



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0030885057** | File Number: **0000015731** | Submit Date: **10/11/2016** | Call Sign: **WXOW** | Facility ID: **64549** | City: **LA CROSSE** | State: **WI** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

10/11/2016 Filing Status: Active

## Report reflects information for : Third Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
WXOW-WQOW LICENSE, LLC Doing Business As: WXOW-WQOW LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincyinc. com	Company

#### Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC, CW ,Decades
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	www.wxow.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Jack Hanna's Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Ocean Mysteriers E/I 19.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series offers a fresh approach to the quest for aquatic understanding by blend stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 to 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingli species, viewers will get to know and care about these heroes, and all of the fascinating life teemin our oceans
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of	
15)	Response
Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour weekly series features the rescue, rehabilitation and in many instances release back intwild of ocean wildlife. Produced for ages 13 to16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide value insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will leave its audience inspired the real life stories of the featured animals and rescuers and with a fuller understanding of the rich arm sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (4 of 15)	Response
Program Title	The Wildlife Docs E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour weekly series, produced for ages 13 to16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	Rock The Park E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into America's love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of	
15)	R

Program Title	Born To Explore E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travel down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Calling Dr. Pol E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30am and 7:30-8:00AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. Dr. Pol has been practicing veterinary medicine for over 35 years and has cared for more than 19 thousand patients, specializing in large farm animals. Dr. Pol, his family and staff also care for animals of all shapes and sizes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response	
Program Title	Dog Town USA E/I 19.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nations preeminent facility dedicated to finding safe homes for abandoned dogs. Each week Dog Towns highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then their medical professionals provide personal care to each dog beginning the process of rehabilitation in preparation for uniting each dog with a loving new family and home.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (9 of 15)	Response	
Program Title	Dog Whisperer with Cesar Millan Family Edition E/I 19.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM, 9:00-9:30AM, 9:30-10:00am and 10:00-10:30AM	
Total times aired at regularly scheduled time	52	
Total times aired	52	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan Family Edition is a weekly half hour series produced for viewers 13-16 and the entire family which educates and informs the audience about canine training techniques and creating healthy environments for dogs. Host Cesar Millan travels far and wide to help problem pups and teach families to better understand how to better deal with a dogs negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (10 of 15)	Response
Program Title	Save Our Shelter E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the rescue of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and lives saved. Save Our Shelter will inform young people about the urgent need for pet adoption throught the USA and how providing a clean and we equipped home is essential to pets healthy lifestyle
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Dream Quest E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew. Dream Quest brings families on an interactive voyage where they learn about the worlds amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week the Dream Quest crew utilizes the ships indoor and outdoor specially designed facilities to engage a lucky family in a dynamic classroom on the sea. Families will learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. Teens will learn what it takes to pursue their dreams and may be inspired to try something new along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Hatched E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is a series dedicated to teaching children aged 13 to 16 about how to successfully pursue their entrepreneurial dreams. Each week a season team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combnes entertainment with business school, Hatched will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched brings young entrepreneurs to the table encouraging them to step up of and seize their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Animal Rescue Classics E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 9:30-10:00AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Does the Licensee
identify the program by
displaying throughout
the program the
symbol E/I?

Yes

Digital Core Program (14 of 15)	Response
Program Title	Wonderful World E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wonderful World is a weekly half hour series that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it is meant to be.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	Missing: Cold Cases E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the USA. The program includes tips and information to keep children safe.

Does the Licensee identify the program by	Yes
displaying throughout the program the symbol	
E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Deborah K. Simonis
Address	P. O. Box 3119
City	La Crosse
State	WI
Zip	54602-3119
Telephone Number	(507) 895-9969
Email Address	dsimonis@wxow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

