



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015435357** File Number: **0000022516** Submit Date: **03/31/2017** Call Sign: **WQMY** Facility ID: **52075** City:

WILLIAMSPORT State: PA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

03/31/2017 Filing Status: Active

# Report reflects information for : First Quarter of 2017

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant   | Address   | Phone                | Email                | Applicant<br>Type |
|---|---|----------------------|----------------------|-------------------|
| NEW AGE MEDIA OF PENNSYLVANIA LICENSE,<br>LLC<br>Doing Business As: NEW AGE MEDIA OF<br>PENNSYLVANIA LICENSE, LLC | 1181 HIGHWAY<br>315<br>WILKES-BARRE,<br>PA 18702<br>United States | +1 (570)<br>970-5600 | jazzo@fhhlaw.<br>com | Company           |

#### Contact Representatives (1)

| Contact Name  | Address   | Phone                 | Email                | Contact Type            |
|---|---|-----------------------|----------------------|-------------------------|
| Frank R Jazzo , Esq  FCC Counsel  FLETCHER, HEALD &  HILDRETH, P.L.C. | 1300 NORTH 17TH<br>STREET<br>11TH FLOOR<br>ARLINGTON, VA 22209<br>United States | +1 (703) 812-<br>0400 | JAZZO@FHHLAW.<br>COM | Legal<br>Representative |

#### Children's Television Information

| Section      | Question              | Response                   |  |
|--------------|-----------------------|----------------------------|--|
| Station Type | Station Type          | Network Affiliation        |  |
|              | Affiliated network    | MY NETWORK                 |  |
|              | Nielsen DMA           | Wilkes Barre-Scranton-Hztn |  |
|              | Web Home Page Address | WWW.FOX56.COM              |  |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

# Digital Core Programs(17)

| Digital Core<br>Program (1 of<br>17)   | Response  |
|--|---|
| Program Title  | TEEN KIDS NEWS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays, 7:30am-8:00am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 12  |
| Total times aired  | 12  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program airs on the station's main digital channel. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes   |

| Digital Core<br>Program (2 of<br>17) | Response                         |
|--------------------------------------|----------------------------------|
| Program Title                        | OCEAN MYSTERIES WITH JEFF CORWIN |

| Origination  | Syndicated  |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30am-8:00am   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travel the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (3<br>of 17)            | Response                |
|---|-------------------------|
| Program Title                                   | EXPEDITION WILD         |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 8:00am-8:30am |

| Total times aired at regularly scheduled time  | 12   |
|--|--|
| Total times aired  | 12   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and actionpacked odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes  |

| Digital Core Program (4 of 17)                | Response                    |
|---|-----------------------------|
| Program Title                                 | BRAIN GAMES, FAMILY EDITION |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturdays 8:30am-9:00am     |
| Total times aired at regularly scheduled time | 12                          |
| Total times aired                             | 12                          |

| Number of Preemptions  | 0   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (5 of 17)  | Response   |
|--|--|
| Program Title  | DOG TOWN, USA  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays 7:00am-7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the station's main digital channel. |

| Does the Licensee    | Yes |  |  |
|----------------------|-----|--|--|
| identify the program |     |  |  |
| by displaying        |     |  |  |
| throughout the       |     |  |  |
| program the symbol   |     |  |  |
| E/I?                 |     |  |  |

| Digital Core Program (6 of 17)   | Response  |
|--|---|
| Program Title  | RECIPE REHAB  |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Sundays 7:30am-8:00am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses favorite, high calorie family recipes submitted by viewers as the basis of a faceoff with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program (7 of 17)            | Response              |
|---|-----------------------|
| Program Title                             | HATCHED               |
| Origination                               | Syndicated            |
| Days/Times Program<br>Regularly Scheduled | Sundays 8:00am-8:30am |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //!?                            | Yes  |

| Digital Core Program (8 of 17)                           | Response              |
|--|-----------------------|
| Program Title  | XPLORATION EARTH 2050 |
| Origination  | Syndicated            |
| Days/Times Program<br>Regularly Scheduled                | Mondays 7:00am-7:30am |
| Total times aired at regularly scheduled time            | 13                    |
| Total times aired  | 13                    |
| Number of<br>Preemptions                                 | 0                     |
| Number of<br>Preemptions for other<br>than Breaking News | 0                     |
| Number of<br>Preemptions<br>Rescheduled                  | 0                     |
| Length of Program  | 30 mins               |

| Age of Target Child<br>Audience  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E                                 | Yes  |

