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## Children's Television Programming Report

FRN: **0022745715** File Number: **0000020651** Submit Date: **01/09/2017** Call Sign: **KMCB** Facility ID: **35183** City:

COOS BAY State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2017 Filing Status: Active

#### Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Clifford M Harrington , Esq FCC Counsel Pillsbury Winthrop Shaw Pittman LLP	Clifford Harrington, Esq. 1200 Seventeenth Street, NW WASHINGTON, DC 20036 United States	+1 (202) 663- 8525	clifford. harrington@pillsburylaw.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eugene
	Web Home Page Address	www.kmtr.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Voyager With Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00a (10/1/2016-12/31/2016)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Voyager With Josh Garcia
List date and time rescheduled	10/01/2016 05:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 15)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14

Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	10/01/2016 05:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
Program Title	Journey With Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 15 years

Describe the educational and	This program explores nature and animals. Episode examples include learning about black
informational objective of the	bears of Montana; polar bears in the Arctic and the migration of animals across the
program and how it meets	Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature
the definition of Core	and the animal world around them. This program airs on the station's main digital channel.
Programming.	
Does the Licensee identify	Yes
the program by displaying	
throughout the program the	
symbol E/I?	

Questions	Response
Title of Program	Journey With Dylan Dreyer
List date and time rescheduled	10/01/2016 06:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 15)	Response
Program Title	Naturally, Danny SEO
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	4
Total times aired	14
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	10/08/2016 04:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	10/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	10/22/2016 03:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	10/29/2016 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	11/20/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	11/27/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	12/04/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	12/11/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #9**

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	12/18/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny SEO
List date and time rescheduled	12/31/2016 05:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	4

Total times aired	14
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Give
List date and time rescheduled	10/08/2016 04:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Give
List date and time rescheduled	10/16/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Give
List date and time rescheduled	10/22/2016 03:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Give
List date and time rescheduled	10/29/2016 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Give
List date and time rescheduled	11/20/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Give
List date and time rescheduled	11/27/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-11-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Give
List date and time rescheduled	12/04/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

Questions	Response
Title of Program	Give
List date and time rescheduled	12/11/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #9**

Questions	Response
Title of Program	Give
List date and time rescheduled	12/18/2016 10:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Give
List date and time rescheduled	12/31/2016 05:30 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	Heart of a Champion With Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	3
Total times aired	14
Number of Preemptions	11
Number of Preemptions for other than Breaking News	11
Number of Preemptions Rescheduled	11
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program airs on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	10/22/2016 04:00 PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	10/15/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	10/22/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	10/29/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	11/06/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #6**

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	11/19/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	11/26/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	12/03/2016 07:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	12/10/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #10**

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	12/17/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompsen
List date and time rescheduled	12/31/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a, 7:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the secondary digital channel 22.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Rescue Me with Dr. Lisa
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a veterinarians mission to match orphaned pets with new owners and new homes. Episode examples include finding a dog for a mother and her two young daughters; and, overcoming the challenge of finding a dog for a family who doesnt know what they want. Children will learn what it takes to be a responsible pet owner. This program airs of the secondary digital channel 22.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a, 9:00a, 9:30a, (10/1/16-12/31/16)
Total times aired at regularly scheduled time	42
Total times aired	42
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occu By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the secondary digital channel 22.2.

oes the Licensee entify the program	Yes
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ogram the symbol	
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Digital Core Program (10 of 15)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Pandas living patterns. This program airs on the tertiary digital channel 22.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the tertiary digital channel 22.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Origins
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00a, 9:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	This program explores the origin of hundreds of the worlds most influential and important inventions,
educational	natural objects, customs, ideas from technology, arts and entertainment, government, nature and more.
and	By teaching the history of the worlds most significant ideas and creations, Origins gives children an
informational	appreciation of progress and the contributions of others while inspiring their own dreams of the future.
objective of	Episode examples include: The Horse, Bicycle and Motorcycle, three modes of solitary transportation that
the program	gave us freedom and adventure; and, Clocks, Calendars & Calculators, three pivotal inventions that
and how it	enable humankind to organize, plan and keep track of their lives. This program airs on the tertiary digital
meets the	channel 22.3.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (13 of 15)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who cated come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the tertiary digital channel 22.3.
Does the Licensee identify the program by displaying throughout the program the	Yes

Digital Core Program (14 of 15)	Response
Program Title	Dragonfly
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the tertiary digital channel 22.3.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (15 of 15)	Response
Program Title	Origins
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00a, 9:30a (10/1/16-12/31/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the worlds most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the worlds most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: The Horse, Bicycle and Motorcycle, three modes of solitary transportation that gave us freedom and adventure; and, Clocks, Calendars & Calculators, three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the tertiary digital channel 22.3.

Does the
Licensee
identify the
program by
displaying
throughout the
program the
symbol E/I?

