



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **0000024125** | Submit Date: **04/10/2017** | Call Sign: **WMC-TV** | Facility ID: **19184** | City: **MEMPHIS** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2017** | Filing Status: **Active**

Report reflects information for : First Quarter of 2017

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-----------------------|----------------------------|-----------------------|
| WMC LICENSE SUBSIDIARY, LLC Doing Business As: WMC LICENSE SUBSIDIARY, LLC | 201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States | +1 (334) 206- 1400 | fcclms@raycommedia. com | Company |

**Contact
Representatives
(2)**

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|------------------------------|-----------------------------|
| Michael Beder , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP | One CityCenter, 850 Tenth Street, NW WASHINGTON, DC 20001 United States | +1 (202) 662- 5138 | mbeder@COV.COM | Legal Representative |
| ROBERT E. Thurber <i>Vice President,</i> <i>Engineering</i> Raycom Media, Inc. | RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States | +1 (334) 206- 1409 | BTHURBER@RAYCOMMEDIA. COM | Technical Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Memphis |
| | Web Home Page Address | www.wmctv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(16)

| Digital Core Program (1 of 16) | Response |
|--|---|
| Program Title | Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat, 1/1-3/31/17, 9:30am |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 12 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | 5 |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Heart of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|--|
| Title of Program | Heart of a Champion With Lauren Thompson |
| List date and time rescheduled | 01/28/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-01-28 |
| Episode # | HOC111 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #2

| Questions | Response |
|--|--|
| Title of Program | Heart of a Champion With Lauren Thompson |
| List date and time rescheduled | 03/25/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-25 |
| Episode # | HOC114 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|--|
| Title of Program | Heart of A Champion with Lauren Thompson |
| List date and time rescheduled | 03/04/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-04 |
| Episode # | HOC116 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|--|
| Title of Program | Heart of a Champion With Lauren Thompson |
| List date and time rescheduled | 01/07/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-01-07 |
| Episode # | HOC108 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|------------------|--|
| Title of Program | Heart of a Champion With Lauren Thompson |

| | |
|--|---------------------|
| List date and time rescheduled | 02/18/2017 11:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-02-18 |
| Episode # | HOC114 |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 16) | | Response |
|--|---|-----------------|
| Program Title | Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17 @ 10:00am | |
| Total times aired at regularly scheduled time | 12 | |
| Total times aired | 12 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Led by NBC News meteorologist Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (3 of 16) | | Response |
|---|--|-----------------|
| Program Title | Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV) | |
| Origination | Network | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 10:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 16)

Response

| | |
|---|--------------------------------------|
| Program Title | Give; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 11:00am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 16) | Response |
|--|--|
| Program Title | The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 1/1-3/31/17, 11am |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 13 |
| Number of Preemptions | 6 |
| Number of Preemptions for other than Breaking News | 6 |
| Number of Preemptions Rescheduled | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can find only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 01/15/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-01-15 |
| Episode # | VGJ109 |
| Reason for Preemption | Other |

Digital Preemption Programs #2

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 02/05/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-02-05 |
| Episode # | VGR112 |
| Reason for Preemption | Other |

Digital Preemption Programs #3

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 02/19/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-02-19 |
| Episode # | VGR114 |
| Reason for Preemption | Other |

Digital Preemption Programs #4

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 02/26/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-02-26 |
| Episode # | VGR115 |
| Reason for Preemption | Other |

Digital Preemption Programs #5

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 03/12/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-12 |
| Episode # | VJG118 |
| Reason for Preemption | Other |

Digital Preemption Programs #6

| Questions | Response |
|--|------------------------------|
| Title of Program | The Voyager With Josh Garcia |
| List date and time rescheduled | 03/26/2017 10:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-26 |
| Episode # | VGJ109 |
| Reason for Preemption | Other |

Digital Core Program (6 of 16)

| | Response |
|---|--|
| Program Title | Wilderness Vet; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun, 1/1-3/31/17, 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (7 of 16)

Response

| | |
|--|--|
| Program Title | Dragonfly TV; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 1/1/2017, 12pm |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 16) | Response |
|--|---|
| Program Title | Dog Tales; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 1/1/17, 11:30am |
| Total times aired at regularly scheduled time | 1 |
| Total times aired | 1 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales is a weekly half hour educational and informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13 to 16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 16) | Response |
|--|--|
| Program Title | All In With Laila Ali ; Channel 5.2 (Digital - Bounce) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 9am & 9:30am |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 16) | Response |
|--|---|
| Program Title | Culture Click; Channel 5.2 (Digital - Bounce) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 10:00am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping off point for a deep dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (11 of 16)

