



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0019509470 | File Number: 0000022603 | Submit Date: 04/03/2017 | Call Sign: KMUM-CD | Facility ID: 18736 |

City: SACRAMENTO | State: CA

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/03/2017 |

Filing Status: Active

Report reflects information for : First Quarter of 2017

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SERESTAR COMMUNICATIONS CORPORATION Doing Business As: SERESTAR COMMUNICATIONS CORPORATION	Philip C. Wilkinson PO Box 2630 RANCHO SANTA FE, CA 92067 United States	+1 (858) 442-0900	philipcwilkinson@serestar.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Paul Johnson <i>Chief Engineer</i> Serestar Communications Corporation	PO Box 2630 Rancho Santa Fe, CA 92067 United States	+1 (559) 575-1887	pjohnson@serestar.com	Technical Representative
Gregg P Skall , Esq. . Womble Carlyle Sandridge & Rice LLP	Gregg P. Skall, Esq. 1200 19th St., N.W. Washington , DC 20036 United States	+1 (202) 857-4441	gskall@wcsr.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Sacramnto-Stkton-Modesto
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8am & 8:30a
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	El Show de Chica (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9am & 9:30am
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick who spends her days with her parents in their costume shope, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issue involve impulse control, distractibility, judgement, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure- a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7)	Response
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Program Title	Nina's World (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a &10:30a
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title	Dudley The Dragon (Telexitos Network) Started 1/18	
Origination	Network	

Days/Times Program Regularly Scheduled	Sat 7a & 7:30a
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DUDLEY THE DRAGON is a friendly eight-foot green dragon, who has just woken up from a century of hibernation. The program centers on Dudley and his relationship with his new 10-year old friends, Matt & Sally, who are his guides to the modern world. With a combination of live action, puppetry, stories and songs, the show follows Dudley and his friends on their adventures, exploring issues such as the importance of caring for the environment and friendship while emphasizing prosocial values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7) Response	
Program Title	Veggie Tales (TeleXitos Network) Started 1/18
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a & 8:30a
Total times aired at regularly scheduled time	20
Total times aired	20
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Guess with Jess (TeleXitos Network) Started 1/18
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Guess with Jess, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing, and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7) Response	
Program Title	Tinga Tinga Tales (TeleXitos Network) Started 1/18
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30a
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, Tinga Tinga Tales opens up a fantastical world of color, characters, and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the orgins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jamie Reddig
Address	30 River Park Place West Suite 200
City	Fresno
State	CA
Zip	93720
Telephone Number	(559) 256-2243
Email Address	jamie. reddig@nbcuni. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	TeleXitos Network was added to KMUM as a secondary channel on 1 /18/2017.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Noodle and Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (2 of 7)	Response
Program Title	El Show de Chica (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick who spends her days with her parents in their costume shope, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issue involve impulse control, distractibility, judgement, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure- a fantasy transformation to animation, where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (3 of 7)	Response
Program Title	Nina's World (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a &10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns how to plan her work, take responsibility for her actions, and correct her mistakes.
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Other Matters (4 of 7)	Response
Program Title	La Abeja Maya (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9am & 9:30a

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Abeja Maya (Maya the Bee) is an entertaining preschool series that furthers the educational and informational needs of children by promoting the social and emotional goals of independence, empathy and diversity. The series also serves the cognitive and educational needs of children by teaching them about biodiversity and the importance of protecting nature. The main character, Maya, is a free spirit with a curious demeanor and fondness for discovery. With her eagerness for adventure, she lives free in the meadow, because the world is just too big and too fascinating to stay in the bee hive. Through Maya's open mindedness, children learn to foster their curiosity and to accept and respect others. On her way, through the meadow, Maya and her many friends teach children valuable lessons about supporting the weak, learning from each other, and appreciating different perspectives on life.

Other Matters (5 of 7)	Response
Program Title	Veggie Tales (TeleXitos Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a & 7:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Veggie Tales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Other Matters (6 of 7)	Response
Program Title	Guess with Jess (TeleXitos Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00 and 8:30a

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Guess with Jess, animated barnyard animals encounter everyday situations that raise a question of the day. Jess and his friends search for the answers to science and nature-led questions, allowing children to learn about the world around them. Each episode is based upon a big question, which is answered by asking, testing, and finding a way. Guess with Jess also demonstrates how to work together to solve a problem. Children can see firsthand how getting along with friends and/or classmates can help conquer any task or challenge.

Other Matters (7 of 7)	Response
Program Title	Tinga Tinga Tales (TeleXitos Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9am & 9:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Created for a global audience of 3 to 6 year olds and inspired by traditional African folktales and the Tingatinga art of Tanzania, Tinga Tinga Tales opens up a fantastical world of color, characters, and transformation. Tinga Tinga Tales is centered on various animated animals and employs music, dialogue, and colorful imagery to teach lessons about the orgins of those animals. Each episode tells the fantastical story of how a particular animal came to be, combining eye grabbing content with a fun approach to science, while each animal has their role to play and nothing is more important than community and friendship in Tinga.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jamie Reddig <i>Master Control Supervisor</i></p> <p>04/03 /2017</p>

Attachments

No Attachments.