

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0015347529** File Number: **0000023300** Submit Date: **04/06/2017** Call Sign: **WDEF-TV** Facility ID: **54385** 

City: CHATTANOOGA State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/06/2017 Filing Status: Active

# Report reflects information for : First Quarter of 2017

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WDEF-TV, INC. Doing Business As: WDEF-TV, INC.	Phil Cox 3300 Broad Street Chattanooga, TN 37408 United States	+1 (423) 785- 1200	mnewberry@wdef. com	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Anne Goodwin Crump FLETCHER, HEALD & HILDRETH, P.L.C.	1300 NORTH 17TH STREET Eleventh Floor ARLINGTON, VA 22209 United States	+1 (703) 812- 0426	CRUMP@FHHLAW. COM	Legal Representative
LOUIS R. duTreil , Jr  CONSULTING ENGINEER  duTreil, Lundin & Rackley, Inc.	201 Fletcher Avenue SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR.COM	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wdef.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	LUCKY DOG, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lucky Dog
List date and time rescheduled	03/25/2017 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2017-03-11
Episode #	3179
Reason for Preemption	Other

Digital Core Program (2 of 18)	Response
Program Title	DR. CHRIS PET VET, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	HENRY FORDS INNOVATION NATION - AIRED ONLY ON DIGITAL CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it neve happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	THE INSPECTORS - AIRED ONLY ON DIGITAL CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the
educational	United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who
and	is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab
informational	assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet
objective of	scams, identity and mail theft, to consumer fraud. The program strives to educate young people about
the program	making the right choices in their daily lives, encourages open communication between teens and parents
and how it	and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds
meets the	and the power of perseverance. This program is specifically designed to further the educational and
definition of	informational needs of children, has educating and informing children as a significant purpose, and
Core	otherwise meets the definition of Core Programming as specified in the Commission's rules.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 18)	Response
Program Title	CHICKEN SOUP FOR THE SOUL-HIDDEN HEROES, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or
educational	education - stepping forward and acting in a socially responsible and moral fashion when faced with crises
and	and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to
informational	demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace
objective of	friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as
the program	rewarding individuals for their unselfish kindness and community service. The program seeks to encourage
and how it	young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This
meets the	program is specifically designed to further the educational and informational needs of children, has
definition of	educating and informing children as a significant purpose, and otherwise meets the definition of Core
Core	Programming as specified in the Commission's rules.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (6 of 18)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE OPEN ROAD WITH DR CHRIS follows renowned veterinarian Dr/ Chris Brown as he embarks on an extraordinary journey introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destinations unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offer unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (7 of 18)	Response
Program Title	ALL IN WITH LAILA ALI, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN WITH LAILA ALI is a weekly half hour series the delves into the world of sports, cultyure, travel and adventure. Laila Ali profiles inspirational people and showcases their extraordinary achievements. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. Due to technical error, ALL IN WITH ALI aired on Bounce TV without an E/I symbol appearing within the program on the following dates. 10-01-16, 10-08-16 and 10-15-16. The issues causing the omission of the E/I symbol have been resolved. Bounce subsequently rebroadcast the programming with the E/I symbol, in addition to the networks regularly scheduled E/I programming each week ALL IN WITH LAILA ALI was rebroadcast on Sunday, 10-30-16 at 10:00am and 10:30am, 11-06-16 at 10:00am, 11-13-16 at 10:00am, 11-20-16 at 10:00am, 11-27-16 at 10:00am and 10:30am, and 12-04-16 at 11:00am and 11:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	ALL IN WITH LAILA ALI, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	ALL IN WITH LAILA ALI is a weekly half hour series the delves into the world of sports, cultyure, travel and
educational	adventure. Laila Ali profiles inspirational people and showcases their extraordinary achievements. The
and	program serves a significant purpose of informing and educating children and meets the definition of Core
informational	Programming as specified in the Commission's rules. Due to technical error, ALL IN WITH ALI aired on
objective of	Bounce TV without an E/I symbol appearing within the program on the following dates. 09-10-16, 09-17-16,
the program and how it meets the definition of Core Programming.	09-24-16, 10-01-16, 10-08-16 and 10-15-16. The issues causing the omission of the E/I symbol have been resolved. Bounce subsequently rebroadcast the programming with the E/I symbol, in addition to the networks regularly scheduled E/I programming each week ALL IN WITH LAILA ALI was rebroadcast on Sunday, 10-30-16 at 10:00am and 10:30am, 11-06-16 at 10:00am, 11-13-16 at 10:00am, 11-20-16 at 10:00am, 11-27-16 at 10:00am and 10:30am, and 12-04-16 at 11:00am and 11:30am.
Does the Licensee identify the program by displaying throughout	Yes
the program the symbol E /I?	

