



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111395** | File Number: **0000022796** | Submit Date: **04/04/2017** | Call Sign: **WSYT** | Facility ID: **40758** | City:
SYRACUSE | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2017 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
BRISTLECONE BROADCASTING LLC	Brian Brady 2111 UNIVERSITY PARK DRIVE SUITE 650 OKEMOS, MI 48864 United States	+1 (517) 347-4141	BRADY@NORTHWESTBROADCASTING. COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Dennis P Corbett Telecommunications Law Professionals PLLC	1025 Connecticut Avenue NW Suite 1011 Washington, DC 20036 United States	+1 (202) 789-3115	dcorbett@telecomlawpros.com	Legal Representative
Ron Sweatte CHIEF TECHNOLOGY OFFICER Northwest Broadcasting, Inc.	2111 UNIVERSITY PARK DRIVE Suit 600 OKEMOS, MI 48864 United States	+1 (509) 448-2828	ron. sweatte@northwestbroadcasting. com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Syracuse
	Web Home Page Address	www.foxsyracuse.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 7:30AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program aired on the main digital stream WSYT-CH19.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 9)	
	Response
Program Title	ARIEL & ZOEY, ELI TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7AM,7:30AM & 9AM,9:30AM
Total times aired at regularly scheduled time	48
Total times aired	48
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the secondary digital stream, CH19.2
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)	
	Response
Program Title	ARIEL & ZOEY, ELI'S STEAL THE SHOW, WITH JIM PETERIK

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 8AM & 8:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show w/ Jim Peterik Follow Ariel, Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams, and be good citizens. This program aired on the secondary digital stream, CH19.2
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9) Response	
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stores of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know - and care-about these heroes, and all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bear's on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday life. Host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week, host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. Brain Games: Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	DOG TOWN,USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY, 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town, USA's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, Dog Town USA's medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. Dog Town, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town USA's trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know and care about these dogs and the heroes who do whatever it takes to give them a second chance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)		Response
Program Title		INTO THE WILD
Origination		Syndicated
Days/Times Program Regularly Scheduled		FRIDAY, 7:00AM
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (9 of 9)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 7:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school. Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Andrew Brazill
Address	1000 JAMES STREET
City	SYRACUSE
State	NY
Zip	13203
Telephone Number	(315) 472-6800
Email Address	abrazill@foxsyracuse.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 1st Quarter of 2017, WSYT aired many PSA's targeted toward children. Each of these PSA's addressed multiple children's issues such as internet safety, health, food choices, environmental awareness and the importance of education.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program will air on the main digital stream,WSYT-CH19.

Other Matters (2 of 9)	Response
Program Title	ARIEL & ZOEY, ELI TOO
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS,7AM,7:30AM&9AM,9:30AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the secondary digital stream,CH19.2.
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Other Matters (3 of 9)	Response
Program Title	ARIEL & ZOEY, ELI'S STEAL THE SHOW, WITH JIM PETERIK
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 8AM&8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show w/ Jim Peterik Follow Ariel, Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. The show uses the music they create to address issues and concerns of children today while encouraging them to set goals, go for their dreams, and be good citizens. This program will air on the secondary digital stream,CH19.2.

Other Matters (4 of 9)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating teeming in our oceans.

Other Matters (5 of 9)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on the series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (6 of 9)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday life. Produced for children ages 13-16, Brain Games: Family Edition's host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions. Each week, Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making and many more. Brain Games: Family Edition educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.
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Other Matters (7 of 9)	Response
Program Title	DOG TOWN, USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town, USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town, USA's highly skilled staff and internationally renowned experts create a safe sanctuary for dogs from around the world. Then, Dog Town, USA's medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. Dog Town, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. Dog Town, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog Town, USA's trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know and care about these dogs and the heroes who do whatever it take to give them a second chance.

Other Matters (8 of 9)	Response
Program Title	INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAY, 7:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.
Other Matters (9 of 9)	
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children ages 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Andrew Brazill <i>Program & Creative Director</i></p> <p>04/04 /2017</p>

Attachments

No Attachments.