

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **0000020778** Submit Date: **01/10/2017** Call Sign: **WMC-TV** Facility ID: **19184** City:

MEMPHIS State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2017 Filing Status: Active

Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMC LICENSE SUBSIDIARY, LLC Doing Business As: WMC LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104	+1 (334) 206- 1400	fcclms@raycommedia. com	Company
	United States			

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . Legal Counsel COVINGTON & BURLING LLP	One CityCenter, 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@COV.COM	Legal Representative
ROBERT E. Thurber Vice President, Engineering Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA.	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Memphis
	Web Home Page Address	www.wmctv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.82
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Heart of A Champion With Lauren Thompson 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 10/1-12/31/16, 9:30am
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Heart of A Champion with Lauren Thompson
List date and time rescheduled	10/08/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-08
Episode #	HOC102

Reason for Preemption	Public Interest

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompson
List date and time rescheduled	10/15/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	HOC101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompson
List date and time rescheduled	11/05/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	HOC106
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompson
List date and time rescheduled	11/12/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	HOC107
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion With Lauren Thompson

List date and time rescheduled	12/24/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	HOC106
Reason for Preemption	Sports

Digital Core Program (2 of 19)	Response
Program Title	Journey With Dylan Dreyer; Channel 5.1 (Digital - WMC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16 @ 10:00am
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	10/15/2016 11:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	JDD103
Reason for Preemption	Sports

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	11/19/2016 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	JDD108
Reason for Preemption	Public Interest

Digital Core Program (3 of 19)	Response	
Program Title	Naturally, Danny Seo; Channel 5.1 (Digital - WMC-TV)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 10:30am	
Total times aired at regularly scheduled time	12	
Total times aired	14	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News	2	
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.	

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/I?	

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	10/15/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	NDS101
Reason for Preemption	Sports

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	11/19/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	NDS108
Reason for Preemption	Public Interest

Digital Core Program (4 of 19)	Response
Program Title	Give; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1

Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Give
List date and time rescheduled	10/15/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	GBU101
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	The Voyager With Josh Garcia; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 10/2-10/30/16, 10am
Total times aired at regularly scheduled time	5

Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the glove with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can finds only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Wilderness Vet; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun, 10/2-10/30/16, 10:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling
educational and	stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes
informational objective	farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring
of the program and how	viewers closer than ever before to wild animals in their native habitats by showcasing the hard
it meets the definition of	work and dedication involved in their rescue and rehabilitation.
Core Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the symbol	
E/I?	

Digital Core Program (7 of 19)	Response
Program Title	Dragonfly TV; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 10/23-12/25, 12pm
Total times aired at regularly scheduled time	7
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half hour science television series that meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dragonfly TV
List date and time rescheduled	11/12/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-30
Episode #	F306
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Dragonfly TV
List date and time rescheduled	12/11/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-04
Episode #	F314
Reason for Preemption	Sports

Questions	Response
Title of Program	Dragonfly TV
List date and time rescheduled	12/25/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-25
Episode #	F316
Reason for Preemption	Public Interest

Digital Core Program (8 of 19)	Response
Program Title	Dog Tales; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 10/23-12/25/16, 11:30am

Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half hour educational and informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13 to 16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dog Tales
List date and time rescheduled	11/12/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-30
Episode #	1006
Reason for Preemption	Sports

Program Title	Noodle & Doodle; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 9/17/16 @ 9:30am
Total times aired at regularly scheduled time	0
Total times aired	1
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	10/08/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	ENADR112DH
Reason for Preemption	Other

Digital Core Program (10 of 19)	Response
Program Title	All In With Laila Ali ; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 9am & 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Culture Click; Channel 5.2 (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 10:00am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Animal Tails; Channel 5.2 (Digital - Bounce)
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 10:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educational, studio-based variety show for children 13-16 years of age. This half-hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet on this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the uniques ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a uniques and educational experience for children and their parents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Everyday Health; Channel 5.2; (Digital - Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 11 & 11:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	Jack Hanna's Wild Countdown; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 9 & 9:30am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face- to-face with the best of the beasts. Presented in countdown style, Jack offers upa different 'top ten' each week in a variety of categories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	The Brady Barr Experience; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 10am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this action packed series, viewers wil go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Sea Rescue; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16 @ 10:30 & 11:00am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Rock the Park; Channel 5.3 (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/1-12/31/16, 11:30am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	The Voyager with Josh Garcia (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 11/6-12/25/16 @ 10:30am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the glove with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can finds only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response	
Program Title	Wilderness Vet (Digital - WMC-TV)	

Origination	Network
Days/Times Program Regularly Scheduled	Sun,, 11/6-12/25/16, 11:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to he farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will viewers closer than ever before to wild animals in their native habitats by showcasing the hawork and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (9)

Non-Core Educational and Informational Programming (1 of 9)	Response
Program Title	All In With Laila Ali; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 10/30-11/27/16 @ 9am
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response

Non-Core Educational and Informational Programming (2 of 9)	Response
Program Title	All In With Laila Ali; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday, Oct 30 @ 9:30am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 9)	Response
Program Title	All In With Laila Ali; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sunday, 11/27/16 @ 9:30am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides	Yes

Date and Time Aired:

consistent with 47 C.F.R. Section 73.673?

