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Children's Television Programming Report

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WILMINGTON | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WECT LICENSE SUBSIDIARY, LLC Doing Business As: WECT LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206-1400	fcclms@raycommedia.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter, 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@COV.COM	Legal Representative
ROBERT E. Thurber , Jr. . <i>DIRECTOR OF ENGINEERING</i> Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wilmington
	Web Home Page Address	www.wect.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13) Response	
Program Title	The Voyager with Josh Garcia: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (10/1/16 - 12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. In compliance with the Children's Television regulations, "Voyager" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	10/02/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01

Episode #	VJG101
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	Wilderness Vet: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by renowned veterinarian, Dr. Michelle Oakley, Wilderness Vet features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation. In compliance with the Children's Television regulations, "Wilderness Vet" features an on-air icon indicating that each program is "educational and informational" for children. This "E /I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Wilderness Vet
List date and time rescheduled	10/02/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	WDV101
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Journey with Dylan Dreyer: Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and Today Show Contributor, Dylan Dreyer, "Journey with Dylan Dreyer" is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya In compliance with the Children's Television regulations, "Journey with Dylan Dreyer" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	10/09/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	JDD101
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Naturally Danny Seo: Channel 44.1 (WECT Primary)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. In compliance with the Children's Television regulations, "Naturally, Danny Seo" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	10/09/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	NDS101
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Give: Channel 44.1 (WECT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time	13
Total times aired	14

Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. In compliance with the Children's Television regulations, "Give" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Give
List date and time rescheduled	10/23/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	GBU101
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	Heart of a Champion: Channel 44.1 (WECT)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time	4
Total times aired	14
Number of Preemptions	11
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heath of a Champion with Lauren Thompson, features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. In compliance with the Children's Television regulations, "Heart of a Champion" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/23/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	HOC101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/15/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	HOC103
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/22/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	HOC104
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	10/29/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	HOC105
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	11/19/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	HOC108

Reason for Preemption	Sports
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Digital Preemption Programs #6

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	11/26/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	HOC101
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/03/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	HOC103
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/10/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	HOC104
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/17/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17

Episode #	HOC105
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Heart of a Champion
List date and time rescheduled	12/31/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	HOC107
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	All in with Laila Ali: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00/10:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In compliance with the Children's Television regulations, "All in with Laila Ali" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 13) Response	
Program Title	Culture Click: Channel 44.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of, and reasons behind, cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake will analyze and answer the questions that shape our society using the power and speed of the internet and user-generated questions and content. In compliance with the Children's Television regulations, "Culture Click" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13) Response	
Program Title	Animal Tails: Channel 44.2 (Bounce)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails highlights various creatures of the animal kingdom, from household pets to exotic wildlife. In compliance with the Children's Television regulations, "Animal Tails" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	
	Response
Program Title	Everyday Health: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00/12:30pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. In compliance with the Children's Television regulations, "Everyday Health" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)		Response
Program Title		Missing: Channel 44.3 (ESCAPE)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 10:00am/12:30pm (10/01/16-12/31/16)
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. In compliance with the Children's Television regulations, Missing features an on-air icon indicating that each program is educational and informational for children. This E/I icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
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Program Title	Living Greener: Channel 44.3 (ESCAPE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30/11:00am (10/01/16-12/31/16)
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener talks to inventors, visionaries, scientists, and activists to find out where the planet is headed. Whether it's recycling cigarette butts into clothing, monitoring endangered species or creating a rooftop farm in NYC, Living Greener gives us an insight into our future way of life. In compliance with the Children's Television regulations, Living Greener features an on-air icon indicating that each program is educational and informational for children. This E/I icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)		Response
Program Title		Uncaged: Channel 44.3 (ESCAPE)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 11:30am/12:00pm (10/1/16-12/31/16)
Total times aired at regularly scheduled time		28
Total times aired		28
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as its meant to be - Uncaged. In compliance with the Children's Television regulations, Uncaged features an on-air icon indicating that each program is educational and informational for children. This E/I icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	All in With Laila Ali: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 10:00am (10/30/16-11/27/16)
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In compliance with the Children's Television regulations, "All in with Laila Ali" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	All in With Laila Ali: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 10:30am (10/30/16 & 11/27/16)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In compliance with the Children's Television regulations, "All in with Laila Ali" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 6)	Response
Program Title	All in With Laila Ali: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 11:00/11:30am (12/4/16)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13-16, host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In compliance with the Children's Television regulations, "All in with Laila Ali" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 6)	Response
Program Title	Culture Click: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 10:30am (11/6/16-11/20/16, 12/11/16)
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of, and reasons behind, cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake will analyze and answer the questions that shape our society using the power and speed of the internet and user-generated questions and content. In compliance with the Children's Television regulations, "Culture Click" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (5 of 6)	Response
Program Title	Everyday Health: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 11:00/11:30am (11/6/16-11/27/16)
Total times aired at regularly scheduled time:	8
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. In compliance with the Children's Television regulations, "Everyday Health" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (6 of 6)	Response
Program Title	Everyday Health: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled:	Sundays at 10:00am/10:30am/12:00pm/12:30pm (12/4/16)

Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. In compliance with the Children's Television regulations, "Everyday Health" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gary McNair
Address	322 Shipyard Blvd.
City	Wilmington
State	NC
Zip	28412
Telephone Number	(910) 386-5500
Email Address	gmcnair@wect.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	<p>Due to Hurricane Matthew coverage on WECT on 10/8/16 from 6:00am to 6:30pm, as well as 6:30pm - 11:30pm, all regularly scheduled E/I programs were preempted. Due to a technical error at the Bounce network, the E/I children's programs, "All In with Laila Ali" and "Everyday Health" were aired without the E/I graphic through October 15, 2016. Some episodes of the E/I program, "Culture Click" aired without the E/I graphic through November 5, 2016. The network was put on notice and it remedied the issue, and WECT has implemented additional procedures to monitor the presence of the E/I graphic. The affected programming was re-aired with the E/I symbol on Sundays from 10:00am - 12:30pm, October 30, 2016 - December 11, 2016. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.</p>

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	The Voyager with Josh Garcia; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking. In compliance with the Children's Television regulations, "The Voyager with Josh Garcia" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (2 of 18)	Response
Program Title	Wilderness Vet; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30AM (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet, hosted by renown veterinarian Dr. Michelle Oakely, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. In compliance with the Children's Television regulations, "Wilderness Vet" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (3 of 18)	Response
Program Title	Journey with Dylan Dreyer; Channel 44.1 (WECT PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya In compliance with the Children's Television regulations, Journey with Dylan Dreyer features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (4 of 18)	Response
Program Title	Naturally Danny Seo; Channel 44.1 (WECT PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home. In compliance with the Children's Television regulations, "Naturally, Danny Seo" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (5 of 18)		Response
Program Title		Give; Channel 44.1 (WECT PRIMARY)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 12:00pm (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world In compliance with the Children's Television regulations, "Give" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Other Matters (6 of 18)		Response
Program Title		Heart of a Champion; Channel 44.1 (WECT PRIMARY)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays @ 12:30pm (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports In compliance with the Children's Television regulations, "Heart of a Champion" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Other Matters (7 of 18)		Response
Program Title		All In with Laila Ali: Channel 44.2 (Bounce)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly 1/2 hour series that delves into the world of sports, culture, travel and adventure. Each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. In compliance with the Children's Television regulations, "All In with Laila Ali" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (8 of 18)	Response
Program Title	All In with Laila Ali: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (1/01/17-3/31/17))
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary talent. In compliance with the Children's Television regulations, All In with Laila Ali features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (9 of 18)	Response
Program Title	Culture Click: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half hour series that explores the genesis of and the reasons behind cultural events that permeate our everyday lives. In compliance with the Children's Television regulations, "Culture Click" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
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Other Matters (10 of 18)	Response
Program Title	Animal Tails: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a 1/2 hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. In compliance with the Children's Television regulations, "Animal Tails" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (11 of 18)	Response
Program Title	Everyday Health: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00pm (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. In compliance with the Children's Television regulations, "Everyday Health" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (12 of 18)	Response
Program Title	Everyday Health: Channel 44.2 (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (1/01/17-3/31/17)

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. In compliance with the Children's Television regulations, "Everyday Health" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (13 of 18) Response	
Program Title	Missing: Channel 44.3 (Escape)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00am (1/1/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. In compliance with the Children's Television regulations, "Missing" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (14 of 18) Response	
Program Title	Better Planet: Channel 44.3 (Escape)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world. In compliance with the Children's Television regulations, "Better Planet" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (15 of 18) Response	
Program Title	Better Planet: Channel 44.3 (Escape)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet explores the importance of learning about our environment and ways to improve the quality of life for everyone in the world. In compliance with the Children's Television regulations, "Better Planet" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (16 of 18)	Response
Program Title	Walking Wild: Channel 44.3 (Escape)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30am (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Walking Wild is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. In compliance with the Children's Television regulations, "Walking Wild" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (17 of 18)	Response
Program Title	Wild Wonders: Channel 44.3 (Escape)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00pm (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Wonders is a weekly half-hour reality series allowing teen viewers to become familiar with various wild animals at the world famous San Diego Zoo. The series focuses on various critters and examines their differences. In compliance with the Children's Television regulations, "Wild Wonders" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
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Other Matters (18 of 18)	Response
Program Title	Missing: Channel 44.3 (Escape)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30pm (1/01/17-3/31/17)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing profiles the cases of missing children and adults and offers internet safety tips and an instructional message from the National Center for Missing and Exploited Children. In compliance with the Children's Television regulations, "Missing" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Gary McNair <i>General Manager</i></p> <p>01/09 /2017</p>

Attachments

No Attachments.