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Children's Television Programming Report

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MINNEAPOLIS State: MN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/07/2017 Filing Status: Active

Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
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Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Minneapolis-St. Paul
	Web Home Page Address	www.thecw23.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(29)

Digital Core Program (1 of 29)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday: 1/1-3/26/17, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2	
of 29)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday: 1/1-3/26/17, 7:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital stream. WUCW experienced server issues on Sunday, February 12th, which resulted in the preemption of Wild America #154.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 29)	Response
Program Title	Calling Dr. Pol
Origination	Network

Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 7:00am, 7:30am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 29)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 8:00am, 8:30am, 9:00am, 9:30am
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of	0
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the	Animal Behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will
educational and	become educated about canine training and creating a healthy environment for dogs. Millan goes
informational	directly into the homes of the dog owners and documents the transformations that occur. By offering
objective of the	suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve
program and how it	responsible pet ownership, and a balanced and natural relationship with their pets. This program
meets the definition	aired on the station's main digital stream.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (5 of 29)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, and Sunday: 1/1-3/26/17, 8:00am, 8:30am
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars and Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the station's secondary digital stream; 23.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 29)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 7:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 23.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 29)	Response
Program Title	Wild World at the San Diego Zoo

Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 7:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 23.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 29)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/1-3/26/17, 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who car come up with the most innovative and creative invention. In each episode, two teams brainstorm, choos materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's secondary digital stream; 23.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 29)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 1/1-3/26/17, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's secondary digital stream; 23.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 29)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-2/25/17, 9:00am, 9:30am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's third digital stream; 23.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 29)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-2/25/16, 10:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators - alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the station's third digital stream; 23.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 29)	Response
Program Title	Sea Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday:1/7-2/25/17, 10:30am, 11:00am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal, giving the viewer information about medical benefits, rescue, and rehabilitation programs for animals. The viewer also learns at the rescued animal's biology and ecology. This information is important, because it adds to knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's third digital stream; 23.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 29)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-2/25/17, 11:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's third digital stream; 23.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 29)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episode features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there This program aired on the station's third digital stream; 23.3. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 4, 11, 18, and 25.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 29)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 9:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples inclearning how experts studying adult orangutans learn how they raise their young; and explains Panda's living patterns. This program aired on the station's third digital stream; 23.3. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 11, 18, and 25.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
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Digital Core Program (16 of 29)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 10:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's third digital stream; 23.3. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 4, 11, 18, and 25.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 29)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 10:30am

Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our national today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who save his entire class from a certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. This program aired on the station's third digital stream; 23.3. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 4, 11, 18, and 25.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 29)	Response
Program Title	Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 3/5-3/26/17, 9:00am

Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features close-up exploration into the world of wild animals living around the world. There is a special focus on the importance of habitat conservation as well as an emphasis on protecting endangered species which teaches children care and stewardship of the planet. Episode examples include: how human have affected the tiger and elephants in India; how polar bears depend on their delicate habitat; and, how North American lynx only exist in one continent and are known to be one of the most reclusive animals in the world. This program aired on the station's third digital stream; 23.3. Due to technical error, which has been corrected, the E/I bug did not air during this program on March 5, 12, 19, and 26.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 29)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 3/5-3/26/17, 10:00am
Total times aired at regularly scheduled time	4
Total times aired	4

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciation for the Australian continent with its unique and diverse wildlife, and a respect for the predator in nature. Animals featured include: feisty, cranky, wild Marsupial Carnivores, Box Jellyfish, Irukandji and Stonefish; and, the giant Amestystine python. This program aired on the station's third digital stream; 23.3. Due to a technical error, which has been corrected, the E/I bug did not air during this program on March 5, 12, 19, and 26.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 29)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 1/6-2/24/17, 9:00am, 9:30am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores what viewers are curious about. In each episode, host Joel Greene goes on a quest to answer viewers' letters of curiosity. Each episode takes the audience on location for a hands-on exploration to find the answer to the particular viewer's inquiry. Joel will go to the loca population to get the answer, which is sometimes comical, to the question pertaining to the particular quest. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 29)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 1/6-2/24/17, 10:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected, and the viewer is taken "on the job" to understand why the professionals love what they do; viewers may even learn about job opportunities they may not have known existed. This program aired on the station's fourth digital stream; 23.4
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program	
(22 of 29)	

Program Title	Awesome Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 1/6-2/24/17, 10:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Various hosts and teens travel to destinations around the world, that can be both exotic and remote. This program is designed to educate, inform and entertain viewers about the world around them. Each journey is a lesson in the beauty of nature, earth's creatures, and the people who inhabit the land. The program is designed to make learning about our neighbors, both human and non-human, and the environment, fun. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (23 of 29)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Friday: 1/6-2/24/17, 11:00am, 11:30am
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0

