



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001887363** | File Number: **0000022762** | Submit Date: **04/04/2017** | Call Sign: **KPNX** | Facility ID: **35486** | City: **MESA** | State: **AZ**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Superceded** | Status Date: **09/20/2018** | Filing Status: **Inactive**

Report reflects information for : **First Quarter of 2017**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|--|-------------------|-------------------|----------------|
| MULTIMEDIA HOLDINGS CORPORATION Doing Business As: MULTIMEDIA HOLDINGS CORPORATION | Law Department TEGNA Inc. 7950 Jones Branch Drive McLean, VA 22107 United States | +1 (703) 873-6600 | lawdept@tegna.com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-----------------------|---------------------------|-------------------------|
| Jennifer Johnson , Esq . <i>Legal Representative</i> Covington & Burling, LLP | Jennifer Johnson One CityCenter, 850 Tenth St., NW Washington, DC 20001 United States | +1 (202) 662- 5552 | FCCParalegals@cov. com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Phoenix (Prescott) |
| | Web Home Page Address | www.12news.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(7)

| Digital Core Program (1 of 7) | Response |
|--|--|
| Program Title | Whatever Show (12.2 on Multicasted Channel) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturdays @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am and 11:30am |
| Total times aired at regularly scheduled time | 72 |
| Total times aired | 72 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 7) | Response |
|--|---|
| Program Title | THE VOYAGER WITH JOSH GARCIA (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:00AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |

| | |
|--|---|
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---|
| Title of Program | THE VOYAGER WITH JOSH GARCIA (12.1 PRIMARY) |
| List date and time rescheduled | 02/11/2017 05:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-01-28 |
| Episode # | VGR111 |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 7) | Response |
|--|---|
| Program Title | WILDERNESS VET (12.1 PRIMARY CHANNEL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:30AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakely, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 7) | Response |
|--|--|
| Program Title | JOURNEY WITH DYLAND DREYER (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Artic. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 7) | Response |
|--|---|
| Program Title | NATURALLY, DANNY SEO (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY @ 9:30AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|--|-------------------------------------|
| Title of Program | NATURALLY, DANNY SEO (12.1 PRIMARY) |
| List date and time rescheduled | 03/18/2017 03:30 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-18 |
| Episode # | NDS108 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 7) | Response |
|--|---|
| Program Title | GIVE (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY @ 10AM |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | GIVE (12.1 PRIMARY) |
| List date and time rescheduled | 03/18/2017 04:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-18 |
| Episode # | GBU108 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 7) | Response |
|--|---|
| Program Title | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY @ 7:30AM |
| Total times aired at regularly scheduled time | 7 |
| Total times aired | 12 |
| Number of Preemptions | 5 |
| Number of Preemptions for other than Breaking News | 5 |
| Number of Preemptions Rescheduled | 5 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Audiences will be introduced to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---|
| Title of Program | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY) |
| List date and time rescheduled | 01/07/2017 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-01-07 |
| Episode # | HOC108 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---|
| Title of Program | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY) |
| List date and time rescheduled | 01/28/2017 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| | |
|-----------------------|------------|
| Date Preempted | 2017-01-28 |
| Episode # | HOC111 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---|
| Title of Program | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY) |
| List date and time rescheduled | 02/18/2017 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-02-18 |
| Episode # | HOC114 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---|
| Title of Program | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY) |
| List date and time rescheduled | 03/04/2017 10:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-04 |
| Episode # | HOC116 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---|
| Title of Program | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 PRIMARY) |
| List date and time rescheduled | 03/25/2017 04:30 PM |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2017-03-25 |
| Episode # | HOC114 |
| Reason for Preemption | Sports |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Michelle Fierros |
| Address | 200 E Van Buren St |
| City | Phoenix |
| State | AZ |
| Zip | 85004 |
| Telephone Number | (602) 444-1285 |
| Email Address | mfierros@12news.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | 01/28/17: VOYAGER PREEMPTED DUE TO TECHINCAL ISSUES. 03/18/17: NATURALLY & GIVE PREEMPTED DUE TO NBC COVERAGE OF SKI & SNOWBOARDING. 01/07/17, 01/28/17, 02/18/17, 03/04/17, & 03/25/17: HEART PREEMPTED DUE TO NBC COVERAGE OF SATURDAY TODAY. KPNX rescheduled all of the above preempted programs and notified viewers appropriately. |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|--|--|
| Program Title | WHATEVER SHOW (12.2 Multicast Channel) |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Saturday @ 9:00am, 9:30am, 10:00am, 10:30am, 11:00am, & 11:30am |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational objective of the "Whatever Show" is to provide information relevant to teenagers and to provide a forum for teenagers to express themselves from an honest teen perspective. The "Whatever Show" is an informational program for teens. The "Whatever Show" covers a wide range of topics including teen issues, entertainment, health, music and activities. Teen reporters for the "Whatever Show" suggest story ideas, conduct interviews and make "Whatever" a real show "for and by teenagers". |

| Other Matters (2 of 7) | Response |
|--|---|
| Program Title | THE VOYAGER WITH JOSH GARCIA (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY @ 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations. |

| Other Matters (3 of 7) | Response |
|--|---|
| Program Title | WILDERNESS VET (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAY'S @ 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakely, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. |

| Other Matters (4 of 7) | Response |
|--|--|
| Program Title | JOURNEY WITH DYLAN DREYER (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Artic. |

| Other Matters (5 of 7) | Response |
|--|---|
| Program Title | NATURALLY, DANNY SEO (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SATURDAYS @ 9:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. |

| Other Matters (6 of 7) | Response |
|--|---|
| Program Title | GIVE (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 4:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood. |

| Other Matters (7 of 7) | Response |
|--|---|
| Program Title | HEART OF A CHAMPION WITH LAUREN THOMPSON (12.1 Primary Channel) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | SUNDAYS @ 4:30PM |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Audiences will be introduced to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Akin S Harrison, ESQ <i>Secretary</i></p> <p>04/04 /2017</p> |

Attachments

No Attachments.