



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001808468** | File Number: **0000023239** | Submit Date: **04/06/2017** | Call Sign: **KFPX-TV** | Facility ID: **81509** |  
City: **NEWTON** | State: **IA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/06/2017** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2017

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
<b>ION MEDIA DES MOINES LICENSE, INC.</b> Doing Business As: ION MEDIA DES MOINES LICENSE, INC.	Bianca Frye 601 CLEARWATER PARK ROAD WEST PALM BEACH, FL 33401 United States	+1 (561) 682-4110	BIANCAFRYE@IONMEDIA. COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Shea Clark</b> <i>Vice President, Support &amp; Services</i> ION Media Networks, Inc.	Shea Clark 14444 66th Street N Clearwater, FL 33764 United States	+1 (727) 533- 2708	sheaclark@ionmedia.com	Technical Representative
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ION
	Nielsen DMA	Des Moines-Ames
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	840.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	75.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(24)**

<b>Digital Core Program (1 of 24)</b>	<b>Response</b>
Program Title	The Choo Choo Bob Show E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 24)</b>	<b>Response</b>
Program Title	Raggs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 24)**

**Response**

Program Title	Doki E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 24)</b>		<b>Response</b>
Program Title		Harry and His Bucket Full of Dinosaurs E/I Qubo
Origination		Network
Days/Times Program Regularly Scheduled		Mondays - Fridays / 7:00 am and 7:30 am CT
Total times aired at regularly scheduled time		120
Total times aired		120
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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<b>Digital Core Program (5 of 24)</b>	<b>Response</b>
Program Title	Todd World E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 am and 8:30 am CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Todd World uses the real-life experiences of a preschool-aged boy and his friends to offer lessons of acceptance, tolerance and diversity to the child-at-home. It is a program perfect for the pre-school and early elementary age group (2-5 years) and an excellent use of the television medium to support the social/emotional development of kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 24)</b>	<b>Response</b>
Program Title	Meteor and the Mighty Monster Trucks E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:00 am and 10:30 am CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of trucks that live/go to school in a monster truck arena called Crushington Park deal with winning and losing graciously and overcoming obstacles. Narrator brings us into the action and tells us what's going on during the episode in the voice of a sports announcer. Characters repeat from episode to episode and are predominantly male. However, all characters look very different and have different abilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 24)</b>	
	<b>Response</b>
Program Title	Dive Olly Dive E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 11:00 am and 11:30 am CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 24) Response</b>	
Program Title	The Choo Choo Bob Show E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 12:00 pm and 12:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 24)	Response
Program Title	Artzooka E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 1:00 pm and 1:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A live action program which takes place primarily in the craft room of the host. The focus of each episode is finding everyday items and using them to make fun creative art projects. The series encourages creative thinking and imagination produced in a positive manner to support a child's use of imagination and a love of art.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	Thomas Edison's Secret E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 3:00 pm and 3:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thomas Edison's Secret presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (11 of 24)**

**Response**

Program Title	Secret Millionaire's Club E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 4:00 pm and 4:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core**

**Program (12 of 24)**

**Response**

Program Title	Nutri Ventures E/I Qubo
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Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 6:00 pm and 6:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series designed to promote healthy eating and impart information about each food group in an entertaining context which also contains other educational and informational objectives. The program highlights the distinct personalities of the four young heroes, who are between the ages of 4 and 10, in the episodes in a manner that utilizes how to engage in cooperative behavior and the need to do so. In addition, the series promotes strategic thinking and problem solving as the heroes must devise methods to get past the various creatures standing in the way of their mission.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 24)</b>	
	<b>Response</b>
Program Title	Zoo Clues E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 pm and 7:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 24)</b>	
	<b>Response</b>
Program Title	Animal Science E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 pm and 8:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 24)	Response
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Program Title	Animal Atlas E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 pm and 9:30 pm CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. The questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	Doki E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 7:00 am and 7:30 am CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 24)	Response
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Program Title	Jacob Two-Two E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 10:00 am and 10:30 am CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (18 of 24) Response**

Program Title	Jakers E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 am and 11:30 am CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is knowing stuff in our power. The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps to solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today's children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (19 of 24)**

**Response**

Program Title	My Friend Rabbit E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 12:00 pm and 12:30 pm CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (20 of 24) Response**

Program Title	The Choo Choo Bob Show E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 1:00 pm and 1:30 pm CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (21 of 24)</b>	<b>Response</b>
Program Title	Adventures from the Book of Virtues E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 2:00 pm and 2:30 pm CT
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Adventures from the Book of Virtues is based on the best seller book of the same title, this award winning series is designed to enlighten, inspire and spark the imagination of families everywhere. The classic stories illuminate the core virtues of honesty, work, compassion, responsibility, courage, self discipline, friendship, loyalty, and perseverance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (22 of 24)</b>	<b>Response</b>
Program Title	Willa's Wild Life E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 3:00 pm and 3:30 pm CT
Total times aired at regularly scheduled time	50

Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets: an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find way to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realized that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (23 of 24)</b>	<b>Response</b>
Program Title	Zula Patrol E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 4:00 pm and 4:30 pm CT
Total times aired at regularly scheduled time	50
Total times aired	50

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, the Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (24 of 24)</b>	<b>Response</b>
Program Title	Fishtronaut E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 am and 9:30 am CT
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fishtronaut is a secret agent fish that wears a spacesuit so he can leave his home in Quiet Lake and explore the world outside the water in Smiling Trees Park. All sorts of environmental and nature-related mysteries pop up. With his friends, Marina (an 8 year old girl) and Zeek (a pre-teen monkey), the mysteries are always solved. In each episode, viewers are invited to clap and dance along with the cast to help reveal clues locked inside a magical multicolored ball.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Marsha Theis
Address	4570 114th Street
City	Urbandale
State	IA
Zip	50322
Telephone Number	(877) 223-3870
Email Address	marshatheis@ionmedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The core programs listed in the Digital Core Programming section of this report that aired on the Qubo channel were regularly scheduled for 13 consecutive weeks beginning the final week of the prior quarter through the period depicted in this report.

