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# Children's Television Programming Report

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City: **RENO** | State: **NV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/07/2016** | Filing Status: **Active**

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## Report reflects information for : Third Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>DEERFIELD MEDIA (RENO) LICENSEE, LLC</b> Doing Business As: DEERFIELD MEDIA (RENO) LICENSEE, LLC	1735 YORK AVENUE #38A NEW YORK, NY 10128 United States	+1 (212) 534-1044	miles. mason@pillsburylaw. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Miles S Mason , Esq .</b> <i>FCC Counsel</i> PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	miles. mason@pillsburylaw. com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYTV
	Nielsen DMA	Reno
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(24)**

<b>Digital Core Program (1 of 24)</b>	<b>Response</b>
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:00PM-12:30PM 7/3/16 - 9/11/16
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV - This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 24)</b>	<b>Response</b>
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:30PM-1:00PM, 7/3/16-9/11/16
Total times aired at regularly scheduled time	11
Total times aired	11

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE - This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular, the show highlights respect and compassion for all living creatures, informative instruction on medical rehabilitation treatments and techniques, and the teamwork of animal rescue personnel. The viewer learns valuable information about animal development, behavior and habitats, and is also made aware of important environmental issues. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 24)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 1:00PM-1:30PM, 7/3/16-9/11/16
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Dragonfly TV
List date and time rescheduled	08/20/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 24)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 1:30PM-2:00PM, 7/3/16-9/11/16
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into the Wild
List date and time rescheduled	08/20/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 24)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 2:00PM-2:30PM, 7/3/16-9/4/16	
Total times aired at regularly scheduled time	9	
Total times aired	10	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	08/20/2016 12:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 24)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 2:30PM-3:00PM, 7/3/16-9/11/16
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs, the program provides important information for future success. Each episode includes math, language arts, social studies and important information about money and business. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Biz Kids
List date and time rescheduled	08/20/2016 01:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 24)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 3:00PM-3:30PM, 7/3/16-9/11/16
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends and developing a sense of purpose in his/her life all combine to help her/him stand against those influences which could hurt him/her or others. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Real Winning Edge
List date and time rescheduled	08/20/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 24)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00AM-8:30AM, 8:30AM-9:00AM, 7/2/16-9/24/16
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the secondary digital stream, channel 21.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 24) Response**

Program Title	Travel Thru History
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00AM-9:30AM, 9:30AM-10:00AM, 7/2/16-9/24/16
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program aired on the secondary digital stream, channel 21.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 24)</b>	<b>Response</b>
Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00AM-10:30AM, 10:30AM-11:00AM, 7/2/16-9/24/16
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program aired on the secondary digital stream, channel 21.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 24)</b>	<b>Response</b>
Program Title	Saved By the Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00AM-10:30AM, 10:30AM-11:00AM, 11:00AM-11:30AM, 11:30AM-12:00PM, 7/3/16-9/25/16

Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is centered around six teen friends who attend Bayside High School and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program aired on the secondary digital stream, channel 21.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (12 of 24)**

**Response**

Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays 8:00AM-8:30AM, 8:30AM-9:00AM 7/2/16-8/27/16
Total times aired at regularly scheduled time	36
Total times aired	36
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 WIDE LIFE - This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (13 of 24)</b>	<b>Response</b>
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays 9:00AM-9:30AM, 9:30AM-10:00AM, 7/2/16-9/24/16
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 24)</b>	
	<b>Response</b>
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00AM -8:30AM, 9/3/16-9/24/16
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO- This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 24)</b>	
	<b>Response</b>



Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM, 9/3/16-9/24/16
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO- This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 24)</b>	<b>Response</b>
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00AM -8:30AM, 9/4/16-9/25/16
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG - Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 24)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:30AM-9:00AM, 9/4/16-9/25/16
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the secondary digital stream, channel 21.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 24)</b>	<b>Response</b>
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30AM-12:00PM, 9/11/16 -9/25/16
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This show aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (19 of 24)</b>	<b>Response</b>
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:00-12:30PM (9/18-9/25)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (20 of 24)</b>	<b>Response</b>
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:30PM-1:00PM, 9/18/16-9/25/16
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species- some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	
	Response
Program Title	Brain Games
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:00PM-1:30PM, 9/18/16-9/25/16
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES, FAMILY EDITION - This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 24)	
	Response
Program Title	Dog Town, USA

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30PM-2:00PM, 9/18/16-9/25/16
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN, USA - Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (23 of 24)</b>		<b>Response</b>
Program Title	Recipe Rehab	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 2:00PM-2:30PM, 9/18/16-9/25/16	
Total times aired at regularly scheduled time	2	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (24 of 24)</b>	<b>Response</b>
Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30PM-3:00PM, 9/18/16-9/25/16
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>HATCHED - This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the main digital stream.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Slamcik
Address	4920 Brookside Court
City	Reno
State	NV
Zip	89502
Telephone Number	(775) 861-1160
Email Address	dislamcik@deerfieldmediainc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KAME aired various Public Service Announcements in this quarter. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues, Homefront, Environment, Teen Pregnancy, Child Safety, Online Safety, Traffic Safety, Drunk Driving Prevention, Anti-Bullying, Don't Text and Drive and Family Values.

**Other Matters (16)**

<b>Other Matters (1 of 16)</b>	<b>Response</b>
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AMERICA'S HEARTLAND - Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the main digital stream.

<b>Other Matters (2 of 16)</b>	<b>Response</b>
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 12:00PM-12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	OCEAN MYSTERIES WITH JEFF CORWIN - Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the main digital stream.
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**Other Matters (3 of 16)**

**Response**

Program Title	Expedition Wild
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays 12:30PM-1:00PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EXPEDITION WILD - Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program will air on the main digital stream.
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**Other Matters (4 of 16)**

**Response**

Program Title	Brain Games
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sundays 1:00PM-1:30PM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRAIN GAMES, FAMILY EDITION - This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program will air on the main digital stream.
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**Other Matters (5 of 16)**

**Response**

Program Title	Dog Town, USA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30PM-2:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TOWN, USA - Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. this show will air on the main digital stream.
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**Other Matters (6 of 16)**

**Response**

Program Title	Recipe Rehab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:00PM-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RECIPE REHAB - This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face-off with two acclaimed chefs. Each chef must take a recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program will air on the main digital stream.
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**Other Matters (7 of 16)**

**Response**

Program Title	Hatched
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30PM-3:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HATCHED - This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the main digital stream.

**Other Matters (8 of 16)**

**Response**

Program Title	Mystery Hunters
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00AM-7:30AM and 7:30AM-8:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS - In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program will air on the secondary digital stream, 21.2

**Other Matters (9 of 16)**

**Response**

Program Title	Beakman's World
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8:00AM-8:30AM and 8:30AM-9:00AM
Total times aired at regularly scheduled time	26



Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD - This program centers around Beakman, who takes viewers on exciting journeys of discovery while performing experiments that demonstrate how nature, science and the world works. Some of these experiments include learning why the sky is blue or how cat's purr. Beakman is joined in his electric laboratory by a handful of denizens who help with, and sometimes hinder, his eye-popping experiments. The principles taught in the show are connected to daily life in meaningful and revealing ways. This program will air on the secondary digital stream 21.2

Other Matters (10 of 16)	Response
Program Title	Bill Nye, the Science Guy
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9:00AM-9:30AM and 9:30AM-10:00AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BILL NYE, THE SCIENCE GUY - This award winning scientist highlights key scientific concepts that engage the young audience and make them eager to learn about scientific method. From Earth science to complex discussions on genetics, all areas of science are explored with an enthusiasm only Bill Nye can provide. This program will air on the secondary digital stream 21.2

Other Matters (11 of 16)	Response
Program Title	Saved By The Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:00AM-10:30AM, 10:30AM-11:00AM, 11:00AM-11:30AM, 11:30AM-12:00PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVED BY THE BELL - This program is centered around six teen friends who attend Bayside High School, and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use, and other issues of particular concern to young teens. This program will air on the secondary digital stream 21.2

<b>Other Matters (12 of 16)</b>		<b>Response</b>
Program Title	Get Wild	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:00AM -8:30AM	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GET WILD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the Panda's living patterns. This program will air on the secondary digital stream 21.3	

<b>Other Matters (13 of 16)</b>		<b>Response</b>
Program Title	Wild World	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays 8:30AM-9:00AM	
Total times aired at regularly scheduled time	14	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD WORLD AT THE SAN DIEGO ZOO - This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program will air on the secondary digital stream 21.3	

<b>Other Matters (14 of 16)</b>		<b>Response</b>
Program Title	Origins	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays and Sundays 9:00AM-9:30AM and 9:30AM-10:00AM	
Total times aired at regularly scheduled time	54	
Length of Program	30 mins	

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ORIGINS - This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the secondary digital stream 21.3

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**Other Matters (15 of 16)**

**Response**

Program Title Think Big

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Origination Network

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Days/Times Sundays 8:00AM-8:30AM  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THINK BIG- Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the secondary digital stream 21.3

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**Other Matters (16 of 16)**

**Response**

Program Title Dragonfly TV

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Origination Network

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Days/Times Sundays 8:30AM-9:00AM  
Program Regularly Scheduled

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Total times aired at regularly scheduled time 13

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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY - This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the secondary digital stream 21.3

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Danielle Turner</b> <i>Director of Administration</i></p> <p>10/07/2016</p>

## Attachments

No Attachments.