

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002710192** File Number: **0000020362** Submit Date: **01/09/2017** Call Sign: **WTMJ-TV** Facility ID: **74098** 

City: MILWAUKEE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2017 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SCRIPPS BROADCASTING HOLDINGS LLC	David Giles	+1 (513)	DAVE.	Company
Doing Business As: SCRIPPS	312 WALNUT	977-3000	GILES@SCRIPPS.	
BROADCASTING HOLDINGS LLC	STREET		COM	
	28TH FLOOR			
	CINCINNATI,			
	OH 45202			
	<b>United States</b>			

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
KENNETH C. HOWARD , JR . BAKER & HOSTETLER LLP	1050 CONNECTICUT AVENUE, NW SUITE 1100 WASHINGTON, DC 20036 United States	+1 (202) 861- 1580	KHOWARD@BAKERLAW. COM	Legal Representative
Roy P. Stype , III . Consulting Engineer Roy P. Stype, III	PO Box 807 Bath, OH 44210 United States	+1 (330) 659- 4440	rstype@aol.com	Technical Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Milwaukee
	Web Home Page Address	http://www.tmj4.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	5.4
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Heart of a Champion with Lauren Thompson (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30 AM
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/08/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/08/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-08
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	11/05/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	11/12/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson

List date and time rescheduled	12/24/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 16)	Response
Program Title	The Voyager with Josh Garcia (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 AM
Total times aired at regularly scheduled time	12
Total times aired	14
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	10/08/2016 12:30 PM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Voyager with Josh Garcia
List date and time rescheduled	12/24/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 16)	Response
Program Title	Wilderness Vet (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	11/12/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 16)	Response
Program Title	Journey with Dylan Dreyer (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:00 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals travelling over 500 miles across the Serengeti to Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	11/12/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 16)	Response
Program Title	Naturally, Danny Seo (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	11/12/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

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Digital Core Program (6 of	
16)	Response
Program Title	Give (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Does the	Yes
Licensee	
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program by	
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throughout the	
program the	
symbol E/I?	

Questions	Response
Title of Program	Give
List date and time rescheduled	11/12/2016 02:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 16)	Response
Program Title	Outback Adventures with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 & 10:00 AM (10/22-12/31/16)
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye- opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	Food For Thought with Claire Thomas (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 & 11:30 AM (10/22-12/31/16)
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 AM (10/22-12/31/16)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Reluctantly Healthy (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 AM (10/22-12/31/16)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reluctantly Healthy is a half hour weekly series that focuses on healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on the go.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (11 of	
16)	

Program Title	Pets in Paradise (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00 am (10/2-10/30/16)
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about theses relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their pets, information about pet health care, tips on pet training, and much more. The show's goal is to help nurture relationships between pet owners and their companions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Ariel, Zoey & Eli, Too (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:30 am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey & Eli, Too, a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. The show accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Musi on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Ever episode begins with the song "Sweet Company" which sends the positive message of friendship, and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	Aqua Kids (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:00 am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The message delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining an informative.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (14 of 16)	Response
Program Title	Veggie Tales (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 10:30 am
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Veggie Tales is a children's series featuring animated vegetables who teach life lessons through delightfully entertaining stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with the problem and solution, and ends by reiterating the proposed solution and thelife lesson learned through the experience. Without being preachy, the show communicates core values of honesty, kindness, forgiveness and appreciation for all, through entertaining characters and storylines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	The New Howdy Doody Show (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 11:00 & 11:30 am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions	0
Rescheduled	
Length of	30 mins
Program	
Age of Target	6 years to 10 years
Child	
Audience	
Describe the	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cas
educational	of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy
and	Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a
informational	forerunner of interactive programming we enjoy today. The primary value of the series is the educate and
objective of	entertain elementary school-aged children. In addition, both older children and monitoring adults will find
the program	this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive
and how it	quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to
meets the	language, character development, science, and listening skills.
definition of	
Core	
Programming.	
Does the	Yes
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identify the	
program by	
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the program	
the symbol E	
/I?	

Digital Core Program (16 of 16)	Response
Program Title	Steal The Show (4.3 COZI TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays at 9:00 AM (11/6-12/25/16)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas of music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy winner Jim Peterik. All aspects of the process are covered - 1) creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Non-Core Educational and Informational Programming (15)

Non-Core Educational and Informational Programming (1 of 15)	Response
Program Title	PREPS PLUS (4.1 WTMJ-TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays at 11:05 pm (10/2/16 - 12/25/16)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features the pro-social, on and off field activities of male and female student athletes, coaches, student mentors, and families. Show is focused around the messages that encourage the following values: school completion, community service, cooperation, tolerance of differences and healthful practices along with athletics. These educational and informational messages are conveyed through real-lfe examples, interviews and commentary by the program host. Program started late due to sports overruns as indicated.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Questions Response	
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Non-Core Educational and Informational Programming	
(2 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program	Saturday at 9:00 AM (10/1-10/15/16)
Regularly Scheduled:	
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Does the program have

educating and informing children ages 16 and under as a significant purpose?

