

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023893233** File Number: **0000020656** Submit Date: **01/09/2017** Call Sign: **WLUK-TV** Facility ID: **4150** City:

GREEN BAY State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2017 Filing Status: Active

Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WLUK LICENSEE, LLC Doing Business As: WLUK LICENSEE, LLC	C/O MILES S. MASON, ESQ PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Green Bay-Appleton
	Web Home Page Address	www.fox11online.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 10:30am
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Xploration: Awesome Planet
List date and time rescheduled	11/12/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29

Episode #	108
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: Awesome Planet
List date and time rescheduled	12/25/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	116
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 9:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Xploration: Outer Space
List date and time rescheduled	12/25/2016 10:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	116

Reason for Preemption Sports

Digital Core Program (4 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 12:00pm
Total times aired at regularly scheduled time	6
Total times aired	14
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Teen Kids News

List date and time rescheduled	10/08/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	1404
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	11/05/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	1406
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/03/2016 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	1407
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	10/29/2016 05:07 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	1408
Reason for Preemption	Sports

Questions	Response
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Title of Program	Teen Kids News
List date and time rescheduled	11/26/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	1411
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/03/2016 04:20 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	1413
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/17/2016 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	1414
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	12/25/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	1416
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 9:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world animals and plants, and the inventions inspired by them. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 11:00am
Total times aired at regularly scheduled time	8
Total times aired	14
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6

Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encourages to be curious and learn about science, history and culture through creativity and the scientific method. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	11/05/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	10/29/2016 04:08 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	108
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	11/26/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19

Episode #	111
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	12/03/2016 03:20 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	113
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	12/17/2016 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	114
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: Weird But True
List date and time rescheduled	12/25/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	116
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 11:30am
Total times aired at regularly scheduled time	6

Total times aired	14
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	
Title of Program	Xploration: DIY Sci
List date and time rescheduled	10/08/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	104
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Xploration: DIY Sci
List date and time rescheduled	11/05/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	106
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: DIY Sci
List date and time rescheduled	11/12/2016 01:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	107
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: DIY Sci
List date and time rescheduled	10/29/2016 04:37 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	108
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	
Title of Program	Xploration: DIY Sci
List date and time rescheduled	11/26/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	111
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	
Title of Program	Xploration: DIY Sci
List date and time rescheduled	12/03/2016 03:50 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	113
Reason for Preemption	Sports

Questions	Response
Title of Program	Xploration: DIY Sci

List date and time rescheduled 12/17/2016 04	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time? Yes	
Date Preempted	2016-12-10
Episode #	114
Reason for Preemption	Sports

Questions	
Title of Program	Xploration: DIY Sci
List date and time rescheduled	12/25/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	116
Reason for Preemption	Sports

Digital Core Program (8 of 14)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 8:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as the anatomy and physiology information of animals. The viewers are taken around the biomes of the world, merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program aired on the station's secondary digital stream; 11.2.

Does the Licensee
identify the program by
displaying throughout
the program the
symbol E/I?