On Saturday, July 16, 2016 WXOW 19.1 ABC core programming was preempted by breaking news for Donald Trump to announce his running mate from 10:14am-11:00am, 16 minutes of Rock the Park and the full half hour of Born to Explore were not seen due to this Special Report. WXOW EVENTS FOR THE THIRD QUARTER OF 2016 RIVERFEST FROM JULY 1 THROUGH JULY 4 Riverfest is a great community event for families to participate and celebrate during the 4th of July Holiday weekend. News 19 helped promote the event and also covered the event with a live newscast on Friday and coverage throughout the weekend. News 19 ran PSAs promoting the event as well as our live newscast. WXOW ran a promotional schedule leading up to the event. THUNDER RIDE ON JULY 30 News 19 aired a PSA to promote the Thunder Ride for Juvenile Diabetes. There are currently more than two hundred children in the Coulee Region who benefit from the Thunder Ride. This is the fourteenth year of the event and they raise more than one hundred thousand dollars each year. This PSA featured Heather Armstrong and encouraged viewers to participate in this great cause. WXOW ran a promotional schedule leading up to the event. MISS REMARKABLE PAGEANT ON JULY 30 News 19 produced a PSA promoting the Miss Remarkable Pageant. This event empowers women with disabilities and helps them focus on and realize their abilities. This PSA encouraged viewers to attend the Miss Remarkable Pageant. WXOW ran a promotional schedule leading up to the event. MINI DONUT HALF MARATHON ON SEPTEMBER 17 News 19 produced a PSA promoting the Mini Donut Half Marathon. This half marathon promotes suicide prevention awareness in the La Crosse area. Brittany Lake and Dustin Luecke helped emcee the event. Brittany Lake also competed in the event this year. The PSA encouraged viewers to sign up and participate in the half marathon. WXOW ran a promotional schedule leading up to the event. HOME RUN RACE ON AUGUST 16 News 19 produced a PSA promoting the third annual Coulee Council on Addictions Home Run Race. This event takes place at Copeland Park in La Crosse. Funds raised helps those who are on the road to recovery from addiction. This PSA encouraged viewers to sign up and participate. WXOW ran a promotional schedule leading up to the event. MONROE COUNTY RELAY FOR LIFE ON JULY 22 News 19 produced a PSA featuring the honorary chair of this Relay for Life event. The Relay for Life raises money for the local American Cancer Society at the Monroe County Relay for Life. This PSA encouraged viewers to register to walk for a great cause. WXOW ran a promotional schedule leading up to the event. GLOW IN THE DEKE ON SEPTEMBER 24 News 19 produced a PSA promoting the Glow In The Deke event held at Pettibone Park. Participants are able to take part in a 5K a bike race kids races and a movie night on the beach. Proceeds benefit the Boys and Girls Club Of Greater La Crosse. WXOW ran a promotional schedule leading up to the event. ACS CHASEBURG SOLE BURNER ON SEPTEMBER 26 News 19 Chief Meteorlogist Dan Breeden and Live at Five anchor Dave Solie helped promote the event. Proceeds raised benefit the local chapter of American Cancer Society. 2016 marks the events tenth year of raising funds for the American Cancer Society. WXOW ran a promotional schedule leading up to the event.

### Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Jack Hannas Wild Countdown E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 to 16 as well as the whole family. Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birds. Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (2 of 17)	Response
Program Title	Ocean Treks with Jeff Corwin E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is a weekly half hour series where Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique are of the world where he will explore the areas natural wonders to bring viewers closer to nature, wildlife and man made treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audience members on the inspiration trip of a lifetime.

Other Matters (3 of			
17)	Response		

Program Title	Sea Rescue E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.

Other Matters (4 of 17)	Response
Program Title	The Wildlife Docs E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs, produced for ages 13 to 16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. Series Description:

Other Matters (5 of 17)	Response
Program Title	Rock The Park E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM CT

Describe the	Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16
from	
Audience	
Child	
Age of Target	13 years to 16 years
Program	
Length of	30 mins
time	
scheduled	
regularly	
aired at	
Total times	14

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Rock the Park is a weekly half hour series produced and designed to educate and inform children 13 to 16 years of age and taps into Americas love affair with our national parks. In this awe inspiring and entertaining series our hosts Jack Steward and Colton Smith come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida which is home to the worlds most unique coral and marine life. They will watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve spotting the regions famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet the Grand Teton in Grand Teton National Park.