| Digital Core Program (9 of 17)   | Response  |
|--|---|
| Program Title  | XPLORATION NATURE KNOWS BEST  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Tuesdays 7:00am-7:30am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (10 of 17)   | Response   |
|--|--|
| Program Title  | XPLORATION OUTER SPACE   |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Wednesdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11 of<br>17)           | Response                  |
|---|---------------------------|
| Program Title                                   | XPLORATION AWESOME PLANET |
| Origination                                     | Syndicated                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Thursdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time   | 13                        |

| Total times aired  | 13   |
|--|--|
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 17)                    | Response                  |
|--|---------------------------|
| Program Title                                      | XPLORATION WEIRD BUT TRUE |
| Origination  | Syndicated                |
| Days/Times Program<br>Regularly Scheduled          | Fridays 7:00am-7:30am     |
| Total times aired at regularly scheduled time      | 13                        |
| Total times aired                                  | 13                        |
| Number of Preemptions                              | 0                         |
| Number of Preemptions for other than Breaking News | 0                         |
| Number of Preemptions<br>Rescheduled               | 0                         |
| Length of Program                                  | 30 mins                   |
| Age of Target Child<br>Audience                    | 13 years to 16 years      |

| Describe the educational and informational objective | This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and |
|--|--|
| of the program and how it                            | learning the history of pirates. Children are encouraged to be curious and learn about science   |
| meets the definition of                              | history and culture through creativity and the scientific method. This program airs on the   |
| Core Programming.                                    | station's digital channel 2.   |
| Does the Licensee identify                           | Yes  |
| the program by displaying                            |  |
| throughout the program                               |  |
| the symbol E/I?                                      |  |

| Digital Core Program (13 of 17)  | Response  |
|--|---|
| Program Title  | XPLORATION DIY SCI  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 12  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Steve Spangler shows viewers that the world is their laboratory. He uses everyday items to turn the world around him into a fund and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real world innovations. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (14 of<br>17)  | Response                |
|--|-------------------------|
| Program Title                          | WILD AMERICA            |
| Origination                            | Syndicated              |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am-8:00am |

| Total times<br>aired at<br>regularly<br>scheduled time   | 12  |
|--|---|
| Total times aired  | 12  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animals species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program airs on the station's digital channel 2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (15 of 17)               | Response                                |
|---|---|
| Program Title                                 | CALLING DR. POL                         |
| Origination                                   | Network                                 |
| Days/Times Program<br>Regularly Scheduled     | Saturdays 7:00am-7:30am & 7:30am-8:00am |
| Total times aired at regularly scheduled time | 24                                      |
| Total times aired                             | 24                                      |
| Number of<br>Preemptions                      | 0                                       |

| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the station's digital channel 3 |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (16 of 17)                          | Response   |
|---|--|
| Program Title   | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION                        |
| Origination   | Network  |
| Days/Times<br>Program Regularly<br>Scheduled                | Saturdays 8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am & 9:30am-10:00am |
| Total times aired at regularly scheduled time               | 48   |
| Total times aired   | 48   |
| Number of Preemptions                                       | 0  |
| Number of<br>Preemptions for<br>other than Breaking<br>News | 0  |
| Number of<br>Preemptions<br>Rescheduled                     | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience                                | 13 years to 16 years   |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the station's digital channel 3. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (17 of 17)   | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 8:00am-8:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program airs on the station's digital channel 3. |

| Does the Licensee | Yes |
|-------------------|-----|
| dentify the       |     |
| orogram by        |     |
| displaying        |     |
| hroughout the     |     |
| orogram the       |     |
| symbol E/I?       |     |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response   |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes  |
| Name of children's programming liaison   | Linda Greenwald  |
| Address  | 1181 Highway 315   |
| City   | Wilkes-Barre   |
| State  | PA   |
| Zip  | 18702  |
| Telephone Number   | (570) 970-5615   |
| Email Address  | lgreenwald@sbgtv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3. | WQMY IS THE TELEVISION SPONSOR FOR NORTHEASTERN PENNSYLVANIA COACHES VS CANCER BASKETBALL SERIES. WQMY ALSO SUPPORTED THE MARCH OF DIMES GOURMET GALA ANNUAL FUNDRAISER, SUNS & HOSES BLOOD DRIVE, THE MUNLEY FAMILY TO FAMILY HOLIDAY FOOD DRIVE AND THE PITTSTON YMCA ANNUAL TRAIN RIDE FUNDRAISER FOR YMCA CHILDRENS' PROGRAMS. |

# Other Matters (17)

| Other Matters<br>(1 of 17)   | Response  |
|--|---|
| Program Title  | TEEN KIDS NEWS  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:00am-7:30am   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the station's main digital channel. |
| Other Matters (2 of 17)  | Response  |
| Program Title  | OCEAN MYSTERIES WITH JEEF CORWIN  |

| Other Matters (2 of 17)                                | Response                         |
|--|----------------------------------|
| Program Title  | OCEAN MYSTERIES WITH JEFF CORWIN |
| Origination  | Syndicated                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays 7:30am-8:00am          |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                               |
| Length of<br>Program                                   | 30 mins                          |
| Age of Target<br>Child Audience<br>from                | 13 years to 16 years             |

Programming.

Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the station's main digital channel.

| Other<br>Matters (3 of<br>17)   | Response   |
|---|--|
| Program Title   | EXPEDITION WILD  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturdays 8:00am-8:30am  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and actionpacked odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the station's main digital channel. |

| Other Matters (4 of 17)                       | Response                    |
|---|-----------------------------|
| Program Title                                 | BRAIN GAMES, FAMILY EDITION |
| Origination                                   | Syndicated                  |
| Days/Times Program Regularly Scheduled        | Saturdays 8:30am-9:00am     |
| Total times aired at regularly scheduled time | 13                          |
| Length of Program                             | 30 mins                     |
| Age of Target Child Audience from             | 13 years to 16 years        |

This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program will air on the station's main digital channel.

| Other Matters (5 of 17)  | Response   |
|--|--|
| Program Title  | DOG TOWN, USA  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Sundays 7:00am-7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the station's main digital channel. |

| Other Matters (6 of 17)  | Response   |
|--|--|
| Program Title  | RECIPE REHAB   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sundays 7:30am-8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the station's main digital channel. |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program<br>Regularly Scheduled  | Sundays 8:00am-8:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the station's main digital channel. |

| Other Matters (8 of 17)  | Response   |
|--|--|
| Program Title  | XPLORATION EARTH 2050  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Mondays 7:00am-7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the station's digital channel 2. |

| Other Matters (9 of 17)                       | Response                     |
|---|------------------------------|
| Program Title                                 | XPLORATION NATURE KNOWS BEST |
| Origination                                   | Syndicated                   |
| Days/Times Program<br>Regularly Scheduled     | Tuesdays 7:00am-7:30am       |
| Total times aired at regularly scheduled time | 13                           |
| Length of Program                             | 30 mins                      |
| Age of Target Child<br>Audience from          | 13 years to 16 years         |

In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program will air on the station's digital channel 2.

| Other Matters (10 of 17)   | Response   |
|--|--|
| Program Title  | XPLORATION OUTER SPACE   |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Wednesdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the station's digital channel 2. |

| Other Matters (11 of 17)                      | Response                  |
|---|---------------------------|
| Program Title                                 | XPLORATION AWESOME PLANET |
| Origination                                   | Syndicated                |
| Days/Times Program Regularly Scheduled        | Thursdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time | 13                        |
| Length of Program                             | 30 mins                   |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years      |

Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the station's digital channel 2.

| Other Matters (12 of 17)   | Response   |
|--|--|
| Program Title  | XPLORATION WEIRD BUT TRUE  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | Fridays 7:00am-7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode in this program consists of multiple, short-story segments based on a central topic. Episodes will focus on a relevant global issue and what's being done to solve it. Using real-live examples, FabLab illustrates how all the STEM disciplines work together to improve our lives and make the world better. Episode examples include middle school and high school students using science to make a difference in their communities' health and safety by reducing food waste, and with a tiny home design to help solve homelessness. This program will air on the station's digital channel 2. |

| Other Matters (13 of 17)   | Response  |
|--|---|
| Program Title  | XPLORATION DIY SCI  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00am-7:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Host Steve Spangler shows viewers that the world is their laboratory. He uses everyday items to turn the world around him into a fund and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program will air on the station's digital channel 2. |

| Other Matters (14 of 17) | Response     |  |  |
|--------------------------|--------------|--|--|
| Program Title            | WILD AMERICA |  |  |

| Origination  | Syndicated   |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30am-8:00am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's digital channel 2. |

| Other Matters (15 of 17)   | Response  |
|--|---|
| Program Title  | CALLING DR. POL   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 7:00am-7:30am and 7:30am-8:00am   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's digital channel 3. |

| Other Matters (16 of 17)               | Response   |
|--|--|
| 11)                                    | Response   |
| Program Title                          | DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION                          |
| Origination                            | Network  |
| Days/Times Program Regularly Scheduled | Saturdays 8:00am-8:30am, 8:30am-9:00am, 9:00am-9:30am and 9:30am-10:00am |

| Total times aired at regularly scheduled time  | 52  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's digital channel 3. |

| Other Matters (17 of 17)   | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 8:00am-8:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program will air on the station's digital channel 3. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Linda Greenwald

Corporate
Program
Coordinator

03/31/2017

**Attachments** 

No Attachments.