

# Children's Television Programming Report

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 Call Sign:
 WEPX-TV
 Facility ID:
 81508

 City:
 GREENVILLE
 State:
 NC
 State:
 State:<

# **Report reflects information for : First Quarter of 2017**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

### Applicant Name, Type, and Contact Information

## Applicant Information

Applicant	Address	Phone	Email	Applicant Type
ION MEDIA GREENVILLE LICENSE, INC. Doing Business As: ION MEDIA GREENVILLE LICENSE, INC.	Bianca Frye 601 CLEARWATER PARK ROAD WEST PALM BEACH, FL 33401 United States	+1 (561) 682-4110	BIANCAFRYE@IONMEDIA. COM	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	<b>Shea Clark</b> <i>Vice President, Support &amp;</i> <i>Services</i> ION Media Networks, Inc.	Shea Clark 14444 66th Street N Clearwater, FL 33764 United States	+1 (727) 533- 2708	sheaclark@ionmedia.com	Technical Representative
	<b>Michael S Hubner</b> ION Media Networks, Inc.	Michael S. Hubner 810 Seventh Avenue 31st Floor New York, NY 10019 United States	+1 (212) 603- 8407	michaelhubner@ionmedia. com	Legal Representative

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	ION	
		Nielsen DMA	Greenville-N.Berr	n-Washngtn
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			840.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			75.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (ap	hat at least 50% of the Core Programming counted toward meeting oplied to free video programming aired on other than the main Yes N program episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	The Choo Bob Show E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	Raggs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Thei chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 24)	Response
Program Title	Doki E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad educational representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming and involves the audience through presentation of material in a way that demands intellectual interaction on the informational part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this objective of series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, the program and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and how it and support their learning. meets the definition of Core Programming. Does the Yes Licensee identify the program by displaying throughout

the program the symbol E

/l?

Digital Core Program (4 of 24)	Response
Program Title	Raggs E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 am and 7:30 am ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 24)	Response
Program Title	Harry and His Bucket Full of Dinosaurs E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 am and 8:30 am ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being par of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 24)	Response
Program Title	Todd World E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 am and 9:30 am ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Todd World uses the real-life experiences of a preschool-aged boy and his friends to offer lessons of acceptance, tolerance and diversity to the child-at-home. It is a program perfect for the pre-school and early elementary age group (2-5 years) and an excellent use of the television medium to support the social/emotional development of kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	Fishtronaut E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:00 am and 10:30 am ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fishtronaut is a secret agent fish that wears a spacesuit so he can leave his home in Quiet Lake and explore the world outside the water in Smiling Trees Park. All sorts of environmental and nature-related mysteries pop up. With his friends, Marina (an 8 year old girl) and Zeek (a pre-teer monkey), the mysteries are always solved. In each episode, viewers are invited to clap and dance along with the cast to help reveal clues locked inside a magical multicolored ball.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 24)	Response
Program Title	Meteor and the Mighty Monster Trucks E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Fridays / 11:00 am and 11:30 am ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of trucks that live/go to school in a monster truck arena called Crushington Park deal with winning and losing graciously and overcoming obstacles. Narrator brings us into the actio and tells us what's going on during the episode in the voice of a sports announcer. Characters repeat from episode to episode and are predominantly male. However, all characters look very different and have different abilities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 24)	Response
Program Title	Dive Olly Dive E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 12:00 pm ET and 12:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 24)	Response
Program Title	The Choo Bob Show E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 1:00 pm and 1:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	Artzooka E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 2:00 pm and 2:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A live action program which takes place primarily in the craft room of the host. The for of each episode is finding everyday items and using them to make fun creative art projects. The series encourages creative thinking and imagination produced in a pos- manner to support a child's use of imagination and a love of art.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	Thomas Edison's Secret E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 4:00 pm and 4:30 pm ET

Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thomas Edison's Secret presents accurate, age appropriate scientific principles and concepts b portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 24)	Response
Program Title	Secret Millionaire's Club E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 5:00 pm and 5:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (14 of 24)	Response
Program Title	Nutri Ventures E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 pm and 7:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series designed to promote healthy eating and impart information about each food group in an entertaining context which also contains other educational and informational objectives. The program highlights the distinct personalities of the four young heroes, who are between the ages of 4 and 10, in the episodes in a manner that utilizes how to engage in cooperative behavior and the need to do so. In addition, the series promotes strategic thinking and problem solving as the heroes must devise methods to get past the various creatures standing in the way of their mission.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 24)	Response
Program Title	Zoo Clues E/I Qubo
Origination	Network

Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 pm and 8:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show' clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	Animal Science E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 pm and 9:30 pm ET
Total times aired at regularly scheduled time	120
Total times aired	120
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 24)	Response
Program Title	Doki E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 8:00 am and 8:30 am ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad educational representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the informational part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this objective of series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, the program and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and how it and support their learning. meets the definition of Core Programming.

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Digital Core Program (18 of 24)	Response
Program Title	Jacob Two-Two E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 am and 11:30 am ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	Jakers E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 12:00 pm and 12:30 pm ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is knowing stuff in our power. The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps t solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today's children.

