

# Children's Television Programming Report

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 Facility ID: 70184

 City: PROVIDENCE
 State: RI

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 10/07/2016

 Filing Status: Active

# **Report reflects information for : Third Quarter of 2016**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

#### Applicant Name, Type, and Contact Information

#### Applicant Information

Applicant	Address	Phone	Email	Applicant Type
<b>ZGS PROVIDENCE, INC.</b> Doing Business As: ZGS PROVIDENCE, INC.	Eduardo Zavala 2000 NORTH 14TH STREET SUITE 400 ARLINGTON, VA 22201 United States	+1 (703) 528- 5656	ezavala@zgsgroup. com	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	<b>Louis R du Treil , Jr .</b> <i>TECHNICAL</i> <i>CONSULTANT</i> du Treil, Lundin & Rackley, Inc.	Bob du Treil, Jr. 201 Fletcher Avenue SARASOTA, FL 34237 United States	+1 (941) 329- 6004	bobjr@dlr.com	Technical Representative
	<b>David M. Silverman</b> , <b>Esq</b> DAVIS WRIGHT TREMAINE LLP	1919 Pennsylvania Ave., N.W. Suite 800 Washington, DC 20006 United States	+1 (202) 973- 4200	DAVIDSILVERMAN@DWT. COM	Legal Representative

Children's	Section	Question Respo	onse
Television Information	Station Type	Station Type Netwo	ork Affiliation
		Affiliated network TELE	MUNDO
		Nielsen DMA Provid	dence-New Bedford
		/nuev	/www.holaciudad.com ainglaterra/telemundo- dence.html
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		n program 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the		

State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional<br/>programming guideline (applied to free video programming aired on other than the main Yes No program<br/>stream) did not consist of program episodes that had already aired within the previous seven days either on the<br/>station's main program stream or on another of the station's free digital program streams?Yes

## Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Noodle & Doodle (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 2-5. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goals.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	09/10/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 4)	Response
Program Title	El Show de Chica (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30AM SAT 9:00AM
Total times aired at regularly scheduled time	23
Total times aired	26
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, destructibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the	Yes

#### **Digital Preemption Programs #1**

program by displaying throughout the program the symbol E

/l?

Questions	Response
Title of Program	El Show de Chica (Telemundo Programming)
List date and time rescheduled	09/10/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response	
Title of Program	El Show de Chica (Telemundo Programming)	
List date and time rescheduled	09/10/2016 12:00 PM	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2016-09-10	
Episode #		
Reason for Preemption	Sports	

#### Digital Preemption Programs #3

Response

Title of Program	El Show de Chica (Telemundo Programming)
List date and time rescheduled	08/07/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports
Digital Core	

Program (3 of 4)	Response
Program Title	Nina's World (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30AM SAT 10:00AM
Total times aired at regularly scheduled time	23
Total times aired	26
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela, grandmother. Her Tio, Uncle, Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

## Digital Preemption Programs #1

/l?

Questions	Response
Title of Program	Nina's World (Telemundo Programming)
List date and time rescheduled	08/07/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World (Telemundo Programming)
List date and time rescheduled	08/07/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World (Telemundo Programming)
List date and time rescheduled	08/21/2016 08:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 4)	Response
Program Title	Lazy Town (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to problem solving in their real world. The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of human puppets reside in LazyTown, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever present theme of LazyTown is to eat sports candy which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

## Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (Network Programming)
List date and time rescheduled	08/21/2016 09:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	
Reason for Preemption	Sports

## Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (Network Programming)
List date and time rescheduled	08/07/2016 09:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	BRENDA MULERO
	Address	886 MAPLE AVENUE
	City	HARTFORD
	State	СТ
	Zip	06114
	Telephone Number	(860) 956-1303
	Email Address	BMULERO@ZGSGROUP. COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	NOODLE AND DOODLE (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Other Matters (2 of 4)	Response
Program Title	EL SHOW DE CHICA (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8:30AM SAT 9:00AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. EL SHOW DE CHICA features a five year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop one employee, Kelly, doubles as Chicas nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, destructibility, judgment, and inter personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills

Other Matters (3 of 4)	Response
Program Title	NINA'S WORLD (Telemundo Network)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30AM SAT 10:00AM
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is an animated show based on a six year old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (Uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Ninas best friend is Star, a stuffed starfish pillow character brought to life by Ninas imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes gets her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her work, take responsibility for her actions, and correct her mistakes
Other Matters (4 of	
4)	Response

Origination	Network		
Days/Times Program Regularly Scheduled	SAT 10:30AM		

Program Title LAZY TOWN (Telemundo Network)

Total times	14
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	
Describe the	LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes
educational	place in an imaginary setting, LazyTown, and most episodes relate children's eating and fitness habits to
and	problem solving in their "real world." The lead character, Stephanie, guides the audience through the story.
informational	She and her best friends, a group of "human" puppets reside in LazyTown, where her uncle is Mayor Milford
objective of	Meanswell. The underground spy and influencer who defines the ethos of LazyTown is Robbie Rotten, and
the program	he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get inter
and how it	difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a
meets the	spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of
definition of	LazyTown is to eat "sports candy " which consists of fruits and vegetables, get sufficient sleep, and go
Core	outside and engage in a wide range of physical activities, from playing games and holding athletic
Core	outside and engage in a wide range of physical activities, norn playing games and holding attribut

Certification	Question	Response
Certification	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Claudia Alfaro ZGS FCC Compliance Supervisor 10/07/2016

Attachments No Attachments.