Federal Communications Commission
(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: 0007580152 $\quad$ File Number: $\mathbf{0 0 0 0 0 1 9 4 2 7}$ Submit Date: 01/03/2017 $\quad$ Call Sign: WFMZ-TV $\quad$ Facility ID: $\mathbf{3 9 8 8 4}$ City: ALLENTOWN State: PA

Service: Distributed Transmission System Purpose: Children's TV Programming Report Status: Received Status Date: 01/03/2017 Filing Status: Active

Report reflects information for : Fourth Quarter of 2016

General Information

| Section | Question | Response |
| :--- | :--- | :--- |
| Attachments | Are attachments (other than associated schedules) being <br> filed with this application? | No |

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
| :---: | :---: | :---: | :---: | :---: |
| MARANATHA BROADCASTING COMPANY, INC. <br> Doing Business As: MARANATHA BROADCASTING COMPANY, INC. | Barry Fisher 300 EAST ROCK ROAD <br> Allentown, PA 18103 <br> ALLENTOWN, PA 18103 <br> United States | $\begin{aligned} & +1(610) 798- \\ & 4080 \end{aligned}$ | barryf@wfmz. com | Company |

(2)

| Contact Name | Address | Phone | Email | Contact Type |
| :---: | :---: | :---: | :---: | :---: |
| J. GEOFFREY | 2700 COPPER CREEK | +1 (703) 793- | GEOFFBENTLEY@VERIZON. | Legal |
| BENTLEY | ROAD | 5207 | NET | Representative |
| LEGAL | OAK HILL, VA 20171 |  |  |  |
| REPRESENTATIVE | United States |  |  |  |
| BENTLEY LAW |  |  |  |  |
| OFFICE |  |  |  |  |
| LARRY HARLAN | 1055 POWDERHORN | +1 (610) 399- | LHWILL@VERIZON.NET | Technical |
| WILL, PE. | DRIVE | 1826 |  | Representative |
| CONSULTING | GLEN MILLS, PA 19342 |  |  |  |
| ENGINEER | United States |  |  |  |
| SOLE PROPRIETOR |  |  |  |  |

## Children's Television Information

Digital Core Programming

| Section | Question | Response |
| :--- | :--- | :--- |
| Station Type | Station Type | Independent |
|  | Affiliated network |  |
|  | Nielsen DMA | Philadelphia |
|  | Web Home Page Address | http://www.wfmz.com |


| Question | Response |
| :--- | :--- | :--- |
| State the average number of hours of Core Programming per week broadcast by the station on its main program <br> stream | 3.46 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the <br> station on other than its main program stream | 504.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its <br> main program stream. See 47 C.F.R. Section 73.671: | 10.38 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication |  |
| of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50\% of the Core Programming counted toward meeting the additional <br> programming guideline (applied to free video programming aired on other than the main Yes No program <br> stream) did not consist of program episodes that had already aired within the previous seven days either on the <br> station's main program stream or on another of the station's free digital program streams? | Yes |


| Digital Core Program (1 of 19) | Response |
| :--- | :--- |
| Program Title | Dog Tales (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience | Dog Tales showcases dogs and dog lovers of all types, providing |
| valuable information about canine health, training, grooming and |  |
| Describe the educational and informational objective dog care. |  |
| of the program and how it meets the definition of Core <br> Programming. | Yes |
| Does the Licensee identify the program by displaying <br> throughout the program the symbol E/l? | over |


| Digital Core Program (2 of 19) | Response |
| :--- | :--- |
| Program Title | Animal Rescue (D1/D4) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Thursday 1:30PM / Wednesday 8:00AM |
| Total times aired at regularly scheduled <br> time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than <br> Breaking News | 0 |
| Number of Preemptions Rescheduled | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience | Animal Rescue showcases rescues of all types of animals and focuses on the |
| work of dedicated individuals who treat the them. All stories are real and contain |  |
| video of rescues. It also includes safety tips and info animals and their habitat. |  |
| Describe the educational and <br> informational objective of the program <br> and how it meets the definition of Core <br> Programming. | Yes |
| Does the Licensee identify the program <br> by displaying throughout the program <br> the symbol E/l? |  |