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Digital Core Program (20 of 24)	Response
Program Title	My Friend Rabbit E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 1:00 pm and 1:30 pm ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	Response
Program Title	The Choo Bob Show E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 2:00 pm and 2:30 pm ET
Total times aired at regularly scheduled time	50

Total times aired	50
Number of	0
Preemptions	
Number of	0
Preemptions for	
other than	
Breaking News	
Number of	0
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	4 years to 11 years
Child Audience	
Describe the	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each
educational and	program features a diverse community of people and puppets who share a love of trains, adventure
informational	and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized
objective of the	environment of model trains and people encourage exploration as well as pro-social behaviors such a
program and how	courtesy, compromise and patience. The program series proposes situations that require thoughtful
it meets the	choices and provides resolution geared to the unique concerns and abilities of young children.
definition of Core	
Programming.	
Does the Licensee	Yes
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Digital Core Program (22 of 24)	Response
Program Title	Adventures from the Book of Virtues E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 3:00 pm and 3:30 pm ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the edu informational obje program and how definition of Core Programming.	ective of the this av v it meets the familie	dventures from the Book of Virtues is based on the best seller book of the same title, vard winning series is designed to enlighten, inspire and spark the imagination of es everywhere. The classic stories illuminate the core virtues of honesty, work, assion, responsibility, courage, self discipline, friendship, loyalty, and perseverance.
Does the License the program by d throughout the pr symbol E/I?	lisplaying	

Digital Core Program (23 of 24)	Response
Program Title	Willa's Wild Life E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 4:00 pm and 4:30 pm ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets: an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find way to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realized that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

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Digital Core Program (24 of 24)	Response
Program Title	Zula Patrol E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 5:00 pm and 5:30 pm ET
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, the Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution.

Does the	Yes		
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Sandra Edwards
	Address	1301 South Glenburnie Road
	City	New Bern
	State	NC
	Zip	28562
	Telephone Number	(877) 391-6216
	Email Address	sandraedwards@ionmedia.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The core programs listed in the Digital Core Programming section of this report that aired on the Qubo channel were regularly scheduled for 13 consecutive weeks beginning the final week of the prior quarter through the period depicted in this report.

### Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	The Choo Bob Show E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land' where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Other Matters (2 of	21) Response
Drogram Title	

Other Matters (2 of 21)	Response
Program Title	Raggs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

Other Matters (3 of 21)	Response
Program Title	Doki E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 am and 8:30 am ET/PT or 7:00 am and 7:30 am CT/MT

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of D and its characters reflects the media landscape of today's child. Although the most supportive programm involves the audience through presentation of material in a way that demands intellectual interaction on part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and the series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions and an "arguably" realist presentation of discovery. Combined, these elements will keep children engage and support their learning.
Other Matters (4 of 21)	Response
Program Title	Mickey's Farm E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 am and 7:30 am ET
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational	Mickey, a curious and adventurous Shetland Sheepdog, is a city dog who has just moved to a farm with his best friend, 14 year old Megan. Each episode follows Mickey as he experiences new things on the
and informational objective of the program and how it meets the definition of Core Programming.	farm. Often Mickey gets confused or into a bind, but with the help of Megan, his friends Guy, a wise goa and Fiona, an energetic ferret, and their Magic Book, a solution is always found and Mickey learns something new. The show is narrated by Sunny, the sun, who is always watching over the activities on farm. Episodes end with an original song, which reiterates new things learned. The show is intended to motivate children to explore new things, ask questions, problem solve and make new friends.

Origination

Network

Meteor and the Mighty Monster Trucks E/I Qubo

Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:00 am and 8:30 am ET
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A group of trucks that live/go to school in a monster truck arena called Crushington Park deal with winning and losing graciously and overcoming obstacles. Narrator brings us into the action and tells us what's going on during the episode in the voice of a sports announcer. Characters repeat from episode to episode and are predominantly male. However, all characters look very different and have different abilities.
Other Matters (6 of 21)	Response
Program Title	Raggs E/I Qubo
Origination	Network
Days/Times Program Regul Scheduled	arly Mondays - Fridays / 9:00 am and 9:30 am ET
Total times aired at regularly scheduled time	y 130

Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

Other Matters (7 of 21)	Response
Program Title	Harry and his Bucket Full of Dinosaurs E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:00 am and 10:30 am ET
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.

