



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003739364** | File Number: **0000022483** | Submit Date: **03/31/2017** | Call Sign: **WPCB-TV** | Facility ID: **13924** |

City: **GREENSBURG** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

03/31/2017 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|-------------------|-------------------|----------------|
| CORNERSTONE TELEVISION, INC. Doing Business As: CORNERSTONE TELEVISION, INC. | Steve Johnson 1 SIGNAL HILL DRIVE WALL, PA 15148 United States | +1 (412) 824-3930 | sjohnson@ctvn.org | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|-----------------------------|-------------------------|
| Joseph C. Chautin, III , Attorney at Law . <i>FCC Counsel</i> HARDY, CAREY, CHAUTIN & BALKIN, LLP | 1080 WEST CAUSEWAY APPROACH MANDEVILLE, LA 70471 United States | +1 (985) 629- 0777 | jchautin@hardycarey. com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Pittsburgh |
| | Web Home Page Address | http://www.ctvn.org |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 7.1 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|---|
| Program Title | DR. WONDER'S WORKSHOP (1/25/17 -Start on WPCB Ch 40.2 on Weds. at 7AM- 10 Airings) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed @ 4:30PM; Sat @ 7AM; Ch 40.2 Weds. @ 7AM |
| Total times aired at regularly scheduled time | 34 |
| Total times aired | 34 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Wonder and his crew are all hearing impaired, communicating in sign language, but the program has a voice-over narrative for hearing children. The program focuses on subjects like being fair, respectful and caring, being obedient and honest, dealing with anger issues in a positive way, honest, and sharing faith. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 10) | Response |
|--|--|
| Program Title | ADVENTURES IN ODYSSEY (1-25-17 Start WPCB 40.2 Fri @ 7:30AM- 10Airings) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 40.1 -Start 1/16/17 Mon @ 4:30PM; Start 1/25/17 on 40.2 Fri @7:30AM |
| Total times aired at regularly scheduled time | 21 |
| Total times aired | 21 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animated children's stories taking place in the small town of Odyssey. With restoration and new beginnings taking center stage as the folks in Odyssey learn about relationships, friendship, and compassion that build moral character and teach important lessons. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 10) | Response |
|--|--|
| Program Title | SHEEP SNACKS (1/23/17 Starts only on WPCB 40.2 on Mon @ 7AM- 10 Airings) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon.@ 7AM (40.2 only) |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A collection of God stories, ponderings, and parables cooked up to "feed the flock." Episodes encourage communication between parents and children on a variety of issues, and teaches how to better open conversation about God within the family unit. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 10) | Response |
|--|------------------------|
| Program Title | FRIENDS & HEROES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue.@ 4:30PM; SAT.@9AM |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 14 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated adventure series is the story of Macky and Portia - whose idealism and friendship leads them across the ancient world from the fabled Egyptian port of Alexandria to the besieged city of Jerusalem, then to the heart of the Empire - Rome. Fighting for justice and survival against the might of the Roman Empire, they become friends, then heroes. Like the heroes in the story, children will be empowered by what they see and hear as they share courage and compassion through the everyday dangers faced by Macky and his friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 10) | | Response |
|--|--|--|
| Program Title | | SUGAR CREEK GANG (Start 1/27/17 on WPCB 40.2 at 7AM- 10 Airings) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | WED @ 4PM; Ch 40.2 FRI @ 7AM |
| Total times aired at regularly scheduled time | | 22 |
| Total times aired | | 22 |
| Number of Preemptions | | 1 |
| Number of Preemptions for other than Breaking News | | 1 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The Sugar Creek Gang is based on a series of books by Paul Hutchens that chronicles the adventures of a group of kids from Sugar Creek. The program is entertaining while engaging kids in learning life lessons and morals from a biblical perspective. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (6 of 10) | | Response |
|---|--|---|
| Program Title | | DONKEY OLLIE (1/23/17 Start on WPCB 40.2 on Mon @ 7:30AM- 10 Airings) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Fri @4PM; Sat @7:30AM; Ch 40.2 -Mon @7:30AM |
| Total times aired at regularly scheduled time | | 34 |