## Digital Core Program (3 of 19)

## Response

| Origination | Syndicated |
| :--- | :--- |
| Days/Times Program Regularly <br> Scheduled | Friday $1: 30$ PM |
| Total times aired at regularly | 13 |
| scheduled time | 13 |
| Total times aired | 0 |
| Number of Preemptions | 0 |
| Number of Preemptions for other <br> than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience | Wild America is geared at familiarizing children with the animals of North America, their <br> interaction with other animals and their environment. Throughout the series emphasis <br> will be placed upon protecting endangered species and the impact threat humans have <br> while interacting in their environment. |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. |  |
| Does the Licensee identify the <br> program by displaying throughout <br> the program the symbol E/l? | Yes |


| Digital Core Program (4 of 19) | Response |
| :--- | :--- |
| Program Title | Jack Hanna's Animal Adventures (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than | 0 |
| Breaking News | 0 |
| Number of Preemptions Rescheduled | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience | Jack Hanna's Animal Adventures is designed to reveal to children the |
| Derld around them in a way that presents role models and pro-social |  |
| Describe the educational and informational <br> objective of the program and how it meets the <br> definition of Core Programming. | values within an environmentally responsible universe. |
| Does the Licensee identify the program by |  |
| displaying throughout the program the symbol |  |
| E/l? | Yes |

## Digital Core

Program (5 of
19) Response

| Program Title | Made in Hollywood: Teen Edition (D1) |
| :---: | :---: |
| Origination | Syndicated |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Sunday 5PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood \& Dakota Fanning, Casting Directors Jane Jenkins \& Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/l? | Yes |

## Digital Core Program (6 of

| 19) | Response |
| :--- | :--- |
| Program Title | Career Day (D1) |
| Origination | Syndicated |
| Days/Times Program <br> Regularly Scheduled | Sunday 3:30pm |


| Total times aired at regularly | 13 |
| :--- | :--- |
| scheduled time | 13 |
| Total times aired | 0 |
| Number of Preemptions | 0 |
| Number of Preemptions for <br> other than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 30 mins |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience | Career Day provides an avenue to view experts in their respective fields as they discuss <br> their work, the education/training to prepare for the job, and experiences that led them to <br> choose their career. Attributes and advice emphasized by guests instill a grounded balance <br> of priorities, dedication, and perseverance children can apply to their lives. |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core <br> Programming. | Yes |
| Does the Licensee identify the <br> program by displaying <br> throughout the program the <br> symbol E/l? |  |


| Digital Core Program (7 of 19) | Response |
| :--- | :--- |
| Program Title | So You Want To Be (D3) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Sunday 10AM \& 10:30AM |
| Total times aired at regularly <br> scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other <br> than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. | So You Want to Be features teens learning about a wide variety of jobs and career <br> paths as well as what it takes to get ahead in the working world. Each week "So You <br> Want to Be" goes on location to an actual working job site, allowing teens an up close <br> and personal experience with a particular occupation. |
| Does the Licensee identify the <br> program by displaying <br> throughout the program the <br> symbol E/l? | Yes |


| Program Title |  | Tomorrow Today (D3) |
| :---: | :---: | :---: |
| Origination |  | Syndicated |
| Days/Times Program Regularly Scheduled |  | Sunday 11AM \& 11:30AM |
| Total times aired at regularly scheduled time |  | 26 |
| Total times aired |  | 26 |
| Number of Preemptions |  | 0 |
| Number of Preemptions for other than Breaking News |  | 0 |
| Number of Preemptions Rescheduled |  | 0 |
| Length of Program |  | 30 mins |
| Age of Target Child Audience |  | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Tomorrow Today features teens learning about the latest advances in science and technology. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology. |
| Does the Licensee identify the program by displaying throughout the program the symbol $\mathrm{E} / \mathrm{l}$ ? |  | Yes |
| Digital Core <br> Program (9 of <br> 19) | Response |  |
| Program Title | Safari (D3) |  |
| Origination | Syndicated |  |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Sunday 12PM \& 12:30PM |  |
| Total times <br> aired at <br> regularly <br> scheduled time | 26 |  |
| Total times aired | 26 |  |
| Number of Preemptions | 0 |  |
| Number of Preemptions for other than Breaking News | 0 |  |
| Number of Preemptions Rescheduled | 0 |  |
| Length of Program | 30 mins |  |


| Age of Target <br> Child Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the <br> educational <br> and <br> informational <br> objective of the <br> program and <br> how it meets <br> the definition of <br> Core | Safari provides core programming in the areas of global ecology, wildlife biology and species <br> conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the <br> farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting <br> animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring <br> the fascinating world of wildlife and at the same time discovering what needs to be done to protect the <br> animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and <br> ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Programming. | Licensee the <br> identify the <br> program by <br> displaying <br> throughout the <br> program the <br> symbol E/l? |


| Digital Core <br> Program (10 <br> of 19) | Response |
| :--- | :--- |
| Program Title | Distant Roads (D4) |
| Origination | Syndicated |
| Days/Times <br> Program | Monday \& Tuesday 7:30AM |
| Regularly <br> Scheduled | 26 |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 26 |
| Total times | 26 |
| aired |  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Yes
$-\longrightarrow$