Other Matters (8 of 21)	
/	Response
Program Title	Doki E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 11:00 am and 11:30 am ET
Total times aired at regularly scheduled time	130
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it	Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of D and its characters reflects the media landscape of today's child. Although the most supportive programm involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and the series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions and an "arguably" realist presentation of discovery. Combined, these elements will keep children engage
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	esponse
Program Title D	live Olly Dive E/I Qubo
Origination N	letwork
Days/Times M Program Regularly Scheduled	londays - Fridays / 2:00 pm and 2:30 pm ET
Total times 13 aired at regularly scheduled time	30
Length of 30 Program	0 mins
Age of Target 4 Child Audience from	years to 7 years
educationalstandteinformationalinobjective of thedeprogram andO	tive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and trengths. Skid, although something of a bully, comes around in each episode and is never cruel. The earn is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it oes not incorporate some of the elements that we know extend a series' power in terms of teaching, Div Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting child's learning. In particular this series supports a child's social development and problem solving skills
Other Matters (11 of 21)	Response
•	Response Zoo Clues E/I Qubo
of 21)	
of 21) Program Title	Zoo Clues E/I Qubo
of 21) Program Title Origination Days/Times Program Regularly	Zoo Clues E/I Qubo Network
of 21) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	Zoo Clues E/I Qubo Network Mondays - Fridays / 4:00 pm and 4:30 pm ET
of 21) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Zoo Clues E/I Qubo Network Mondays - Fridays / 4:00 pm and 4:30 pm ET 130

Other Matters (12 of 21) Response

Program Title	Animal Atlas E/I Qubo
Origination	Network
Days/Times	Mondays - Fridays / 5:00 pm and 5:30 pm ET
Program	
Regularly	
Scheduled	
Total times	130
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Animal Atlas provides visual information from original and detailed footage of animals. The fast moving
educational and	clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats.
informational	The animal subjects are presented as they move informally and comfortably through their living activitie
objective of the	and the narration is well informed and unobtrusive. The program uses an interactive segment with
program and	multiple choice questions about the animals covered. The questions have just the right level of
how it meets	engagement and are a worthwhile component of the program. The program's constant reinforcement o
the definition of	species differentiation will facilitate learning for young people between the ages of 13 to 16.
Core Programming.	

Program TitleOriginationDays/Times Program Regularly ScheduledTotal times aired at regularly scheduled timeLength of ProgramAge of Target Child Audience fromDescribe the educational	Animal Science E/I Qubo         Network         Mondays - Fridays / 6:00 pm and 6:30 pm ET         130
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from	Mondays - Fridays / 6:00 pm and 6:30 pm ET
Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from	
regularly scheduled time Length of Program Age of Target Child Audience from	130
Age of Target Child Audience from	
Audience from	30 mins
Describe the educational	13 years to 16 years
and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13 to 16 year old age group, but is also a highly entertaining program for a more general audience, in particular younger children ages 8 to 12. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

Other Matters (14 of 21)	Response
Program Title	Safari Tracks E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:00 pm and 9:30 pm ET

	mes aired at ly scheduled	130
Length	of Program	30 mins
0	Target Child	13 years to 16 years
informa objectiv progra meets of Core	ional and ational ve of the m and how it the definition	Safari Tracks is a thirty minute program designed for a young audience range of 13 to 16 year olds that highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. The series lends itself respect to the natural world and initiates discussion of issues relating to that world and encourages drawing of conclusions based upon information presented. The programs concluding segment contains a sardonically toned mock quiz that serves as reinforcement and review of the material covered in the program.

Other Matters (15 of 21)	Response
Program Title	Fishtronaut E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 7:00 am and 7:30 am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fishtronaut is a secret agent fish that wears a spacesuit so he can leave his home in Quiet Lake and explore the world outside the water in Smiling Trees Park. All sorts of environmental and nature-related mysteries pop up. With his friends, Marina (an 8 year old girl) and Zeek (a pre-teer monkey), the mysteries are always solved. In each episode, viewers are invited to clap and dance along with the cast to help reveal clues locked inside a magical multicolored ball.

Other Matters (16 of 21)	Response
21)	
Program Title	Timothy Goes to School E/I Qubo
Origination	Network
Days/Times	Saturdays and Sundays / 9:00 am and 9:30 am ET
Program Regularly	
Scheduled	
Total times aired at	52
regularly scheduled	
time	
Length of Program	30 mins
Age of Target Child	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The programs primary focus is on events at an elementary school filled with animal children and their teachers. The title character and his classmates are a recurring group of diverse creatures. The challenges in each episode are usually social or ethical dilemma with viewers learning about honesty, responsibility, friendship and other prosocial behavior. The programs illustrate that children can overcome new obstacles, accept the difference of others, become aware of their responsibilities and support and help those in need.

Other Matters (17 of 21)	Response
Program Title	Jacob Two-Two E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 am and 11:30 am ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.
Other	
Matters (18	
of 21)	Response
Program Title	Pearlie E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 1:00 pm and 1:30 pm ET
Total times aired at regularly scheduled time	52

Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wen- Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone hap and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advanta of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friend Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored t order.
Other Matters (1 of 21)	9 Response
Program Title	Marvin and the Tap Dancing Horse E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 3:00 pm and 3:30 pm ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing
Other Matters (20 of 21)	Response
Program Title	Jacob Two Two E/I Qubo
Origination	Network
Days/Times Program Regularly	Saturdays and Sundays / 4:00 pm and 4:30 pm ET

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.
Other Matters (21 of 21)	Response
Program Title	Jane and the Dragon E/I Qubo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 5:00 pm and 5:30 pm ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of her castle community. In each episode, Jane encounters a challenge that tests her problem solving skill and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jan learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Michael S Hubner Secretary 04/05

Attachments No Attachments.