



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0002718062 | File Number: 0000019923 | Submit Date: 01/06/2017 | Call Sign: WVCY-TV | Facility ID: 72342 |

City: MILWAUKEE | State: WI

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

01/06/2017 | Filing Status: Active

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
VCY AMERICA, INC. Doing Business As: VCY AMERICA, INC.	JIM SCHNEIDER 3434 W KILBOURN AVE MILWAUKEE, WI 53208 United States	+1 (414) 935-3000	jims@vcyamerica.org	Company

Contact
Representatives
(3)

Contact Name	Address	Phone	Email	Contact Type
Kathryne Dickerson WILEY REIN & FIELDING LLP	1776 K STREET, NW WASHINGTON, DC 20006 United States	+1 (202) 719- 7279	kdickerson@wileyrein.com	Legal Representative
ANDREW ELIASON <i>STATION STAFF ENGINEER</i> VCY America, Inc.	3434 W. KILBOURN AVE MILWAUKEE, WI 53208 United States	+1 (414) 935- 3000	MEDIUMWAVE@LYCOS. COM	Technical Representative
Jim Schneider <i>Executive Director</i> VCY AMERICA, INC.	JIM SCHNEIDER 3434 W KILBOURN AVE MILWAUKEE, WI 53208 United States	+1 (414) 935- 3000	jims@vcyamerica.org	Executive Director

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	Independent
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.vcyamerica.org

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	6.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Black Buffalo
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA at 8:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL OBJECTIVE: A native American from the Yakima Washington Tribe teaches children by means of music, stories and guest to provide practical application in producing character in the lives of young people. The program often utilizes children. Interpretation for the deaf and hearing impaired is provided by means of sign language. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Davey & Goliath
Origination	Network
Days/Times Program Regularly Scheduled	SA at 9:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL OBJECTIVE: Using claymation, the program presents positive values for young people and helps them through the "growing up process". The program addresses such topics as being kind to others, respecting and knowing how to respond to children with disabilities, not being afraid of the dark, assisting police, knowing how to work through racial prejudices are just a sampling of issues this program addresses. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Secret Place
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA at 10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL OBJECTIVE: Puppets are used to illustrate everyday life-like situations that children will encounter. Situations such as being tempted to do wrong, poking fun at other children, respecting authority, being kind to those who mistreat you, purity, etc. are just some of the examples of principles being taught. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Adventure Pals
Origination	Syndicated
Days/Times Program Regularly Scheduled	F at 4:30pm & SA at 9:00am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>EDUCATIONAL/INFORMATIONAL OBJECTIVE: Host, Miss Jean, uses children to convey important truths, principles and positive values. This program teaches children the importance of showing respect for their parents, authority and God. It also illustrates and conveys principles to follow and promotes positive moral values and making good moral choices. The program also take children on tours to various factories, farms and businesses to educate them about business, industry and manufacturing. Children can enroll in a correspondence course. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (5 of 6)	Response
Program Title	Sunshine Factory
Origination	Network
Days/Times Program Regularly Scheduled	M-F at 4:00pm & SA at 8:00am
Total times aired at regularly scheduled time	79
Total times aired	79
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL OBJECTIVE: The program teaches grade school children how to morally resolve problems and deal with emotional issues. Character building qualities are addressed. The program uses costume characters and real life situations to convey simple truths. Topics on this program this quarter included, but are not limited to the following: Consequences of Actions, Forgetfulness, Patience, Using Spare Time Wisely, Handling Problems, Cheering Up Sick People, Making Decisions, Learning to Trust Others, Honesty, Food Drive, Sharing the Workload, Respecting Privacy, Fire Safety, Taking Turns, Saving Money, etc. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F. R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Dr. Wonder's Workshop
Origination	Network
Days/Times Program Regularly Scheduled	M at 4:30pm & SA at 10:00am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>EDUCATIONAL/INFORMATIONAL OBJECTIVE: Dr. Wonder and his crew share life changing truths with children in sign language and English. The show is targeted largely to a deaf/hard-of-hearing populace. The main characters are all deaf and speak in American Sign Language (ASL). For non-deaf viewers, the show is done with voice-over narration. CORE PROGRAMMING STATEMENT: The above listed program meets the definition of core programming in that this program has met the following criteria: (1) The program has serving the educational and informational needs of children ages 16 and under as a significant purpose; (2) The program is aired between the hours of 7:00am and 10:00pm; (3) The program is a regularly scheduled weekly program; (4) The program is at least 30 minutes in length; (5) The program is identified as specially designed to educate and inform children by the display on the television screen throughout the program of the E/I symbol; (6) The educational and informational objective of the program and the target child audience are specified in writing in the licensee's Children's Television Programming Report, as described in 47 C.F.R. Section 73.3526(e)(11)(iii); and (7) Instructions for listing the program as educational/information, including an indication of the age group for which the program is intended are provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (7)

