



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000023053** | Submit Date: **04/05/2017** | Call Sign: **WAGT-CD** | Facility ID: **3369** |
City: **AUGUSTA** | State: **GA**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2017** |
Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-----------------------|-------------------------------|-----------------------|
| GRAY TELEVISION LICENSEE, LLC Doing Business As: GRAY TELEVISION LICENSEE, LLC | Angela Williams PO Box 1212 Augusta, GA 30903 United States | +1 (803) 278- 1212 | Angela. Williams@26nbc.com | Company |

**Contact
Representatives
(1)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------------------------|--|-------------------|------------------------|----------------------|
| Joan Stewart Wiley Rein LLP | 1776 K Street, NW Washington, DC 20006 United States | +1 (202) 719-7438 | jstewart@wileyrein.com | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Augusta-Aiken |
| | Web Home Page Address | www.wrdw.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(7)

| Digital Core Program (1 of 7) | Response |
|--|---|
| Program Title | Animal Atlas |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:00A-9:30A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Animal Atlas" is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show looks at how family units operate from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about the endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you will find Animal Atlas. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years.</p> |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (2 of 7) Response | |
|--|--|
| Program Title | Safari Tracks |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30A-10:00A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Safari Tracks" is an educational and informative half-hour, E/I program that takes viewers on an African safari- focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from brush lands of the African Savanna to the great Okavango delta...and beyond! The series strives o present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. This show meets the FCC Guidelines for Educational and Informational programming for children 13 to 16 years. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 7) | Response |
|--|---|
| Program Title | The Coolest Places on Earth |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:00A-10:30A; 11:30A-12:00P |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 7) | Response |
|-------------------------------|----------|
|-------------------------------|----------|

| | |
|--|--|
| Program Title | State to State |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10:30A-11:00A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Las Vegas, and the history of Hollywood. From the highest peaks...to the biggest events...and the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide the young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 7) Response

| | |
|---------------|-------------|
| Program Title | On the Spot |
| Origination | Network |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Saturday, 11A-11:30A |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 7) Response | |
|---|----------------------|
| Program Title | Get Wild |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12P-12:30P |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Get Wild" is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. "Get Wild" is a series intended to educate and inform viewers about life in the animal kingdom. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 7) | Response |
|--|---------------------|
| Program Title | Wild World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30P-1P |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Wild World" is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycle of rhinoceros or understanding the eating habits of grizzly bears, "Wild World" is a series intended to educate and inform viewers all about life in the animal kingdom. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Angela Williams |
| Address | 1301 Georgia Avenue |
| City | North Augusta |
| State | SC |
| Zip | 29841 |
| Telephone Number | (803) 278-1212 |
| Email Address | Angela.Williams@26nbc.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|--|---|
| Program Title | Safari Tracks |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 9:30A-10:00A |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |

| Other Matters (2 of 7) | Response |
|---|----------------------------------|
| Program Title | The Coolest Places on Earth |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 10A-10:30A; 11:30A-12P |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey to discovery to the most astonishing places on the planet -- cities, festivals, landmarks and jaw-dropping works of nature -- exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This show meets the FCC Guidelines for Educational and Informational programming for children 13 to 16 years. |
|--|---|

Other Matters (3 of 7)

Response

| | |
|---------------|----------------|
| Program Title | State to State |
|---------------|----------------|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|----------------------|
| Days/Times Program Regularly Scheduled | Saturday, 10:30A-11A |
|--|----------------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

| | |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | State to State is an educational and informative half-hour E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas and the history of Hollywood. From the highest peaks, to the biggest events, and the hidden gems, the series is packed with facts about history, geography and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |
|--|---|

Other Matters (4 of 7)

Response

| | |
|---------------|-------------|
| Program Title | On the Spot |
|---------------|-------------|

| | |
|-------------|---------|
| Origination | Network |
|-------------|---------|

| | |
|--|----------------------|
| Days/Times Program Regularly Scheduled | Saturday, 11A-11:30A |
|--|----------------------|

| | |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

| | |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years.

Other Matters (5 of 7)

Response

Program Title Animal Atlas

Origination Network

Days/Times Saturday, 9A-9:30A
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Atlas continues to amaze with its knack of framing fundamentally big ideas in an entertaining engaging format. These ideas feed the imagination of the 13-16 year-old target audience with humor, music and wit by offering sharp mental tweaks without being condescending or cerebral. Fast, bright images and quick verbal challenges never leave a moment of the program without a hook, something essential for the attention of 13-16 year-olds. And, as it always has, it offers enough odd and addictive facts to hook adults walking by the television. Long time Atlas features including disarming intro and outro quizzes, animal voices quipping voice-overs and a challenging conversational narrative style all of which reinforce the entertaining take on the fascination with animals we all seem to have. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years.

Other Matters (6 of 7)

Response

Program Title Get Wild

Origination Network

Days/Times Saturday, 12P-12:30P
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Get Wild is a weekly half hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |

| Other Matters (7 of 7) | Response |
|--|---|
| Program Title | Wild World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday, 12:30P-1P |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild Word is a weekly half-hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom. This show meets the FCC guidelines of educational and informational programming for children 13 to 16 years. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Angela Williams <i>Administrative Assistant</i></p> <p>04/05/2017</p> |

Attachments

No Attachments.