



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0004335907** | File Number: **0000022601** | Submit Date: **04/03/2017** | Call Sign: **KONG** | Facility ID: **35396** | City:  
**EVERETT** | State: **WA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/03/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KONG-TV, INC.	Law Department, TEGNA Inc. TEGNA Inc. 7950 Jones Branch Drive McLean, VA 22107 United States	+1 (703) 873-6600	lawdept@tegna.com	Company

Contact  
Representatives  
(1)

Contact Name	Address	Phone	Email	Contact Type
Akin S. Harrison , Esq . <i>Legal Representative</i> Covington & Burling, LLP	Akin S. Harrison One CityCenter, 850 Tenth St., NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.kongtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Give' introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network

Days/Times Program Regularly Scheduled	SAT, 9:30am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Heart of a Champion with Lauren Thompson' features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>		<b>Response</b>	
Program Title	Teen Kids News		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	SUN, 12:00pm		
Total times aired at regularly scheduled time	13		
Total times aired	13		
Number of Preemptions	0		

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal for kids who identify and emulate them. The program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)    Response	
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)		Response
Program Title		Biz Kids
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN, 1:00pm
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a weekly series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



Digital Core Program (6 of 7)		Response
Program Title	Into The Wild	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUN, 1:30pm	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Into The Wild follows the true life adventures of Jack Hanna and his compatriots as they travel the globe in search of the ultimate animal experience. This unscripted half-hour series will follow them as they venture from their homes in the U.S. to some of the world's most diverse and remote locales. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location, learning and sharing about the conservation projects that are making a huge difference in the lives of the local people and animals. While documenting the fierce challenges that face his hosts, Hanna will facilitate much-needed donations of crucial supplies, including medicine, technology or even the funds required to carry on the important work of his fellows.</p>	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 2:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made In Hollywood Teen Edition is a weekly series targeting teens with segments ranging from animation, producing, and directing to costume design, casting and 3D technology. The program introduces its audience to behind-the-scene film making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)		Response
Program Title	Health Innovations Impacting Kids Worldwide	
Origination	Local	
Days/Times Program Regularly Scheduled:	Sun. 1.29.17 (7:30-8:00P)	
Total times aired at regularly scheduled time:	1	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Seattle Children's is a leading medical facility in the Northwest, helping children in countless ways. It is also on the forefront of medical research, helping children around the globe. In this KING5 Healthlink Special, hosts Amity Addrissi and Jean Enersen showcase several new medical techniques that are making a difference, including a special device helping infants with palate deformities receive proper nutrition. See how immunotherapy is helping treat cancer and potentially other diseases such as lupus and diabetes. Meet two pediatric neurogeneticists from Seattle Children's who are unlocking new information about the zika virus and microcephaly. We also take a closer look at a new type of diet developed at Seattle Children's that is showing success for kids with IBD.	
Does the program have educating and informing children ages 16 and under as a significant purpose?	No	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		
Date and Time Aired:		
Questions	Response	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Health Innovations Impacting Kids Worldwide
Origination	Local
Days/Times Program Regularly Scheduled:	Sun. 2.19.17 (7:30-8:00P)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Seattle Children's is a leading medical facility in the Northwest, helping children in countless ways. It is also on the forefront of medical research, helping children around the globe. In this KING5 Healthlink Special, hosts Amity Addrissi and Jean Enersen showcase several new medical techniques that are making a difference, including a special device helping infants with palate deformities receive proper nutrition. See how immunotherapy is helping treat cancer and potentially other diseases such as lupus and diabetes. Meet two pediatric neurogeneticists from Seattle Children's who are unlocking new information about the zika virus and microcephaly. We also take a closer look at a new type of diet developed at Seattle Children's that is showing success for kids with IBD. This is a replay of the Sunday 1.29.17 (7:30P) telecast.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Date and Time Aired:

Questions	Response
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Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michael Loranger
Address	1501 First Avenue South, Suite 300
City	Seattle
State	WA
Zip	98134
Telephone Number	(206) 448-3639
Email Address	mloranger@king5.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	BROADCAST ENHANCEMENT EFFORTS ON KONG-DT 16.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, junior high and high school) are an important part of KING 5's weather reporting on KONG. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information available in Washington State. First Alert School Net reports are included in each KING 5 newscast on KONG. The School Net is of great educational benefit as a hands-on learning opportunity. In the classroom, students use the weathernet stations to learn about weather metrics and incorporate meteorology into their science curriculum. They can bring weather forecasting to their own neighborhoods.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal for kids who identify and emulate them. The program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.

Other Matters (2 of 7)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Think Big" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in a limited amount of time, promoting creative thinking and practical skills.
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Other Matters (3 of 7)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Biz Kids" is a weekly series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, "Biz Kids" provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (4 of 7)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Into The Wild" follows the true life adventures of Jack Hanna and his compatriots as they travel the globe in search of the ultimate animal experience. This unscripted half-hour series will follow them as they venture from their homes in the U.S. to some of the world's most diverse and remote locales. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location, learning and sharing about the conservation projects that are making a huge difference in the lives of the local people and animals. While documenting the fierce challenges that face his hosts, Hanna will facilitate much-needed donations of crucial supplies, including medicine, technology or even the funds required to carry on the important work of his fellows.
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Other Matters (5 of 7)	Response
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN, 2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series targets teens with segments ranging from animation, producing, and directing to costume design, casting and 3D technology. The program introduces its audience to behind-the-scene film making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (6 of 7)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Give" introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business, who are all on a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
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Other Matters (7 of 7)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Heart of a Champion with Lauren Thompson" features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. "Heart of a Champion" is not only defined by their speed, strength, and agility, but also by their grit, resiliency and heart.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Michael Paul Loranger</b> <b>, Mr. .</b> <i>Program Manager,</i> <i>KING,</i> <i>KONG</i></p> <p>04/03 /2017</p>

**Attachments**

No Attachments.