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Children's Television Programming Report

FRN: **0030190466** | File Number: **0000015176** | Submit Date: **10/07/2016** | Call Sign: **WDKA** | Facility ID: **39561** | City: **PADUCAH** | State: **KY**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received**
Status Date: **10/07/2016** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WDKA ACQUISITION CORPORATION Doing Business As: WDKA ACQUISITION CORPORATION	Mr. Paul T. Lucci POST OFFICE BOX 560 CARROLLTON, VA 23314 United States	+1 (757) 287- 7285	PAUL. LUCCI@YAHOO. COM	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
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JOHN E. Hidle , P.E. . <i>CONSULTING ENGINEER</i> Carl T. Jones Corporation	CARL T. JONES CORPORATION 7901 YARNWOOD COURT SPRINGFIELD, VA 22153 United States	+1 (703) 569- 7704	JHIDLE@CTJC.COM	Technical Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK TV
	Nielsen DMA	Paducah-Cape Girard-Harsbg
	Web Home Page Address	WWW.MYWDKA.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 7/7/16-9/8/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITH ENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE VIEWERS TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. ANIMAL EXPLORATION WITH JAROD MILLER AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 7/1/16-9/9/16 7:00AM-7:30AM

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CHILDREN ENGAGING IN VARIOUS SCIENCE PROJECTS AND DEMONSTRATES PRACTICAL APPLICATION OF MATHEMATICS AND SCIENCE FROM MULTIPLE SCIENTIFIC FIELDS. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EXAMPLES OF PROGRAM EPISODES INCLUDE STUDYING VARIOUS ECOSYSTEMS, SEA TURTLES, AND ROCKET PROPULSION. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO GAIN AN APPRECIATION FOR SCIENCE IN A UNIQUE AND ENTERTAINING WAY. DRAGONFLY TV AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)

Response

Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 7/2/16-9/10/16 7:00AM-7:30AM

Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS 7/3/16-9/4/16 9:30AM-10:00AM
Total times aired at regularly scheduled time	10

Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	THINK BIG
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 7/4/16-9/5/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	10
Total times aired	10

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO EMPHASIZE THE IMPORTANCE OF HAVING A WORKING KNOWLEDGE OF MATH, SCIENCE AND PHYSICS. THE SERIES SHOWS CHILDREN ACTIVELY SOLVING PROBLEMS USING SCIENTIFIC PRINCIPLES, COMBINING SKILL AND CREATIVITY. THE SERIES ALSO DEMONSTRATES REAL WORLD APPLICATIONS FOR MATH, SCIENCE AND ENGINEERING, PROVING THAT THE PHYSICAL SCIENCES CAN BE USEFUL, CHALLENGING AND FUN. EACH EPISODE PRESENTS AN "INVENT-OFF" CHALLENGE, WHERE TEENAGE TEAMS MUST INVENT A MACHINE DESIGNED TO PERFORM A SPECIFIC TASK IN A LIMITED AMOUNT OF TIME, PROMOTING CREATIVE THINKING AND PRACTICAL SKILLS. THINK BIG AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)		Response
Program Title		REAL LIFE 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		TUESDAYS 7/5/16-9/6/16 7:00AM-7:30AM
Total times aired at regularly scheduled time		10
Total times aired		10
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 7/6/16-9/7/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSERVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIVE LIFE AND WIN AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 20)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 9/12/16-9/26/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 20)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 9/13/16-9/27/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION EXPLORES THE FASCINATING COMPONENTS OF THE HUMAN BRAIN AND HOW THEY SHAPE OUR PERCEPTIONS AND EVERYDAY LIVES. HOSTED BY JASON SILVA, EACH EPISODE OPENS WITH AN EXERCISE FOR YOUR MIND WHICH WILL OFTEN LEAVE YOU SCRATCHING YOUR HEAD. THESE EXERCISES SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE REALITY OF HUMAN PERCEPTION AND THE FASCINATING WAYS THAT OUR BRAIN FUNCTIONS. EACH WEEK, A VARIETY OF DIFFERENT TOPICS ARE EXPLORED, INCLUDING VISUAL PERCEPTION, MEMORY, SKILL LEARNING, DECISION MAKING AND MANY MORE. THE PROGRAM EDUCATES AND INSPIRES VIEWERS BY PRESENTING A SERIES OF EXPERIMENTS AND ACTIVITIES DESIGNED TO HELP VIEWERS IMPROVE COGNITIVE FUNCTION AND USE THEIR BRAINS BETTER, SMARTER AND FASTER. BRAIN GAMES: FAMILY EDITION AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 20)	Response
Program Title	EXPEDITION WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 9/14/16-9/28/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS ON AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES. THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, SUCH AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEARS. THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 20)	
	Response
Program Title	DOG TOWN USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 9/15/16-9/29/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 20)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 9/16/16-9/30/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIANTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)		Response
Program Title	HATCHED	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS 9/17/16-9/24/16 7:00AM-7:30AM	
Total times aired at regularly scheduled time	2	
Total times aired	2	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (14 of 20)		Response
Program Title	TEEN KIDS NEWS	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	SATURDAYS 9/17/16-9/24/16 7:30AM-8:00AM
Total times aired at regularly scheduled time	2
Total times aired	2
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)