## Digital Core Program (11 of

| 19) | Response |
| :--- | :--- |
| Program Title | Dragonfly TV (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Monday 8:30AM |
| Total times aired at regularly <br> scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for <br> other than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. <br> throughout the program the <br> symbol E/I? | Dragonfly TV highlights children doing projects with real hands-on experience and <br> demonstrates practical applications of mathematics and science. It introduces young <br> viewers to a variety of scientific disciplines and challenges them in critical thinking and while providing valuable information to reach answers. |
| Yes |  |

## Digital Core Program (12

| of 19) |
| :--- |
| Program Title |

## Response

Program Title
Mouse in the House (D4)
Origination

| Days/Times Program <br> Regularly Scheduled | Tuesday 8:00AM |
| :--- | :--- |
| Total times aired at <br> regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for <br> other than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child <br> Audience | 9 years to 12 years |
| Describe the educational <br> and informational objective <br> of the program and how it <br> meets the definition of Core <br> Programming. | Mouse in the House serves the educational and informational needs of children 9 to 12 years <br> conducting scientific experiment that children can repeat for themselves. The program <br> combines practical demonstrations of science and physics with useful information for building <br> important life skills. |
| Does the Licensee identify <br> the program by displaying <br> throughout the program the <br> symbol E/l? | Yes |


| Digital Core Program <br> (13 of 19) | Response |
| :--- | :--- |
| Program Title | Mustard Pancakes (D4) |
| Origination | Syndicated |
| Days/Times Program <br> Regularly Scheduled | Monday 8:00AM \& Wednesday 7:30AM |
| Total times aired at <br> regularly scheduled <br> time | 26 |
| Total times aired | 26 |
| Number of <br> Preemptions | 0 |
| Number of <br> Preemptions for other <br> than Breaking News | 0 |
| Number of | 30 mears to 6 years |
| Preemptions <br> Rescheduled | Age of Target Child <br> Audience |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Does the Licensee dentify the program by displaying throughout the program the symbol E II?

Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

| 19) | Response |
| :---: | :---: |
| Program Title | 9th Period (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 7:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |


| Digital Core Program (15 of 19) | Response |
| :--- | :--- |
| Program Title | Real Life 101 (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Tuesday, Wednesday \& Thursday 8:30AM |
| Total times aired at regularly <br> scheduled time | 39 |
| Total times aired | 39 |


| Number of Preemptions | 0 |
| :--- | :--- |
| Number of Preemptions for other <br> than Breaking News | 0 |
| Number of Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. The show focuses on <br> careers such as doctors, lawyers and veterinarians to career counselors, mechanics <br> and Lipizzaner stallion trainers. See for yourself why these professionals love what they <br> do. Learn about jobs you might not know even existed! |
| Does the Licensee identify the <br> program by displaying <br> throughout the program the <br> symbol E/l? | Yes |


| Digital Core <br> Program (16 of 19) | Response |
| :---: | :---: |
| Program Title | Think Big (D4) |
| Origination | Syndicated |
| Days/Times <br> Program Regularly Scheduled | Friday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |


| Does the Licensee | Yes |
| :--- | :--- |
| identify the |  |
| program by |  |
| displaying |  |
| throughout the |  |
| program the |  |
| symbol $E / l ?$ |  |


| Digital Core Program (17 of 19) | Response |
| :--- | :--- |
| Program Title | Biz Kid\$ (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Friday 8AM |
| Total times aired at regularly scheduled <br> time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than <br> Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and <br> informational objective of the program <br> and how it meets the definition of Core <br> Programming. | Biz Kid\$ teaches young teens about the importance of understanding the <br> economy and basic business principles. The series features teens starting their <br> Does the Licensee identify the program <br> by displaying throughout the program the <br> symbol E/l? |
| Yes actively solving problems and developing important life skills |  |


| Digital Core Program (18 of 19) | Response |
| :--- | :--- |
| Program Title | Xploration Nature Knows Best (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly <br> Scheduled | Tuesday 1:30PM |
| Total times aired at regularly <br> scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other <br> than Breaking News | 0 |
| Number of Preemptions |  |
| Rescheduled | 0 |
| Length of Program | 30 mins |


| Age of Target Child Audience | 13 years to 16 years |
| :--- | :--- |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core Programming. | Xploration Nature Knows Best will inspire and educate audiences of all ages. Host <br> and marine biologist, Danni Washington, exudes energy as she relates how <br> technology all around us was inspired by nature and how modern innovators are <br> continuing with this practice. |
| Does the Licensee identify the <br> program by displaying throughout <br> the program the symbol E/I? | Yes |