Other Matters (6 of 17)	Response
Program Title	Outback Adventures with Tim Faulkner E/I 19.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a live action, half hour TV program designed to meet the educational and information needs of children ages 13 through 16. Viewers will be provided an eye opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Viewers will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes including a giant Galapagos tortoise, a baby wombat, the flying fox and even a newly discovered species of birds.

Other Matters (7 of 17)	Response
Program Title	Calling Dr. Pol E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30AM and 7:30-8:00AM CT

Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family. This inspiring series invites viewers to share in the experiences of Dr. Pol who has been practicing veterinary medicine for over 35 years, caring for more than 19 thousand patients with a specialty in large farm animals. He and his staff take care of animals of all shapes and sizes. Each week the audience has a chance to understand the challenges and rewards of this fulfilling profession and learn that the work does not end at the clinic. Dr.

Pol and his team often hit the road to help sick or injured animals on neighboring farms and ranches.

Other Matters (8 of 17)	Response
Program Title	Rescue Me With Dr. Lisa E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me With Dr. Lisa matches orphaned and abandoned animals with loving new homes.

Other Matters (9 of 17)	Response
Program Title	Dog Whisperer with Cesar Milan: Family Edition E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00am, 9:00-9:30am -10:00AM and 10:00-10:30AM CT
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer Cesar Millan informs the audience about canine training techniques and creating healthy environments for dogs. Milan is a renowned dog behaviorist and trainer, who travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters	
(10 of 17)	Response

how it meets the definition of

Programming.

Core

Program Title	Save Our Shelter E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the rescue of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more saves lives. Save Our Shelter will inform young people about the urgent need for pet adoption throughout the USA and how providing a clean and well equipped home is essential to pets healthy lifestyle. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

Other Matters (11 of 17)	Response
Program Title	Vacation Creation E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Vacation Creation gives deserving people a once in a lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable vacation creation.

Other Matters (12 of 17)	Response
Program Title	Dinner Spinner Presented by Allrecipes E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00AM-11:30AM CT
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational	Each week on DINNER SPINNER, hosted by Gabe Kennedy, two home cooks compete to
and informational objective	show off their creativity in a race for the best plate. A panel of Allrecipes experts will judge the
of the program and how it	final dishes to determine the winner. Each episode will teach audiences the value of healthy,
meets the definition of Core	wholesome ingredients and how healthy food choices can have positive effects on our quality
Programming.	of life.

Other Matters (13 of 17)	Response
Program Title	Animal Rescue Classics E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM and 9:30-10:00AM CT 00AM CT
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (14 of 17)	Response
Program Title	Wonderful World E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30AM and 10:30-11:00AM CT
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wonderful World is a weekly half hour series that educates and entertains the entire family. We go right into the natural habitats of polar bears, exotic monkeys, penguins, bald eagles, and grizzly bears as we tour the globe to witness wildlife as it is meant to be.

Other Matters (15 of 17)	Response
Program Title	Missing: Cold Cases E/I 19.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM and 11:30AM-12:00PM CT
Total times aired at regularly scheduled time	28

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a half hour reality series featuring actual cases of missing individuals, both adult and juvenile from across the United States. The program includes tips and information to keep children safe.

Other Matters (16 of 17)	Response
Program Title	Unlikely Animal Friends E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00PM CT
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for family viewing, UNLIKELY ANIMAL FRIENDS teaches audiences to never doubt the power of friendship. UNLIKELY ANIMAL FRIENDS will give viewers a first hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies.

Other Matters (17 of 17)	Response
Program Title	Save To Win E/I 19.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00PM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVE TO WIN, premiering Saturday, November 5, is a fun and fast-paced play along game show where savvy shoppers can win big cash by showcasing their knowledge of Americas favorite household brands. Two teams of two compete head to head as they play shopping themed games in our studio store that resembles Family Dollar, one of Americas largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product themed prize wall can result in one team walking away with the jackpot.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

David W.

Booth VP /General

Manager

10/11 /2016 **Attachments** 

No Attachments.