



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001587583** | File Number: **0000023083** | Submit Date: **04/05/2017** | Call Sign: **KQCA** | Facility ID: **10242** | City:  
**STOCKTON** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/05/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HEARST STATIONS INC. Doing Business As: HEARST STATIONS INC.	C/O BROOKS, PIERCE ET AL. P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839-0300	mprak@brookspierce.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
MARK J. PRAK BROOKS, PIERCE ET AL.	150 Fayetteville Street Suite 1700 RALEIGH, NC 27601 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyNetwork, Movies, Estrella
	Nielsen DMA	Sacramnto-Stkton-Modesto
	Web Home Page Address	www.my58.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.23
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.73
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	TEEN KIDS NEWS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 10:30-11:00AM	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on any network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	DOG TALES	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 11:00-11:30AM	
Total times aired at regularly scheduled time	12	

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, are showcased. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		DRAGON FLY
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 11:30AM-12:00PM
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGON FLY is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem-solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)		Response
Program Title		LIVE LIFE & WIN
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 12:00-12:30PM
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		LIVE LIFE & WIN is a weekly half-hour television series hosted by Eric Keyes III. Live Life & Win is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise and nutrition, and health and wellness. The series also promotes social responsibility, perseverance, leadership, academic achievement and volunteerism. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 11)		Response
Program Title		MADE IN HOLLYWOOD: TEEN EDITION

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30-1:00PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind the scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 11)</b>	<b>Response</b>
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1:00-1:30PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins



Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatments, care and protection. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	BIZ KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1:30-2:00PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS features teens learning about money and business as well as setting and achieving their financial goals. Main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	DOG TALES ON 58.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:00AM & 7:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, are showcased. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)		Response
Program Title		THE REAL WINNING EDGE ON 58.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 8:00AM & 8:30AM
Total times aired at regularly scheduled time		24
Total times aired		24
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 11)		Response
---------------------------------	--	----------

Program Title	MADE IN HOLLYWOOD: TEEN EDITION ON 58.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 9:00AM & 9:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind the scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11) Response	
Program Title	REINO ANIMAL ON 58.3
Origination	Network
Days/Times Program Regularly Scheduled	MON-SAT 8:00-8:30 AM
Total times aired at regularly scheduled time	77
Total times aired	77
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This updated program answers questions you might have about animals, as well as some you may not have considered. Rather than just showing videos of impressive behaviors, as some zoological programs do, this half-hour series explains why and how creatures manage extraordinary feats. Digital multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	VERONICA SERRANO PADILLA
Address	3 TELEVISION CIRCLE
City	SACRAMENTO
State	CA
Zip	95814
Telephone Number	(916) 325-3243
Email Address	vserranopadilla@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	See public file for public service announcements designed specifically for children that aired this quarter. The station's children's core programming average set forth in the "Digital Core Programming" section of this report takes into account the fact that the First Quarter 2017 only had 12 Saturdays. Because some of the station's core programs aired on Saturdays, the calculation in the Digital Core Programming section is "artificially" low as a result of the calendrical quirk.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS is a television news program for teens and preteens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult-dominated media and provides a unique perspective that is not currently available on any network news program. Weekly Reader provides educational content and works with teachers nationwide to download scripts to teach public speaking, reading, and writing skills. Main digital channel.

Other Matters (2 of 11)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, will be showcased. Main digital channel.

Other Matters (3 of 11)	Response
Program Title	DRAGON FLY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGON FLY is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem-solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. Main digital channel.

Other Matters (4 of 11)	Response
Program Title	LIVE LIFE & WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:00-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE & WIN is a weekly half-hour television series hosted by Eric Keyes III. Live Life & Win is designed to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise and nutrition, and health and wellness. The series will also promote social responsibility, perseverance, leadership, academic achievement and volunteerism. Main digital channel.

Other Matters (5 of 11)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30-1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind the scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Main digital channel.
--	--

Other Matters (6 of 11)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1:00-1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatments, care and protection. Main digital channel.

Other Matters (7 of 11)	Response
Program Title	BIZ KIDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 1:30-2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS features teens learning about money and business as well as setting and achieving their financial goals. Main digital channel.

Other Matters (8 of 11)	Response
Program Title	DOG TALES ON 58.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00AM & 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breeds to mutts, are showcased. Digital multicast channel.

Other Matters (9 of 11)	Response
Program Title	THE REAL WINNING EDGE ON 58.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:00AM & 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. Digital multicast channel.

Other Matters (10 of 11)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION ON 58.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00AM & 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood: Teen Edition targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & Composing. The content-rich program introduces its audience to behind the scenes film-making, special effects techniques, and career opportunities focusing on the creative, technical, and artistic skills of the motion picture and television industries. Digital multicast channel.

Other Matters (11 of 11)	Response
Program Title	REINO ANIMAL ON 58.3
Origination	Network
Days/Times Program Regularly Scheduled	MON-SAT 7:00-7:30AM

Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This updated program answers questions you might have about animals, as well as some you may not have considered. Rather than just showing videos of impressive behaviors, as some zoological programs do, this half-hour series explains why and how creatures manage extraordinary feats. Digital multicast channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<b>Elliott Troshinsky</b> <i>General Manager</i>  04/05/2017

**Attachments**

No Attachments.