| Digital Core Program (19 of 19) | Response |
| :--- | :--- |
| Program Title | Walking Wild at the San Diego Zoo (D-4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | 13 |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 0 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 30 mins |
| Number of Preemptions Rescheduled | 13 years to 16 years |
| Length of Program | Walking Wild explores the world of wild and exotic |
| Age of Target Child Audience | animals, how they live and are cared for at the San Diego <br> Zoo. |
| Describe the educational and informational objective of the <br> program and how it meets the definition of Core Programming. | Yes <br> Does the Licensee identify the program by displaying <br> throughout the program the symbol E/l? |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

| Liaison Contact | Question | Response |
| :---: | :---: | :---: |
|  | Does the | Yes |
|  | Licensee |  |
|  | publicize the |  |
|  | existence and |  |
|  | location of |  |
|  | the station's |  |
|  | Children's |  |
|  | Television |  |
|  | Programming |  |
|  | Reports (FCC |  |
|  | 398) as |  |
|  | required by |  |
|  | 47 C.F.R. |  |
|  | Section |  |
|  | 73.3526(e) |  |
|  | (11)(iii)? |  |
|  | Name of | Barry N. Fisher |
|  | children's |  |
|  | programming |  |
|  | liaison |  |
|  | Address | 300 E. Rock Rd. |
|  | City | Allentown |
|  | State | PA |
|  | Zip | 18103 |
|  | Telephone | (610) 798-4080 |
|  | Number |  |
|  | Email Address | barryf@wfmz.com |

Include any other comments or information you want the Commission oo consider in evaluating your compliance with the Children's Television Act or use this space for supplemental explanations)
This may nclude information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below. Freddy Awards: The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live threehour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards. Kids' News Set: WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at a major event during the past year where a significant amount of the general public attended. Internship Program: College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor. Shadowing Program: A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions. Da Vinci Discovery Science Center Outreach: WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures. Homework Help Page: WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions. Station Tours: WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.


| Days/Times Program <br> Regularly Scheduled | Friday 1:30PM |
| :--- | :--- |
| Total times aired at regularly <br> scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience <br> from | 13 years to 16 years |
| Describe the educational and <br> informational objective of the <br> program and how it meets the <br> definition of Core <br> Programming. | Main Digital Program Stream: The key educational objective of the program is to familiarize <br> children with the animals of North America, their interaction with other animals and their <br> environment. Throughout the series emphasis will be placed upon protecting endangered <br> species and the impact threat humans have while interacting in their environment. |


| Other Matters (4 of 19) | Response |
| :---: | :---: |
| Program Title | Xploration Nature Knows Best (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Xploration Nature Knows Best will inspire and educate audiences of all ages. Host and marine biologist, Danni Washington, exudes energy as she relates how technology all around us was inspired by nature and how modern innovators are continuing with this practice. |
| Other Matters (5 of 19) | Response |
| Program Title | Dog Tales (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Schedur | duled Wednesday 1:30PM |
| Total times aired at regularly schedu | led time 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and inform objective of the program and how it definition of Core Programming. | meets the Main Digital Program Stream: Dog Tales showcases dogs and dog <br> lovers of all types, providing valuable information about canine health,  <br> training, grooming and overall dog care.  |
| Other Matters (6 of 19) | Response |
| Program Title | Animal Rescue (D1/D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:00AM \& Thursday 1:30PM |
| Total times aired at regularly scheduled time | 26 |



| Total times aired at regularly scheduled time | 26 |
| :---: | :---: |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming | Secondary Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. |


| Other Matters (10 of 19) | Response |
| :--- | :--- |
| Program Title | Mustard Pancakes (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00AM, Wednesday 7:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational <br> objective of the program and how it meets <br> the definition of Core Programming. | Secondary Digital Channel: Combining the art of storytelling and the element <br> of sone series presents everyday situations in an age appropriate way to <br> help children learn about solving life's little problems. |


| Other Matters (11 of 19) | Response |
| :--- | :--- |
| Program Title | Mouse in the House (D4) |
| Origination | Tuesday 8:00AM |
| Days/Times Program Regularly Scheduled | 13 |
| Total times aired at regularly scheduled time | 30 mins |
| Length of Program | 9 years to 13 years |
| Age of Target Child Audience from | Secondary Digital Channel: Mouse in the House features <br> youngsters learning about science and pnysics by conducting <br> experiments. |
| Describe the educational and informational objective of <br> the program and how it meets the definition of Core <br> Programming. |  |


