

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

FRN: **0009961889** | File Number: **0000019884** | Submit Date: **01/06/2017** | Call Sign: **WFLA-TV** | Facility ID: **64592** | City:
TAMPA | State: **FL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/06/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
	Henry Gola			
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	333 EAST FRANKLIN STREET	+1 (804) 887-5000	regulatoryaffairs@mediageneral.com	Company
Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	RICHMOND, VA 23219			
	United States			

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola	Lisa Manning			
Associate General Counsel	ONE WEST EXCHANGE STREET, SUITE 5A	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative
Media General, Inc.	Providence, RI 02903 United States			

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Tampa-St. Pete (Sarasota)
	Web Home Page Address	www.wfla.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	VOYAGER WITH JOSH GARCIA (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:00- 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	VOYAGER WITH JOSH GARCIA
List date and time rescheduled	10/01/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	VJG101
Reason for Preemption	Sports

Digital Core Program (2 of 9)	Response
Program Title	WILDERNESS VET (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 10:30 AM - 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakley, features compelling

objective of the program and how it meets the definition of Core Programming.	stories form one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILDERNESS VET
List date and time rescheduled	10/01/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	WDV101
Reason for Preemption	Sports

Digital Core Program (3 of 9)	Response
Program Title	JOURNEY WITH DYLAN (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 11 - 11:30 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Artic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JOURNEY WITH DYLAN
List date and time rescheduled	10/08/2016 01:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	JDD101
Reason for Preemption	Sports

Digital Core Program (4 of 9)	Response
Program Title	NATURALLY, DANNY SEO (WFLA 8.1)
Origination	Network
Days/Times Program	

Regularly Scheduled	SATURDAYS @ 11:30 - 12 NOON
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NATURALLY, DANNY SEO
List date and time rescheduled	10/08/2016 01:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	NDS101
Reason for Preemption	Sports
Digital Core Program (5 of 9)	Response
Program Title	GIVE (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 12 NOON - 12:30 PM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	GIVE
List date and time rescheduled	10/16/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	GBU101
Reason for Preemption	Sports

Digital Core Program (6 of 9)	Response
Program Title	HEART OF A CHAMPION (WFLA 8.1)
Origination	Network
Days/Times	
Program Regularly Scheduled	SATURDAYS @ 12:30 PM - 1:00 PM
Total times aired at regularly scheduled time	4
Total times aired	14
Number of Preemptions	10
Number of Preemptions for other than Breaking News	10
Number of Preemptions Rescheduled	10
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	10/16/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	HOC101
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	10/15/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	HOC103
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	10/22/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	HOC104
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	10/29/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	HOC105
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	11/19/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	HOC108
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	11/26/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	HOC108
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
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Title of Program	HEART OF A CHAMPION
List date and time rescheduled	12/03/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	HOC101
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	12/10/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	HOC104
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	12/17/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	HOC105
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	HEART OF A CHAMPION
List date and time rescheduled	12/31/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	HOC107
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	BEAKMAN'S WORLD (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 8-8:30 AM; 8:30-9AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining

program and how it meets the definition of Core Programming.	Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	BILL NYE, THE SCIENCE GUY (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 9-9:30 AM; 9:30-10AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	MYSTERY HUNTERS (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7-7:30AM; 7:30-8AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	JACK HANNA'S INTO THE WILD (WFLA 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS @ 4-4:30 AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	SAVED BY THE BELL (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled:	SUNDAYS @ 10 AM, 10:30 AM, 11 AM , 11:30 AM
Total times aired at regularly scheduled time:	52
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell explores social themes and coping strategies through the daily school life of six teen-aged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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Sponsored Core
Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Mark Demopoulos
Address	200 South Parker Street - 4th Floor
City	Tampa
State	FL
Zip	33606
Telephone Number	(813) 225-2719
Email Address	mdemopoulos@wfla.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1.) WFLA-TV airs PSA's of varied lengths that are designed specifically to meet the educational and informational needs of children as well as PSA's that are designed for the general audience but have messages applicable to children. 2.) WFLA-TV's Newscasts are general audience programs with educational/informational value for children: NewsChannel 8 Today (M-F) Newscasts 4:30-7AM; NewsChannel 8 First @ 4 M-F) 4:00-5:00 PM; NewsChannel 8 @ 5 (M-F) 5-5:30PM; News Channel 8 @ 5:30 (M-F) 5:30-6PM; NewsChannel 8 @ 6 (M-Sun) 6-6:30PM; NewsChannel 8 @ 7 (M-F) 7-7:30 PM; NewsChannel 8 @ 11 (M-F) 11-11:35PM; NewsChannel 8 @ 11 (Sat-Sun) 11-11:30PM; NewsChannel 8 Weekend AM (Sat-Sun) 6-7AM; NewsChannel 8 Weekend AM (Sat-Sun) 7-8AM; NewsChannel 8 Weekend AM (Sun) 9-10 AM; NewsChannel 8 @ Noon (Sun) 12-1PM. 3.)WFLA-TV's non-broadcast efforts include the participation of our Anchors and Meteorologists as guest speakers and emcees for community groups, and as "teachers" at Bay Area Schools; and Station Tours for Scout Troops, School Classes -- ranging from Elementary through High School/Vocational Technical Schools. 4. To supplement and enhance the educational value of the network's Teen NBC programs...NBC has a website (www.nbc.com /tmyk) specifically dedicated to teens. The goals of this site are first, to create a platform for the teen community where communities for self-expression become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most affect teen lives. THE MORE YOU KNOW website features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics and a list of the campaign's most recent accolades. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under that were not "educational or informational" programming: NONE

**Other Matters
(9)**

Other Matters (1 of 9)	Response
Program Title	VOYAGER WITH JOSH GARCIA (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 - 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Other Matters (2 of 9)	Response
Program Title	WILDERNESS VET (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM - 11 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakley, features compelling stories form one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Other Matters (3 of 9)	Response
Program Title	JOURNAL WITH DYLAN (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 - 11:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Artic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Other Matters (4 of 9)	Response
Program Title	NATURALLY, DANNY SEO (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 - 12:00 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and

objective of the program and how it meets the definition of Core Programming.

body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 9)	Response
Program Title	GIVE (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:00 - 12:30 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNIFEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (6 of 9)	Response
Program Title	HEART OF A CHAMPION WITH LAUREN THOMPSON (WFLA 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 - 1 PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (7 of 9)	Response
Program Title	BEAKMAN'S WORLD (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 8-8:30 AM, 8:30-9 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	This live-action series based on the comic strip by Jok Church stars performance artist Paul Zaloom as the slightly nutty but never boring scientist who leads a journey of discovery while performing experiments that demonstrate how the world works. Topics are addressed

program and how it meets the definition of Core Programming. with cutting-edge humor and state-of-the-art visuals that make learning fun. Joining Beakman in his quest are Josie (Alanna Ubach), his bright young apprentice, and an oversize, sarcastic rat named Lester (Mark Ritts).

Other Matters (8 of 9)	Response
Program Title	BILL NYE, THE SCIENCE GUY (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9 - 9:30 AM, 9:30-10AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With 28 Emmys and a slew of other prestigious awards, Disney's resident way-cool scientist knows how to get kids fired up about science. From Earth science to complex discussions on genetics, Bill Nye's enthusiasm for all things science is contagious.

Other Matters (9 of 9)	Response
Program Title	MYSTERY HUNTERS (WFLA 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7-7:30 AM, 7:30-8 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND /OR FORFEITURE (U.S. Code, Title 47, §503).</p> <p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p> <p>Mark Demopoulos</p> <p><i>Director of Programming and Research</i></p> <p>01/06/2017</p>

Attachments

No Attachments.