Number of	0
Preemptions for	
other than	
Breaking News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	This program explores the marine ecosystem from tributaries, rivers, and oceans. Viewers will develop a
educational and	understanding that we are "key" in preserving the ocean environment. Aqua Kids teaches about the
informational	diversity and beauty of the marine environment and its potential destruction by pollution and carelessness
objective of the	of the human population, such as marine mammals dying from the ingestion of plastic, and toxic waste i
program and	our waterways, which can destroy the habitat and marine life. By showing the audience the problems
how it meets	they encounter, the Aqua Kids educate their peers on what can be done to solve environmental
the definition of	dilemmas. This program aired on the station's fourth digital stream; 23.4.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (24 of 29)	Response
Program Title	America's Heartland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 7:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's fourth digital stream 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 29)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 7:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers shown families who own particular breeds, how they interact with their dogs, and how they are valuable part of the family. Several dog experts explain the various dog's needs, health, nutriti requirements, safety and care. This program aired on the station's fourth digital stream; 23.4.

Does the Licensee	Yes
identify the program by displaying throughout	
the program the	
symbol E/I?	

Digital Core Program (26 of 29)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 3/4-3/25/17, 8:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescurpersonnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (27 of 29)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 3/5-3/26/17, 7:00am, 7:30am

Total times aired at regularly scheduled	8
time	
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/helife, all combine to help the viewer stand against influences which could hurt him/her or others. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (28 of 29)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 3/5-3/26/17, 8:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who car come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (29 of 29)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 3/5-3/26/17, 8:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited
informational objective of the program and how it meets the definition of Core Programming.	Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program aired on the station's fourth digital stream; 23.4.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Steve Lunde
Address	1640 Como Avenue
City	St Paul
State	MN
Zip	55108
Telephone Number	(651) 646-2300
Email Address	slunde@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2	Access Minnesota is a half hour public affairs television show featuring noted academics, authors, politicians and business leaders engaging in common sense conversations about compelling and relevant issues in the state of Minnesota, across the nation, and around the globe - produced by the MN Broadcasters Association from the University of Minnesota, post-production by The CW Twin Cities. This program aired on Saturdays, 1/7, 2/4, 3/4 at 5:00am. WUCW produces a weekly program called Our Issues, which aired Sundays, 1/1-3/26/17 at 11:00am. This program addresses a range of community issues with interviews between community leaders and every day people. WUCW's local Super Girl made three separate appearances at Salvation Army locations to meet and greet local children and raise awareness for the Salvation Army in the community. WUCW aired the following public service announcements geared towards children/teens: Shelter Pet Adoption, St. Jude's Children's Hospital, Partnership for a Drug Free America/kids, Child Safety, Let Girls Learn (CW's Gina Rodriguez), Stand for the Silent-anti-bullying, Animal Welfare, Adopt a Classroom, CMI Teenage Depression, Safe Kids-Fire Safety, Conservation for the next generation, Dangers of Railroads, Idle hands.

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News features weekly educational segments such as "College and You" (tips for choosing and getting into college) and "Word" (vocabulary skills training), as well as informational features for teens such as reports about healthy eating, driving tips for new drivers and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewers' curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experiences. This program will air on the station's main digital stream.
Other Matters (2 of 21)	Response
Program Title	Wild America
Origination	Syndicated

Other Matters	Decreases
(2 of 21)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times	Sunday: 4/2-6/25/17, 7:00am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the station's main digital stream.

Other Matters (3 of 21)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 7:00am, 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's main digital stream.

Other Matters (4 of 21)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 8:00am, 8:30am, 9:00am, 9:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's main digital stream.

Other Matters (5 of 21)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, and Sunday: 4/2-6/25/17, 8:00am, 8:30am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. It teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include "The Horse, Bicycle and Motorcycle", three modes of solitary transportation the gave us freedom and adventure; and, "Clocks, Calendars and Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the station's secondary digital stream; 23.2.

Other Matters (6 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns This program will air on the station's secondary digital stream; 23.2.

Other Matters (7 of 21)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 7:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's secondary digital stream; 23.2.

Other Matters (8 of 21)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who race off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the station's secondary digital stream; 23.2.

Other Matters (9 of 21)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple-scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's secondary digital stream; 23.2.