Response

Program Title	CURIOSITY QUEST
Origination	Network

Days/Times Program Regularly Scheduled	FRIDAYS 7/1/16-9/30/16 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/1/16-9/30/16 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)

Response

Program Title	AWESOME ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/1/16-9/30/16 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	AQUA KIDS ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 7/1/16-9/30/16 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWERS KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION: SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE. BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER, THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURES AIRED ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	ARIEL AND ZOOEY, ELI TOO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/2/16-9/24/16 7:00AM-7:30AM, 7:30AM-8:00AM, 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS HOSTED BY THREE SIBLINGS: TWIN GIRLS ARIEL AND ZOOEY, AND THEIR YOUNGER BROTHER ELI. AS HOSTS, THE CHILDREN ENTERTAIN AND INFORM THEIR AUDIENCE THROUGH SONG, DANCE, MUSIC AND DIALOGUE. THIS SHOW SUPPORTS AND ENCOURAGES RESPECT FOR OTHERS, HAVING INTEGRITY, FOLLOWING DIRECTIONS, PUTTING FORTH YOUR BEST EFFORT AND TAKING RESPONSIBILITY. A WONDERFUL MESSAGE FOR CHILDREN. THIS PROGRAM IS AN UPBEAT, DIVERSE AND ENTERTAINING SERIES THAT INFORMS YOUNG PEOPLE ON A VARIETY OF SUBJECTS, WHILE KEEPING THEIR INTEREST. ARIEL AND ZOOEY, ELI TOO AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	STEAL THE SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 7/2/16-9/24/16 8:00AM-8:30AM & 8:30AM-9:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW FOLLOWS ARIEL, ZOOEY AND ELI ALONG WITH GRAMMY WINNER JIM PETERIK AS THEY WORK TOGETHER TO RECORD AN ALBUM. THE VIEWER IS TAKEN BEHIND THE SCENES TO LEARN ALL OF THE PARTS NECESSARY IN THE RECORDING PROCESS AND THE COLLABORATION BEHIND CREATING A SONG. THE SHOW USED THE MUSIC THEY CREATE TO ADDRESS ISSUES AND CONCERNS OF CHILDREN TODAY, WHILE ENCOURAGING THEM TO SET GOALS, GO FOR THEIR DREAMS, AND BEING GOOD CITIZENS. STEAL THE SHOW AIRED ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 7/2/16-9/10/16 5:00AM-5:30AM
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSERVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIVE LIFE AND WIN AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 7/2/16-9/3/16 6:30AM-7:00AM

Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW AIRED ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	(573) 331-2121
Email Address	AMUSTER@SBGTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WDKA AIRED NUMEROUS PSAs DURING CHILDREN'S PROGRAMMING ADDRESSING ISSUES THAT ARE OF IMPORTANCE TO YOUNG VIEWERS, SUCH AS: EMERGENCY PREPAREDNESS, LEARNING AND ATTENTION ISSUES, BULLYING PREVENTION, AND COLLEGE FINANCIAL ASSISTANCE.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 10/3/16-12/26/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SUPPORTED BY A TEAM OF GEORGIA AQUARIUM BIOLOGISTS, VETERINARIANS, AND OTHER EXPERTS, JEFF CORWIN TRAVELS THE WORLD TO EXPLORE THE EARTH'S LEAST UNDERSTOOD RESOURCE, OUR OCEANS AND WATERWAYS AND THE ANIMALS WHICH CALL THEM HOME. HE SWIMS WITH MANTA RAYS, POINTING OUT THAT THEIR BODY FORM WAS THE INSPIRATION FOR THE DESIGN OF THE STEALTH JET. WHILE IN THE WATER WITH WHALE SHARKS, HE TAKES SAMPLES OF THEIR BLOOD TO BETTER UNDERSTAND THEIR BIOLOGY. AS JEFF CONTINUES HIS JOURNEY THROUGH EACH EPISODE, THE VIEWER IS ABLE TO CONNECT WITH THESE ANIMALS AND LEARN HOW IMPORTANT THEY ARE TO ALL LIFE ON THE PLANET, AS WELL AS HOW SEA LIFE CONNECTS TO LIFE ON THE REST OF THE GLOBE. OCEAN MYSTERIES WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (2 of 13)	Response
Program Title	BRAIN GAMES: FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 10/4/16-12/27/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES: FAMILY EDITION EXPLORES THE FASCINATING COMPONENTS OF THE HUMAN BRAIN AND HOW THEY SHAPE OUR PERCEPTIONS AND EVERYDAY LIVES. HOSTED BY JASON SILVA, EACH EPISODE OPENS WITH AN EXERCISE FOR YOUR MIND WHICH WILL OFTEN LEAVE YOU SCRATCHING YOUR HEAD. THESE EXERCISES SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE REALITY OF HUMAN PERCEPTION AND THE FASCINATING WAYS THAT OUR BRAIN FUNCTIONS. EACH WEEK, A VARIETY OF DIFFERENT TOPICS ARE EXPLORED, INCLUDING VISUAL PERCEPTION, MEMORY, SKILL LEARNING, DECISION MAKING AND MANY MORE. THE PROGRAM EDUCATES AND INSPIRES VIEWERS BY PRESENTING A SERIES OF EXPERIMENTS AND ACTIVITIES DESIGNED TO HELP VIEWERS IMPROVE COGNITIVE FUNCTION AND USE THEIR BRAINS BETTER, SMARTER AND FASTER. BRAIN GAMES: FAMILY EDITION WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (3 of 13)

Response

Program Title	EXPEDITION WILD
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	WEDNESDAYS 10/5/16-12/28/16 7:00AM-7:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILDLIFE EXPERT CASEY ANDERSON SHOWCASES HIS CHARISMATIC ANIMAL COMPANIONS ON AN INNOVATIVE AND ACTION-PACKED ODYSSEY THROUGH NORTH AMERICA'S WILD PLACES. THROUGH THIS PROGRAM, VIEWERS WILL FOLLOW CASEY ON A SERIES OF ADVENTURES, SUCH AS PADDLING THE GRAND CANYON, SKIING WITH WOLVERINES IN BRITISH COLUMBIA, OBSERVING MOUNTAIN LIONS IN MONTANA, STAKING OUT THE SCAVENGERS OF YELLOWSTONE, INVESTIGATING A RAVEN'S NEST, OBSERVING POLAR BEARS ON ALASKA'S NORTHERN SLOPE, AND CLIMBING RUGGED EXTREMES IN PURSUIT OF MAINE'S BLACK BEARS. THESE ADVENTURES WILL BRING THE VIEWER A RARE EXPERIENCE WITH ENDANGERED SPECIES - SOME DEADLY, OTHERS DASHING, IN THE STUNNING NATURAL ECOSYSTEM THEY CALL HOME. EXPEDITION WILD WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (4 of 13)