Digital Core Program (9 of 14)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 8:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an exciting and entertaining series which takes viewers on location to explore the magnificent and immense world of Africa's animals. Ushaka, a young South African host, takes the viewer from the brushlands of the Savanna to the great Okavango, and from the greatest game reserves to the most remote beaches of Madagascar, and more. The viewer will see everything from rare African birds to "creepy crawlers", to animal babies interacting with their mothers and siblings. The viewer will learn about life science as well as biological facts, which will educate the viewer about the natural activities of a species as well as its environment, the need for wildlife conservation, and how to better support the protection of endangered species. This program aired on the station's secondary digital stream; 11.2.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (10 of 14)	Response
Program Title	Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 9:00am, 10:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series take viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature. The history and cultures of these locations are explored to help viewers gain a better understanding of the diverse world in which they live. This program aired on the station's secondary digital stream; 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 9:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this program, viewers "travel" across the United States exploring cities, amazing monuments, natural wonders, and other interesting destinations. The program presents core curriculum information about history, geography, and culture, giving viewers a fun and entertaining learning experience. This program aired on the station's secondary digital stream; 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program aired on the station's secondary digital stream; 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday:10/1-12/31/16, 11:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the station's secondary digital stream; 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 10/1-12/31/16, 11:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment fo animals in our care. This program aired on the station's secondary digital stream; 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	DONNA FISCHER
Address	787 LOMBARDI AVE
City	GREEN BAY
State	WI
Zip	54304
Telephone Number	(920) 490-1467
Email Address	dfischer@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	10/13/16: FOX 11 participated in "Find YourInspiration", a program from the Greater Green Bay Chamber. Thousands of eight grade students visited with reporters at the FOX 11 booth and learns about careers in television, while other students checked out the FOX 11 Storm Chaserl. 10/25/16: Michelle Melby, Mike Murad, and Tom Milbourn visited three area classrooms to spread the message about the Golden Apple Awards. 11/19/16: Michelle Melby, Tom Milbourn, Mark Leland, Gabrielle Mays and Mike Murad walked and rode iin the Green Bay Holiday Parade. 11/22/16: Pete Petoniak, Lauren Kalil, Katy Kramer and Katie Phernetton rode and walked in the Downtown Appleton Christmas Parade. 12/6/16: Lauren Kalil emceed the Christmas Recital for Barb's Centre for Dance in Green Bay. 12/10/16: Lauren Kalil and Justin Steinbrinck delivered gifts to New Community Shelter in Green Bay as a part of the Christmas Care program. Michelle Melby emceed the Greatest Green Bay Figure Skating Club's Christmas Exhibition. 12/15/16: Donna Fischer gave a station tour to eleven girl scouts from Green Bay, offering them a chance to visit with a news anchor and a meteorologist. WLUK aired the following public service announcements geared toward children/teens: Foundation for a Better Life, Anti-Bullying, Recycling. Liaison Contact

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 9:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the station's main digital stream.

Other Matters (2 of 14)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program will air on the station's main digital stream.

Other Matters (3 of 14)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 10:00am

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the station's main digital stream.

Other Matters (4 of 14)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the station's main digital stream.

Other Matters (5 of 14)	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program explores topics like ancient Greece, tornadoes and ostriches by uncovering fun, strange and surprising facts. An episode example includes making paper ships together and learning the history of pirates. Children are encourages to be curious and learn about science, history and culture through creativity and the scientific method. This program will air on the station's main digital stream.

Other Matters (6 of 14)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 11:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses "everyday" items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program will air on the station's main digital stream.

Other Matters (7 of 14)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 12:00pm
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens: reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program will air on the station's main digital stream.

Other Matters (8 of 14) Response

Program Title	Animal Atlas	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 8:00am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Life science, biological science, photography and humor combine to provide viewers of this program with life science concepts, animal classification, as well as the anatomy and physiology information of animals. The viewers are taken around the biomes of the world, merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom. This program will air on the station's secondary digital stream; 11.2.	

Other Matters (9 of 14)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an exciting and entertaining series which takes viewers on location to explore the magnificent and immense world of Africa's animals. Ushaka, a young South African host, takes the viewer from the brushlands of the Savanna to the great Okavango, and from the greatest game reserves to the most remote beaches of Madagascar, and more. The viewer will see everything from rare African birds to "creepy crawlers", to animal babies interacting with their mothers and siblings. The viewer will learn about life science as well as biological facts, which will educate the viewer about the natural activities of a species as well as its environment, the need for wildlife conservation, and how to better support the protection of endangered species. This program will air on the station's secondary digital stream; 11.2.

Other Matters (10 of 14)	Response
Program Title	Coolest Places on Earth

Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 9:00am, 10:30am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series take viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature. The history and cultures of these locations are explored to help viewers gain a better understanding of the diverse world in which they live. This program will air on the station's secondary digital stream; 11.2.

Other Matters (11 of 14)	Response
Program Title	State to State
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this program, viewers "travel" across the United States exploring cities, amazing monuments, natural wonders, and other interesting destinations. The program presents core curriculum information about history, geography, and culture, giving viewers a fun and entertaining learning experience. This show will air on the station's secondary digital stream; 11.2.

Other Matters (12 of 14)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 10:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program will air on the station's secondary digital stream; 11.2.

Other Matters (13 of 14)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise the young; and explains the Panda's living patterns. This program will air on the station's secondary digital stream; 11.2.

Other Matters (14 of 14)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday: 1/7-3/25/17, 11:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriched environment for animals in our care. This program aired on the station's secondary digital stream; 11.2.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Donna Fischer, Ms..

Community Relations Director

01/09/2017

Attachments

No Attachments.