



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022439848** | File Number: **0000015755** | Submit Date: **10/11/2016** | Call Sign: **WSB-TV** | Facility ID: **23960** | City: **ATLANTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/11/2016** | Filing Status: **Active**

Report reflects information for : **Third Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|-----------------------|----------------------------------|-----------------------|
| GEORGIA TELEVISION, LLC Doing Business As: GEORGIA TELEVISION, LLC | Chief Engineer 1601 WEST PEACHTREE STREET, N.E. ATLANTA, GA 30309 United States | +1 (404) 897- 7000 | gary. alexander@wsbtv. com | Company |

**Contact
Representatives
(2)**

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|------------------------------|-----------------------------|
| Gary Alexander <i>Chief Engineer</i> Georgia Television, LLC | Gary Alexander 1601 West Peachtree Street, N.E. Atlanta, GA 30309 United States | +1 (404) 897- 2210 | gary.alexander@wsbtv. com | Technical Representative |
| Henry Wendel <i>Legal Representative</i> Cooley LLP | Henry Wendel 1299 Pennsylvania Avenue, NW Suite 700 Washington, DC 20004 United States | +1 (202) 776- 2943 | hwendel@cooley.com | Legal Representative |

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | ABC, MeTV, LAFF |
| | Nielsen DMA | Atlanta |
| | Web Home Page Address | www.wsbtv.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 7.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(17)

| Digital Core Program (1 of 17) Response | |
|--|---|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am (07/02/16 - 08/27/16) |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 9 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 17) Response | |
|--|---|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm (07/02/16 - 09/24/16) |

| | |
|--|--|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 17) | Response |
|--|---|
| Program Title | Ch 2 High Q |
| Origination | Local |
| Days/Times Program Regularly Scheduled | Sundays 1:00-1:30pm (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 17) | | Response |
|--|---|-----------------|
| Program Title | Rock the Park | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Saturdays 1:00-1:30pm (07/03/16 - 09/25/16) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. Hosts Jack Steward and Colton Smith come face-to-face with some of the most amazing places on earth - from Dry Tortugas National Park in Florida to Aniakchak National Monument and Preserve in Alaska and countless parks in between. Jack and Colton's adventures will inspire families to go out and explore the vast resources that the national parks provide. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (5 of 17) | | Response |
|---------------------------------------|--|-----------------|
|---------------------------------------|--|-----------------|

| | |
|---|---|
| Program Title | Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 2:00-2:30pm (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments,x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Wildlife Docs |
| List date and time rescheduled | 09/04/2016 05:00 PM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-08-28 |
| Episode # | |
| Reason for Preemption | Sports |

| | |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00-11:30 (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 17) | | Response |
|---|---|-----------------|
| Program Title | Green Screen Adventures (Channel 2.2 only) | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays 8:00-8:30am and 8:30-9:00am (07/02/16 - 09/24/16) | |
| Total times aired at regularly scheduled time | 26 | |
| Total times aired | 26 | |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 17) | Response |
|--|---|
| Program Title | Travel Thru History (Channel 2.2 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 9:00-9:30am and 9:30-10:00am (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 17) | Response |
|--|---|
| Program Title | Mystery Hunters (Channel 2.2 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:00-10:30am and 10:30-11:00am (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 17) | Response |
|--|---|
| Program Title | Jack Hanna's Animal Adventures (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:00-10:30am (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 17) | Response |
|--|---|
| Program Title | Animal Exploration with Jarod Miller (Channel 2.2 only) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 10:30-11:00am (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 17) | Response |
|---|---|
| Program Title | Eco-Company (Channel 2.3 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:00-10:30am and 12:00-12:30pm (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 26 |

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|--|--|
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 17) | Response |
|--|--|
| Program Title | Animal Outtakes (Channel 2.3 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm (07/02/16 - 09/03/16) |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 10 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 17) | Response |
|---------------------------------|----------------------------|
| Program Title | Swap TV (Channel 2.3 only) |

| | |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am and 12:30-1:00pm (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 17) | | Response |
|--|--|--|
| Program Title | | Make: television |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays 11:00-11:30AM (07/02/16 - 09/24/16) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | DIY series for a new generation! It celebrates "Makers" - the inventors, artists, geeks and just plain everyday folks who mix new and old technology and create new-fangled marvels. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (16 of 17) | | Response |
|---------------------------------|--|-----------------|
| Program Title | | Ocean Mysteries |
| Origination | | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sundays 2:30-3:00pm (09/04/16 - 09/25/16) |
| Total times aired at regularly scheduled time | 4 |
| Total times aired | 4 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 17) | Response |
|--|---|
| Program Title | Reluctantly Healthy (Channel 2-3 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11:30-12:00pm (09/10/16 - 09/24/16) |
| Total times aired at regularly scheduled time | 3 |
| Total times aired | 3 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|--|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sundays 4:00-4:30am (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
|------------------|-----------------|

| Non-Core Educational and Informational Programming (2 of 2) | Response |
|--|----------------------------|
| Program Title | Jack Hanna's Into the Wild |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled: | Sundays 4:30-5:00am (07/03/16 - 09/25/16) |
| Total times aired at regularly scheduled time: | 13 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This series is based around animal expert Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Art Rogers |
| Address | 1601 West Peachtree St, NE |
| City | Atlanta |
| State | GA |
| Zip | 30309 |
| Telephone Number | (404) 897-7479 |
| Email Address | art.rogers@wsbtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that it fully complied with the FCC's commercial limits, as specified at 47 C.F.R. Section 73.670 with respect to all programs specifically intended for children ages twelve and under. WSB-TV, throughout third quarter 2016, aired People 2 People, a 30-minute public affairs program designed to deal with the needs of Atlanta's diverse community. Organizations and events for whom public service announcements were aired during third quarter, 2016 included: United Way; Congressman David Scott's Health Fair; Summer Swim Safety; Children's Restoration Network; Stand Up Stand Down for Georgia Homeless Veterans; Epilepsy Foundation; Dine Out for Kids; Atlanta Ballet Healthy Living Day; Cox Bike for Multiple Sclerosis; Winship Cancer Center and Hands on Atlanta. |