Response

| | |
|--|--|
| Program Title | Animal Tails; Channel 5.2 (Digital - Bounce) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 10:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Tails is a half hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 16) | Response |
|--|---|
| Program Title | Everyday Health; Channel 5.2; (Digital - Bounce) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 11 & 11:30am |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 16) | Response |
|--|--|
| Program Title | Jack Hanna's Wild Countdown; Channel 5.3 (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 9 & 9:30am |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (14 of 16)
Response

| | |
|--|---|
| Program Title | The Brady Barr Experience; Channel 5.3 (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 10am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this action packed series, viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (15 of 16)
Response

| | |
|---|---|
| Program Title | Sea Rescue; Channel 5.3 (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17 @ 10:30 & 11:00am |
| Total times aired at regularly scheduled time | 24 |
| Total times aired | 24 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (16 of 16) | Response |
|--|--|
| Program Title | Rock the Park; Channel 5.3 (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 1/1-3/31/17, 11:30am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Terry L. Kubicki |
| Address | 1960 Union Avenue |
| City | Memphis |
| State | TN |
| Zip | 38104 |
| Telephone Number | (901) 726-0501 |
| Email Address | tkubicki@wmctv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The final run in a continued series of Dog Tales aired on Sunday, January 1st, 2017 in its regularly scheduled time period. The final run in a continued series of Dragonfly TV aired on Sunday, January 1st, 2017 in its regularly scheduled time period. |

Other Matters (14)

| Other Matters (1 of 14) | Response |
|--|---|
| Program Title | Heart of a Champion with Lauren Thompson; Channel 5.1 (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat, 4/1-6/30/17, 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Heart of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. |

| Other Matters (2 of 14) | Response |
|--|--|
| Program Title | Journey with Dylan Dreyer (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Led by NBC News meteorologist and "Today" contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why. |

| Other Matters (3 of 14) | Response |
|--|---|
| Program Title | Naturally, Danny Seo (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10:30am |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. |

Other Matters (4 of 14) Response

| | |
|--|---|
| Program Title | Give (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors. |

Other Matters (5 of 14) Response

| | |
|---|---|
| Program Title | The Voyager with Josh Garcia (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 4/1-6/30/17; 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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|--|---|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can find only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. |

Other Matters (6 of 14) Response

| | |
|---|-----------------------------------|
| Program Title | Wilderness Vet (Digital - WMC-TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sun., 4/1-6/30/17, 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation. |
|--|---|

Other Matters (7 of 14) Response

| | |
|---|---|
| Program Title | All In With Laila Ali (Digital - Bounce TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 9 & 9:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 thru 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. |
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Other Matters (8 of 14) Response

| | |
|--|---|
| Program Title | Jewels of the Natural World (Digital - Bounce TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10am |

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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jewels of the Natural World is an incredible celebration of nature. Nicole Gibbons hosts this breathtaking series that gives viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close and in their natural habitat. Jewels of the Natural World will explore natural wonders of the world which includes the Great Land migration in Africa of millions of wildebeests. Jewels of the Natural World will uncover these amazing facts of nature and teach audiences more about our fascinating natural world. |

| Other Matters (9 of 14) | Response |
|--|--|
| Program Title | Animal Tails (Digital - Bounce TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Tails is a half hour educational, studio based variety show for children 13 thru 16 years of age. This half hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet in this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents. |

| Other Matters (10 of 14) | Response |
|---|---------------------------------------|
| Program Title | Everyday Health (Digital - Bounce TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 11 & 11:30am |
| Total times aired at regularly scheduled time | 26 |

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|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This weekly series is developed and produced to educate and inform teenage viewers how to pay it forward to promote health and wellness. The remarkable people that viewers meet are referred to as agents of change who are special individuals making big changes in lives of people one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem and establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control through captivating storytelling and reports on amazing teens and other selfless Americans who will inspire other teens to take action. |

| Other Matters (11 of 14) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 9am & 9:30am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories. |

| Other Matters (12 of 14) | Response |
|--|---|
| Program Title | The Brady Barr Experience (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this action packed series, viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. |

| Other Matters (13 of 14) | Response |
|--|------------------------------------|
| Program Title | Sea Rescue (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 10:30 & 11:00am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Other Matters (14 of 14) | Response |
|--|--|
| Program Title | Rock the Park (Digital - Grit TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat., 4/1-6/30/17, 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Tracey Rogers , Mrs. . General Manager</p> <p>04/10 /2017</p> |

Attachments

No Attachments.