**Other Matters (21)**

<b>Other Matters (1 of 21)</b>	<b>Response</b>
Program Title	The Choo Choo Bob Show E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

<b>Other Matters (2 of 21)</b>	<b>Response</b>
Program Title	Raggs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

<b>Other Matters (3 of 21)</b>	<b>Response</b>
Program Title	Doki E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 am and 8:30 am ET or 7:00 am and 7:30 am CT/MT

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

Other Matters (4 of 21)	Response
Program Title	Meteor and the Mighty Monster Trucks E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 am and 7:30 am CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of trucks that live/go to school in a monster truck arena called Crushington Park deal with winning and losing graciously and overcoming obstacles. Narrator brings us into the action and tells us what's going on during the episode in the voice of a sports announcer. Characters repeat from episode to episode and are predominantly male. However, all characters look very different and have different abilities.

Other Matters (5 of 21)	Response
Program Title	Raggs E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 am and 8:30 am CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

**Other Matters (6 of 21)**

**Response**

Program Title Harry and his Bucket Full of Dinosaurs E/I Qubo

Origination Network

Days/Times Program Regularly Scheduled Mondays - Fridays / 9:00 am and 9:30 am CT

Total times aired at regularly scheduled time 130

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.

**Other Matters (7 of 21)**

**Response**

Program Title Doki E/I Qubo

Origination Network

Days/Times Program Regularly Scheduled Mondays - Fridays / 10:00 am and 10:30 am CT

Total times aired at regularly scheduled time 130

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.
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**Other Matters (8 of 21)**

**Response**

Program Title	Nutri Ventures E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 12:00 pm and 12:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series designed to promote healthy eating and impart information about each food group in an entertaining context which also contains other educational and informational objectives. The program highlights the distinct personalities of the four young heroes, who are between the ages of 4 and 10, in the episodes in a manner that utilizes how to engage in cooperative behavior and the need to do so. In addition, the series promotes strategic thinking and problem solving as the heroes must devise methods to get past the various creatures standing in the way of their mission.
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**Other Matters (9 of 21)**

**Response**

Program Title	Dive Olly Dive E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 1:00 pm and 1:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.
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**Other Matters (10 of 21)**

	Response
Program Title	Zoo Clues E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 3:00 pm and 3:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
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**Other Matters (11 of 21)**

	Response
Program Title	Animal Atlas E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 4:00 pm and 4:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. The questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.
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Other Matters (12 of 21)	Response
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Program Title	Animal Science E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 5:00 pm and 5:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

Other Matters (13 of 21)	Response
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Program Title	Safari Tracks E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 pm and 8:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a thirty minute program designed for a young audience range of 13 to 16 year olds that highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. The series lends itself respect to the natural world and initiates discussion of issues relating to that world and encourages drawing of conclusions based upon information presented. The programs concluding segment contains a sardonically toned mock quiz that serves as reinforcement and review of the material covered in the program.

Other Matters (14 of 21)	Response
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Program Title	Thomas Edison's Secret Lab E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 pm and 9:30 pm CT
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thomas Edison's Secret presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.

**Other Matters (15 of 21)**

**Response**

Program Title	Timothy Goes to School E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 8:00 am and 8:30 am CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs primary focus is on events at an elementary school filled with animal children and their teachers. The title character and his classmates are a recurring group of diverse creatures. The challenges in each episode are usually social or ethical dilemma with viewers learning about honesty, responsibility, friendship and other prosocial behavior. The programs illustrate that children can overcome new obstacles, accept the difference of others, become aware of their responsibilities and support and help those in need.

**Other Matters (16 of 21)**

**Response**

Program Title	Jacob Two-Two E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 10:00 am and 10:30 am CT

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

<b>Other Matters (17 of 21)</b>	
	<b>Response</b>
Program Title	Pearlie E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 12:00 pm and 12:30 pm CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

<b>Other Matters (18 of 21)</b>	
	<b>Response</b>
Program Title	Marvin and the Tap Dancing Horse E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 2:00 pm and 2:30 pm CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

<b>Other Matters (19 of 21)</b>	
	<b>Response</b>
Program Title	Jacob Two Two E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 3:00 pm and 3:30 pm CT
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.
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**Other Matters (20 of 21)**

**Response**

Program Title	Jane and the Dragon E/I Qubo
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays and Sundays / 4:00 pm and 4:30 pm CT
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Total times aired at regularly scheduled time	52
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of her castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
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**Other Matters (21 of 21)**

**Response**

Program Title	Sherlock Holmes in the 22nd Century E/I Qubo
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays and Sundays / 9:00 pm and 9:30 pm CT
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Total times aired at regularly scheduled time	52
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Length of Program	30 mins
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Age of Target 6 years to 11 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Using the well known elements of the Sherlock Holmes character as created by Sir Arthur Conan Doyle, this series adapts those elements for today's youths. The series while entertaining also focuses on engaging viewers in two wide ranging themes Building invaluable problem solving and information management skills, and Modeling the pro social values and behaviors associated with lasting friendships and effect teamwork. Through the characters' relationships and adventures including Holmes passion for problem solving, positive attitudes and behaviors are developed for teamwork and healthy competition

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Michael S Hubner</b> <i>Secretary</i></p> <p>04/06 /2017</p>

## Attachments

No Attachments.