



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028930774** | File Number: **0000020781** | Submit Date: **01/10/2017** | Call Sign: **WTOG** | Facility ID: **74112** | City:
ST. PETERSBURG | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/10/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CBS OPERATIONS INC. Doing Business As: CBS OPERATIONS INC.	Edwin L Nass 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457-4505	elnass@cbs.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Edwin L Nass <i>DIRECTOR OF SPECTRUM MANAGEMENT</i> CBS	Edwin L Nass 1725 DESALES ST NW SUITE 501 WASHINGTON, DC 20036 United States	+1 (202) 457- 4602	ELNASS@CBS. COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tampa-St. Pete (Sarasota)
	Web Home Page Address	www.wtogtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	D1 CW-Calling Dr.Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" explores the fascinating occupation of veterinary medicine, and is designed to educate and inform viewers 13-16 and the entire family. This inspiring series invites viewers to share the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr.Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	D1 CW-Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a-8:00a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" explores the fascinating occupation of veterinary medicine, and is designed to educate and inform viewers 13-16 and the entire family. This inspiring series invites viewers to share the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr.Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	D1 CW-Rescue Me with Dr. Lisa
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a-8:30a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Rescue Me with Dr. Lisa" educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned animals with loving new homes. This program will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)		Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 8:30a-9:00a	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Whisperer with Cesar Millan: Family Edition" is produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12) Response	
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a-9:30a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Whisperer with Cesar Millan: Family Edition" is produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30a-10:00a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Whisperer with Cesar Millan: Family Edition" is produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 12)	Response
Program Title	D2 DECADES-Animal Rescue Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00a-10:30a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals that treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	D2 DECADES-Animal Rescue Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a-11:00a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals that treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	D2 DECADES-Wonderful World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00a-11:30a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wonderful World" is a weekly half-hour series that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	D2 DECADES-Wonderful World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a-12:00p
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wonderful World" is a weekly half-hour series that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it's meant to be.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	D2 DECADES-Missing Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00p-12:30p
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a half-hour reality series featuring actual cases of missing individuals, both adults and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	D2 DCADES-Missing Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p-1:00p
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a half-hour reality series featuring actual cases of missing individuals, both adults and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Darlene Janiszewski
Address	365 105th Terrace NE
City	St. Petersburg
State	FL
Zip	33716
Telephone Number	(727) 570-4251
Email Address	djaniszewski@wtogtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	WTOG began broadcasting the DECADES Network on the station's D'2 channel on Wednesday, May 13, 2015. "Because of the June 12, 2009 transition to digital broadcasting, the station ceased its analog broadcast of its children's programming schedule following the weekend of June 6-7 2009." WTOG produces and airs a series of informational and educational PSA's geared toward children. These spots are aired each quarter.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	D1 CW-Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00a-7:30a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" explores the fascinating occupation of veterinary medicine, and is designed to educate and inform viewers 13-16 and the entire family. This inspiring series invites viewers to share the experiences of Dr.Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr.Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock.

Other Matters (2 of 12)	Response
Program Title	D1 CW-Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30a-8:00a
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Other Matters (3 of 12)	Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00a-8:30a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Whisperer with Cesar Millan: Family Edition" is produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.

Other Matters (4 of 12)	Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30a-9:00a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
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Other Matters (5 of 12)	Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00a-9:30a
Total times aired at regularly scheduled time	12
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Other Matters (6 of 12)	Response
Program Title	D1 CW-Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30a-10:00a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Whisperer with Cesar Millan: Family Edition" is produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first-hand and discover how to be a responsible pet owner.
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Other Matters (7 of 12)	Response
Program Title	D2 DECADES-Animal Rescue: Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (8 of 12)	Response
Program Title	D2 DECADES-Animal Rescue: Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30a-11:00a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (9 of 12)	Response
Program Title	D2 DECADES-Swap TV
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:00a-11:30a
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" features two teenagers from different backgrounds trading places for a weekend, learning the other's way of life. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Other Matters (10 of 12)	
Program Title	D2 DECADES-Swap TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30a-12:00p
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" features two teenagers from different backgrounds trading places for a weekend, learning the other's way of life. The program explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.
Other Matters (11 of 12)	
Program Title	D2 DECADES-Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00p-12:30p
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Other Matters (12 of 12)	Response
Program Title	D2 DECADES-Missing: Cold Cases
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30p-1:00p
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" is a half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Darlene Janiszewski <i>Programming Coordinator</i></p> <p>01/10/2017</p>

Attachments

No Attachments.