Non-Core Educational and Informational Programming (1 of 7)	Response
Program Title	Black Buffalo
Origination	Syndicated
Days/Times Program Regularly Scheduled:	T at 4:30pm
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Black Buffalo, a native American from the Yakima Washington Tribe wears a native headdress. The program consists of music, stories, Bible quizzes for the visiting young people's group.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 7)	Response
Program Title	Secret Place
Origination	Syndicated
Days/Times Program Regularly Scheduled:	W at 4:30pm
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Puppets are used to illustrate everyday life-like situations that children will encounter. Situations such as being tempted to do wrong, poking fun at other children, respecting authority, being kind to those who mistreat you, purity, etc. are just some of the examples of principles being taught.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 7)	
Program Title	Davey & Goliath
Origination	Network
Days/Times Program Regularly Scheduled:	TH at 4:30pm
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using the technique of claymation, Davey, a young boy and Goliath, his dog are seen in everyday type situations. Davey along with his playmates have many adventurous times together and learn about making right decisions.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 7)	
Program Title	Red Boots for Christmas
Origination	Network
Days/Times Program Regularly Scheduled:	12/11 at 2pm & 12/16 at 8pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated story about a shoemaker who hated Christmas while living in a village where everyone loved Christmas. The shoemaker, touched by God in a dream, designed a pair of Red Boots for Christmas as a gift to God by giving them to a child in need.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (5 of 7)	Response
Program Title	Little Shepherd
Origination	Network
Days/Times Program Regularly Scheduled:	12/11 at 2:30pm & 12/16 at 8:30pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated story about a little boy that was attending to his pet lamb, trying to prove he was a good shepherd. He was assigned to watch the sheep with his family the night of Christ's birth and shared in their glad tidings.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (6 of 7)	Response
Program Title	The Candymaker's Christmas
Origination	Network
Days/Times Program Regularly Scheduled:	12/23 at 7:00pm & 12/26 at 12:00pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	August, the candymaker is certain that he has made the perfect Christmas gift for the royal family. But an accidental encounter in front of the cathedral teaches August that the only truly perfect Christmas present is the gift of Jesus. August learns a lesson in love and humility as his candy cane becomes a popular Christmas reminder for people throughout the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (7 of 7)	Response
Program Title	The Prince of Peace
Origination	Network
Days/Times Program Regularly Scheduled:	12/23 at 7:30pm & 12/26 at 12:30pm
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Christmas Story is re-lived in this 3D animation. the Christmas story unfolds as Mary & Joseph are visited by angels while Herod plots to erase any competition to the throne. The birth of baby Jesus takes place and changes the world as the Prince of Peace.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Schneider
Address	3434 W Kilbourn Ave
City	Milwaukee
State	WI
Zip	53208
Telephone Number	(414) 935-3000
Email Address	jims@vcyamerica.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the	<p>The Licensee, VCY America, Inc. has been involved in the following non-broadcast efforts in this quarter which enhance the educational and information service to children. 01. VCY America is also licensee of WVCY-FM, WVCY-AM, WVCX-FM, WVCF-FM, KVCX-FM, KVCF-FM, KVFL-FM, KVCY-FM, KCVS-FM, WJIC-FM, WVCM-FM, WVFL-FM, WVRN-FM, WQRN-FM KVCS-FM, KVCH-FM, WPTH-FM, WVCS-FM, WRVX-FM, WQRM-AM and KVCJ-FM. Also VCY America is the principle stockholder of radio stations WEGZ-FM and WVCN-FM. We have a birthday club where we invite children under age 12 to send in their birthdays and be a part of this club. When their birthday comes, we announce their name over the radio facilities and also send out a birthday packet which among other things includes a card and a small gift. This KIDS TALK radio program reinforces family and moral values in the lives of young people. This Birthday Club has approximately 10,000 children age 12 and younger who are enrolled. In addition, each of these radio stations air children's programming that is both educational and informational and promote positive values to young people. Children's programs are aired Monday-Friday from 3:45-4:30pm, Saturdays from 8:00am-10:45am and Sundays from 2:00-4:00pm (Central time). These programs teach moral values and help children to learn how interpersonal relationships can be conducted in a non-combative, but positive way. 02. Every Sunday morning VCY America has staff and volunteers that conduct the Protestant service at a County Detention Center. The Center is largely comprised of youths in trouble with the law usually between the ages of 10 and 17. We have one worker for the boys and one for the girls. During the Sunday School time we give the young people a chance to interact with the staff allowing them time to discuss problems or difficulties they're going through. If requested by the young people, the staff member will make visits to the Center during the week. We are hoping to show these youths that life is not worthless, that there is hope, and there is an alternative to the crime and violence of the city. For some, they will not receive any visits except from one of the VCY staff. 03. Some of the staff members are involved in youth outreach outside the realm of broadcasting. Paul McClain works as a leader and/or teacher in a youth program, at his local church. His primary working has been with children in 3rd grade helping them in their spiritual, intellectual and physical development. 04. Staff from VCY conduct a club for neighborhood children primarily focused on ages 8-13. The club meets weekly on Wednesday evenings. Each week children have recreational time as well as a time of spiritual instruction, values and character building. 05. The licensee, VCY America operates a camp in Hillsboro, WI. Over the weekend of October 7-9 the camp sponsored a father/son retreat. The weekend was an occasion for fathers and sons to come together in a camp setting and participate in activities, challenges, and instructional times. Participating</p>