Yes

Questions

Non-Core Educational and Informational Programming (3 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 12:00 PM (10/29-11/12/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Response

Does the Licensee identify the program by displaying	Yes		
throughout the program the symbol E/I?			
Does the Licensee provide	Yes		
information regarding the			
program, including an			
indication of the target child			
audience, to publishers of			
program guides consistent			
with 47 C.F.R. Section			
73.673?			

Questions	Response
Non-Core Educational and Informational Programming (4 of 15)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 12:30 PM (12/3/16)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Non-Core Educational and Informational Programming (5 of 15)	Response
Program Title	Outback Adventures with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 9:30 AM (10/1-10/15/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye- opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No

Does the
Licensee
provide
information
regarding the
program,
including an
indication of the
target child
audience, to
publishers of
program guides
consistent with
47 C.F.R.
Section 73.673?

Questions	Response
Non-Core Educational and Informational Programming (6 of 15)	Response
Program Title	Outback Adventures with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 12:30 PM (10/29-11/26/16)
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye- opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the program have educating and informing children ages 16	Yes
and under as a significant purpose?	
Does the Licensee identify	Yes
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
Does the	Yes
Licensee	
provide	
information	
regarding the	
program,	
including an	
indication of the	
target child	
audience, to	
publishers of program guides	
program guides	
consistent with 47 C.F.R.	

Questions

Non-Core Educational and Informational Programming (7 of 15)	Response
Program Title	Outback Adventures with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 12:00 PM (11/19/16)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Response

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eyeopening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty
and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores
the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby
wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting,
Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially
around animals. The program contains important messages about environmental stewardship while
fostering a fascination with the outdoor world. This program is specifically designed to further the
educational and informational needs of children, has educating and informing children as a significant
purpose, and otherwise meets the definition of Core Programming as specified in the Commission's
rules.

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes

Does the Licensee identify the program by displaying throughout the

program the

Yes

Does the
Licensee
provide
information
regarding the
program,
including an

indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Yes

#### **Date and Time Aired:**

Section 73.673?

**Non-Core** 

Program
Regularly
Scheduled:

Questions Response

Educational and
Informational
Programming (8
of 15)
Response

Program Title
Outback Adventures with Tim Faulkner (4.2 LAFF TV)

Origination
Network

Days/Times
Saturday at 10:00 AM (10/1-10/15/16)

Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye- opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. While the shows are exciting, Faulkner always tempers his sense of adventure with respect for boundaries and safety, especially around animals. The program contains important messages about environmental stewardship while fostering a fascination with the outdoor world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Questions	Response

Non-Core Educational and Informational Programming (9 of 15)	Response
Program Title	Food For Thought (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 11:00 AM (10/1-10/15/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

Questions	Respons	е
Non-Core Educational and Informational Programming (10 of 15)		
Program Title	Food For Thought (4.2 LAFF TV)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Saturday at 1:30 PM (10/29-11/26/16)	
Total times aired at regularly scheduled time:	5	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Yes program have educating and informing children ages 16 and under as a significant purpose? Does the Yes Licensee identify the program by displaying throughout the program the symbol E /1? Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

Questions	Response
Non-Core	
Educational	
and	
Informational	
Programming	
(11 of 15)	Response
Program Title	Food For Thought (4.2 LAFF TV)

Origination	Network
Days/Times	Saturday at 1:00 PM (11/26/16)
Program	Catarday at 1.50 f M (17/25/10)
Regularly	
Scheduled:	
Total times	1
aired at	
regularly	
scheduled	
time:	
Number of	0
Preemptions	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how
educational	everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates
and	teens about the power of food as a tool for exploring new places, meeting new people and learning about
informational	different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her
objective of the program	family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any placat any time - sometimes from family, sometimes from friends, or even from bloggers needing her help.
and how it	Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to
meets the	prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her
definition of	ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a
Core	beginner kitchen. This program is specifically designed to further the educational and informational needs
Core	
Core	children, has educating and informing children as a significant purpose, and otherwise meets the definition
Core Programming.	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages 16 and under	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages 16 and under as a	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee identify the	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee identify the program by	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee identify the program by displaying	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee identify the program by displaying throughout	children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Yes
Core Programming.  Does the program have educating and informing children ages 16 and under as a significant purpose?  Does the Licensee identify the program by displaying	Yes

Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

Questions	Response
Non-Core Educational and Informational Programming (12 of 15)	Response
Program Title	Food For Thought (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 11:30 AM (10/1-10/15/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Clare shops for her ingredients and shows viewers how to look for good buys. She also explains what the essentials are for a beginner kitchen. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Yes program have educating and informing children ages 16 and under as a significant purpose? Does the No Licensee identify the program by displaying throughout the program the symbol E /1? Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

Questions	Response
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Non-Core Educational and Informational Programming (13 of 15)	Response
Program Title	Reluctantly Healthy (4.2 LAFF TV)
Origination	Network

Days/Times Program Regularly Scheduled:	Saturday at 10:30 AM (10/1-10/15/16)
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reluctantly Healthy is a half hour weekly series that focuses on healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on the go.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	

