



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030027791** | File Number: **0000020194** | Submit Date: **01/09/2017** | Call Sign: **KWHD** | Facility ID: **37103** | City:
HILO | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2017 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
LESEA BROADCASTING OF HAWAII, INC. Doing Business As: LESEA BROADCASTING OF HAWAII, INC.	61300 S. IRONWOOD ROAD SOUTH BEND, IN 46614 United States	+1 (574) 291-8200	JCHAUTIN@HARDYCAREY.COM	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Joseph C Chautin , III . <i>Legal Counsel</i> Hardy, Carey, Chautin & Balkin, LLP	1080 West Causeway Approach Mandeville, LA 70471 United States	+1 (985) 629- 0777	jchautin@hardycarey. com	Legal Representative
Wes Hylton <i>STAFF ENGINEER</i> LeSEA Broadcasting of Hawaii, Inc.	61300 Ironwood Road South Bend, IN 46614 United States	+1 (574) 231- 5246	whylton@lesea.com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Made In Hollywood : Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00 AM and SUNDAY 4:00 PM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) This nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Lassie's Pet Vets
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/ 9:00 AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)"Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6) Response	
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30 AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Veggie Tales is a show that draws upon characters from stories, which use both long and short-form materials to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contains whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM and Sunday 3:00 PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 1010 - This half-hour weekly series for teenagers provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually entail and what they can expect on a day-to-day basis in that particular field.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM and Sunday 3:30 PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow, features student athletes and their dedication to succeed in their sport while excelling in their academics and maintaining their personal lives. This show illustrates the importance of the many outstanding extracurricular activities students participate in, showing how each is a vital element to the entire student body. The band, cheerleader, drill team, as well as both girls and boys athletic programs are highlighted on Sports Stars of Tomorrow creating a balanced picture of the extracurricular activities available for the high school student. Education extends beyond the classroom. Extracurricular activities provide important challenges and lessons that mold students. Sports Stars of Tomorrow displays the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of the young athletes as they strive to become a "top level" performer in the sports arena. The program helps students realize that their full potential in both life and the playing field are attainable with lots of hard work and determination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00 AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Elaine G Jackson
Address	1188 Bishop St, Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	(808) 538-1414
Email Address	ejackson@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30 AM and Sunday 4:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)This nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.

Other Matters (2 of 6)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday /11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	14.1) America's Heartland - America's Heartland is a weekly half hour series featuring everyday Americans and their families telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series employees various ways of life, showcasing the diversity of how we live and work.

Other Matters (3 of 6)	Response
Program Title	Lassie's Pet Vet
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday / 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)"Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".

Other Matters (4 of 6)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM and Sunday 3:00 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	14.1) Real Life 101 introduces viewers to real people doing real jobs. From doctors, lawyers and veterinarians to fashion designers, sports trainers, music therapists, to college and professional coaches, Real Life 101 takes viewers on the job so they can see for themselves why these professionals love what they do. Viewers learn about jobs they might not know even existed!

Other Matters (5 of 6)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday / 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	14.1) Veggie Tales is a show that draws upon characters from stories which use both long and short-form materials to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories."
--	---

Other Matters (6 of 6)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00 AM and Sunday 3:30 PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	14.1) Sports Stars of Tomorrow is a United States nationally syndicated sports television show about high school and college athletics. The show, which is hosted by well known college and National Football League television analyst Charles Davis, takes its viewers across the country in search of the brightest young stars in sports.[1] Sports Stars of Tomorrow is the only high-school sports program in national syndication.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Elaine G Jackson <i>General Manager</i></p> <p>01/09 /2017</p>

Attachments

No Attachments.