Questions Response	
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Non-Core Educational and Informational Programming (4 of 9)	Response
Program Title	All In With Laila Ali; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 12/4/16 @ 10 & 10:30am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (5 of 9)	Response
Program Title	Culture Click; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 11/6-11/20/16 @ 9:30am
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	s Response

Non-Core Educational and Informational Programming (6 of 9)	Response
Program Title	Culture Click; Channel 5.2 (Digital - Bounce TV)

Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 12/11/16 @ 9:30am
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping-off point for a deep-dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response

Non-Core Educational and Informational Programming (7 of 9)	Response
Program Title	Everyday Health; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 11/6-11/27/16 @ 10 & 10:30am
Total times aired at regularly scheduled time:	8
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (8 of 9)	Response
Program Title	Everyday Health; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 12/4/16 @ 9 & 9:30am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Yes

Questions	Response
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Non-Core Educational and Informational Programming (9 of 9)	Response
Program Title	Everyday Health; Channel 5.2 (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Sun., 12/4/16 @ 11 & 11:30am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
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Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry L. Kubicki
Address	1960 Union Avenue
City	Memphis
State	TN
Zip	38104
Telephone Number	(901) 726-0501
Email Address	tkubicki@wmctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Noodle & Doodle aired on October 8th @ 12:30pm and was a make-good from Sept 17th. The show aired on 9/17 without audio. The Voyager With Josh Garcia aired in its primary time period on Sunday 10am from 10/2 thru 10/30. WMC moved its primary time period to Sundays 10:30am with notification to public on November 6th. Wilderness Vet aired in its primary time period of Sunday 10:30am from 10/2 thru 10/30. WMC moved its primary time period to Sundays @ 11:00am with notification to public on November 6th. Due to a technical error at the Bounce network, the E/I chidlren's programs, "All In with Laila Ali," and "Everyday Health," were aired without the E/I graphic through October 15, 2016. Some episodes of the E/I program, "Culture Click" aired without the E/I graphic through November 5, 2016. The network was put on notice and it remedied the issue, and WMC has implemented additional procedures to monitor the presence of the E/I graphic. The affected programming was re-aired with the E/I symbol on Sundays from 10am-12: 30pm, October 30, 2016 - December 11, 2016.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Heart of a Champion with Lauren Thompson; Channel 5.1 (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat, 1/7-3/31/17, 9:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion and is hosted by Lauren Thompson. The show introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (2 of 14)	Response
Program Title	Journey with Dylan Dreyer (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7-3/31/17, 10am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and "Today" contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (3 of 14)	Response
Program Title	Naturally, Danny Seo (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7-3/31/17, 10:30am

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is our leading authority on eco friendly living. Danny has devoted his career to the idea that caring for the environment will allow enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Core Programming.	

Other Matters (4 of 14)	Response
Program Title	Give (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/7-3/31/17, 11am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF Next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (5 of 14)	Response
Program Title	The Voyager with Josh Garcia (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 1/1-3/31/17; 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the glove with world traveler and host, Josh Garcia. Each episode provides audiences access to the most incredible destinations as Josh seeks out the truly authentic experiences one can finds only when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (6 of 14)	Response
Program Title	Wilderness Vet (Digital - WMC-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sun., 1/1-3/31/17, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (7 of 14)	Response
Program Title	All In With Laila Ali (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 9 & 9:30am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers aged 13 thru 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.

Other Matters (8 of 14)	Response
Program Title	Culture Click (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 10am
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping off point for a deep dive into the culture that shapes us. The web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world.

Other Matters (9 of 14)	Response
Program Title	Animal Tails (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half hour educatinal, studio based variety show for children 13 thru 16 years of age. This half hour weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet in this informative yet entertaining program. Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.

Other Matters (10 of 14)	Response
Program Title	Everyday Health (Digital - Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 11 & 11:30am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self esteem, establish physical fitness habits and prevent negative health choices.

Other Matters (11 of 14)	Response
Program Title	Jack Hanna's Wild Countdown (Digital - Grit TV)
Origination	Network

Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 9am & 9:30am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories.

Other Matters (12 of 14)	Response
Program Title	The Brady Barr Experience (Digital - Grit TV)
Origination	Network
Days/Times Program	Sat., 1/1-3/31/17, 10:00am
Regularly Scheduled	
Total times aired at regularly	12
scheduled time	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	
Describe the educational	In this action packed series, viewers wil go behind the scenes with Dr. Brady Barr for a
and informational objective	captivating ride through the world of wildlife and animal conservation. As a seasoned
of the program and how it	herpetologist, Dr. Brady Barr has traveled to five continents, worked with hundreds of
meets the definition of Core	scientists and has gotten up close and personal with some of the most misunderstood
Programming.	animals on the planet.

Other Matters (13 of 14)	Response
Program Title	Sea Rescue (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 10:30 & 11:00am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and release back into the wild of ocean wildlife. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.

Other Matters (14 of 14)	Response
Program Title	Rock the Park (Digital - Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/1-3/31/17, 11:30am
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	Rock the Park taps into America's love affair with our national parks. In this awe
informational objective of the program	inspiring and entertaining series our hosts, Jack Steward and Colton Smith,
and how it meets the definition of Core	come face to face with nature and some of the most amazing places on earth.
Programming.	

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Tracey Rogers ,

Mrs. . Vice

General Manager

President

01/10 /2017 **Attachments**

No Attachments.