Questions	Response
Non-Core Educational and Informational Programming (14	

Informational Programming (14 of 15)	Response
Program Title	Reluctantly Healthy (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 1:00 PM (10/29-11/19/16)
Total times aired at regularly scheduled time:	4
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reluctantly Healthy is a half hour weekly series that focuses on healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on the go.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

### **Date and Time Aired:**

Questions	Response
Non-Core Educational and Informational Programming (15 of 15)	Response
Program Title	Reluctantly Healthy (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday at 12:00 PM (11/26-12/3/16)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reluctantly Healthy is a half hour weekly series that focuses on healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy. Whether it be constant travel, working long hours, multiple after school activities, or the perceived notion of not having time to focus on nutritious food choices, host Judy Greer and her team of experts will show families and viewers how to stay healthy on the go.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

# **Date and Time Aired:**

Questions Response

Sponsored Core Programming (0)

### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joe Poss VP/GM
Address	720 E. Capitol Drive
City	Milwaukee
State	WI
Zip	53212
Telephone Number	(414) 967- 5458
Email Address	joe. poss@tmj4. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Heart of a Champion with Lauren Thompson (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:30 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

Other Matters (2 of 14)	Response
Program Title	The Voyager with Josh Garcia (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (3 of 14)	Response
Program Title	Wilderness Vet (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 am
Total times aired at regularly scheduled time	12

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Wilderness Vet hosted by renowned veterinarian Dr. Michelle Oakley, features compelling stories
educational and	from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms
informational objective	and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring
of the program and how	viewers closer than ever before to wild animals in their native habitats by showcasing the hard
it meets the definition of	work and dedication involved in their rescue and rehabilitation.
Core Programming.	

Response
Journey with Dylan Dreyer (4.1 WTMJ-TV)
Network
Saturdays at 10:00 am
12
30 mins
13 years to 16 years
Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals travelling over 500 miles across the Serengeti to Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

Other Matters (5 of 14)	Response
Program Title	Naturally, Danny Seo (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (6 of 14)	Response
Program Title	Give (4.1 WTMJ-TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GIVE introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (7 of 14)	Response
Program Title	Outback Adventurs with Tim Faulkner (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:30 & 10:00 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Core

Programming.

OUTBACK ADVENTURES is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds.

Other Matters (8 of 14)	Response
Program Title	Food For Thought (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 11:00 & 11:30 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Young, enthusiastic and passionate about food, Claire Thomas is the host who opens viewers' eyes to how everyday life can inspire culinary creations in FOOD FOR THOUGHT. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16-year-old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (9 of 14)	Response
Program Title	Jack Hanna's Animal Adventures (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 9:00 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Jack Hanna's Animal Adventures is a live action television program designed to meet the educational and informational needs of children 13-16. In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (10 of 14)	Response
Program Title	Rescue Me with Dr. Lisa (4.2 LAFF TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 10:30am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RESCUE ME WITH DR. LISA educates the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. The program will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, the show will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life. The show follows families who make compromises with each other to find a new family pet, while learning about pros and cons of different pet options. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming a specified in the Commission's rules.

Other Matters (11 of 14)	Response
Program Title	Better Planet (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:30 & 10:00 AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, BETTER PLANET TV will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. BETTER PLANET TV serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements and efficiencies in everyday life. The series also offers young viewers scientific information about the earth's ever-changing ecosystem.

Other Matters (12 of 14)	Response
Program Title	Wild Wonders (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 11:00 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Wild Wonders" is a weekly half-hour reality series allowing teen viewers to become familiar with the various wild animals in the world famous San Diego Zoo. The series focuses on various critters and examines their differences. The program also provides important information about each animal's living habits and includes interviews with people who care for them. In one episode, viewers learn about the unique relationship between a cheetah and dog. Another episode spotlights the various eating habits of different animals. Wild Wonders is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (13 of 14)	Response
Program Title	Walking Wild (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 10:30 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

"Walking Wild" is a weekly half-hour reality series showcasing various wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who look after these spectacular critters. The program also gives teen viewers a unique up-close examination of each wild animal. In one episode, viewers explore the life patterns of elephants and the key to their longevity. Another episode focuses on Galapagos turtles and how they manage to survive. Walking Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

Other Matters (14 of 14)	Response
Program Title	Missing (4.3 Escape TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 9:00 & 11:30 AM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING profiles the cases of missing children and adults and offers internet safety tips and instructional messages from the National Center for Missing and Exploited Children. Sadly, we live in a world which seems to grow less safe with time. This show educates children regarding potential dangers and how, specifically, to deal with these situations. It gives children a sense that they have the power and means to protect themselves when away from watchful eyes. The show includes real life stories using various resources to help find missing people as well. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Joe Poss

Vice President /General Manager

01/09 /2017

# **Attachments**

File Name	Uploaded By	Attachment Type	Description	Upload Status
Exhibit re LAFF programming issues.pdf	Applicant	All Purpose	Explanation of issues regarding LAFF programming.	Done with Virus Scan and /or Conversion