| Other Matters (12 of 19) | Response |
| :--- | :--- |
| Program Title | Dragonfly (D4) |
| Origination | Syndicated |


| Days/Times Program <br> Regularly Scheduled | Monday 8:30AM |
| :--- | :--- |
| Total times aired at regularly <br> scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience <br> from | 13 years to 16 years |
| Describe the educational and <br> informational objective of the <br> program and how it meets <br> the definition of Core | Secondary Digital Channel: Dragonfly TV highlights children doing projects with real hands- <br> on experience and demonstrates practical applications of mathematics and science. It <br> introduces young viewers to a variety of scientific disciplines and challenges them in critical <br> thinking and problem solving skills, while providing valuable information to reach answers. |

Other Matters (13
of 19$)$

## Response

| Program Title | 9th Period (D4) |
| :--- | :--- |
| Origination | Syndicated |
| Days/Times <br> Program Regularly <br> Scheduled | Thursday 7:30AM |
| Total times aired at <br> regularly scheduled <br> time | 13 |
| Length of Program | 30 mins |
| Age of Target Child <br> Audience from | 13 years to 16 years |

Describe the Secondary Digital Channel: During the school day, they're top-notch students, working hard to make educational and informational objective of the program and how it meets the definition the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge.
of Core
Programming.

| Other Matters (14 of 19) | Response |
| :--- | :--- |
| Program Title | Walking Wild at the San Diego Zoo (D4) |
| Origination | Thursday 8:00AM |
| Days/Times Program Regularly <br> Scheduled | Sy |
| Total times aired at regularly scheduled <br> time | 13 |
| Length of Program | 13 years to 16 years |
| Age of Target Child Audience from | Secondary Digital Channel: Walking Wild explores the world of wild and exotic |
| animals, how they live and are cared for at the San Diego Zoo. journalist/hosts |  |
| present stories that promote an action-oriented approach to environmental issues. |  |
| Describe the educational and <br> informational objective of the program <br> and how it meets the definition of Core <br> Programming. |  |


| Other Matters (15 of 19) |  | Response |
| :---: | :---: | :---: |
| Program Title |  | Real Life (D4) |
| Origination |  | Syndicated |
| Days/Times Program Regularly Scheduled |  | Tuesday thru Thursday 8:30AM |
| Total times aired at regularly scheduled time |  | 39 |
| Length of Program |  | 30 mins |
| Age of Target Child Audience from |  | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Secondary Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisio |
| Other Matters <br> (16 of 19) <br> Response |  |  |
| Program Title | Think Big (D4) |  |
| Origination | Syndicated |  |
| Days/Times Friday 8:30AM <br> Program  <br> Regularly  <br> Scheduled  |  |  |
| Total times 13 <br> aired at  <br> regularly  <br> scheduled time  |  |  |
| Length of $\quad 30 \mathrm{mins}$Program |  |  |
| Age of Target Child Audience from | 13 years to 16 years |  |
| Describe the educational and informational objective of the program and how it meets the definition of <br> Core Programming. <br> Secondary Digital Channel: THINK BIG serves the educational and informational needs of children with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |  |  |
| Other Matters (17 of 19) Response |  |  |
| Program Title |  | Tomorrow Today (D3) |
| Origination |  | Syndicated |
| Days/Times Program Regularly Scheduled |  | Sunday 11AM \& 11:30AM |
| Total times aired at regularly scheduled time |  | 26 |
| Length of Program |  | 30 mins |
| Age of Target Ch | Id Audience from 13 years | 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Secondary Digital Channel: Tomorrow Today teaches children the importance of learning about various scientific and technology advances. The series gives teenagers exposure to different areas of new science innovations and ideas from various areas ranging from space to medicine to ecology.

| Other Matters (18 of 19) | Response |  |
| :---: | :---: | :---: |
| Program Title | Safari (D3) |  |
| Origination | Syndicated |  |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Sunday 12PM \& 12:30PM |  |
| Total times <br> aired at <br> regularly <br> scheduled time | 26 |  |
| Length of <br> Program | 30 mins |  |
| Age of Target Child <br> Audience from | 13 years to 16 years |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |  |
| Other Matters (19 of 19) |  | Response |
| Program Title |  | Biz Kid\$ (D4) |
| Origination |  | Syndicated |
| Days/Times Program Regularly Scheduled |  | Friday 8AM |
| Total times aired at regularly scheduled time |  | 13 |
|  |  | 30 mins |
| Age of Target Child Audience from |  | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Biz Kid\$ teach young teens the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills. |

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the

## Barry

Fisher