next quarter,
or any
existing or
proposed non-
broadcast
efforts that
will enhance
the
educational
and
informational
value of such
programming
to children.
See 47 C.F.
R. Section
73.671,
NOTES 2 and
3.

attendants was approximately 158. The featured speaker gave several presentations on "Passing on Truth". 06. On October 29th, the licensee sponsored a rally at the Waukesha expo featuring guest speaker, Carl Kerby. His topic was, "Becoming Bold". This event was attended by families, including children and teens. Other Broadcast Related Information: Although the following programs educate and instruct a general audience and not just children, the following programs do contribute to our efforts in educating and instructing children: ORIGINS - a 30 minute weekly program airing Tuesdays at 5:00pm, Wednesdays at 1:30pm and Saturdays at 4:00pm. This program had 40 airings this quarter. This program features varied guests discussing and lecturing this quarter on the topics of: overview of the solar system, races in human population, UFO's, Noah's Flood, etc. Other similar programs of a education/informational dealing with science and related matters were also aired weekly including, "The Bible & Science" and "Answers Creation Hour", "Foundations in Creation" and various editions of "Steeling the Mind". PUBLIC SERVICE ANNOUNCEMENTS ----- The following is a summary of the public service announcements that WVCY-TV broadcast during the previous quarter that are responsive to the educational and informational needs of children 16 and under for their safety or instruction. Information includes the Organization, Description, Duration/Air Dates and # of Runs. Alliance For Wisconsin Youth - Warning youth about abusing drugs and how drugs decrease oxygen to the brain - 10/2016-Present; :30 Duration; 31 Runs American Academy of Orthopedic Surgeons - Emphasizes to children the need to get proper exercise, the importance of healthy bones and healthy habits; 10/2016-Present; :15, :30 & :60 Duration; 33 Runs American Association of Snowboarding Instructions - Ski Safety Spot; 12/2016-Present: :30 Duration; 12 Runs American Dental Association - Multiple PSA's on dental hygiene, flossing, brushing, limiting snacks between meals, eating nutritious foods, using fluoride toothpaste, getting regular check-ups and using a mouth guard while playing sports; :30 duration; - 10/2016-Present; 62 runs American Dental Association - A dentist emphasizes the importance of mouth guards to protect teeth while playing sports :60 duration; -10/2016-Present; 30 runs American Health Assistance Foundation - Eye health - :30 & :60 duration; 10/2016-Present; 29 Runs Department of Transportation - Willie Whistle illustrates safety at crossing streets - :30 duration; - 10/2016-Present; 26 Runs Disabled American Veterans - Showing respect for the flag; 10/2016-Present; :30 & :60 Duration; 25 Runs Drug Free America - The deadliness of drugs as stated by a coroner and parents of a young teen - :30 duration 10/2016-Present; 39 Runs Drug Free America Foundation, Inc. - Views a playground of children one of which was born addicted to cocaine, another rescued from a meth lab, and another sold for drugs. Speaks of the negative impact of drugs - 10 /2016-Present; :30 & :60 Duration; 34 Runs FamilyNet/National Baptist Convention - Jot, a little animated "Dot" portrays a small boy who has several playmates that encounter different situations in life where they need to make correct and moral decision - 2:00 duration; 10/2016 -Present; 53 Runs International Assoc. of Fire Chiefs - A fire commissioner explains how to use portable fuel containers safely - 10/2016-Present; :30 Duration; 26 Runs Lightning Protection Institute - Promoting safety during lightning & storms - 10/1/2016-12 /1/2016 - :30 Duration; 17 Runs National Council of Teachers of Math - "Figure This" - a series of mathematical challenges for children to work out with their parents as presented on a website - 10/2016-Present; :60 Duration; 39 Runs National Fire Prevention Association - Informs children about smoke detectors and about testing them once a month, another