)	Response
Program Title	Dog Town, USA (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
from	

Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nations preeminent facility dedicated to finding safe homes for abandoned dogs. Dog Town, USA is produced for ages 13 16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USAs trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know and care about these dogs and the heroes who do whatever it takes to give them a second chance.

Other Matters (18 of 21)	Response
Program Title	Jack Hanna's Into The Wild (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Emmy winning Jack Hannas Into the Wild takes viewers on excursions around the world through the eyes of Americas most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planets most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (19 of 21)	Response
Program Title	Hatched (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays at 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Hatched is an educational and informational series dedicated to teaching children aged 13 16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams

Other Matters (20 of 21)	Response
Program Title	Wild America (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13 16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment.

Other Matters (21 of 21)	Response
Program Title	Pets. tv (Channel 8.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Mary

Yes

Lingafelter
Programming
Coordinator

04/10/2017

**Attachments** 

No Attachments.