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# Children's Television Programming Report

FRN: **0019509470** | File Number: **0000019588** | Submit Date: **03/21/2017** | Call Sign: **WCAU** | Facility ID: **63153** | City: **PHILADELPHIA** | State: **PA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Superseded**  
Status Date: **01/23/2018** | Filing Status: **Inactive**

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## Report reflects information for : Fourth Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>NBC TELEMUNDO LICENSE LLC</b> Doing Business As: NBC TELEMUNDO LICENSE LLC	300 NEW JERSEY AVENUE, NW SUITE 700 WASHINGTON, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>H. DOUGLAS LUNG</b> <i>CORPORATE ENGINEERING MANAGER</i> NBC UNIVERSAL	PO BOX 98 HONOMU, HI 96728 United States	+1 (818) 334-4034	DOUG.LUNG@NBCUNI. COM	Technical Representative
<b>MARGARET L TOBEY</b> <i>Vice President, Regulatory Affairs</i> NBCUNIVERSAL.	Margaret L. Tobey 300 New Jersey Avenue, NW Washington, DC 20001 United States	+1 (202) 524-6401	MARGARET. TOBEY@NBCUNI.COM	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Philadelphia
	Web Home Page Address	http://www.nbc10.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(13)**

Digital Core Program (1 of 13)	Response
Program Title	The Voyager with Josh Garcia (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am (effective 10/1/16)
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	The Voyager with Josh Garcia (WCAU 10.1 NBC)
List date and time rescheduled	12/24/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	The Voyager with Josh Garcia (WCAU 10.1 NBC)
List date and time rescheduled	11/12/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	The Voyager with Josh Garcia (WCAU 10.1 NBC)
List date and time rescheduled	10/08/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #4

Questions	Response
Title of Program	The Voyager with Josh Garcia (WCAU 10.1 NBC)
List date and time rescheduled	11/05/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #5

Questions	Response
Title of Program	The Voyager with Josh Garcia (WCAU 10.1 NBC)
List date and time rescheduled	10/08/2016 01:00 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	Wilderness Vet (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am (effective 10/1/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet (WCAU 10.1 NBC)
List date and time rescheduled	10/16/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (3 of 13)</b>		<b>Response</b>
Program Title	Journey with Dylan Dreyer (WCAU 10.1 NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am (effective 10/1/16)	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	1	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

<b>Questions</b>	<b>Response</b>
Title of Program	Journey with Dylan Dreyer (WCAU 10.1 NBC)
List date and time rescheduled	11/27/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	



Reason for Preemption	Sports
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Digital Core Program (4 of 13)	Response
Program Title	Naturally, Danny Seo (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30-12N (effective 10/1/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is Americas leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo (WCAU 10.1 NBC)
List date and time rescheduled	11/27/2016 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	

Reason for Preemption	Sports
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<b>Digital Core Program (5 of 13)</b>	
	<b>Response</b>
Program Title	Give (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12N-12:30pm (effective 10/1/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the countries top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

<b>Questions</b>	<b>Response</b>
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Title of Program	Give (WCAU 10.1 NBC)
List date and time rescheduled	11/27/2016 02:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (6 of 13)</b>	
	<b>Response</b>
Program Title	Pets in Paradise TV (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:00-10:30am (LTC 10/30/16)
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The shows goal is to help nurture relationships between pet owners and their companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Aqua Kids Adventures II (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:00-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Veggie Tales (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:30-12N
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 13)**

**Response**

Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 12N-12:30pm
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (11 of 13)</b>	<b>Response</b>
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 12:30-1:00pm
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (12 of 13)</b>	
	<b>Response</b>
Program Title	Heart of a Champion with Lauren Thompson (WCAU 10.1) NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm (effective 10/1/16)
Total times aired at regularly scheduled time	8
Total times aired	14



Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channels Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	11/05/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	12/24/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	

Reason for Preemption	Sports
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### Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	10/08/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-08
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	11/12/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	11/27/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	Heart of a Champion (WCAU 10.1 NBC)
List date and time rescheduled	10/23/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22

Episode #	
Reason for Preemption	Sports
<b>Digital Core Program (13 of 13)</b>	
	<b>Response</b>
Program Title	Steal the Show (WCAU 10.2 )COZI TV
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:00-10:30am (effective 11/6/16)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered 1, Creating the melody, 2, writing the lyric, 3, creating harmonies, 4, developing instrumentals and 5, recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. Showplace TV Syndication
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ronni Attenello
Address	10 Monument Road
City	Bala Cynwyd
State	PA
Zip	19004
Telephone Number	(610) 668-5793
Email Address	ronni.attenello@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	The Voyager with Josh Garcia (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	Wilderness Vet (WCAU 10.1) NBC
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	Journey with Dylan Dreyer (WCAU 10.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins



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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
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**Other Matters (4 of 12)**

**Response**

Program Title	Naturally, Danny Seo (WCAU 10.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 11:30-12N
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is Americas leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
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**Other Matters (5 of 12)**

**Response**

Program Title	Give (WCAU 10.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 12N-12:30pm
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEFs Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the countries top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
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**Other Matters (6 of 12)**

**Response**

Program Title	Heart of a Champion with Lauren Thompson (WCAU 10.1 NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 12:30-1:00pm
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Total times aired at regularly scheduled time	12
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channels Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
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**Other Matters (7 of 12)**

**Response**

Program Title	Steal the Show (WCAU 10.2 COZI TV)
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Origination	Local
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Days/Times Program Regularly Scheduled	Sun 10:00-10:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered 1, Creating the melody, 2, writing the lyric, 3, creating harmonies, 4, developing instrumentals and 5, recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. Showplace TV Syndication
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**Other Matters (8 of 12)**

**Response**

Program Title	Ariel Zoey & Eli, Too (WCAU 10.2 COZI TV)
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Origination	Local
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Days/Times Program Regularly Scheduled	Sun 10:30-11:00am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and resending musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.
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**Other Matters (9 of 12)**

**Response**

Program Title	Aqua Kids Adventures II (WCAU 10.2 COZI TV)
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Origination	Local
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Days/Times Program Regularly Scheduled	Sun 11:00-11:30am
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative.

**Other Matters (10 of 12)**

**Response**

Program Title	Veggie Tales (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 11:30-12N
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication)

**Other Matters (11 of 12)**

**Response**

Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local

Days/Times Program Regularly Scheduled	Sun 12N-12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Other Matters (12 of 12)	Response
Program Title	The New Howdy Doody (WCAU 10.2 COZI TV)
Origination	Local
Days/Times Program Regularly Scheduled	Sun 12:30-1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Ronni Attenello</b> <i>Director of Programming</i></p> <p>03/21/2017</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">FCC 398 Ammendment A.docx</a>	Applicant	Amendment		Done with Virus Scan and/or Conversion