Response

Program Title	DOG TOWN USA
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	THURSDAYS 10/6/16-12/29/16 7:00AM-7:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN USA FOLLOWS THE STORIES OF ORPHANED, UNWANTED, OR PROBLEM DOGS WHO FIND THEIR WAY TO BEST FRIENDS ANIMAL SOCIETY. THEY ARE EACH REHABILITATED BY VOLUNTEERS AND EMPLOYEES FOR ADOPTION OR SPEND THE REST OF THEIR LIVES IN FOSTER CARE AT THE DOGTOWN FACILITY. VIEWERS LEARN THE PROPER TREATMENT OF ANIMALS, VOLUNTEERISM AND SOCIAL RESPONSIBILITY. EPISODE EXAMPLES INCLUDE RESCUING DOGS FROM A PUPPY MILL, AND THE STAFF LAUNCHING A NEW PROGRAM TO TURN SHELTER DOGS INTO SEARCH AND RESCUE DOGS. DOG TOWN USA WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (5 of 13)	
	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/16-12/30/16 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM USES FAVORITE, HIGH-CALORIE FAMILY RECIPES SUBMITTED BY VIEWERS AS THE BASIS OF A FACE-OFF WITH TWO ACCLAIMED CHEFS. EACH CHEF MUST TAKE A RECIPE AND GIVE A LOW CALORIE TWIST, DEMONSTRATING THAT FOODS DON'T HAVE TO BE HIGH IN CALORIES OR FATS TO BE DELICIOUS. AS THE CHEF WORK THROUGH THE CHALLENGE, THE VIEWERS WILL LEARN THE VALUE OF HEALTHY, WHOLESOME INGREDIENTS, AND HOW HEALTHY FOOD CHOICES CAN HAVE A POSITIVE EFFECT ON OUR QUALITY OF LIFE. RECIPE REHAB WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).

Other Matters (6 of 13)	
	Response
Program Title	HATCHED
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS 10/1/16-12/31/16 7:00AM-7:30AM
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES HOW TEENS CAN SUCCESSFULLY PURSUE THEIR ENTREPRENEURIAL DREAMS. EACH WEEK, A TEAM OF BUSINESS LEADERS TEACHES BASIC, BUT CRITICAL SKILLS, NEEDED TO EXECUTE A DETAILED BUSINESS PLAN, THAT INCLUDES PRODUCT PRICING, PACKAGING, MARKETING AND INVESTMENT STRATEGIES. HATCHED HELPS TEENS DEVELOP CONFIDENCE AND BUSINESS SAVVY AND BRINGS YOUNG ENTREPRENEURS TO THE TABLE, ENCOURAGING THEM TO STEP UP AND SEIZE THEIR DREAMS. HATCHED WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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**Other
Matters (7 of
13)**

Response

Program Title	TEEN KIDS NEWS
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAYS 10/1/16-12/31/16 7:30AM-8:00AM
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Total times aired at regularly scheduled time	14
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU" WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD" OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON WDKA'S MAIN PROGRAM STREAM (CHANNEL 49-1).
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Other Matters (8 of 13)	
	Response
Program Title	CURIOSITY QUEST
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/16-12/30/16 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES WHAT VIEWERS ARE CURIOUS ABOUT. IN EACH EPISODE, HOST JOEL GREENE GOES ON A QUEST TO ANSWER VIEWER'S LETTERS OF CURIOSITY, EACH EPISODE TAKES THE AUDIENCE ON LOCATION FOR A HANDS-ON EXPLORATION TO FIND THE ANSWER TO THE PARTICULAR VIEWER'S INQUIRY. JOEL WILL GO TO THE LOCAL POPULATION TO GET THE ANSWER, WHICH IS SOMETIMES COMICAL, TO THE QUESTION PERTAINING TO THE PARTICULAR QUEST. CURIOSITY QUEST WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Other Matters (9 of 13)	
	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/16-12/30/16 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).
Other Matters (10 of 13)	
	Response
Program Title	AWESOME ADVENTURES

Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/16-9/30/16 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	VARIOUS HOSTS AND TEENS TRAVEL TO DESTINATIONS AROUND THE WORLD THAT CAN BE BOTH EXOTIC AND REMOTE. THIS PROGRAM IS DESIGNED TO EDUCATE, INFORM AND ENTERTAIN VIEWERS ABOUT THE WORLD AROUND THEM. EACH JOURNEY IS A LESSON IN THE BEAUTY OF NATURE, EARTH'S CREATURES, AND THE PEOPLE WHO INHABIT THE LAND. THE PROGRAM IS DESIGNED TO MAKE IT FUN TO LEARN ABOUT OUR NEIGHBORS, BOTH HUMAN AND NON-HUMAN, AND THE ENVIRONMENT WE SHARE. AWESOME ADVENTURES WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

**Other
Matters (11
of 13)**

Response

Program Title	AQUA KIDS ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/16-9/30/16 11:00AM-11:30AM & 11:30AM-12:00PM (EACH A SEPARATE EPISODE)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM EXPLORES THE MARINE ECOSYSTEMS FROM TRIBUTARIES, RIVERS AND OCEANS TO DEVELOP AN UNDERSTANDING AND LET THE VIEWER KNOW THAT WE ARE KEY IN PRESERVING THE OCEAN ENVIRONMENT. AQUA KIDS ADVENTURES TEACHES ABOUT THE DIVERSITY AND BEAUTY OF THE MARINE ENVIRONMENT AND ITS POTENTIAL DESTRUCTION BY POLLUTION AND CARELESSNESS OF THE HUMAN POPULATION; SUCH AS MARINE MAMMALS DYING FROM INGESTION OF PLASTIC AND TOXIC WASTE IN OUR WATERWAYS DESTROYING THE HABITAT AND MARINE LIFE BY SHOWING THE AUDIENCE THE PROBLEMS THEY ENCOUNTER. THE AQUA KIDS EDUCATE THEIR PEERS ON WHAT CAN BE DONE TO SOLVE THE ENVIRONMENTAL DILEMMAS. AQUA KIDS ADVENTURES WILL BE BROADCAST ON WDKA'S SECONDARY PROGRAM STREAM (CHANNEL 49-2).

Other Matters (12 of 13)		Response
Program Title	ARIEL AND ZOOEY, ELI TOO	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS 10/1/16-12/31/16 7:00AM-7:30AM, 7:30AM-8:00AM, 9:00AM-9:30AM & 9:30AM-10:00AM (EACH A SEPARATE EPISODE)	
Total times aired at regularly scheduled time	56	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS HOSTED BY THREE SIBLINGS, TWIN GIRLS ARIEL AND ZOOEY, AND THEIR YOUNGER BROTHER ELI. AS HOSTS, THE CHILDREN ENTERTAIN AND INFORM THEIR AUDIENCE THROUGH SONG, DANCE, MUSIC AND DIALOGUE. THIS SHOW SUPPORTS AND ENCOURAGES RESPECT FOR OTHERS, HAVING INTEGRITY, FOLLOWING DIRECTIONS, PUTTING FORTH YOUR BEST EFFORT AND TAKING RESPONSIBILITY, A WONDERFUL MESSAGE FOR CHILDREN. THIS PROGRAM IS AN UPBEAT, DIVERSE AND ENTERTAINING SERIES THAT INFORMS YOUNG PEOPLE ON A VARIETY OF SUBJECTS, WHILE KEEPING THEIR INTEREST. ARIEL AND ZOOEY, ELI TOO WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).	

Other Matters (13 of 13)		Response
Program Title	STEAL THE SHOW	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS 10/1/16-12/31/16 8:00AM-8:30AM & 8:30AM-9:00AM (EACH A SEPARATE EPISODE)	
Total times aired at regularly scheduled time	28	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	STEAL THE SHOW FOLLOWS ARIEL, ZOOEY AND ELI ALONG WITH GRAMMY WINNER JIM PETERIK AS THEY WORK TOGETHER TO RECORD AN ALBUM. THE VIEWER IS TAKEN BEHIND THE SCENES TO LEARN ALL OF THE PARTS NECESSARY IN THE RECORDING PROCESS AND THE COLLABORATION BEHIND CREATING A SONG. THE SHOW USES MUSIC THEY CREATE TO ADDRESS ISSUES AND CONCERNS OF CHILDREN TODAY, WHILE ENCOURAGING THEM TO SET GOALS, GO FOR THEIR DREAMS, AND BEING GOOD CITIZENS. STEAL THE SHOW WILL BE BROADCAST ON WDKA'S TERTIARY PROGRAM STREAM (CHANNEL 49-3).
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	ALAN MUSTER , MR. . STATION MANAGER 10/07/2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>wdka FCC-CTA psas-3q16.pdf</u>	Applicant	Amendment	LIST OF DATES AND TIMES OF ON-AIR ANNOUNCEMENTS TO PROMOTE THE LOCATION OF WDKA'S CHILDREN'S PROGRAMMING REPORTS	Done with Virus Scan and /or Conversion