Digital Core Program (9 of 18)	Response
Program Title	CULTURE CLICK, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00am-11:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CULTURE CLICK is a weekly half hour series that explores the genesis of, and reasons behind, cultural events that permeate our everyday lives. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. Due to technical error, CULTURE CLICK aired on Bounce TV without an E/I symbol appearing within the program on the following dates. 10-01-16, 10-08-16, 10-15-16 and 11-05-16. The issues causing the omission of the E/I symbol have been resolved.Bounce subsequently rebroadcast the programming with the E/I symbol, in addition to the networks regularly scheduled E/I programming each week CULTURE CLICK was rebroadcast on Sunday, 11-06-16, 11-13-16, 11-20-16 and 12-11-16 at 10:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	ANIMAL TAILS - AIRED ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL TAILS highlights various features of the animal kingdom, from household pets to exotic wildlife. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (11	
of 18)	Response
Program Title	EVERYDAY HEALTH - AIRED ONLY ON SECOND DIGITAL STATION 12.2

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERYDAY HEALTH is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative choices. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Due to technical error, EVERYDAY HEALTH aired on Bounce TV without an E/I symbol appearing within the program on the following dates. 10-01-16, 10-08-16 and 10-15-16. The issues causing the omission of the E/I symbol have been resolved. Bounce subsequently rebroadcast the programming with the E/I symbol, in addition to the networks regularly scheduled E/I programming each week EVERYDAY HEALTH was rebroadcast on Sunday, 11-06-16 at 11:00am and 11:30am, 11-13-16 at 11:00am and 11:30am, 11-20-16 at 11:00am and 11:30am, 11-20-16 at 11:00am and 11:30am, and 12-04-16 at 12:00pm and 12:30pm.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	EVERYDAY HEALTH - AIRED ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00 pm
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERYDAY HEALTH is a series that uniquely raises awareness to help fight obesity, raise self esteed establish physical fitness habits and prevent negative choices. This program is specifically designed further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Due to technical error, EVERYDAY HEALTH aired on Bounce TV without an E/I symbol appearing within the program on the following dates. 10-01-16, 10-08-16 and 10-15-16. The issues causing the omission of the E/I symbol have been resolved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	MISSING AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00a - 10:30a
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	BETTER PLANET AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a - 11:00a
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET is a weekly half hour series featuring teens learning about ways to help the environment. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	BETTER PLANET AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00a - 11:30a

Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET is a weekly half hour series featuring teens learning about ways to help the environment. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	WALKING WILD NEWSAIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a - 12:00a
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WALKING WILD at the San Diego Zoo is a weekly half hour series that explores all types of wild animals and their habitats The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18) Response