spot shows how to crawl below the smoke in the event the house is on fire. Sparky the fire dog is featured - :15 & :30 Duration; 10/2016-Present; 43 Runs National Institute of Environmental Health Sciences - Department of Health and Human services encourage the importance of teaching children in the vocations of doctors, meteorologists, and scientists - :30 duration; 10/2016-Present; 42 runs National Pest Management Assoc - Young student junior scientists are in a lab discovering how insects and rodents carry diseases and can send children to the hospital - :30 Duration; 10/2016-Present; 28 Runs Operation Lifesaver - Multiple PSA's Illustrate the danger of playing near railroad tracks. - 10/2016-Present; :30, :41 & :49 Duration; 48 Runs Ski Patrol in Action - Informational spots by medical doctors and ski specialists on pre-exercises, dressing properly, and how to interpret ski safety signs. - 12/2016-Present; :30 Duration; 18 Runs Underwrites Laboratory - Garage Door Opener Safety - :30 duration 10/2016-Present; 31 Runs U.S. Air Force - Focuses on a door that can open and close for young people who want to enter into the opportunities that can lie ahead of them if they will only stay in and finish their schooling as this opens up the best opportunities in the U.S. Air Force - :60 duration; 10/2016-present; 30 runs U.S. Dept of Transportation - Warning about the danger of texting while driving - :30 Duration; 10/2016-Present; 43 Runs U.S. Dept of Transportation - Shows the amount of time it takes to look at a text while driving - :30 Duration; 10/2016-Present; 46 U.S. Fire Administration - A girl who's father is a fireman, urges others to get fire alarms so they can get out before her father has to go looking for them - 10/2016-Present; :30 Duration; 28 Runs U.S. Fish and Wildlife Service - Stresses the importance of getting away from cell phones, video games & other electronics and getting out of doors and exploring nature - 10/2016-Present; :30/:60 Duration; 39 Runs USPS - The United States Postal Service uses an educational animation featuring two birds who emphasize the danger of going up to mail delivery vehicles and obtaining mail from the driver. Instead they need to wait for it to be placed in their mailbox - 10/2016-Present; :30 Duration; 27 Runs In addition to the above listed public service announcements, numerous announcements were aired by WVCY-TV for local churches and ministries -10/2016-Present announcing their programs for youth including education classes, activities, programs, etc.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Sunshine Factory (Digital Only)
Origination	Network
Days/Times Program Regularly Scheduled	M-F at 4:00pm & SA at 8:00am
Total times aired at regularly scheduled time	77
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.
Other Matters (2 of 6)	Response
Program Title	Black Buffalo (Digital Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA at 8:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.
Other Matters (3 of 6)	Response
Program Title	Davey & Goliath (Digital Only)
Origination	Network
Days/Times Program Regularly Scheduled	SA at 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.
Other Matters (4 of 6)	Response
Program Title	Secret Place (Digital Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA at 10:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.
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Other Matters (5 of 6)	Response
Program Title	Dr. Wonder's Workshop (Digital Only)
Origination	Network
Days/Times Program Regularly Scheduled	M at 4:30pm & SA at 10:30am
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.

Other Matters (6 of 6)	Response
Program Title	Adventure Pals (Digital Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	F at 4:30pm & SA at 9:00am
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For description of educational and informational objective of this program and how it meets the definition of core programming see question #10 above.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Jim Schneider <i>Executive Director</i> 01/06/2017

Attachments

No Attachments.