| | |
|--|--|
| Total times aired | 34 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Donkey Ollie, the little white donkey with lots of courage, who with his friends has many adventures and learns important lessons along the way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 10) | Response |
|--|---|
| Program Title | CONSUMED BY THE CALL (End Monday only - 1/9/17) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon.@4:30PM (last air date 1/9/17); Fri.@4:30PM |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | 14 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Evangelist and author, Ron Luce, works with teens and their parents with the tough choices needed today to navigate through tough times, make good decisions, and follow their calling. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 10) | Response |
|--|---------------------------|
| Program Title | FROM AARDVARK TO ZUCCHINI |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue.@ 4PM; Thu.@4:30PM |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 2 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kids can have fun watching the critters and zuchinni in this prayer- packed program as they learn to thank God from A to Z, and learn songs, rhymes, the alphabet, and more. Everyday is a new learning experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 10) | Response |
|--|---|
| Program Title | BJ'S TEDDY BEAR CLUB (1/25/17 Start WPCB 40.2 on Weds at 7:30AM - 10 Airings) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thur.@ 4PM; Sat.@ 8:30AM; Start 1/25/17 Ch 40.2 Wed @ 7:30AM |
| Total times aired at regularly scheduled time | 34 |
| Total times aired | 34 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The star of the show is Bearsheba J. Bear who takes the children on a great journey through the Bible. At the same time, kids learn their colors, letters, and numbers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 10) | Response |
|--|-------------------------------|
| Program Title | Dooley & Pals (Start 1/2/17) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon @ 4PM; Sat @ 8PM |
| Total times aired at regularly scheduled time | 25 |
| Total times aired | 25 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dooley, the friendly alien, and his friends land in a backyard on earth. Children show him around and teach him about the value of friends and family. This program is meant to teach morals values and educational basics. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Mary Anne Zulisky |
| Address | 1 Signal Hill Drive |
| City | Wall |
| State | PA |
| Zip | 15148 |
| Telephone Number | (412) 824-3930 |
| Email Address | mzulisky@ctvn.org |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | All children's programming on WPCB are designed from a biblical worldview. The programs are designed to teach moral Christian values, to be educational in fundamental learning skills, help with problem solving and social interactions, and to be entertaining as well. Dr. Wonder's Workshop is in sign language for hearing impaired children, and is narrated for hearing children. |

Other Matters (10)

| Other Matters (1 of 10) | Response |
|--|--|
| Program Title | Dr.Wonders Workshop - Digital |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed.@ 4:30PM; Sat.@ 7AM; Ch 40.2 - Wed at 7AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Wonder and his crew are all hearing impaired, communicating in sign language, but the program has voice-over with a narrative for hearing children. The program focuses on subjects like being fair, respectful and caring, being obedient and honest, dealing with anger issues in a positive way, honest, and sharing faith. |

| Other Matters (2 of 10) | Response |
|--|--|
| Program Title | Friends & Heroes |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue.@ 4:30PM; Sat.@ 9AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated adventure series is the story of Macky and Portia - whose idealism and friendship leads them across the ancient world from the fabled Egyptian port of Alexandria to the besieged city of Jerusalem, then to the heart of the Empire - Rome. Fighting for justice and survival against the might of the Roman Empire, they become friends, then heroes. Like the heroes in the story, children will be empowered by what they see and hear as they share courage and compassion through the everyday dangers faced by Macky and his friends. |

| Other Matters (3 of 10) | Response |
|---|--|
| Program Title | Donkey Ollie |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fri.@ 4PM; Sat at 7:30AM; Ch 40.2 on Mon at 7:30AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 12 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Donkey Ollie, the little white donkey with a lot of courage, and his friends have many adventures as they also learn lessons about life. |
| | |
| Other Matters (4 of 10) | Response |
| Program Title | The Sugar Creek Gang |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wed. @4PM; Ch 40.2 on Fri at 7AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Sugar Creek Gang is based on a series of books by Paul Hutchens that chronicles the adventures of a group of kids from Sugar Creek. The program is entertaining while engaging kids in learning life lessons and morals from a biblical perspective. |
| | |
| Other Matters (5 of 10) | Response |
| Program Title | Consumed By the Call |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Fri. @4:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Evangelist and author, Ron Luce, works with teens and their parents with the tough choices needed today to navigate through tough times, make good decisions, and follow their calling. |
| | |
| Other Matters (6 of 10) | Response |
| Program Title | From Aardkvark to Zucchini |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tue.@ 4PM; Thur.@ 4:30PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Kids can enjoy watching the critters and the zucchini in this prayer-packed program as they learn to thank God from A to Z with songs, rhymes, and more. Everyday is a new learning experience. |
| | |
| Other Matters (7 of 10) | Response |
| Program Title | BJ's Teddy Bear Club |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Thur.@ 4PM; Sat.@ 8:30AM; Ch 40.2 on Wed at 7:30AM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The star of the show is Bearsheba J. Bear who takes the children on a great journey through the bible. At the same time, Kids learn their colors, letters, and numbers. |

| Other Matters (8 of 10) | Response |
|--|---|
| Program Title | Dooley & Pals |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon.@ 4PM; Sat.@8AM - Start Date 1/02/17 |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dooley is a friendly alien that comes to earth where children teach him the value of friends and family. The program helps children achieve social interactions and appropriate behavior with others. |

| Other Matters (9 of 10) | Response |
|--|---|
| Program Title | Sheep Snacks - (Channel 40.2 Only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon @ 7AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Presents a collection of God stories, ponderings, and parables cooked up to feed the flock with wisdom. |

| Other Matters (10 of 10) | Response |
|--|--|
| Program Title | Adventures in Odyssey |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Mon @ 4:30PM; Ch 40.2 on Fri at 7:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animated children's stories taking place in the small town of Odyssey. With restoration and new beginnings taking center stage as the folks in Odyssey learn about relationships, friendship, and compassion that build moral character and teach important lessons. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Mary Anne Zulisky <i>Programming Assistant & Affiliate Relations</i></p> <p>03/31/2017</p> |

Attachments

No Attachments.