Program Title	WILD WONDERS AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00p - 12:30p
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WONDERS is a weekly half hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences and also provides important information about each animals living habits and includes interviews with people who care for them. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commissions rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	MISSING AIRED ONLY ON THIRD DIGITAL PROGRAM CHANNEL 12.3 ON AIR EFFECTIVE 03/05/16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p - 1:00p
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa Murphy
Address	%WDEF, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	(423) 785-1200
Email Address	lmurphy@wdef.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	WDEF aired PSAs which were of benefit to the youth and adults alike during the 1st quarter of 2017. A listing of the PSAs which aired on 12.1 during this quarter can be found in our public file.PSA campaigns including partnering with partnering with the Harlem Globe Trotters to offer a family friendly night out for kids with ticket giveaways to reserve seating. WDEF continued to shine a light on local schools with the franchise What's Right with Our Schools. News 12 Now anchor John Mercer fronts a weekly series during the 6pm newscast that highlights; educators, students, individuals, businesses, or community groups that go above and beyond the norm to help educate students through life lessons. For example One local school used area art initiatives to expose students to potential career opportunities they may have not considered before. WDEF also interacts directly with the community in Q1 of 2017 News 12 Now Meteorologists continued to educate students at area schools with the Weather-in-the Classroom program. News 12 Now Meteorologist visit area schools and teach students about the science of weather and give safety tips for dangerous weather with an engaging interactive presentation.

# Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	LUCKY DOG, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 18)	Response
Program Title	DR. CHRIS PET VET, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 18)	Response
Program Title	HENRY FORD INNOVATION NATION, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 18)	Response
Program Title	THE INSPECTORS, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 18)	Response
Program Title	CHICKEN SOUP FOR THE SOULS-HIDDEN HEROES, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 18)	Response
Program Title	THE OPEN ROAD WITH DR, CHRIS, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	THE OPEN ROAD WITH DR CHRIS follows renowned veterinarian Dr/ Chris Brown as he embarks on an extraordinary journey introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destinations unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offer unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 18)	Response
Program Title	ALL IN WITH ALI, WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Liali Ali profiles inspirational people and showcases their extraordinary achievements. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

ALL IN WITH ALI - WILL AIR ONLY SECOND DIGITAL CHANNEL 12.2

Core

Programming.

Other Matters (8 of 18)

Program Title

Origination

Response

Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, each week host Liali Ali profiles inspirational people and showcases their extraordinary achievements. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 18)	Response
Program Title	JEWELS OF THE NATURAL WORLD, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jewels of the Natural World is an incredible celebration of nature. This breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. The series is designed to educate and inform children 13-16 years of age. This program meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (10 of 18)	Response
Program Title	ANIMAL TAILS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is an American television variety show for teenage animal lovers. Hosted by comedian Mark Curry, the series highlights different features of the animal kingdom, from pets to more exotic animals. This program meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 18)	Response
Program Title	EVERYDAY HEALTH- WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative choices. This program meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (12 of 18)	Response
Program Title	EVERYDAY HEALTH, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30pm-1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative choices. This program meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 18)	Response
Program Title	MISSING WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00a - 10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (14 of 18)	Response
Program Title	BETTER PLANET WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30a - 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET is a weekly half hour series featuring teens learning about ways help the environment. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in th Commission's rules.
Other Matters (15 of 18)	Response
Program Title	BETTER PLANET WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3

Other Matters (15 of 18)	Response
Program Title	BETTER PLANET WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00a - 11:30 a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET is a weekly half hour series featuring teens learning about ways to help the environment. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (16 of 18)	Response
Program Title	WALKING WILD WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a - 12:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WALKING WILD at the San Diego Zoo is a weekly half hour series that explores all types of wild animals and their habitats The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (17 of 18)	Response
Program Title	WILD WONDERS WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00p - 12:30p

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WONDERS is a weekly half hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences and also provides important information about each animals living habits and includes interviews with people who care for them. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commissions rules.

Other Matters (18 of 18)	Response
Program Title	MISSING WILL AIR ONLY ON THIRD DIGITAL CHANNEL 12.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p - 1:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Lisa Downer Murphy

Assistant Business Manager

04/06 /2017

#### **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
WDEF Commercial Limits First Qtr 2017.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion