

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0031173073** File Number: **0000020206** Submit Date: **01/09/2017** Call Sign: **WMDN** Facility ID: **73255** City:

MERIDIAN State: MS

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2017 Filing Status: Active

### Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WMDN TV, LLC Doing Business As: WMDN TV, LLC	Wade Threadgill 200 Congress Avenue Unit 30A AUSTIN, TX 78701 United States	+1 (512) 266-3235	Wade@wmdn.net	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Anne Goodwin Crump FLETCHER, HEALD & HILDRETH, P.L.C.	1300 North 17th Street ELEVENTH FLOOR ARLINGTON, VA 22209 United States	+1 (703) 812- 0400	CRUMP@FHHLAW. COM	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS BOUNCE COZI
	Nielsen DMA	Meridian
	Web Home Page Address	www.wmdntv.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	LUCKY DOG (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am D1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	DR. CHRIS PET VET (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am D1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require special services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinaria daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3
of 22)

Program Title	THE INSPECTORS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am D1
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE INSPECTORS (CBS)
List date and time rescheduled	11/12/2016 05:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 22)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am D1
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featur the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses who are changing the face of technology, this series will appeal to young viewers and their families
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (5	
of 22)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)

Out at 11	National.
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am D1
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
List date and time rescheduled	11/20/2016 07:00 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
List date and time rescheduled	11/12/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-20
Episode #	
Reason for Preemption	Sports

### **Digital Preemption Programs #3**

Questions	Response
Title of Program	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
List date and time rescheduled	12/11/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
List date and time rescheduled	12/18/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	

Reason for Preemption	Sports
·	

Questions	Response
Title of Program	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
List date and time rescheduled	12/25/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 22)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am D1
Total times aired at regularly scheduled time	7
Total times aired	14
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences. Dr. Chris offers unusual insights into animal behaviour as well as the preservation of endangered species. This program is specifically designed to further the education and information needs of children.

Does the	Yes	
Licensee identify		
the program by		
displaying		
throughout the		
program the		
symbol E/I?		

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	12/25/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	11/19/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	12/04/2016 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	12/25/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	12/25/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	12/25/2016 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE OPEN ROAD WITH DR. CHRIS (CBS)
List date and time rescheduled	01/01/2017 10:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 22)	Response
Program Title	ANIMAL TAILS (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am D2
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Tails we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Tails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	CULTURE CLICK (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour program that explores the genesis of and reasons behind culture events that permeate our everyday lives. The host opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics serve as a jumping off point for a deep dive into 13-16 year olds culture, to analyze and answer questions that shape their world. Experts in pop culture join the host adding insight and historical perspective
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	AQUA KIDS ADVENTURES (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10am D3
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	ARIEL, ZOEY & ELI TOO (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30am D3
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 22)	Response
Program Title	VEGGIE TALES (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30am D3
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

oes the Licensee	Yes
dentify the	
rogram by	
lisplaying	
roughout the	
rogram the	
ymbol E/I?	

Digital Core	
Program (12 of 22)	Response
Program Title	THE NEW HOWDY DOODY SHOW (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11am & 11:30am D3
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/1?		

Digital Core Program (13 of 22)	Response
Program Title	EVERYDAY HEALTH (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am & 11:30am D2
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	PETS IN PARADISE (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9am

Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	ALL IN WITH LAILA ALI (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am & 9:30am D2
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	ALL IN WITH LAILA ALI (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am & 9:30am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (17 of 22)	Response
Program Title	ALL IN WITH LAILA ALI (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9a, 9:30am, 10am & 10:30am
Total times aired at regularly scheduled time	9

Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	CULTURE CLICK ( BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour program that explores the genesis of and reasons behind culture events that permeate our everyday lives. The host opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics serve as a jumping off point for a deep dive into 13-16 year olds culture, to analyze and answer questions that shape their world. Experts in pop culture join the host adding insight and historical perspective.

No		
	No	No

Digital Core Program (19 of 22)	Response
Program Title	CULTURE CLICK (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour program that explores the genesis of and reasons behind culture events that permeate our everyday lives. The host opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics serve as a jumping off point for a deep dive into 13-16 year olds culture, to analyze and answer questions that shape their world. Experts in pop culture join the host adding insight and historical perspective.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	EVERYDAY HEALTH (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a & 11:30a D2
Total times aired at regularly scheduled time	6

Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas that will inspire other teens to take action.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (21 of 22)	Response
Program Title	EVERYDAY HEALTH (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9am, 9:30am, 11am & 11:30am D2
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are paying it forward with good will and new ideas that will inspire other teens to take action.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (22 of 22)	Response
Program Title	STEAL THE SHOW (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9am D3
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, composition, recording and instruments. Ariel, Zoey & Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All asoects of the process are covered-1)Creating a melody, 2) writing the lyric, 3)creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lucky Lisenbe
Address	1151 Crestview Circle
City	Meridian
State	MS
Zip	39305
Telephone Number	(601) 693-2424
Email Address	rwilliams@wmdn.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WMDN ceased analog transmission February 2009. WMDN broadcast in digital only. WMDN D1 is affiliated with the CBS network. WMDN D2 was affiliated with the BOUNCE TV network and WMDN D3 is affiliated with the COZI TV network. Both BOUNCE TV network and COZI TV network provide WMDN D2 and D3 respectively, programming that meets the requirements and needs for Children's Core Programming set forth by the Federal Communications Commission.

### Other Matters (15)

Programming.

Other Matters (1 of 15)	Response
Program Title	LUCKY DOG (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am D1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 15)	Response
Program Title	DR. CHRIS PET VET (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am D1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

objective of

the program

and how it

meets the

Core

definition of

Programming.

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 15)	Response
Program Title	THE INSPECTORS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am D1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet

scams, identity and mail theft, to consumer fraud. The program strives to educate young people about

and the power of perseverance. This program is specifically designed to further the educational and

informational needs of children, has educating and informing children as a significant purpose, and

otherwise meets the definition of Core Programming as specified in the Commission's rules.

making the right choices in their daily lives, encourages open communication between teens and parents

and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds

Other Matters (4 of 15)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am D1
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Child Audience from		
Describe the	INNOVATION NATION, h	
educational and	celebration of the inventor	
informational	forward-looking visionarie	
objective of the	greatest inventions - and	
program and how	the "what if it never happe	
it meets the	who are changing the face	
definition of Core		

13 years to 16 years

Age of Target

Programming.

Programming.

INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families.

Other Matters (5 of 15)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am D1
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 15)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am D1
Total times aired at regularly scheduled time	12

30 mins
13 years to 16 years
This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary
journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as
part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of
each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of
veterinary sciences. Dr. Chris offers unusual insights into animal behaviour as well as the preservation
of endangered species. This program is specifically designed to further the education and information
needs of children.

Other Matters (7 of 15)	Response
Program Title	ALL IN WITH LAILA ALI (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9am & 9:30am D2
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this half-hour series Laila Ali scours the globe to track down the world's most compelling stories, profiling inspirational athletes, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (8 of 15)	Response
Program Title	CULTURE CLICK (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am D2
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour program that explores the genesis of and reasons behind culture events that permeate our everyday lives. The host opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics serve as a jumping off point for a deep dive into 13-16 year olds culture, to analyze and answer questions that shape their world. Experts in pop culture join the host adding insight and historical perspective.

Other	
Matters (9 of	
15)	Respons

Program Title	AQUA KIDS ADVENTURES II (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10am D3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to

educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

Other Matters (10 of 15)	Response
Program Title	ARIEL, ZOEY & ELI, TOO (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:30am D3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (11 of 15)	Response
Program Title	THE NEW HOWDY DOODY SHOW (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 11am & 11:30am D3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Other Matters (12 of 15)	Response
Program Title	EVERYDAY HEALTH (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11am & 11:30am D2
Total times aired at regularly scheduled time	24
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years	
Describe the	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-	
educational and	esteem, establish physical fitness habits and prevent negative health choices. An inspirational	
informational objective	program about people who confront challenges by taking control, Everyday Health, through	
of the program and how	captivating storytelling, reports on amazing teens and other selfless Americans who are paying it	
it meets the definition of	forward with good will and new ideas that will inspire other teens to take action.	

Core Programming.

Other Matters (13 of 15)	Response
Program Title	ANIMAL TAILS (BOUNCE TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10am D2
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Tails we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Tails.

Other Matters (14 of 15)	Response
Program Title	VEGGIE TALES (COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30am D3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.

Other Matters (15 of 15)	Response
Program Title	STEAL THE SHOW (COZI TV)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, composition, recording and instruments. Ariel, Zoey & Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All asoects of the process are covered-1)Creating a melody, 2) writing the lyric, 3)creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Lucky Lisenbe

Program Director

01/09 /2017 **Attachments** 

No Attachments.