Other Matters (15)

| Other Matters (1 of 15) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays 2:30-3:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wildlife expert and animal ambassador Jack Hanna brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom. |

| Other Matters (2 of 15) | Response |
|--|--|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sea Rescue features the rescue, rehabilitation and - in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there is a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers; and with a fuller understanding of the rich array of sea life with which we share our planet. |

| Other Matters (3 of 15) | | Response |
|--|--|-----------------|
| Program Title | Ch 2 High Q | |
| Origination | Local | |
| Days/Times Program Regularly Scheduled | Sundays 1:00-1:30pm | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986. | |

| Other Matters (4 of 15) | | Response |
|--|---|-----------------|
| Program Title | Rock the Park | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays 1:30-2:00pm | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. Hosts Jack Steward and Colton Smith come face-to-face with some of the most amazing places on earth - from Dry Tortugas National Park in Florida to Aniakchak National Monument and Preserve in Alaska and countless parks in between. Jack and Colton's adventures will inspire families to go out and explore the vast resources that the national parks provide. | |

| Other Matters (5 of 15) | | Response |
|---|---------------------|-----------------|
| Program Title | Wildlife Docs | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sundays 2:00-2:30pm | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |

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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care. |
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| Other Matters (6 of 15) | Response |
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|---------------|------------------------------------|
| Program Title | Mystery Hunters (Channel 2.2 only) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Sundays 7:30-8:00am |
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| Total times aired at regularly scheduled time | 13 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 winner of Parents Choice Award. |
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| Other Matters (7 of 15) | Response |
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|---------------|---|
| Program Title | Jack Hanna's Animal Adventures (Channel 2.2 only) |
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|-------------|------------|
| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled | Sundays 10:00-10:30am |
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|---|----|
| Total times aired at regularly scheduled time | 13 |
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|-------------------|---------|
| Length of Program | 30 mins |
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| Age of Target Child Audience from | 13 years to 16 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna. |
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| Other Matters (8 of 15) | Response |
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|---------------|---|
| Program Title | Animal Exploration with Jarod Miller (Channel 2.2 only) |
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|-------------|------------|
| Origination | Syndicated |
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| Days/Times Program Regularly Scheduled | Sundays 10:30-11:00am |
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|--|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. |

| Other Matters (9 of 15) | |
|--|---|
| | Response |
| Program Title | Ocean Treks with Jeff Corwin |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11:00-11:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Produced for viewers aged 13-16, and the whole family, Ocean Treks with Jeff Corwin is hosted by Emmy award winning television host Jeff Corwin. In this weekly half-hour series, Jeff embarks on journeys to fascinating global locations most people have only dreamed of visiting. Each episode brings Jeff to a unique area of the world where he will explore the area's natural wonders to bring viewers closer to nature, wildlife and manmade treasures. From mountain climbs to deep sea dives, helicopter rides and glacier treks, Jeff brings young audiences on the inspirational trip of a lifetime. |

| Other Matters (10 of 15) | |
|--|--|
| | Response |
| Program Title | Beakman's World (Channel 2-2 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 8:00-8:30am and 8:30-9:00am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Beakman's World" features an eccentric scientist and his companions performing experiments in response to viewer questions to illustrate various scientific concepts. |

| Other Matters (11 of 15) | |
|---------------------------------|---|
| | Response |
| Program Title | Bill Nye the Science Guy (Channel 2-2 only) |

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|--|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays 9:00-9:30am and 9:30-10:00am |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Bill Nye, Science Guy" brings his love of science to kids of all ages as he teaches them the basics of ecology, biology, chemistry and physics in an easy to understand yet entertaining manner. |

| Other Matters (12 of 15) | Response |
|--|---|
| Program Title | Jack Hanna's Animal Adventures (Channel 2.3) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10:00-10:30am |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna. |

| Other Matters (13 of 15) | Response |
|---|--|
| Program Title | Outback Adventures with Tim Faulkner (Channel 2-3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10:30-11:00am and 11:00-11:30am |
| Total times aired at regularly scheduled time | 28 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a live-action, half-hour television program designed to meet the educational and informational needs of children. Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Tim Faulkner. Viewers will be provided an eye-opening experience as Tim, animal expert and wildlife park operations manager, showcases the beauty and wonder of the natural world. Audiences will be brought closer to the natural world as Tim explores the habitats and adventures of creatures of all sizes, including a giant Galapagos tortoise, a baby wombat, the flying fox, and even a newly discovered species of birds. |
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| Other Matters (14 of 15) | Response |
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| Program Title | Reluctantly Healthy (Channel 2-3 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11:30am-12:00pm |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reluctantly Healthy is a half-hour weekly series designed to educate and inform children 13-16 years of age. Healthy eating and recipes, fun and easy ways to incorporate daily exercise, and interesting and new activities that the whole family can enjoy are featured in this live action television program. |

| Other Matters (15 of 15) | Response |
|--|--|
| Program Title | Food for Thought with Claire Thomas (Channel 2-3 only) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 12:00-12:30 and 12:30-1:00pm |
| Total times aired at regularly scheduled time | 28 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young, enthusiastic, and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. |

Certification

| Question | Response |
|---|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Arthur Rogers <i>Director of Programming</i></p> <p>10/11/2016</p> |

Attachments

No Attachments.