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 4:30pm (10/22/16); Sunday 9:30am (11/13/16, 12/25/16); Sunday 10:00a (11/27/16)
Total times aired at regularly scheduled time:	8
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North Americas animal species. This program airs on the station's main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Mayumi Raines
Address	3825 International Ct.
City	Springfield
State	OR
Zip	97477
Telephone Number	(541) 988-4532
Email Address	mmraines@sbgtv.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

October, 2016 KMTR-sponsored Bras for a Cure, to benefit Oregon Cancer Foundation, Produced a: 30 PSA and provided airtime to promote the event, Provided News Talent to MC event November, 2016 KMTR-sponsored Movember, to benefit Oregon Cancer Foundation, Produced a :30 PSA and provided airtime to promote the event, Provided News Talent to MC event December, 2016 KMTRsponsored Les Schwab Toy Drive benefitted 3 local childrens agencies, Brattain House, Relief Nursery and Salvation Army, Produced a :30PSA and provided airtime to promote the event. Community Calendar Douglas County: October 29 Wildlife Safari Harvest Zoobilee. December 9 at 6:30p Toys for Tots Dinner and Basket Raffle. December 10 11a-4p Sutherlin Christmas Festival. December 16-18 5p-8p Wildlights at Wildlife Safari. December 2016 The Douglas County 4-H Association Tree Sales Community Calendar Coos County: October 30 2p United Ways LIVE UNITED Halloween Film Festival Community Calendar Events Lane County: Every Saturday 2p-3:30p Dog Tale Time. Every Sunday at 2:30p Family Fun! December 10 at 1p and 6p and December 11 at 4p 14th Annual Adventures in Narnia Holiday Ballet. November 25 12p-4p Create Something Day - MECCAs Greener Alternative to Black Friday. November 26 Night of a Thousand Stars!. December 3 at 1p 64th Annual Springfield Christmas Parade. Every Saturday at 10:15a in December Family Music Time. December 9 at 4p Hour of Code Workshops for Youth Ages 8-12. Every Tuesday at 4:30p Teen program: Learn to Draw Steampunk Art. December 9 at 2p Lego Club. December 8 5p-6p Supper with Santa!. December 9-10 Briggs Middle School Holiday Bazaar. December 10-11 Pictures with Santa in Corvallis. December 9-10 and December 16-18 Upstart Crow Studios Presents The Happy Elf by Harry Connick Jr. December 14 The Nutcracker: Short and Suite: Perfect for kids! News Stories: We need these things in this order: blankets, blankets, and more blankets. It was a neat old building: Lookingglass Elementary gym a total loss. Healthy Kids: Raising a grateful and compassionate child. Eugene Mission prepares Christmas dinner in new kitchen fire destroyed kitchen in June. We thought we could at least get them a burrito. Civil Air Patrol helps make sure Santa has safe flight. Community gives a helping hand to the homeless for Christmas Eve. Oregon National Guard tracks Santa Claus as he delivers presents. Eugene Police and business owner make homeless familys Christmas merry and bright. St. Vincent de Paul purchases building for new homeless teen shelter.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program airs on the station's main digital channel.

Other Matters (2 of 13)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program airs on the station's main digital channel.

Other Matters (3 of 13)	Response
Program Title	Journey with Dylan Dreyer
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program airs on the station's main digital channel.

Other Matters (4 of 13)	Response
Program Title	Naturally, Danny SEO
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program airs on the station's main digital channel.

Other Matters (5 of 13)	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program airs on the station's main digital channel.

Other Matters (6 of 13)	Response
Program Title	Heart of a Champion with Lauren Thompson
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am (1/1/17-3/31/17)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program airs on the station's main digital channel.

Other Matters (7 of 13)	Response
Program Title	Calling Dr. Pol
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00a, 7:30a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the secondary digital channel 22.2.

Other Matters (8 of 13)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00, 8:30a, 9:00a, 9:30a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the secondary digital channel 22.2.

Other Matters (9 of 13)	Response
Program Title	Get Wild at the San Diego Zoo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Pandas living patterns. This program airs on the tertiary digital channel 22.3.

Other Matters (10 of 13)	Response
Program Title	Wild World at the San Diego Zoo
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the tertiary digital channel 22.3.

Other Matters (11 of 13)	Response
Program Title	Origins
Origination	Syndicated
Days/Times	Saturday 9:00a, 9:30a, Sundays 9:00a, 9:30a (1/1/17-3/31/17)
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program explores the origin of hundreds of the worlds most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the worlds most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: The Horse, Bicycle and Motorcycle, three modes of solitary transportation that gave us freedom and adventure; and, Clocks, Calendars & Calculators, three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the tertiary digital channel 22.3.

Programming.

Other Matters (12 of 13)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:00a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the worlds most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the tertiary digital channel 22.3.

Other Matters (13 of 13)	Response		
Program Title	Dragonfly		
Origination	Syndicated		

Days/Times Program Regularly Scheduled	Sunday 8:30a (1/1/17-3/31/17)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the tertiary digital channel 22.3.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Yes Mayumi

Raines
representing
Programming
Coordinator

01/09/2017

#### **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
KMCB Website Certification 4Q 2016. pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion