



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023930803** | File Number: **0000021322** | Submit Date: **01/17/2017** | Call Sign: **WGWG** | Facility ID: **21536** | City:  
**CHARLESTON** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/17/2017** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2016**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant                              | Address   | Phone                | Email                        | Applicant Type |
|--|---|----------------------|------------------------------|----------------|
| HSB CHARLESTON (WCIV)<br>LICENSEE, LLC | Brandon Ponder<br>201 MASSACHUSETTS<br>AVENUE, NE, SUITE C-1<br>WASHINGTON, DC 20002<br>United States | +1 (202)<br>546-5400 | ponderpbrandon@gmail.<br>com | Company        |

Contact  
Representatives  
(1)

| Contact Name   | Address  | Phone                 | Email                       | Contact Type            |
|--|--|-----------------------|-----------------------------|-------------------------|
| Colby M May , Esq. .<br><i>FCC Counsel</i><br>COLBY M. MAY, ESQ., P.<br>C. | 7010 Little River<br>Turnpike<br>Suite 440<br>Annandale, VA 22003<br>United States | +1 (202) 544-<br>5171 | cmmay@maylawoffices.<br>com | Legal<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response                |
|--------------|-----------------------|-------------------------|
| Station Type | Station Type          | Network Affiliation     |
|              | Affiliated network    | Heroes & Icons, Decades |
|              | Nielsen DMA           | Charleston SC           |
|              | Web Home Page Address |                         |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core Programs(6)

| Digital Core Program (1 of 6)  | Response   |
|--|--|
| Program Title  | So You Want to Be  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays 10:00AM-10:30AM, 10:30AM-11:00AM   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "So You Want to Be" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week "So You Want to Be" goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 6)  | Response  |
|--|---|
| Program Title  | Tomorrow Today  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sundays 11:00AM-11:30AM, 11:30AM-12:00PM  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Tomorrow Today" features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program<br>(3 of 6)   | Response   |
|--|--|
| Program Title  | Safari   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays/12PM-12:30PM, 12:30-PM1PM  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides information on global ecology, wildlife biology and species conservation and preservation. Host John Ross travels to the farthest reaches of the world to bring viewers face-to-face with some of the planet's most interesting animals. It is a dynamic and exciting experience of exploring the fascinating world of wildlife, as well as discovering what needs to be done to protect the animals and their habitat so they can continue to live in the wild. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(4 of 6)              | Response                                 |
|---|--|
| Program Title                                 | Animal Rescue Classics                   |
| Origination                                   | Network                                  |
| Days/Times Program Regularly Scheduled        | Saturdays 10:00-10:30 AM, 10:30-11:00 AM |
| Total times aired at regularly scheduled time | 26                                       |
| Total times aired                             | 26                                       |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 6)  | Response  |
|--|---|
| Program Title  | Wonderful World   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 11:00-11:30 AM, 11:30 AM-12:00 PM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wonderful World is a weekly half hour series that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 6) | Response |
|-------------------------------|----------|
|-------------------------------|----------|

|  |   |
|--|---|
| Program Title  | Missing: Cold Cases   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 12:00-12:30 PM, 12:30-1:00 PM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 1 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the US and is endorsed by the National Center for Missing and Exploited Children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

## Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Lauren Raycroft   |
| Address   | 888 Albritton Blvd  |
| City  | Mount Pleasant  |
| State   | SC  |
| Zip   | 29464   |
| Telephone Number  | (843) 881-4444  |
| Email Address   | ponderbbrandon@gmail.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | As the commission is aware, the current licensee, HSH Charleston (WCIV) Licensee, LLC ("HSH"), acquired the station, WGWG(TV), from Charleston Television, LLC on February 27, 2015. See BALCDT-20140901ADE. The new Licensee is continuing to review its KidVid programming and practices. The Licensee completed a network affiliation change on October 12, 2015 from Zuus to Heroes & Icons. Heroes & Icons airs on 4.1 and delivers a fresh batch of educational and informational programming to the station's young viewers. On August 2, 2016 at 9:00 AM, the Licensee added a digital sub channel 4.2 with the Network Affiliation Decades. This delivers additional educational and informational programming to the young viewers in our audience. It should be noted that the station's original call sign, WCIV(TV), was changed to WMMP(TV) on September 29, 2014, and again changed to WGWG on March 11, 2015. It should also be noted that the Licensee name was changed from HSH Charleston (WCIV) Licensee, LLC to HSH Charleston (WGWG) Licensee, LLC. |

Other Matters (6)

| Other Matters (1 of 6)   | Response   |
|--|--|
| Program Title  | So You Want to Be  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAYS FROM 10-10:30AM & 10:30-11AM ET  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "So You Want to Be" features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world. Each week "So You Want to Be" goes on location to an actual working job site, allowing teens an up close and personal experience with a particular occupation. |

| Other Matters (2 of 6)   | Response  |
|--|---|
| Program Title  | Tomorrow Today  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUNDAYS FROM 11-11:30AM & 11:30AM-12PM ET   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Tomorrow Today" features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology. |

| Other Matters (3 of 6)                        | Response                               |
|---|--|
| Program Title                                 | Safari                                 |
| Origination                                   | Network                                |
| Days/Times Program Regularly Scheduled        | SUNDAYS FROM 12-12:30PM & 12:30-1PM ET |
| Total times aired at regularly scheduled time | 26                                     |
| Length of Program                             | 30 mins                                |
| Age of Target Child Audience from             | 13 years to 16 years                   |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Safari" provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
|--|--|

| Other Matters (4 of 6)   | Response  |
|--|---|
| Program Title  | Animal Rescue Classics  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays 10:00-10:30 AM, 10:30-11:00 AM  |
| Total times aired at regularly scheduled time  | 24  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection. |

| Other Matters (5 of 6)                        | Response                                    |
|---|---|
| Program Title                                 | SWAP TV                                     |
| Origination                                   | Network                                     |
| Days/Times Program Regularly Scheduled        | Saturdays 11:00-11:30 AM, 11:30 AM-12:00 PM |
| Total times aired at regularly scheduled time | 24  |
| Length of Program                             | 30 mins                                     |
| Age of Target Child Audience from             | 13 years to 16 years                        |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is a weekly half hour television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informatinve, entertaining and promotes good social values and respect. |
|--|---|

| Other Matters (6 of 6)   | Response   |
|--|--|
| Program Title  | Missing: Cold Cases  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays 12:00-12:30 PM, 12:30-1:00 PM  |
| Total times aired at regularly scheduled time  | 24   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Lauren Raycroft</b><br/><i>Station Coordinator</i></p> <p>01/17/2017</p> |

**Attachments**

No Attachments.