Other Matters (10 of 21)	Response
Program Title	Boomerang
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a children's travel program featuring the natural geographic wonders, indigenous cultures, native wildlife and unique adventures of Australia and other surrounding countries as seen and experienced through the eyes of youth. Filmed on location, Boomerang's young hosts share their first-hand discoveries by conducting interviews, taking unusual tours, and designing their adventures based on viewers' special requests. Children learn geography, exposure to other cultures and appreciation for the world in which they live. Episode features include: meeting the world's oldest dog, exploring Mayan pyramids of southern Mexico, and traveling to a tiny island in the Timor Sea to visit a family who lives there. This program will air on the station's third digital stream; 23.3.

Other Matters (11 of 21)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the station's third digital stream, 23.3

Other Matters (12 of 21)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program will air on the station's digital stream; 23.3.

Other Matters (13 of 21)	Response
Program Title	Heroes Among Us
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our national today while going one step further, and teaches

educational and informational objective of the program and how it meets the definition of Core Programming. This program features true stories of exceptional men, women and children making a difference across the United States. From highly trained professionals to ordinary citizens selflessly putting themselves in harm's way, the program celebrates the heroes in our national today while going one step further, and teaches children key response behaviors critical to overcoming every day, unforeseen dangers. Episode examples include: a boy who displays courage and strength in his battle against cancer; a child who save his entire class from a certain catastrophe when a bus driver slipped into unconsciousness; dogs who bring joy to the mentally challenged; and, scouts who rally to save a hiker who falls from a mountaintop. This program will air on the station's third digital stream; 23.3.

Other Matters (14 of 21)	Response
Program Title	Into the Wild
Origination	Network
Days/Times	Sunday: 4/2-6/25/17, 9:00am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	60 mins
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	This program features close-up exploration into the world of wild animals living around the world. There
educational and	is a special focus on the importance of habitat conservation as well as an emphasis on protecting
informational	endangered species which teaches children care and stewardship of the planet. Episode examples
objective of the	include: how human have affected the tiger and elephants in India; how polar bears depend on their
program and how	delicate habitat; and, how North American lynx only exist in one continent and are known to be one of
it meets the	the most reclusive animals in the world. This program will air on the station's third digital stream; 23.3.
definition of Core	
Programming.	

Other Matters (15 of 21)	Response
Program Title	Killer Instinct
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 10:00am
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an in-depth understanding of wild animals from the unique viewpoint of Australian animal expert Rob Bredl who is known as the "Barefoot Bushman". Rob uses his skills to better understand the predatory behavior of the deadliest creatures. Children will learn an appreciatio for the Australian continent with its unique and diverse wildlife, and a respect for the predator in natural Animals featured include: feisty, cranky, wild Marsupial Carnivores, Box Jellyfish, Irukandji and Stonefish; and, the giant Amestystine python. This program will air on the station's third digital stream 23.3.

Other Matters (16 of 21)	Response	
Program Title	America's Heartland	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. America's Heartland provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's fourth digital stream; 23.4.

Other Matters (17 of 21)	Response
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of Dog Tales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs and how those differences affect their lives. Viewers are shown families who own particular breeds, how they interact with their dogs, and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition requirements, safety and care. This program will air on the station's fourth digital stream; 23.4.

Other Matters (18 of 21)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 4/1-6/24/17, 8:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instructio on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animals development, behavior and habitats, and is also made aware of important environmental issues. This program will air on the station's fourth digital stream; 23.4.

Other Matters (19 of 21)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 7:00am, 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular young featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends, and developing a sense of purpose in his/he life, all combine to help the viewer stand against influences which could hurt him/her or others. This program will air on the station's fourth digital stream; 23.4.

Other Matters (20 of 21)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/2-6/25/17, 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Child Audience	
from	
Describe the	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative
educational and	kids as they create and invent new toys, games learning tools, websites, and modes of transportation.
informational	The program features top kid inventors who face off against one another in an Invent-Off to see who can
objective of the	come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose
program and	materials and sketch and design their idea. Once completed, the inventions are then judged. This
how it meets the	program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork.
definition of	This program will air on the station's fourth digital stream; 23.4.
Core	
Programming.	

Age of Target

13 years to 16 years

Other Matters (21 of 21)	Response
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Sunday: 4/1-6/25/17, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program interviews friends, family, and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz, and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's fourth digital stream; 23.4.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Steve Lunde,

Mr. .Chief
Engineer

04/07 /2017

Attachments

File Name	Uploaded By	Attachment Type	Description Upload Status
1Q17 Childrens Report WUCW. pdf	Applicant	All Purpose	Done with Virus Scan and/or Conversion