



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0024880726 | File Number: 0000015940 | Submit Date: 10/11/2016 | Call Sign: W30CV-D | Facility ID: 67140 |

City: HILTON HEAD ISLAND | State: SC

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 10/11/2016 |

Filing Status: Active

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
BYRNE ACQUISITION GROUP, LLC Doing Business As: BYRNE ACQUISITION GROUP, LLC	John Byrne 2927 Devine St. Ste. 100 Columbia, SC 29205 United States	+1 (803) 417-6380	jbyrne@whhitv.com	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>John Byrne</b> <i>CEO</i> BYRNE ACQUISITION GROUP, LLC	John Byrne 32 Office Park Road #103 Hilton Head Island, SC 29928 United States	+1 (803) 417- 6380	jbyrne@whhitv. com	CEO
<b>Wayne Morris</b> <i>General Manager</i> Byrne Acquisition Group, LLC. (WHHI)	Wayne Morris 32 OFFICE PARK RD SUITE 103 HILTON HEAD ISLAND, SC 29928 United States	+1 (843) 816- 6408	wmorris@whhitv. com	Technical Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Savannah
	Web Home Page Address	www.whhitv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(2)

Digital Core Program (1 of 2)	Response
Program Title	The Reading Room
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays and Sundays 730-9a each day
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local program that teaches kids how to read and have fun with reading.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 2)	Response
Program Title	The Reading Room
Origination	Local
Days/Times Program Regularly Scheduled	Sat and Sun 730-9a
Total times aired at regularly scheduled time	78
Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local program that teaches kids how to read and have fun with reading.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	The Reading Room
Origination	Local
Days/Times Program Regularly Scheduled:	Sat and Sun 730-9a
Total times aired at regularly scheduled time:	78
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local program that teaches kids how to read and have fun with reading.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
-----------	----------

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Wayne Morris
Address	32 Office Park Road #103
City	Hilton Head Island
State	SC
Zip	29928
Telephone Number	(843) 785-4545
Email Address	wmorris@whhitv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (1)

Other Matters (1 of 1)	Response
Program Title	The Reading Room
Origination	Local
Days/Times Program Regularly Scheduled	Sat and Sun 730-9a
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Local Show Helping Kids Learn To Read. Teaching vowels, consonant sounds and word phrases.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Steven Wayne Morris , Jr. . General Manager</b></p> <p>10/11 /2016</p>

**Attachments**

No Attachments.